

HOGE FINANCE

WE MEME BUSINESS.





An Introduction to HOGE



HOGGE ORIGINS

What is HOGGE?

Hoge is an ERC20 token on the Ethereum blockchain that has a 2% tax on every transfer. Part of that tax is reflected back to current holders, and part is burned forever making Hoge a deflationary cryptocurrency asset. Hoge is a fair launch project; everybody buys in. Even the developers.



The HOGGE Project

There will never be more HOGGE in circulation than there is now. The Hoge Token is 100% owned by community members and trading exchanges. There is no developer wallet or revenue structure built into the token itself. The human resources group within the project has estimated there is an average of 80 to 110 developers or significant contributors working on the project at any given time, all working for free.

Hoge is a community - Because there is no developer wallet, the community is incentivized to work together to achieve its common goals. Hoge has achieved success by focusing on the improvement of its brand, Decentralized Finance (DeFi) technology, charitable efforts, and most importantly its people.





Mememes are the latest iteration of language evolution in our hyper-connected society. The combination of the comedic, visual, and literary forms has reimagined fundamental communication norms in the 21st century.

Exploring this form is proving to be one of the necessary challenges of our time as information becomes subjugated to human desire. Through non-traditional incentive structures both in Finance (DeFi) and Cooperation (DAO) we can reimagine the way society functions to achieve previously impossible goals where political will (cooperation) or resources (finance) were scarce.

The Hoge community promotes the simultaneous growth of an economy and its participants through rapid collaboration and alternate financial structures. Hoge solves the chicken and egg problem of poverty: with no resources, it is impossible to grow, and without growth, it is impossible to acquire resources.



Vision

Don't let your memes be dreams

H**GE**

HOGGE ECOSYSTEM - TEAMWORK MAKES THE DREAM WORK



Hoge Brand

The most powerful aspect of Hoge. Hoge is very well positioned to introduce the benefits of Ethereum's decentralized network to the mainstream. What Mickey Mouse did for the Disney Brand, Hoge will do for Ethereum and DeFi.

Hoge Association

A non-profit association in Switzerland watches over the brand. It executes partnerships and agreements on behalf of the community. This entity offers a doorway into the corporate world for DeFi projects.

DAO & Governance

Solving the corporate ↔ DeFi partnership by promoting a governance model where the Hoge Association supports and is beholden to a Decentralized Autonomous Organization (DAO).

