



Community

2021-22 ANNUAL REPORT





2021-22 CHICAGO BULLS CHARITIES & COMMUNITY RELATIONS STAFF

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Our Mission

The Chicago Bulls have a longstanding history of giving back to the city and people who support our team day in and day out.

Through Chicago Bulls Charities – the philanthropic arm of our organization – and our Community Relations department, the Bulls contribute time, materials, resources and financial donations to organizations that align with the four pillars of our community violence prevention strategy: **Education, Health and Wellness, Community Investment and Opportunity Access.**

We are committed to uplifting underserved communities of color across the city and using our platform to amplify the civic leaders and community initiatives that address our city's most critical issues. This season alone, we donated over **\$2.5 million** to local nonprofit organizations through grants from the Chicago Bulls and Chicago Bulls Charities, gifted over **19,000 tickets** to local community groups and hosted and supported nearly **150** community events across the Chicagoland area.

Our work would not be possible without the generous contributions of our corporate partners, season ticket holders, fans and fundraising programs. From our executives to our players and everyone in between, the Bulls are dedicated to working toward a more equitable and just Chicago.



**CHICAGO
BULLS**



CHARITIES



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By The Numbers

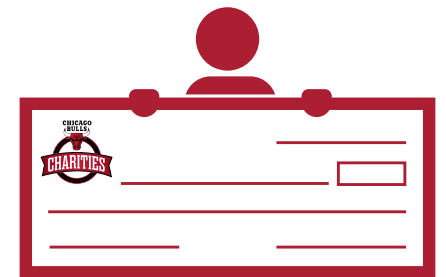
\$1.5M

Value of in-kind donations of autographed items and tickets donated by the Bulls, corporate partners, and season ticket holders to community groups



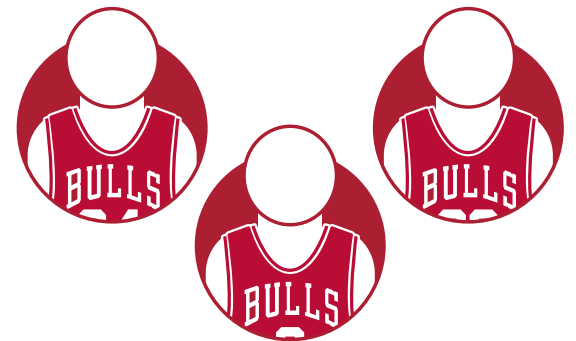
\$2.5M

Financial donations to local nonprofit organizations from the Chicago Bulls & Chicago Bulls Charities and through the Chicago Bulls Community Assist Fund, a fund of the Robert R. McCormick Foundation



400

Community appearances by Bulls players and Legends





Number of tickets donated by the Bulls, corporate partners and season ticket holders to community groups

19.1K



Events and activations hosted and supported by the Bulls during the 2021-22 season that aligned with the team's four focus areas: Education, Community Investment, Health and Wellness and Opportunity Access

150+



Community partners in the Chicagoland area

123

Education

The image features a blue-tinted photograph of a classroom. In the foreground, several rows of students are seated at desks, their heads bowed as if focused on their work. The background shows more students and a teacher standing near a whiteboard. A prominent white wireframe grid pattern is overlaid on the lower half of the image, creating a sense of depth and structure. The word "Education" is written in a white, elegant cursive font across the upper middle section of the image.



CHICAGO
BULLS



CHARITIES



Luol Deng x Lymari Media

In partnership with Lymari Media and Bulls Legend Luol Deng, the Bulls hosted a fireside chat at Semicolon Bookstore & Gallery, a Black and woman owned business in Wicker Park. The event celebrated the launch of the graphic novel *Queen Amani Renas: Protector of Nubia* with students from Chicago Bulls College Prep and Urban Prep Academies.

At the event, the founders of Lymari Media, a collective of Black storytellers, entertainment professionals and scholars whose goal is to make African history exciting for all, discussed their experience creating

and publishing the graphic novel and the importance of telling African stories in a positive and affirmative light to challenge the idea that Black history begins with the transatlantic slave trade.

Luol Deng also spoke about his work uplifting communities in Africa through the Luol Deng Foundation – a nonprofit that empowers youth in South Sudan through sport, education and health and wellness.







Infinity High School x Alt_Space

In recent years, the Bulls have made a concerted effort to increase its investment in Chicago's Latinx community, especially through educational opportunities for students at Chicago Public Schools.

In partnership with Alt_Space Chicago, a nonprofit that works to revitalize South and West Side communities through art, the Bulls launched a year-long arts program for students at Infinity High School in Little Village – one of Chicago's predominately Latinx neighborhoods. Technically considered a STEAM school,

Infinity High School is working toward strengthening its arts curriculum and programming for students.

Through the program, a group of junior year students attended 90-minute weekly sessions, led by Alt_Space, to work on 2-3 art projects throughout the year. The students, all of whom are working toward an associate degree, also received college credit for their participation in the program, which concluded in May with a final showcase and surprise visit from Bulls Creative Strategy and Design Advisor Don C.







The Simple Good x Zenni



In partnership with Zenni Eyewear, the Bulls teamed up with The Simple Good, a local nonprofit that empowers youth to find the good within themselves and their communities through art, to develop an arts program for students at William H. Brown STEM Magnet School, a public elementary school in West Loop. Throughout the program, participating students learned the fundamentals of photography through workshops led by The Simple Good.

