



FREMANTLE
DOCKERS

FREMANTLE FOOTBALL CLUB

ANCHORING A SUSTAINABLE FUTURE



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DOCKERS

MORE THAN A FOOTBALL CLUB

Since inception, the Fremantle Football Club (FFC) has been a values-driven organisation, underpinned by a strong and positive culture. We have a proud, demonstrated history of being more than just a football Club and we look to advocate in areas and causes we believe in. It is no accident that a cornerstone of the Club's purpose is to enrich our community and make the Freo family proud.

Sustainability is important to our Club and the broader Freo community, and we are committed to continuing to improve our sustainability practices across the Club's operations.

Over our 27-year history, we are proud of the contributions we have made to ensure the Club and our community are more sustainable. Such contributions include:

- › A history of promoting and supporting Indigenous culture and communities to help reduce inequalities.
- › Promoting women in sport and advocating for leadership roles to encourage gender equality.
- › Supporting disadvantaged kids across WA through the delivery of health and well-being programs in the community.
- › Investing in a wide range of inclusive school based education initiatives to promote learning opportunities.
- › Establishing the charitable **Purple Hands Foundation (PHF)**.

Some incredibly impactful work has been carried out over a long period of time, and we know there is more work to be done to ensure we continue to make a positive, tangible and lasting difference.

With that in mind, and to improve the Club's sustainability practices, we identified a number of sustainability initiatives within the **Club Strategic Plan** that align with a selection of the **17 United Nations Sustainable Development Goals (UN SDGs)**. The UN SDGs are focused on creating a sustainable future for our planet, which includes a commitment to improving health, education and gender equality, while reducing inequalities and the impact of climate change.

The Club's sustainability framework "**Anchoring a Sustainable Future**" highlights the history, commitments and aspirations of our sustainability agenda. As a Club, we have prioritised this agenda to align with the following UN SDGs:



GOOD HEALTH & WELLBEING

ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES



QUALITY EDUCATION

ENSURE INCLUSIVE & EQUITABLE EDUCATION & PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL



GENDER EQUALITY

ACHIEVE GENDER EQUALITY & EMPOWER ALL WOMEN & GIRLS



REDUCED INEQUALITIES

REDUCE INEQUALITIES WITHIN & AMONG COUNTRIES



RESPONSIBLE CONSUMPTION & PRODUCTION

ENSURE SUSTAINABLE CONSUMPTION & PRODUCTION PATTERNS



CLIMATE ACTION

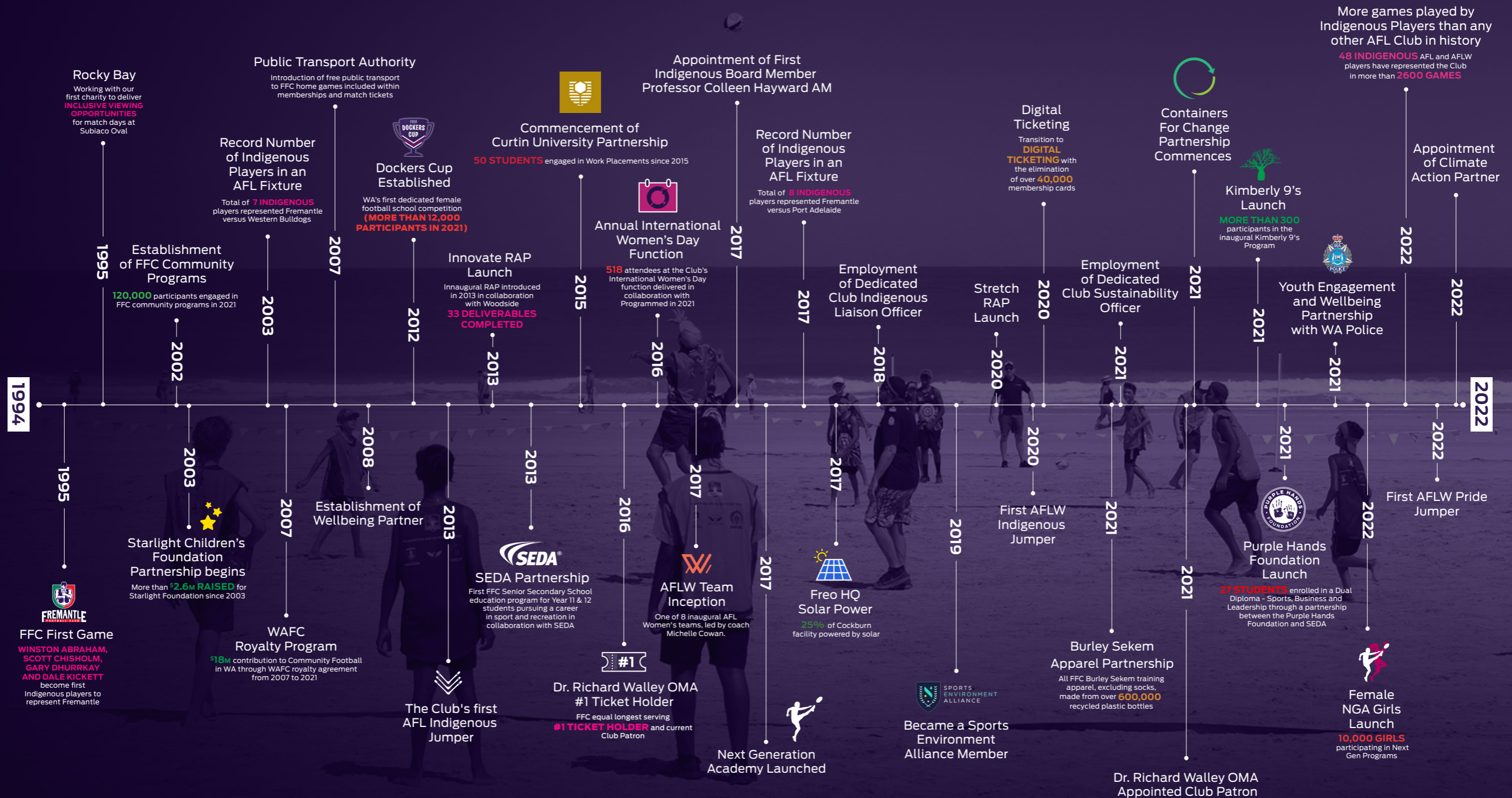
TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE & ITS IMPACTS