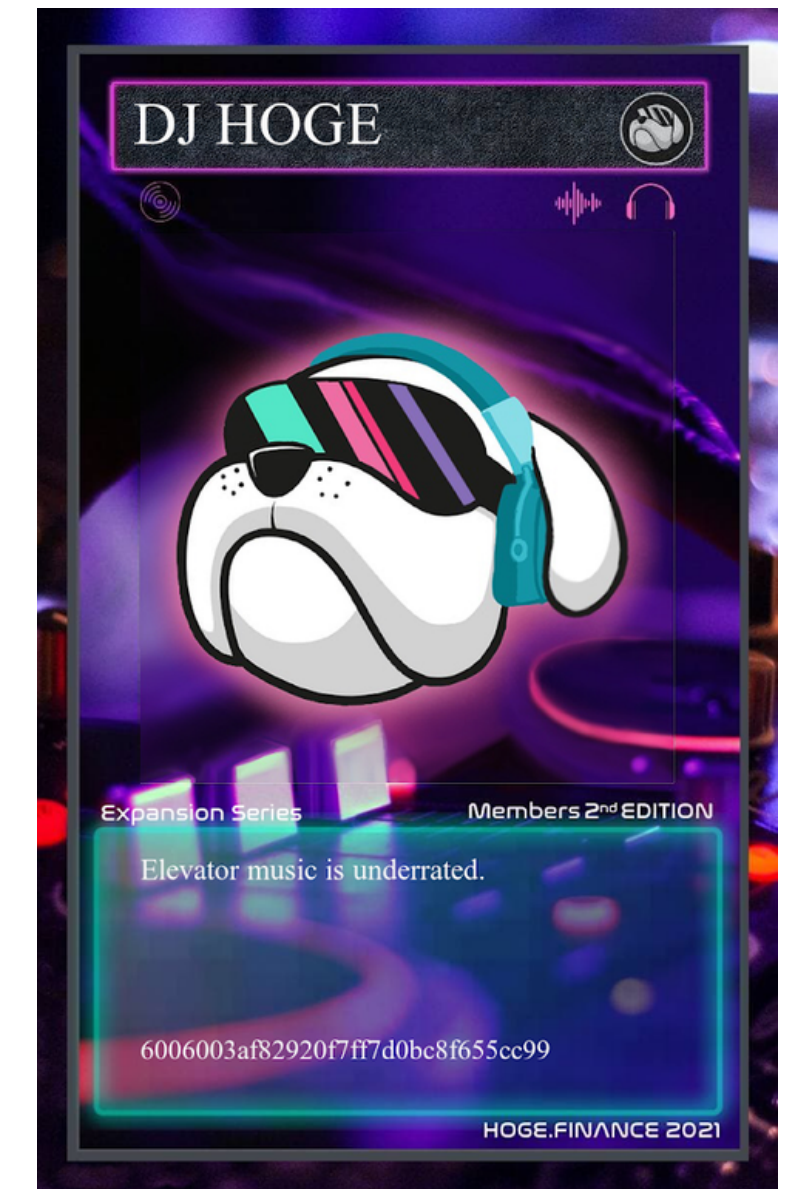
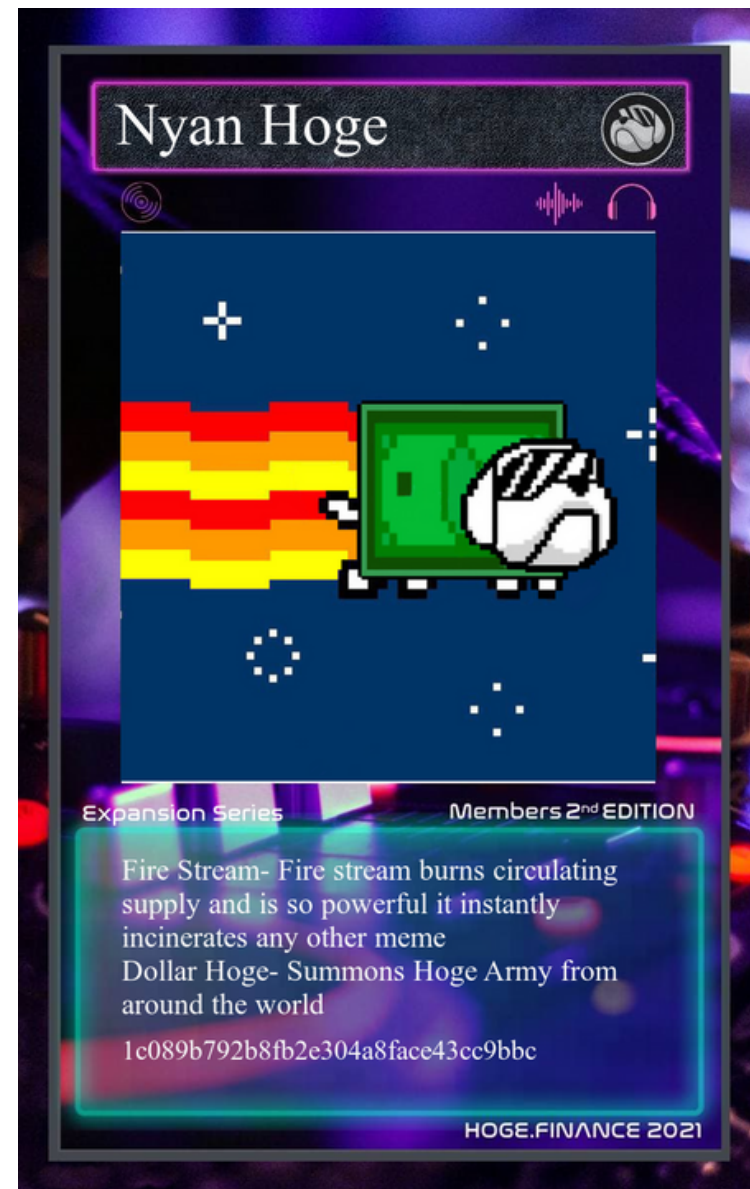
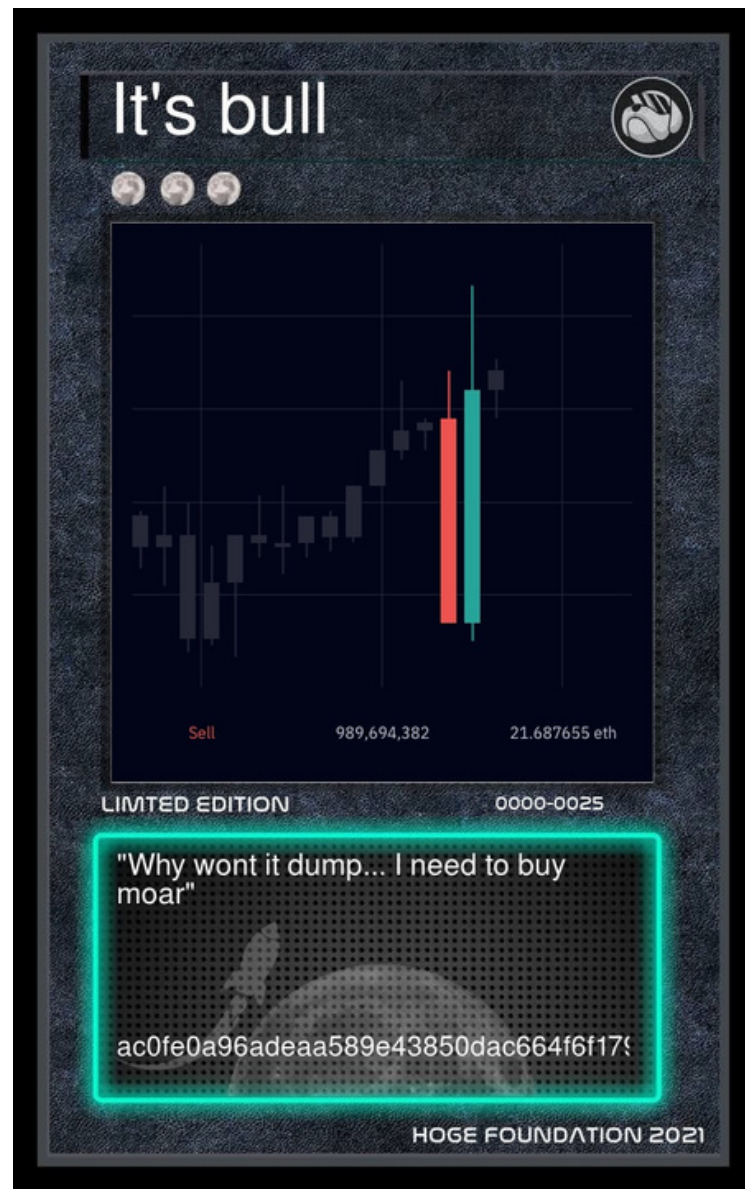
Community

