

CallFire/Faith Horizon Poll  
Nevada October 23-25<sup>th</sup> Presidential Election  
Questionnaire

**Screening and Demographics**

**Do you consider your permanent home address to be in Nevada?**

**HH Selection—Landline and Cell Phones of Registered Voters**

**Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%**

**Gender Selection**

LIKELY VOTERS	
Male	49
Female	51
Total	100

REGISTERED VOTERS	
Male	49
Female	51
Total	100

**Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%**

**In which year were you born (recoded into age of respondent)?**

LIKELY VOTERS	
18 to 29	12
30 to 44	28
45 to 59	29
60 or older	31
Total	100

REGISTERED VOTERS	
18 to 29	15
30 to 44	27
45 to 59	29
60 or older	29
Total	100

Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%

Which of the following groups do you most identify with: white, black or African-American, Latino or Hispanic or another race (randomized)?

LIKELY VOTERS	
White	62
Black	8
Hispanic	19
Other	11
Total	100

REGISTERED VOTERS	
White	64
Black	7
Hispanic	18
Other	11
Total	100

Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%

Which of the following political parties do you identify with?

LIKELY VOTERS	
Democrat	40
Republican	38
Independent	21
Other	1
Total	100

REGISTERED VOTERS	
Democrat	41
Republican	37
Independent	21
Other	1
Total	100

Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%

**Which region of the state do you live in?**

LIKELY VOTERS	
Washoe County	16
Clark County	74
Rest of State	10
Total	100

REGISTERED VOTERS	
Washoe County	16
Clark County	74
Rest of State	10
Total	100

### **Presidential Preference Responses**

Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%

**If the election for president were held today, with Mitt Romney and Paul Ryan as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates (randomized), for whom would you vote?**

LIKELY VOTERS	
Barack Obama	50
Mitt Romney	46
Third Party	1
Undecided	3
Total	100

REGISTERED VOTERS	
Barack Obama	51
Mitt Romney	46
Third Party	1
Undecided	2
Total	100

Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%

**Do you think you are personally better off today than you were at the end of George W. Bush's term?**

LIKELY VOTERS	
Better Off	39
Worse	43
Unsure	18
Total	100

REGISTERED VOTERS

Better Off	40
Worse	44
Unsure	16
Total	100

Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%

**Which do you think has been the most obstructive to the economic recovery?**

LIKELY VOTERS

Republicans in Congress	45
The Obama Administration	32
Unsure	23
Total	100

REGISTERED VOTERS

Republicans in Congress	45
The Obama Administration	32
Unsure	23
Total	100

Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%

**Do you think that President Obama's medical reforms will ultimately raise, lower, or leave medical costs unaffected.**

LIKELY VOTERS

Raise Costs	47
Lower Costs	41
Unsure	12
Total	100

REGISTERED VOTERS

Raise Costs	46
Lower Costs	41
Unsure	13
Total	100

Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%

**Do you think that any president has the ability to affect job growth?**

LIKELY VOTERS

Has no affect	21
Has an affect	39
Unsure	40
Total	100

**Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%**  
**Between Governor Romney and President Obama, which candidate do you think would be better in a crisis situation?**

LIKELY VOTERS

Barack Obama	49
Mitt Romney	44
Undecided	7
Total	100

**Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%**  
**Which candidate do you think would be better for women's issues?**

LIKELY VOTERS

Barack Obama	61
Mitt Romney	31
Undecided	8
Total	100

REGISTERED VOTERS

Barack Obama	61
Mitt Romney	30
Undecided	9
Total	100

**Registered voters: n=1031, MOE +/- 3.1%; Likely voters: n=909, MOE +/-3.4%**  
**Of the following issues, which do you consider the most critical this election?**

LIKELY VOTERS

The Economy and Jobs	51
Terrorism	6
Health Care	10
Education and Student Loans	8
The Environment	3
Defense	5
The Deficit	17
Total	100