FREMANTLE FOOTBALL CLUB'S SUSTAINABILITY JOURNEY

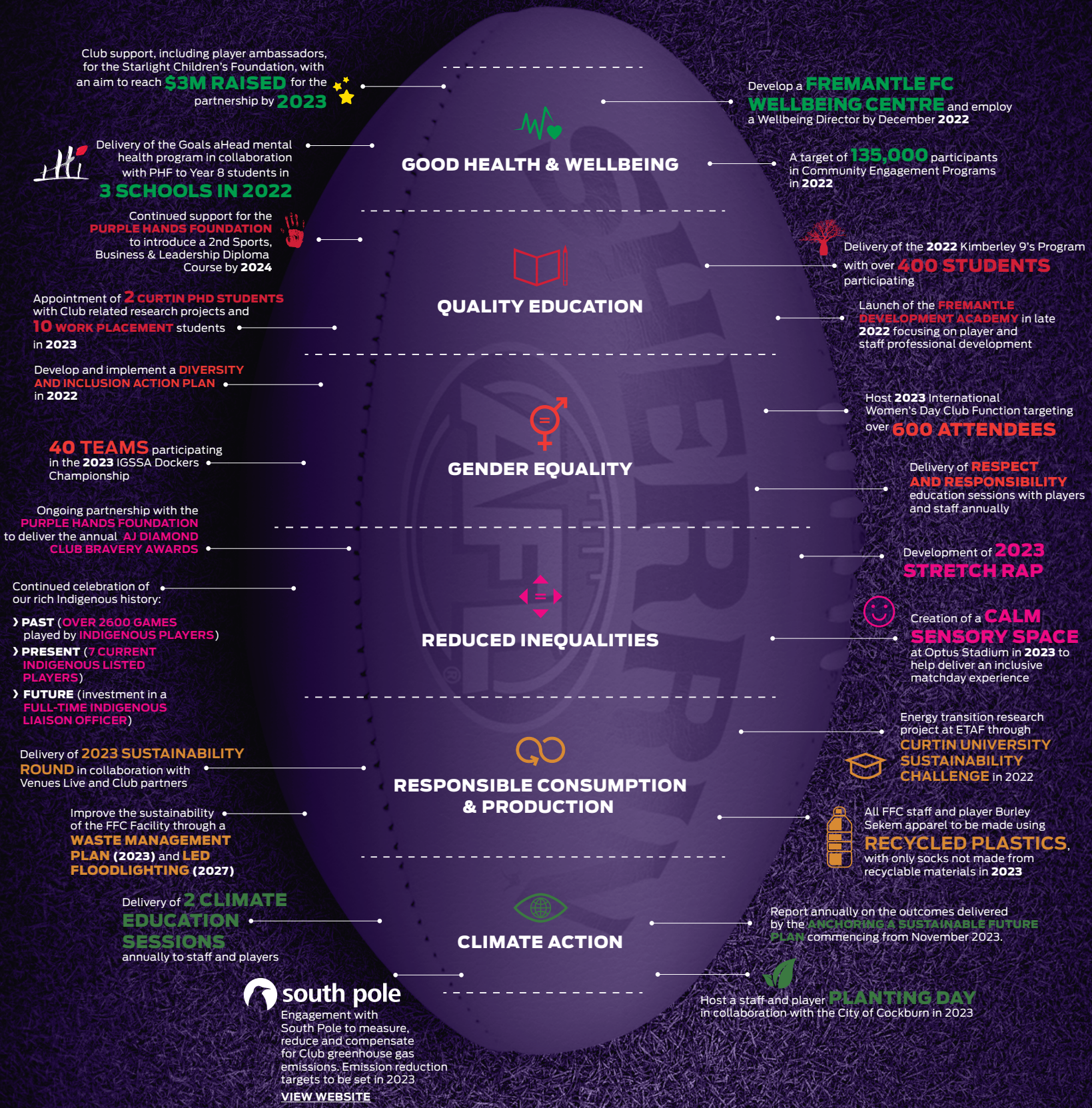
The Fremantle Football Club is committed to enriching our community and leaving a powerful legacy. In collaboration with a range of key Club partners and through strategic focuses, there have been a number of initiatives that have driven our sustainability agenda.