In May, the students presented their final artwork and shared how

they will continue using art to find the good in Chicago and beyond. After which, they received certificates, Bulls and Zenni giftbags and a surprise photo opportunity with Alex Caruso and Bulls Legends Mickey Johnson and Ben Gordon.

The Bulls and Zenni launched the art program at William H. Brown last March to position art as a vehicle for societal change, provide an opportunity for students to channel their emotions into art and empower them to become positive activists in their communities.





First Alert x Chicago Public Schools

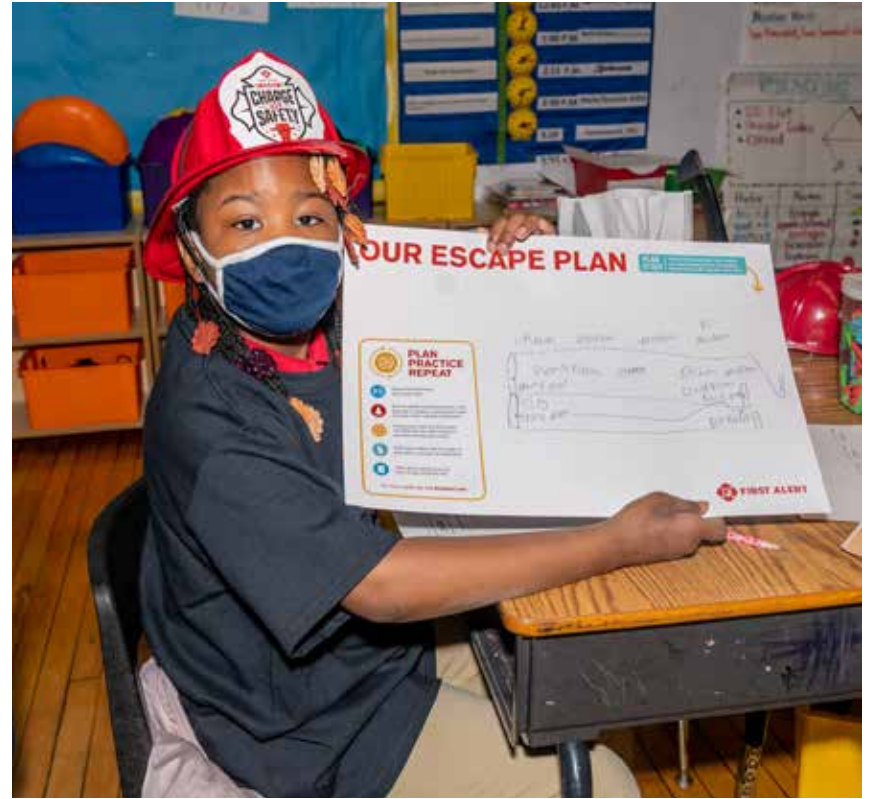
Throughout the season, the Bulls partnered with First Alert and the Chicago Fire Department (CFD) to host “Take Charge of Safety,” an event designed to educate students about the importance of fire safety and prevention, at various Chicago Public Schools.

At each event, hundreds of students learned safety and prevention techniques from Chicago firefighters, received smoke alarms from First Alert and developed home escape plans for their families with help

from Bulls and First Alert volunteers.

The final event of the season took place at the United Center where students engaged in activities on the court alongside Benny the Bull, the Incredibulls and the Chicago Bulls Flippers. Students also toured a firetruck supplied by CFD and received gifts from the Bulls and First Alert to commemorate a successful season of fire safety programming.





Community Investment







BMO Black Owned Businesses

In partnership with BMO, the Bulls launched the “BMO Black Owned Business Campaign” for the second season, amplifying awareness of Black owned businesses across Chicago and uplifting Black entrepreneurs who are making a positive difference in our community.

The Bulls and BMO hosted a tip-off event at Bronzeville Winery, inviting Bulls players and representatives from both organizations to honor the previous season’s featured Black owned businesses and to announce the businesses selected for the 2021-22 season.

Throughout the season, the Bulls highlight one business per month in-game, across social media and throughout gameday television broadcasts, detailing the story and inspiration behind each business in the words of its owner.

Bulls 2021-22 BMO Black Owned Businesses:

- Bronzeville Winery
- The Black Bread Company
- Semicolon Bookstore & Gallery
- Pillars
- Love Peridot
- Plant Salon
- Virtue Restaurant







Constellation Energy x Bronzeville Community Garden

In partnership with Constellation Energy, this spring the Bulls de-winterized the Bronzeville Community Garden, cleaning out the debris of winter and prepping the soil for planting.

Throughout the summer, the garden provides Bronzeville residents with unlimited access to free fruits and vegetables to increase the amount of accessible fresh food in the community.

The Bulls also donated supplies and funds to those participating in the garden's Junior Garden Lead program, which provides

four high school students with a hands-on gardening internship led by Becky Fair, the Community Garden Lead and Founder of Growsumthin – an organization that encourages the Black community to grow their own food.

The garden is a part of Build Bronzeville – a community revitalization initiative to restore commercial activity and breathe new life into the historic neighborhood through entrepreneurship, cuisine, community events and beautification.







