

### Stats at a Glance

	Apr 2023	YoY ('23 vs. '22)
Visitor Volume	3,385,500	0.1% ▲
Convention Attendance	369,400	-2.1% ▼
Room Inventory	151,839	0.9% ▲
Hotel Occupancy	84.3%	0.3% ▲
Average Daily Rate (ADR)	\$171.05	-3.3% ▼
RevPAR	\$144.20	-3.0% ▼
Room Nights Occupied	3,841,200	1.3% ▲

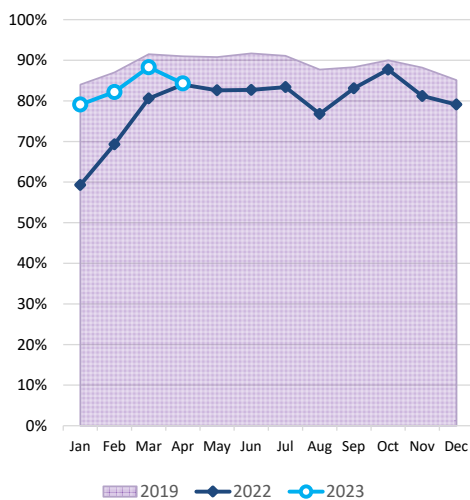
### Notes & Highlights

Las Vegas hosted approximately 3,385,500 visitors in Apr 2023, on par with the robust volumes achieved last Apr when pent-up demand overtook receding pandemic impacts.

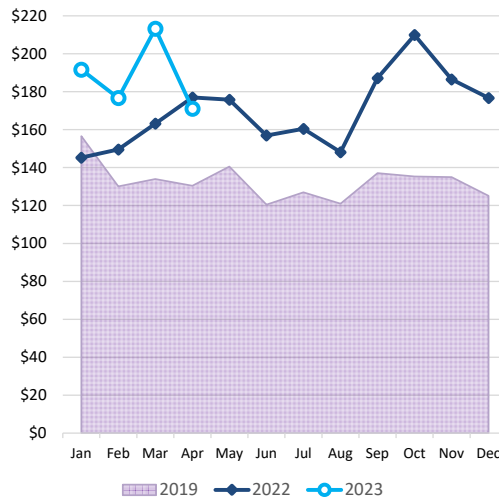
Overall hotel occupancy reached 84.3% for the month, similar to last Apr (+0.3 pts YoY). As Weekend occupancy (92.4%) saw a -0.8 pts YoY decline, Midweek occupancy approached 81%, surpassing last Apr by 1.5 pts.

Overall ADR reached \$171, down 3.3% from Apr 2022 while RevPAR exceeded \$144, -3.0% YoY.

