

YouGov / The Times Survey Results

Sample Size: 1001 Scottish Adults (18+)
Fieldwork: 29th January - 2nd February 2015

	Recalled Referendum Vote			Westminster Voting Intention				2010 Vote			Gender		Age				Social Grade	
	Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1001	465	496	125	228	30	402	131	345	128	478	523	119	237	356	288	470	531
Unweighted Sample	1001	443	520	130	232	30	370	134	323	148	530	471	92	199	405	305	593	408
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Dec 9-11 2014	Jan 29 - 2 Feb 2015																
Westminster Voting Intention																			
Con	16	15	3	28	100	0	0	0	71	3	10	15	14	9	17	14	16	17	12
Lab	27	27	6	49	0	100	0	0	10	48	16	25	28	24	22	27	31	21	32
Lib Dem	3	4	2	5	0	0	100	0	1	1	20	3	4	5	4	3	3	3	4
SNP	47	48	84	9	0	0	0	100	11	45	43	49	46	46	50	51	42	52	44
Other	7	8	6	9	0	0	0	0	6	4	10	8	7	16	8	5	8	7	8
Westminster Other Parties Voting Intention																			
Green	3	3	4	2	0	0	0	0	1	1	7	4	3	10	5	1	2	4	3
UKIP	3	4	1	6	0	0	0	0	5	2	4	4	3	4	2	4	4	2	5
BNP	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Other	0	1	0	1	0	0	0	0	0	0	0	0	1	0	1	0	1	1	0
Westminster Non Voters																			
Would Not Vote	4	2	1	1	0	0	0	0	0	0	0	2	3	4	4	1	2	1	4
Don't know	12	12	6	16	0	0	0	0	11	9	14	8	14	10	15	11	9	13	10
Holyrood Headline Voting Intention																			
Con	14	12	2	22	78	2	0	0	58	2	9	12	11	7	12	10	14	13	10
Lab	28	26	5	50	13	88	8	1	21	45	17	25	28	24	22	25	32	23	30
Lib Dem	3	4	1	7	5	1	80	0	4	0	19	4	4	6	4	4	3	4	4
SNP	50	51	86	15	4	9	12	99	13	50	45	51	52	49	53	56	46	53	50
Other	5	7	6	6	0	0	0	0	5	3	9	8	5	14	9	5	4	7	6
Holyrood Other Parties Voting Intention																			
Green	2	4	5	2	0	0	0	0	1	2	8	4	3	10	8	2	1	5	3
Scottish Socialist	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
UKIP	3	2	1	3	0	0	0	0	4	1	1	3	1	3	0	3	2	1	3
Solidarity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	1	0	0	0	0	0	0	0	0	1	0	1	0	1	0	1
Holyrood Non Voters																			
Would Not Vote	4	3	0	2	1	0	0	0	1	1	0	2	4	6	4	2	2	1	4
Don't know	11	10	5	15	7	4	3	0	14	7	13	6	14	11	15	9	7	11	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Dec 9-11 2014	Jan 29 - 2 Feb 2015																	
Scottish Regional Vote																				
	Conservative	14	12	2	23	83	2	0	0	61	2	11	13	12	7	15	11	14	15	10
	Labour	26	24	4	45	10	86	4	0	17	43	15	23	26	19	19	24	29	20	28
	Lib Dem	3	4	1	6	2	2	78	0	2	1	17	3	4	7	3	3	3	3	4
	SNP	42	44	74	13	4	8	11	86	12	44	34	43	46	44	46	45	41	45	44
	Other	15	16	18	12	1	2	7	14	8	11	23	18	13	22	17	16	12	17	14
Scottish Regional Vote: Others																				
	Green	7	8	12	4	0	2	7	7	1	4	20	10	7	17	12	7	4	10	6
	Scottish Socialist Party	3	3	5	1	0	0	0	6	1	4	2	3	4	4	2	5	3	4	3
	UKIP	4	3	1	6	1	0	0	0	6	2	1	4	2	2	1	4	4	2	4
	Other	2	1	1	1	0	0	0	0	0	0	0	1	1	0	1	1	1	0	1
Scottish Regional Non Voters																				
	Wouldn't vote	4	3	0	2	1	1	0	0	1	1	0	2	4	5	4	2	1	1	4
	Don't know	10	11	6	15	6	5	0	1	12	7	11	7	14	15	15	10	6	11	10

And how likely are you to change your mind about who you will vote for at the next election?

No chance at all – I will definitely vote for this party	49	63	39	53	50	42	67	50	50	48	57	42	37	38	58	53	46	52
Unlikely – I may yet change my mind, but I would be surprised if I didn't end up voting for this party	25	22	28	31	34	37	24	25	28	24	26	24	31	29	20	25	26	24
Possible – I could very possibly change my mind before the election	12	7	17	13	9	17	7	14	12	15	9	15	12	12	12	12	12	12
Likely – I really haven't made my mind up and it's as likely as not I will change my intention before polling day	7	5	9	1	3	4	2	8	7	8	6	8	5	10	6	7	10	5
Don't know	7	3	7	1	4	0	0	2	3	5	2	11	15	11	4	2	5	8

Sample Size: 1001 Scottish Adults (18+)
Fieldwork: 29th January - 2nd February 2015

	Recalled Referendum Vote			Westminster Voting Intention				2010 Vote			Gender		Age				Social Grade	
Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1001	465	496	125	228	30	402	131	345	128	478	523	119	237	356	288	470	531
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Dec 9-11 2014	Jan 29 - 2 Feb 2015	Yes		No		Con		Lab		Lib Dem		SNP		Con		Lab		Lib Dem		Male		Female		18-24		25-39		40-59		60+		ABC1		C2DE	
If there was a referendum tomorrow on Scotland's future and this was the question, how would you vote?																																				
Should Scotland be an independent country?																																				
Yes	48	49	96	8	8	14	26	93	14	46	49	51	47	54	50	54	39	50	48	44	44	39	39	41	56	45	44	5	5	5	5	5	5	5	5	
No	45	44	2	86	91	81	72	4	85	48	47	44	44	39	39	41	56	45	44	44	44	39	39	41	56	45	44	5	5	5	5	5	5	5	5	
Would not vote	2	1	0	0	0	0	2	0	0	0	0	1	2	4	2	1	1	0	2	2	2	4	2	1	1	0	2	6	6	6	6	6	6	6	6	
Don't know	4	6	3	6	1	5	0	3	2	6	3	4	7	3	10	4	5	5	6	6	6	3	10	4	5	5	6	6	6	6	6	6	6	6		

Excluding Don't knows and Wouldn't votes

Yes	52	52	98	8	8	14	27	96	14	49	51	53	52	58	56	57	41	53	52
No	48	48	2	92	92	86	73	4	86	51	49	47	48	42	44	43	59	47	48

Do you think Nicola Sturgeon is doing well or badly as First Minister?

Very well	31	62	5	8	6	3	67	8	30	32	34	29	28	31	35	29	34	29
Fairly well	33	31	36	28	33	70	28	32	33	34	30	36	29	33	31	37	35	32
TOTAL WELL	64	93	41	36	39	73	95	40	63	66	64	65	57	64	66	66	69	61
Fairly badly	14	2	25	24	28	18	2	25	16	13	14	13	11	12	14	15	14	14
Very badly	8	0	15	23	15	4	0	19	8	7	11	4	11	7	7	7	8	7
TOTAL BADLY	22	2	40	47	43	22	2	44	24	20	25	17	22	19	21	22	22	21
Don't know	14	6	19	16	18	4	3	16	12	14	11	18	20	18	13	12	10	18

Do you think that Jim Murphy is doing well or badly as leader of the Scottish Labour party?