NBA 75th Anniversary Legacy Project



In celebration of the NBA's 75th season, the league provided each team a donation to refurbish a Live, Learn and Play Center for youth in their community.

The Bulls unveiled its NBA 75th Anniversary Legacy Project in June – funding a permanent space for Mobile Makers Chicago (MMC), a Black and woman led organization focused on diversifying the architecture and design fields through skill-building workshops and educational programming for youth of color.

The Bulls' donation helped MMC establish its first stationary space at Kimball Arts Center in Humboldt Park. Previously, the organization operated out of a retired USPS delivery truck that they converted into a classroom, tool

shop, design studio, art gallery and community gathering space. The permanent space will enhance programming, create a safe and supportive environment for learning and help showcase the value of art and design education in communities of color.

On June 11, the Bulls partnered with MMC for the grand opening of the new space. The event included entertainment from Bulls DJs, the Bucket Boys and the Incredibulls.

Attendees also enjoyed a "Build Your Own Backboard" workshop where they learned how to construct a basketball hoop and backboard from recycled materials. Participants decorated their creations with decals designed by Bulls Creative Strategy and Design Advisor Don C.





AT&T x Chicago Westside Sports

This season, the Bulls partnered with AT&T to support Chicago Westside Sports (CWS) – an organization that represents volunteers from the Chicago Police Department (CPD), local nonprofits and churches who all work together to provide opportunities for youth to engage in sports.

To positively impact Chicago youth and police perceptions in underserved communities of color, the Bulls and AT&T partnered with New Community Outreach, a local nonprofit that collaborates with South Side residents to reduce causes of trauma and organize opportunities for community equity and healing, to facilitate peace circles for CPD volunteer coaches to discuss their trauma and mental health.

Some volunteers also attended restorative justice training led by the LUV Institute, a local nonprofit that supports young people facing challenges with college and career readiness, where they learned how to facilitate peace circles for members of their community.

In the fall, the Bulls and AT&T hosted a surprise basketball tournament at the Advocate Center – the Bulls’ practice facility – for students from CWS. At the event, students competed against their peers to win the championship trophy.

In partnership with AT&T, the Bulls will continue to donate resources to enhance CWS baseball and basketball programming and empower Chicago police officers to positively engage with youth in the community.





Health & Wellness



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learn it
live it
make it
365 DAYS A YEAR



Kelly High School

During Season of Giving, the Bulls hosted a surprise basketball tournament at Green Street Court for the Girls basketball team at Kelly High School, celebrating their undefeated 2020-21 season. Students split into teams and battled each other on the court with coaching from Bulls players, including DeMar DeRozan, Lonzo Ball and Javonte Green. The girls also received a new pair of basketball sneakers and duffel bags to relieve the financial burden of purchasing equipment for the upcoming season.







The Healing Chi

In March, the Bulls hosted a yoga class at the Advocate Center for members of The Healing Chi – a Black led organization focused on destigmatizing the narrative around male vulnerability and healing for Black men.

At the event, participants also enjoyed a panel discussion with Andrew Smith, Tristan Lewis, Dwight White and Nosa

Eguae, discussing their individual mental health journeys and the societal obstacles and stigma that often discourage Black men to seek out psychological support.

Attendees received Bulls themed yoga mats, water bottles, towels, tickets to an upcoming Bulls game, a video message from DeMar DeRozan about the importance of prioritizing mental health

and snacks from FruVe Express – a Black and woman owned organic juice bar located across Chicago.

To thank them for their participation in the event, the Bulls also gifted the panelists and yoga instructor with autographed DeRozan jerseys.







The Girls Coaching Development Program



According to the Women's Sports Foundation, by age 14 girls drop out of sports at two times the rate of boys. This is due in part to fewer opportunities to play in high school and college and a lack of funding for girls' sports programs, especially in underserved communities of color.

In response, the Bulls partnered with the Center for Healing and Justice Through Sport, a national nonprofit working to provide inclusive access to sports for youth, to create and launch the Girls Coaching Development Program (GCDP) for coaches of athletes who identify as girls.

Through the program, coaches received training on how to best support and instruct

female athletes and learned positive coaching practices and modified skill-building techniques designed specifically to work for girls at any experience level. Participating coaches represented schools and organizations across the city, including the Chicago Park District, DePaul College Prep and Lakeview High School.

Young women's social and emotional needs differ from that of young men's – a fact that remains true on the court. Considering this, coaches who work with girls should be equipped with the knowledge and resources needed to best support them, which the Bulls' program aims to provide to encourage the participation and retention of girls in sports.





Swish Queer Basketball Club

This season, the Bulls began a partnership with Swish Queer Basketball Club, Chicago's first queer, trans, BIPOC-centered basketball league, sponsoring a space for members to practice and play at Green Street Court. The Bulls' support afforded Swish a safe space to host its monthly meet-ups and an opportunity for the team to continue building community throughout the winter.







Advocate 10,000th Child Vaccination

Bulls' partner Advocate Aurora Health administered 10,000 pediatric COVID-19 vaccines systemwide. To celebrate the milestone, the Bulls partnered with Advocate to surprise its 10,000th vaccine recipient with a special visit from Benny who held the child's hand and provided moral support while the vaccine was administered. To make the day even more special, Benny gifted the child and his family, all of whom are avid Bulls fans, with Bulls gear and four tickets to an upcoming home game.



