

CHARLTON ATHLETIC

EXPERIENCE MORE. EXPERIENCE HOSPITALITY AT THE VALLEY.



2022/23 PREMIUM SEASONAL HOSPITALITY



AT CHARLTON ATHLETIC

YOUR SATISFACTION IS OUR PRIORITY



MAKE YOUR MATCHDAY UNFORGETTABLE AT

THE VALLEY

CELEBRATING 30 YEARS OF EXCELLENCE BACK AT THE VALLEY



LEVEL UP YOUR
MATCHDAY EXPERIENCE



DRINK, DINE, &
ENJOY THE MATCH



The background features a large, semi-transparent logo for Charlton Athletic's 30th anniversary. It includes a central shield with a cross, a banner at the top that says "30 YEARS", and the club name "CHARLTON ATHLETIC" around the shield. Below the shield is another banner that says "FAC AT THE VALLEY".

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*“I look forward to welcoming you to **The Valley**.
At Charlton, we aim to deliver a premier
experience from start to finish.”*

A white, handwritten signature of Thomas Sandgaard, written in a cursive style.

Thomas Sandgaard,
Owner & CEO

SUITE & LOUNGE LOCATIONS



Executive Suites

- Executive Suites 1-4 (West Stand)
- Executive Suites 1-10 (Alan Curbishley Stand)

Lounges

- Centre Circle
- Club 1905
- Vista Lounge
- CharltonTV Lounge



Enjoy premium padded seating at The Valley



Enjoy panoramic views of the pitch

SELECT YOUR SEASONAL HOSPITALITY PACKAGE



Executive Suites



Centre Circle



Club 1905



Vista Lounge



CharltonTV Lounge

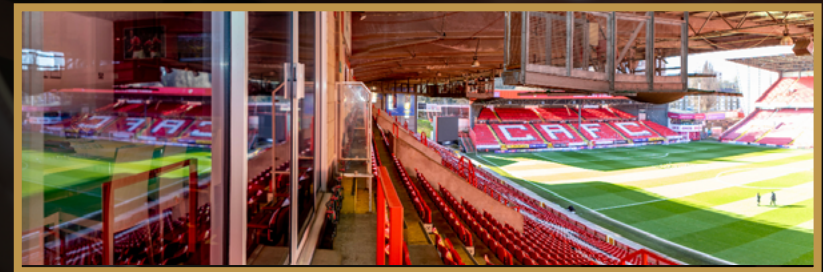


Enjoy a special day out in your own Executive Suite.

Your package includes:

- ◆ Private suite for up to 10 guests
- ◆ Option to brand & personalize your suite
- ◆ Premium padded seating directly outside your suite
- ◆ Pre-match two-course dining
- ◆ Matchday programme and teamsheets for all guests
- ◆ Access 3 hours pre-match & 1 hour post-match
- ◆ Former Charlton player visit to your suite
- ◆ Car parking pass included

From £19,000 + VAT (£22,800)



Executive Suite (Alan Curbishley Stand*) Stadium View

Alan Curbishley Stand Executive Suite refurbishment planned for 2022. If you are interested in seeing the new plans when ready, please reach out to our Hospitality Team.



Enjoy a panoramic view of the pitch with our Centre Circle package.

Your package includes:

- ◆ Premium tickets to sit in the Directors' Box
- ◆ Complimentary pre-game and halftime drinks & refreshments
- ◆ Official matchday programmes for all guests
- ◆ Pre-match four-course dining
- ◆ Private table for up to 8 guests
- ◆ Each match hosted by a former CAFC player
- ◆ Man-of-the-Match presentation
- ◆ Relax with a post-match tea and coffee

£3,575 + VAT (£4,290) per person



Complimentary drinks



Enjoy a four-course meal

CENTRE CIRCLE





Before watching the match, enjoy time relaxing in Club 1905.

Your package includes:

- ◆ Welcome drink on arrival
- ◆ Pre-match three-course meal
- ◆ Premium seating on the halfway line
- ◆ Private table for you and your guests
- ◆ Official matchday programmes for all guests
- ◆ Meet the Charlton Club 1905 Matchday Host
- ◆ Man-of-the-Match presentation
- ◆ Relax with a post-match tea and coffee

£2,200 + VAT (£2,640) per person



Enjoy five-star service at Club 1905



CLUB 1905



Enjoy two floors of lounge access & a wide selection of refreshments.

Your package includes:

- ◆ Comfortable, unreserved seating
- ◆ Premium padded seating on the halfway line
- ◆ Official CAFC teamsheets for all guests
- ◆ Former CAFC player visit
- ◆ Man-of-the-Match presentation
- ◆ Street food & drinks available for purchase

£1,320 + VAT (£1,584) per person



Vista Lounge (2nd Floor)

VISTA LOUNGE



Spend time with CharltonTV hosts & guests.

Your package includes:

- ◆ Welcome drink on arrival
- ◆ Premium padded seating on the halfway line
- ◆ Complimentary assortment of warm pies
- ◆ Meet CharltonTV guests
- ◆ Q&A with Charlton former players
- ◆ Comfortable, unreserved seating
- ◆ Official CAFC teamsheets for all guests

**Available match-by-match
£80 + VAT (£96) per person**



CHARLTONTV LOUNGE



Be a Matchday Sponsor for one of our matches and enjoy:

- ◆ Premium seating in the Directors' Box
- ◆ Exclusive tour of The Valley
- ◆ Private table for 10 in Centre Circle with four-course dining
- ◆ Complimentary matchday drinks
- ◆ Receive an exclusive CAFC Matchday Sponsor gift
- ◆ Arrive in style with two Executive parking spaces
- ◆ Official matchday programmes and team sheets for all guests
- ◆ Photo opportunity with the Man-of-the-Match
- ◆ Matchday Sponsor advertising perks and more

**Available match-by-match
From £2,750 + VAT (£3,300) per sponsor**



1/2 page programme ad



Big screen advertising



SPONSOR A MATCHDAY

REGISTER YOUR INTEREST NOW FOR
MATCH BY MATCH EXPERIENCES
IN THE COMING SEASON



Centre Circle
£180 + VAT (£216)
Per Person



Club 1905
£145 + VAT (£174)
Per Person



Vista Lounge
£80 + VAT (£96)
Per Person



CharltonTV Lounge
£80 + VAT (£96)
Per Person

CONTACT OUR PREMIUM HOSPITALITY TEAM

020 8333 4050 | SALES@CAFC.CO.UK



OFFICIAL PRINCIPAL PARTNERS



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