The following initiatives and data provide an insight into the work done to date across our identified six UN SDGs. These initiatives will continue to drive the Club's focus in Anchoring a Sustainable Future.



FREMANTLE FOOTBALL CLUB'S SUSTAINABILITY STRATEGIC INITIATIVES

At the Fremantle Football Club, we are committed to continuing our growth as a sustainable organisation and have outlined some key initiatives we are proud to be targeting between 2022 and 2027. Striving towards these deliverables will help the Club deliver its goal of Anchoring a Sustainable Future.



Club support, including player ambassadors, for the Starlight Children's Foundation, with an aim to reach **\$3M RAISED** for the partnership by **2023**

Delivery of the Goals aHead mental health program in collaboration with PHF to Year 8 students in **3 SCHOOLS IN 2022**

Continued support for the **PURPLE HANDS FOUNDATION** to introduce a 2nd Sports, Business & Leadership Diploma Course by **2024**

Appointment of **2 CURTIN PHD STUDENTS** with Club related research projects and **10 WORK PLACEMENT** students in **2023**

Develop and implement a **DIVERSITY AND INCLUSION ACTION PLAN** in **2022**

40 TEAMS participating in the **2023 IGSSA Dockers** Championship

Ongoing partnership with the **PURPLE HANDS FOUNDATION** to deliver the annual **AJ DIAMOND CLUB BRAVERY AWARDS**

Continued celebration of our rich Indigenous history:

- PAST** (OVER 2600 GAMES played by **INDIGENOUS PLAYERS**)
- PRESENT** (7 **CURRENT INDIGENOUS LISTED PLAYERS**)
- FUTURE** (investment in a **FULL-TIME INDIGENOUS LIAISON OFFICER**)

Delivery of **2023 SUSTAINABILITY ROUND** in collaboration with Venues Live and Club partners

Improve the sustainability of the FFC Facility through a **WASTE MANAGEMENT PLAN (2023)** and **LED FLOODLIGHTING (2027)**

Delivery of **2 CLIMATE EDUCATION SESSIONS** annually to staff and players

south pole
Engagement with South Pole to measure, reduce and compensate for Club greenhouse gas emissions. Emission reduction targets to be set in 2023
[VIEW WEBSITE](#)

Develop a **FREMANTLE FC WELLBEING CENTRE** and employ a Wellbeing Director by December **2022**

GOOD HEALTH & WELLBEING

A target of **135,000** participants in Community Engagement Programs in **2022**

Delivery of the **2022 Kimberley 9's Program** with over **400 STUDENTS** participating

Launch of the **FREMANTLE DEVELOPMENT ACADEMY** in late **2022** focusing on player and staff professional development

QUALITY EDUCATION

Host **2023 International Women's Day Club Function** targeting over **600 ATTENDEES**

GENDER EQUALITY

Delivery of **RESPECT AND RESPONSIBILITY** education sessions with players and staff annually

Development of **2023 STRETCH RAP**

REDUCED INEQUALITIES

Creation of a **CALM SENSORY SPACE** at Optus Stadium in **2023** to help deliver an inclusive matchday experience

RESPONSIBLE CONSUMPTION & PRODUCTION

Energy transition research project at ETAF through **CURTIN UNIVERSITY SUSTAINABILITY CHALLENGE** in 2022

All FFC staff and player Burley Sekem apparel to be made using **RECYCLED PLASTICS**, with only socks not made from recyclable materials in **2023**

CLIMATE ACTION

Report annually on the outcomes delivered by the **ANCHORING A SUSTAINABLE FUTURE PLAN** commencing from November 2023.

Host a staff and player **PLANTING DAY** in collaboration with the City of Cockburn in 2023