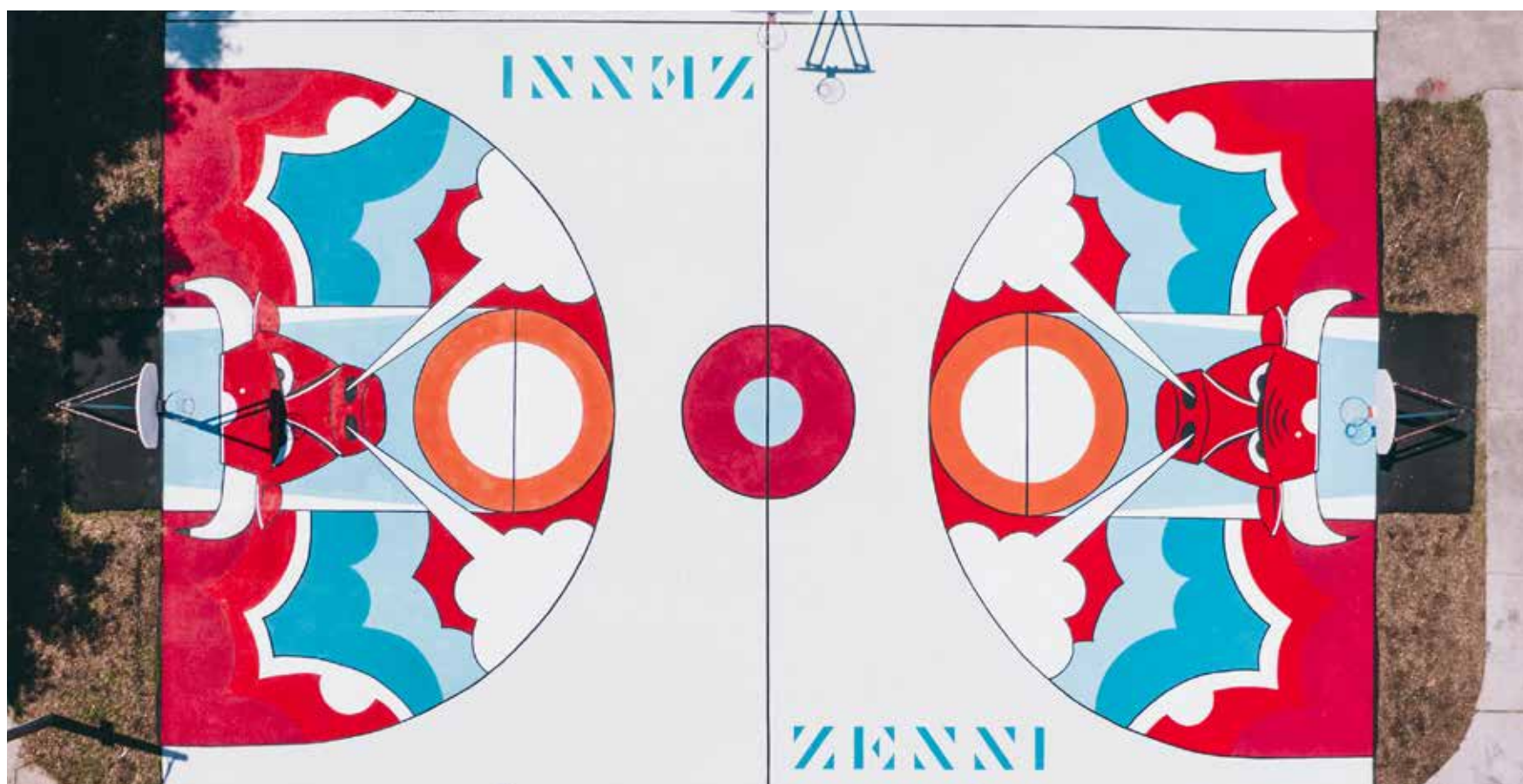




Zenni Court Renovation

Last summer, the Bulls partnered with Zenni Eyewear and the Chicago Park District to refurbish a basketball court in Burnside Park. Local artist Anthony Lewellen designed and painted the new court with help from All Star Press Chicago – an all-in-one art gallery, retail space and print studio located in the Logan Square neighborhood.

Bulls Legends Randy Brown, Toni Kukoc and former Bulls guard Ryan Arcidiacono attended the grand opening of the court. The day included a shooting contest between Arcidiacono and Brown, which raised more than \$10,000 for state programs through Prevent Blindness – the nation's leading volunteer eye health and safety organization.







Rush Fitness Clinics

During NBA Fit Week, the Bulls partnered with Rush University Medical Center and Maroon Village, a nonprofit that supports student athletes throughout the Chicagoland area who are navigating extreme and challenging circumstances, to host

fit clinics for students at The Deneen School of Excellence and Genevieve Melody Elementary School. Through the clinic, students completed exercises focused on bettering their mental and physical health, including a brief meditation session.







Chicago Hoopbus x Breakthrough

The Bulls teamed up with Nike to surprise mentees from Breakthrough, an East Garfield-based nonprofit that supports individuals affected by poverty, with a trip to the Chicago Hoopbus and gear from Nike and the Bulls.

The Chicago Hoopbus partners with nonprofits and schools to increase youth attendance and engagement at community events and spread positivity through basketball. The beloved Hoopbus is a renovated school bus that doubles as a traveling basketball court, uniting strangers and providing a safe recreational activity for under-resourced communities.