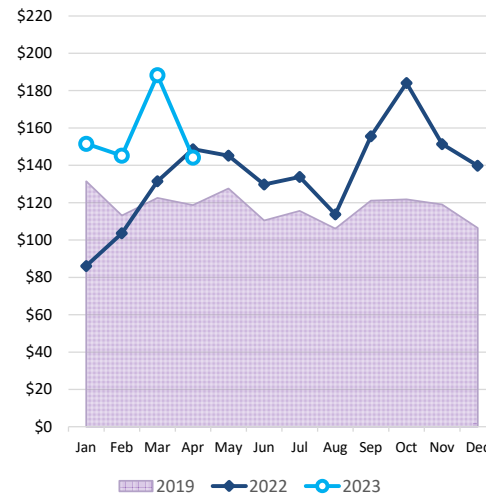
#### Las Vegas Hotel Occupancy



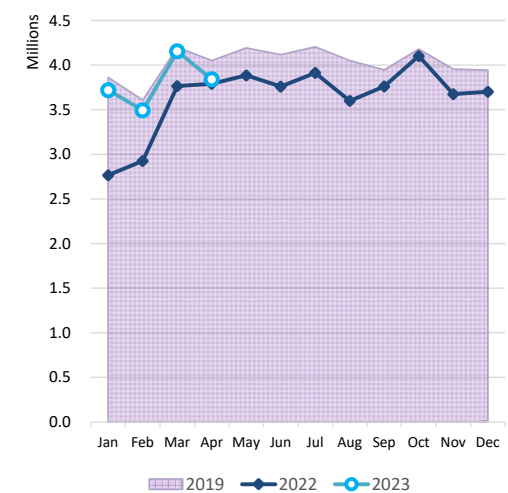
#### Las Vegas ADR



#### Las Vegas RevPAR



#### Room Nights Occupied





# LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

April 2023

DATA DETAIL		Apr 2023	Same Month, Prior Yr Apr 2022	YoY ('23 vs. '22)	Apr 2023 YTD	Apr 2022 YTD	YoY ('23 vs. '22)
<b>LAS VEGAS</b>	Visitor Volume (est.)	3,385,500	3,382,200	0.1%	13,398,400	11,808,300	13.5%
	Convention Attendance (est.)	369,400	377,400	-2.1%	2,316,800	1,608,800	44.0%
	Weighted Room Inventory (as of Apr)	151,839	150,495	0.9%	151,839	150,495	0.9%
	Hotel Occupancy	84.3%	84.0%	0.3	83.5%	73.3%	10.2
	Weekend Occupancy	92.4%	93.2%	-0.8	91.2%	86.5%	4.7
	Midweek Occupancy	80.9%	79.4%	1.5	80.2%	67.4%	12.8
	Strip Occupancy	86.9%	86.7%	0.2	86.0%	75.5%	10.5
	Downtown Occupancy	72.1%	70.0%	2.1	70.7%	62.9%	7.8
	Average Daily Room Rate (ADR)	\$171.05	\$176.97	-3.3%	\$188.90	\$160.35	17.8%
	Strip ADR	\$182.76	\$187.72	-2.6%	\$202.04	\$170.36	18.6%
	Downtown ADR	\$92.17	\$103.36	-10.8%	\$104.29	\$96.00	8.6%
	Revenue Per Available Room (RevPAR)	\$144.20	\$148.65	-3.0%	\$157.73	\$117.54	34.2%
	Strip RevPAR	\$158.82	\$162.75	-2.4%	\$173.75	\$128.62	35.1%
	Downtown RevPAR	\$66.45	\$72.35	-8.2%	\$73.73	\$60.38	22.1%
	Total Room Nights Occupied	3,841,200	3,790,500	1.3%	15,207,900	13,246,900	14.8%
	Total En/Deplaned Air Passengers	4,801,287	4,256,435	12.8%	18,304,542	15,019,102	21.9%
Avg. Daily Auto Traffic: All Major Hwys	136,533	134,941	1.2%	125,087	122,902	1.8%	
Avg. Daily Auto Traffic: I-15 at NV/CA Border	45,294	48,589	-6.8%	41,866	43,200	-3.1%	
Gaming Revenue: Clark County	\$994,992,000	\$960,479,000	3.6%	\$4,355,384,000	\$4,017,628,000 r	8.4%	
Gaming Revenue: Las Vegas Strip	\$624,718,000	\$593,463,000	5.3%	\$2,774,981,000	\$2,506,054,000 r	10.7%	
Gaming Revenue: Downtown	\$74,497,000	\$67,365,000	10.6%	\$321,198,000	\$290,663,000	10.5%	
Gaming Revenue: Boulder Strip	\$76,629,000	\$72,490,000	5.7%	\$334,608,000	\$327,106,000	2.3%	
<b>LAUGHLIN</b>	Visitor Volume (est.)	111,900	111,000	0.8%	409,400	404,400	1.2%
	Room Inventory (as of Apr)	8,752	8,634	1.4%	8,752	8,634	1.4%
	Total Occupancy	54.0%	53.6%	0.4	49.4%	48.8%	0.6
	Average Daily Room Rate (ADR)	\$63.04	\$68.91	-8.5%	\$56.85	\$58.11	-2.2%
	Revenue Per Available Room (RevPAR)	\$34.04	\$36.94	-7.8%	\$28.08	\$28.36	-1.0%
	Total Room Nights Occupied	141,900	139,000	2.1%	518,600	506,000	2.5%
	Gross Gaming Revenue (rounded)	\$46,734,000	\$45,737,000	2.2%	\$183,756,000	\$180,747,000	1.7%
	Laughlin/Bullhead City En/Deplaned Passengers	16,762	12,838	30.6%	57,138	50,438	13.3%
	Avg. Daily Auto Traffic: Highway 163	5,087	5,001	1.7%	4,750	4,631	2.6%
<b>MESQUITE</b>	Visitor Volume (est.)	87,000	87,000	0.0%	325,000	319,000	1.9%
	Room Inventory (as of Apr)	1,647	1,644	0.2%	1,647	1,644	0.2%
	Total Occupancy	89.4%	89.6%	-0.2	83.6%	82.3%	1.3
	Average Daily Room Rate (ADR)	\$88.29	\$78.48	12.5%	\$82.09	\$75.73	8.4%
	Revenue Per Available Room (RevPAR)	\$78.93	\$70.32	12.2%	\$68.63	\$62.33	10.1%
	Total Room Nights Occupied	44,200	44,200	0.0%	165,300	162,500	1.7%
	Gross Gaming Revenue (rounded)	\$16,609,000	\$16,639,000	-0.2%	\$67,219,000	\$65,076,000	3.3%
	Avg. Daily Auto Traffic: I-15 at NV/AZ border	30,082	30,318	-0.8%	28,339	28,625	-1.0%

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised