

Reddit Embed Documentation

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By embedding Reddit content, you agree to the [Embeds Terms of Use](#).

Overview

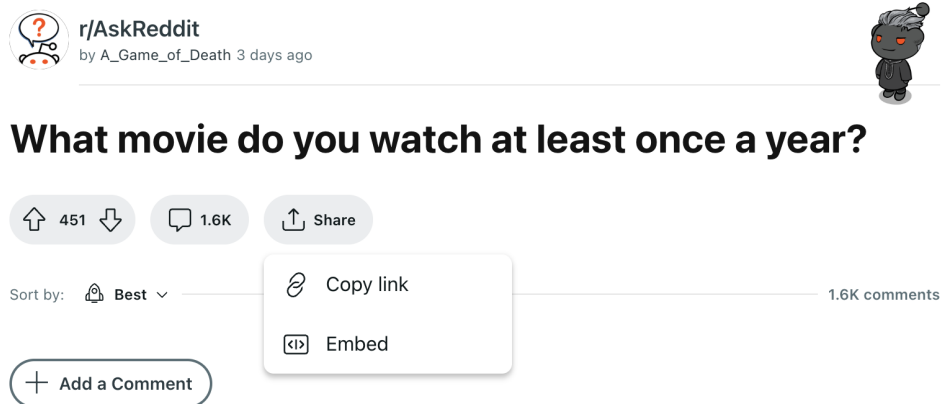
Reddit Embeds allow you to bring your pick of content from Reddit into your website articles. Most Reddit post types are supported through Reddit Embeds, such as comments, image posts, video posts, and text posts. All aspects of Reddit's brand and display requirements are handled for you by using our tools.

We currently offer two methods of generating a Reddit Embed:

1. Manually generating a Reddit Embed through Reddit.com
2. Interacting directly with the oEmbed API to programmatically generate the simple Reddit Embed HTML in an oEmbed-compatible format

Both approaches will return an HTML snippet that can be pasted directly into your content or article.

Approach 1: Manually Generating on Reddit.com



The screenshot shows a Reddit post from the subreddit r/AskReddit, titled "What movie do you watch at least once a year?". The post is by user A_Game_of_Death, posted 3 days ago. It has 451 upvotes, 1.6K comments, and a share button. A context menu is open over the post, showing options for "Copy link" and "Embed". The "Embed" option is highlighted. The "Sort by" dropdown is set to "Best". A "1.6K comments" link is visible on the right. At the bottom left, there is a button to "Add a Comment".

Feedback or Questions? Email media@reddit.com and we'll get back to you ASAP!

Steps to manually generate:

1. Make sure you are on a desktop or laptop (mobile web or native apps do not have an available entry point here)
2. Find any content on Reddit.com that you're looking to embed
3. Click the "Share" button on that piece of content
4. Click "Embed" in the dropdown menu
5. A menu will open publish.reddit.com with the generated Reddit Embed
6. Copy the code to paste the generated code

The screenshot shows the 'Create another embed' interface on a dark background. At the top, there is a 'reddit' logo, a 'Create another embed' button, and links for 'Documentation' and 'Contact'. Below this, the text reads 'Nice. Here's your Reddit embed:'. A preview of the embed is shown, featuring a post from 'AskReddit' titled 'What movie do you watch at least once a year?' with 454 upvotes and 1.6K comments. Below the preview, there is a 'View the conversation' button. A disclaimer states 'By embedding Reddit content, you agree to the [Embeds Terms of Use](#).' Below this is a code block containing the embed code: `<iframe id="reddit-embed" src="https://www.redditmedi`, with a 'Copy code' button. At the bottom, there is a 'Hide Customization Options' button and a 'Customize embed:' section with three toggle switches: 'Hide post content', 'Dark mode', and 'Hide If Updated'.

Using the manual generation you can configure a few features of your embed (e.g. including the post content, changing the theme, etc.). You can dynamically preview the embed and when you're satisfied with the embed copy and paste the generated code into your content.

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```
ngs_her_babies_to_my/\u00EEEvery year this mama duck brings her babies to my
house and I help her take care of them. This morning I opened my door to 13 new
peeping fluff balls.\u00C/a\u00E\u003Cbr\u003E by\n  \u00Ca
href=\"https://www.reddit.com/user/ivereadthings\"\u00Eu/ivereadthings\u00C/a\u003E
in\n  \u00Ca href=\"https://www.reddit.com/r/aww/\u00Eaww\u00C/a\u003E\n
\u00C/blockquote\u003E\n  \u00Cscript async
src=\"https://embed.reddit.com/widgets.js\"
charset=\"UTF-8\"\u00E\u003C/script\u003E\n",
  "author_name": "ivereadthings",
  "height": 500}
```