Opportunity Access



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Diageo x The Black Joy Photo Series

In partnership with Diageo, the Bulls tapped three up-and-coming Black photographers to capture Black joy through basketball in Chicago. The series aimed to counter the often negative mainstream media coverage of Chicago's Black community.

During the Bulls' Black History Month Game, images from the series were featured in-game, across the Bulls' social media platforms and throughout the gameday television broadcast on NBC Sports Chicago.

The Bulls gave each photographer complete creative control over who and where they photographed, allowing them to showcase

their unique, artistic interpretations of the assignment. The result was a collection of photos that depict Black women, men, non-binary individuals, lifelong friends and strangers collectively reveling in the joys of being Black, brought together by their love of basketball.

In addition to capturing the beauty and abundance of Black joy across the city, the series intentionally amplified the work of Black artists specifically, providing them an opportunity to reclaim the world's perception of Blackness in Chicago and increasing their visibility among the Bulls' global audience.







CHAMPS Male Mentoring

This season, Chicago Bulls Charities provided CHAMPS Male Mentoring, a nonprofit that offers mentoring to young men of color in Chicago, with a grant to support its lifechanging programming. During the holiday season, the Bulls also supported a special trip to New York City for CHAMPS mentees.

Those unable to travel were later invited to a Bulls game where they received a surprise visit from Bulls Legend Joakim Noah. In June, 20 students also participated in an arts therapy workshop led by Joakim's mother, Cecilia Rodhe.







Sprite x Whitney M. Young Magnet High School

The Bulls and Sprite partnered to provide students from Whitney M. Young Magnet High School the opportunity to go behind the scenes of a Sprite production set and work with members of BullsTV. Students were offered this hands-on learning opportunity through Sprite's "Through the Arts" program, which provides youth with the chance to network and learn from industry experts.







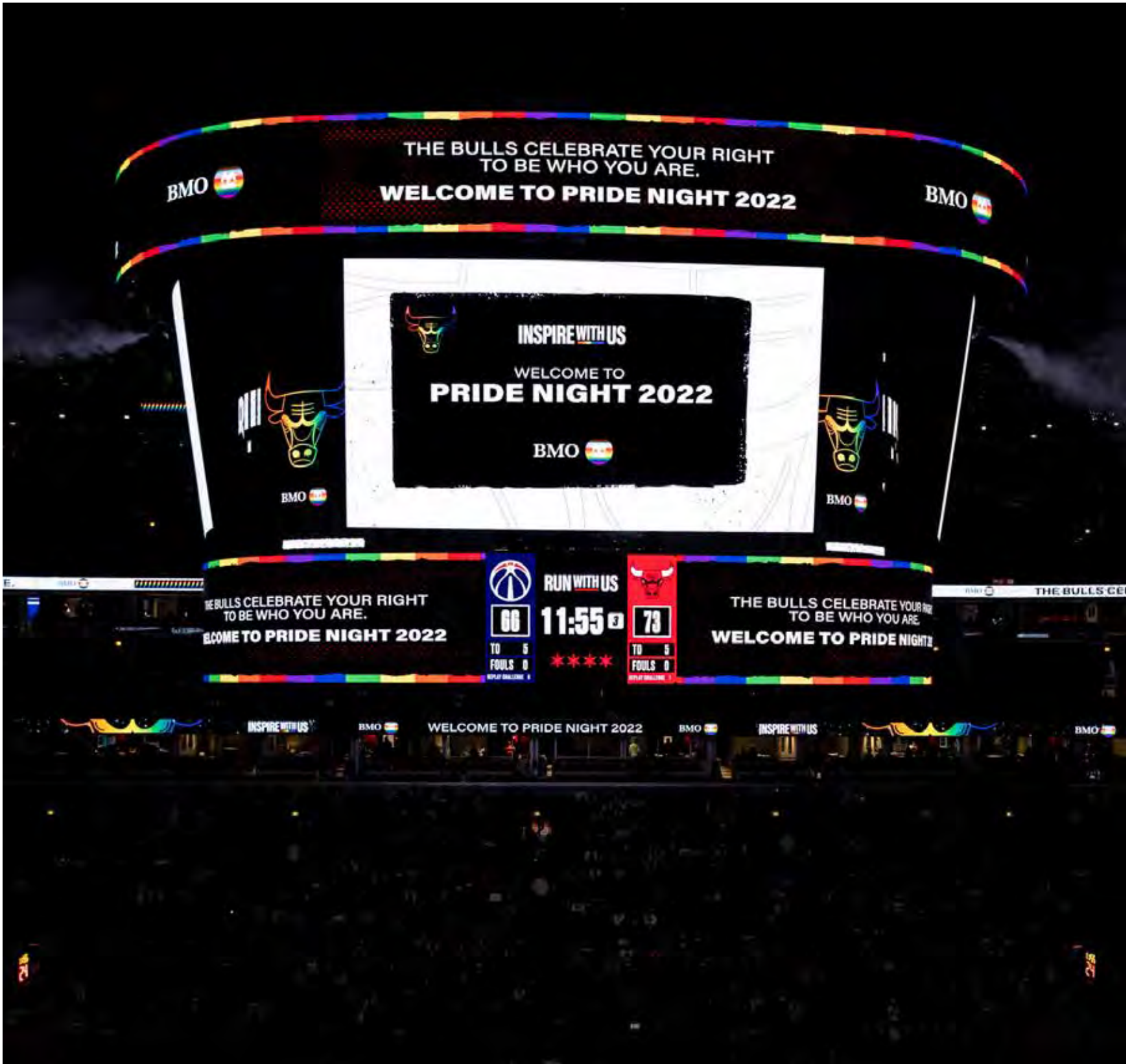
Bulls x BMO Pride Panel

Prior to the Bulls' annual Pride game, the Bulls and BMO hosted a panel for students participating in Gay Straight Alliances across Chicago Public Schools.