Very well	6	2	10	6	19	0	0	8	10	4	6	6	6	4	7	6	4	8
Fairly well	27	19	35	34	48	46	17	36	33	25	29	25	20	24	27	32	28	26
TOTAL WELL	33	21	45	40	67	46	17	44	43	29	35	31	26	28	34	38	32	34
Fairly badly	22	26	17	23	10	30	30	18	20	28	25	18	20	21	23	22	25	19
Very badly	21	39	6	12	2	3	41	14	16	18	26	17	27	21	26	14	23	19
TOTAL BADLY	43	65	23	35	12	33	71	32	36	46	51	35	47	42	49	36	48	38
Don't know	24	13	31	26	21	22	12	24	21	25	13	34	26	30	18	26	20	28

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 27-30 2014	Jan 29 - 2 Feb 2015																	
Before the Independence referendum the Labour, Conservative and Liberal Democrat parties all promised to deliver increased devolution for Scotland in the event of a NO vote. How likely or unlikely do you think it is that they will deliver on these promises?																			
Very likely	13	12	2	21	28	24	36	1	25	13	12	16	7	7	10	13	13	12	11
Fairly likely	28	27	10	44	52	42	26	10	44	31	27	28	26	22	25	25	32	27	27
TOTAL LIKELY	41	39	12	65	80	66	62	11	69	44	39	44	33	29	35	38	45	39	38
Fairly unlikely	26	27	34	20	14	18	32	34	20	28	31	23	30	18	30	25	30	26	28
Very unlikely	28	27	49	6	4	5	6	52	8	21	26	30	24	36	27	31	17	29	25
TOTAL UNLIKELY	54	54	83	26	18	23	38	86	28	49	57	53	54	54	57	56	47	55	53
Don't know	5	8	5	8	1	11	0	2	4	7	4	2	13	16	8	6	6	6	10

If there is a hung Parliament after the general election and the SNP hold the balance of power, do you think they should...

Only be prepared to do a deal with the Labour party, not the Conservatives	31	40	24	5	40	23	40	7	41	29	36	27	40	26	31	33	31	32
Only be prepared to do a deal with the Conservative party, not Labour	3	1	5	19	2	0	0	10	2	1	3	4	1	3	3	4	3	4
Should be prepared to do a deal with either Conservative or Labour, depending on what they offer	22	20	25	36	17	42	21	38	19	29	22	23	18	27	21	22	24	21
Should not do any sort of deal with either the Conservatives or Labour	26	29	24	29	19	29	30	30	22	24	28	24	22	22	28	27	28	23
Don't know	18	11	21	11	22	6	8	14	16	17	12	23	20	21	17	15	14	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the MPs elected from Scotland at the next general election, which political party in Scotland do you think would be most effective at...
Preventing another Conservative government?

Labour	33	17	49	36	80	30	12	37	45	36	36	30	33	28	34	35	32	34
Liberal Democrat	1	0	2	0	0	23	1	0	0	5	1	1	0	1	1	1	1	1
Scottish National Party	43	67	23	34	8	25	76	34	39	38	47	40	40	41	46	43	47	40
None of them	10	7	12	17	1	16	6	14	7	11	9	10	11	8	9	12	8	11
Don't know	13	9	15	14	10	6	5	15	9	10	7	18	15	22	10	9	12	13

Keeping Britain part of the European Union?

Conservative	9	3	15	34	7	2	3	29	4	8	10	8	5	9	9	10	10	8
Labour	27	16	39	25	65	14	14	26	39	21	32	23	33	23	26	30	29	26
Liberal Democrat	5	3	7	8	2	43	3	6	3	13	7	3	6	3	6	5	5	5
Scottish National Party	32	59	9	9	3	20	64	15	28	34	36	28	35	33	34	28	36	29
None of them	5	3	6	6	3	10	4	7	5	7	6	5	3	5	6	6	4	7
Don't know	21	16	24	17	20	12	12	17	22	17	10	31	19	27	18	21	17	25

Securing increased powers for the Scottish Parliament?