The panelists included representatives from the Pat Tillman Foundation, GEP, White Claw Seltzer Works and Mike's Hard Lemonade who shared their experiences of navigating coming out. Later in the season, the Bulls and BMO hosted a second panel with representatives from Roosevelt University, Illinois Tool Works and Bowstring Studio.

All panelists are members of Chicago Metropolitan Sports Association – the largest nonprofit LGBTQ sports organization in the Midwest. Both panels expanded the students' LGBTQ network and provided them a safe space to be themselves and build community.







Luvabulls: Guys and Dolls x TAK



This season, fans enjoyed dance performances from Whitney M. Young Magnet High School's dance troupe, Guys and Dolls, during Chicago Bulls Charities Night and Walter Payton College Prep's K-Pop and Modern dance group, TAK, during the team's annual Lunar New Year game. Both dances were choreographed by Luvabulls Head Coach Toya Ambrose and practiced alongside the Luvabulls prior to each game, offering the students a view into what a career in dance can look like.





Obama Foundation Career Panel

During the Bulls' second-to-last home game of the regular season, former President Barack Obama surprised youth from the Obama Foundation's two nonprofits, My Brother's Keeper and Girls Opportunity Alliance.

Prior to the surprise, the Bulls, in partnership with the Obama Foundation, hosted a pregame panel for the youth. Panelists included Bulls Vice President of Community Engagement Adrienne Scherenzel-Curry, United Center Director of Marketing & Brand Innovation Derrick L. Christian II, and

Blackhawks Director of Development Jamar Williams, all of whom shared their experiences navigating the corporate world as Black executives.

The panel event also provided the students an opportunity to network with the panelists and members of the Bulls Community Relations department.





In Addition





EVERY POOL matters

EVERY POOL matters



Season of Giving

During this year's Season of Giving (SOG), a league-wide initiative through NBA Cares focused on giving back to underserved communities throughout the holiday season, the Bulls centered its efforts on violence prevention, health and wellness and education.

From gifting financial donations, funding Thanksgiving meals for families in need and surprising students with player

appearances, our Community Relations department and players provided a memorable holiday experience for all.

Bulls players are passionate about paying it forward, especially during the holidays. Although they couldn't attend every SOG event in person, our players recorded special shoutout messages for our nonprofit partners and joined events virtually when they were on the road.







MLK Legacy Honorees



This season, the Bulls announced the second class of MLK Legacy Honorees – a program developed to recognize civic leaders in Chicago in honor of the life and legacy of Dr. Martin Luther King Jr. Nominees must demonstrate a passion for achieving equity across the fields of education and health and wellness, or a commitment to community investment and social justice.

The Bulls 2021-22 MLK Legacy Honorees were civic leaders working toward a more equitable education system in Chicago, increasing access to resources in Chicago's underserved communities and decreasing health and food disparities that disproportionately affect communities of color.

Bulls 2021-22 MLK Legacy Honorees:

- **Jordan Campbell and Jon Veal**
Co-founders of Alt Space Chicago
- **Constance "CJ" Jones**
CEO of Noble Network Charter Schools
- **Dr. Evelyn Figueroa**
Founder and Director of the University of Illinois Health Pilsen Food Pantry

The Bulls celebrated the Honorees in-game and on social media to showcase their contributions to the city and to encourage fans to learn more about their ongoing civic work in Chicago. They also enjoyed a pregame reception with their loved ones prior to the team's annual Dr. Martin Luther King Jr. game and received custom jerseys and awards to commemorate the night.





Black History Month Celebration

As an extension of its month long celebration of Black joy, the Bulls hosted members of the National Pan-Hellenic Council (NPHC), the governing body of the nine historically Black fraternities and sororities also known as the “Divine Nine,” at the team’s annual Black History Month game in February.

At the game, fans enjoyed a special halftime performance choreographed by NPHC members, displaying each

organization’s unique and historical hand gestures and step performances. The show also featured the beloved BullzKidz, Stampede, the Bulls’ drumline, and an original spoken word poetry performance by Derrick L. Christian II about the Black experience. This incredible night highlighted the voices, traditions and contributions of the Black community in Chicago and beyond.







Chicago Bulls Charities Night

To celebrate the Bulls' community engagement efforts and the work of its nonprofit partners, the team hosted "Chicago Bulls Charities Night," inviting representatives from each nonprofit to attend and participate in a home game.

To kick off the night, students from CHAMPS Male Mentoring were the Honorary Ball Presenters for the game. Teens from After School Matters, a national nonprofit that provides high school students in Chicago with after-school and summer programming in the arts, communications, leadership, sports and STEM, sang and signed the National Anthem.

Fans enjoyed a special performance from Whitney M. Young Magnet High School's dance troupe, Guys and Dolls. Participants in the "Dress and Dribble," an in-game competition where two contestants race to get dressed in Bulls gear and make a shot on the court, were from Breakthrough.

Throughout the first half of the game, Bulls DJ, DJ JayFunk, and game host Todd Abbott were accompanied by a junior DJ and junior host from the James R. Jordan Boys & Girls Club.







United Airlines x Chicago Shows Up

The Bulls and United Airlines partnered for a second season of Chicago Shows Up – a season-long initiative dedicated to honoring the next generation of civic leaders who work to address critical issues in Chicago. Throughout the 2021-22 season, the Bulls featured five community heroes and their stories in-game and on social media to celebrate their commitment to building a better Chicago.

Bulls x United Airlines 2021-22 Community Heroes:

Abad Viquez: Abad is a disability and mental health advocate living in the North Park neighborhood of Chicago. He was born without a tailbone and was not expected to live past infancy, but 19 years and 23 surgeries later, Abad is a fierce activist for those living with physical disabilities and who are struggling with their mental health. Abad hopes that his work encourages others to not let their disabilities define them.

Journee Lockridge: Journee works to address the lack of support for low-income students of color on the East and South Sides of Chicago during the college application process. To address this issue, she hosts an annual college application and scholarship writing workshop for students who are a part of Metropolitan Family Services – a local nonprofit that supports low-income families through economic, educational and wellness programming. Journee also authored a book titled *Stay Ready*, which provides advice and resources for first-generation college students.

Kyra & Phallon Pierce: The Pierce twins use their collective voice and resources to call attention to the lack of diversity in the Illinois state reading curriculum. They currently have a bill on the Illinois House floor, advocating for the diversification of books available to students across the state. Both Kyra and Phallon also have a passion for art and choreograph original dance performances inspired by their personal experiences with racism.

Sean Littleton: Sean's passion for planes began at a young age and he now uses his voice to encourage other youth of color to explore a career in aviation. He flew his first plane at the age of 15 and for the last four years has participated in the Bessie Coleman Aviation Allstars program, which educates students on the fundamentals of aeronautics and exposes them to an array of career paths in aviation. Sean is one of 37 students selected nationwide to participate in the Southwest Airlines Continuing the Legacy in Aviation program, which provides students with hands-on aviation and educational experiences.







Clorox Donations

This season, the Bulls partnered with Clorox to donate cleaning supplies to schools and community organizations in Chicago. Donation recipients included After School Matters, the Pilsen

Food Pantry and St. Nicholas Cathedral School. Bulls Legends Toni Kukoc and Mickey Johnson also made surprise appearances at the donation drop-offs.







Chicago Bulls College Prep Playoff Watch Party

As a continuation of its youth engagement efforts and SEE RED Playoffs campaign, the Bulls hosted a Playoffs watch party for students at Chicago Bulls College Prep. The night included food and beverage from Portillo's and Garrett Popcorn and entertainment from Benny, Bulls DJs, the Bucket Boys and the Incredibulls. Students also received gifts and competed in games against their peers for exclusive, autographed prizes from their favorite players.







Players & Legends

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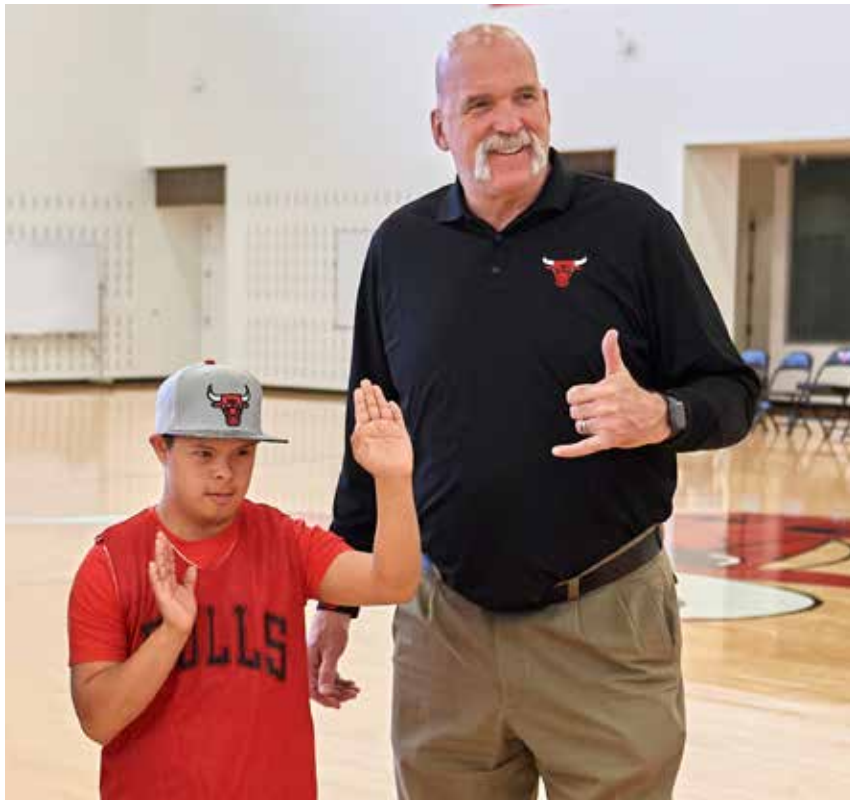




Players & Legends in Our Community

Throughout the 2021-22 season, our players and Legends supported our community efforts through financial donations and surprise appearances, demonstrating their passion for and unwavering commitment to giving back to Chicagoans in need.