Conservative	4	0	8	20	2	2	0	16	2	2	5	3	3	4	4	5	5	3
Labour	15	4	25	9	52	13	2	11	28	12	19	11	7	11	16	19	12	17
Liberal Democrat	2	0	3	2	1	27	0	2	0	8	2	2	5	1	1	1	2	2
Scottish National Party	64	90	41	54	26	50	95	51	58	64	64	64	67	65	65	59	69	59
None of them	5	1	7	5	5	0	2	5	4	4	5	5	5	2	5	7	3	6
Don't know	12	4	16	10	14	8	1	15	8	9	7	16	14	17	10	9	10	13

Giving Scotland an influential voice at Westminster?

Conservative	5	0	8	30	1	1	0	22	2	3	5	4	3	5	4	6	5	4
Labour	18	6	30	10	59	8	3	15	31	13	20	15	9	14	19	23	15	20
Liberal Democrat	2	1	2	1	0	47	0	0	0	10	1	2	2	3	1	1	1	2
Scottish National Party	58	87	33	37	21	26	94	39	53	56	62	54	64	58	61	52	63	53
None of them	6	2	9	10	5	9	1	9	5	5	6	6	5	2	6	9	5	6
Don't know	13	4	17	12	14	8	1	14	9	13	7	18	17	19	9	9	10	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote for Britain to remain a member of the European Union	52	60	47	42	53	80	61	43	53	64	62	43	64	55	51	47	65	41
I would vote for Britain to leave the European Union	29	24	35	46	31	17	23	46	30	17	27	31	15	21	31	39	19	37
I would not vote	2	1	1	0	0	2	1	0	0	1	2	2	3	2	2	1	1	2
Don't know	17	16	17	12	16	0	16	11	18	18	10	24	18	22	17	12	14	19

If there was a referendum on Britain's membership of the European Union, which of the following best reflects your view?

It should be decided by who wins the overall vote across the UK, even if individual parts of the UK vote differently	33	24	43	62	41	39	20	52	38	29	40	27	21	36	34	34	32	34
The UK should only stay in the European Union if all four parts (England, Scotland, Wales and Northern Ireland) vote to STAY, otherwise the UK should LEAVE	13	13	13	9	14	6	14	10	14	12	10	16	13	10	13	17	10	16
The UK should only leave the European Union if all four parts (England, Scotland, Wales and Northern Ireland) vote to LEAVE, otherwise the UK should STAY	37	49	27	23	23	39	53	30	32	44	42	33	52	32	39	33	47	29
Don't know	17	14	16	6	21	16	13	8	16	16	9	24	14	22	14	16	11	21

Thinking about the recent fall in the oil price, do you think this is a good or bad thing for Scotland?

Good for Scotland	11	10	11	16	12	0	8	13	9	8	12	9	6	13	13	7	12	9
Bad for Scotland	44	31	56	63	51	75	32	65	41	46	45	42	42	43	41	48	42	45
Neither good nor bad for Scotland	38	52	26	20	27	25	56	20	42	42	40	37	38	33	41	40	40	37
Don't know	8	6	7	1	9	0	5	3	8	4	2	12	14	11	5	5	6	9

YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Holyrood Vote 2011:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	42	59
Male 25-39	93	116
Male 40-59	222	174
Male 60+	173	129
Female 18-24	50	60
Female 25-39	106	121
Female 40-59	183	182
Female 60+	132	159
Social Grade		
AB	277	195
C1	316	275
C2	175	200
DE	233	330
Newspaper Type		
Express / Mail	153	120
Sun / Star	119	160
Mirror / Record	129	200
Guardian / Independent / Herald	153	60
FT / Times / Telegraph / Scotsman	97	60
Other Paper	128	200
No Paper	222	200
Political Party Identification		
Conservatives	107	111
Labour	289	254
Liberal Democrats	64	63
SNP	248	262
SNP (Holyrood) & Lab (Westminster)	51	101
Other	48	9
Don't know / No vote	194	200

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