THANK YOU

Corporate Partners

Thank you to our corporate partners for their continued support!





THANK YOU

Community Partners

During the 2021-22 season, the Bulls supported over 100 nonprofit organizations throughout the Chicagoland area. Thank you to our community partners for their hard work and dedication to social justice.

After School All Stars
After School Matters
Alt_Space
AMPT: Advancing Nonprofits
Amundsen High School
Beyond the Ball
Big Brothers Big Sisters of Metropolitan Chicago
Big Shoulders Fund
Black Kids Predict
Black Village Foundation
Boxville
Boys and Girls Clubs of Chicago
Braven Chicago
Breakthrough
Bright Star Community Outreach
Broadway Youth Center
Bronzeville Classical Elementary School
Bronzeville Community Garden
Brown Elementary School
Burst Into Books
Center for Healing and Justice Through Sport
Center on Halsted
CHAMPS Male Mentoring
Chicago Bulls College Prep
Chicago CRED
Chicago Hoopbus
Chicago Park District
Chicago Run
Chicago Westside Sports
CICS Wrightwood Elementary School
Civic Leadership Foundation

Clemente Community Academy High School
Coffee Hip Hop and Mental Health
Collaboraction Theater
Communities Partnering 4 Peace (CP4P)
Deneen Elementary
Dovetail Project
Feather Fist
Firehouse Community Art Center
Forward Momentum Dance
Galileo Scholastic Academy of Math & Science
Garfield Park Rite to Wellness Collaborative
Girl Forward
Girls Opportunity Alliance
Good Kids Mad City
Gray Matter Experience
Greater Chicago Food Depository
Growsumthin
Gyrls in the Hood Foundation
Haines Elementary School
Hayt Elementary School
Herrendorf Family Foundation
Honest Game
Humble Design
Invictus Theator Co.
I Am A Gentlemen
iMentor
Infinity High School
Kelly High School
Kenwood High School
Kids Rank
KT's Kids

La Rabida Children's Hospital
Laureus Sport for Good Foundation
LaVillita Basketball
Lawndale Christian Health Center
Lawrence Hall
LEARN Charter School
Lindblom High School
Lurie Children's Hospital
MAAFA Redemption Project
Male Mogule Initiative
Maroon Village
Melody Elementary School
Mercy Home for Boys and Girls
Mindfulness Leader
Mobile Makers Chicago
Morgan Park High School
Mural Movement
My Block My Hood My City
My Brother's Keeper
My Photosynthesis Shop
New Community Outreach
Noah's Arc Foundation
Notes for Notes
Operation Basketball
Pacific Garden Mission
Pep Rally Takeover
Pilsen Food Pantry
Praxis Chicago
Project One Ten
Project Sincere
Rush Education and Career Hub

Sandy Hook Promise
Save Money Save Life
Semicolon Bookstore & Gallery
Shower Up
Solorio High School
South Shore International High School
Southside Occupational High School
St. Nicholas Cathedral School
Strides for Peace
Surge Fellowship Chicago
Swish Queer Basketball Club
Synergy Foods
Territory
The Academy Group
The Crib (Night Ministry)
The Freedom School
The Healing Chi
The Obama Foundation
The Simple Good
The Story Theatre
Urban Prep Englewood
Urban Prep Bronzeville
Walter Payton High School
Whitney M. Young Magnet High School
XS Tennis Foundation
Y.O.U.
Youth Guidance
YWCA

How to Help

Season Ticket Holder Donations

Season Ticket Holders are offered the opportunity to contribute to Chicago Bulls Charities by donating their tickets to a particular game. The Bulls' Community Relations Department then shares the donated tickets with nonprofit organizations and individuals who might not otherwise have the means to attend a game.



At every home game, Chicago Bulls Charities sells tickets for the Bulls' 50/50 Raffle. During the fourth quarter of each game, one lucky winner is drawn to take home 50 percent of the evening's net earnings from ticket sales and the remaining half benefits Chicago Bulls Charities.



Fans can designate Chicago Bulls Charities (CBC) as their AmazonSmile nonprofit! AmazonSmile is a simple, free way to support charitable organizations while shopping from the comfort of your own home. By designating CBC as your nonprofit of choice, it will receive 0.5% of every dollar you spend on Amazon. Sign up via smile.amazon.com/charity and through the 'AmazonSmile' link on the Amazon app.

Scoreboard Messages

Throughout the season, fans can purchase personalized scoreboard messages, the proceeds of which directly benefit Chicago Bulls Charities.

For More Info

To donate to Chicago Bulls Charities, please visit bulls.com/donate. To learn more about our community relations efforts, please follow the Bulls Community Instagram and Twitter accounts at [@bullscommunity](https://twitter.com/bullscommunity). You can also reach the Community Relations department via email at CR@bulls.com or call (312) 455-4000.





2021-22 BULLS IN THE COMMUNITY ANNUAL REPORT CREDITS

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