In an industry that relies on individuals exchanging value with one another, nothing matters more than community. Hoge purposefully harnesses the power of it's community as a varied and ever growing talent pool to build on the Hoge ecosystem. It empowers the individuals within using decentralized governance and tools.



- Meme Creation
- Educational Videos
- Graphics
- Game Development
- Mobile Apps
- Smart Contracts
- Writing Articles





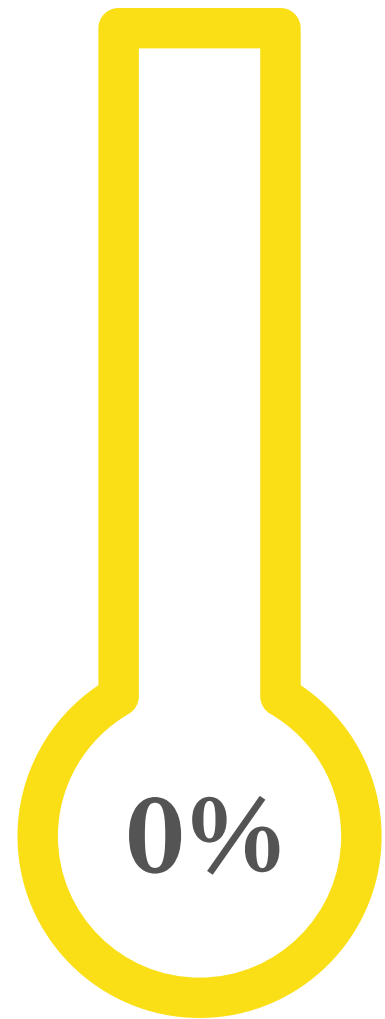
NFT Events

HogeMint has seen two successful minting events to reward Hoge holders. The mint is a webapp where holders can upload their favorite meme and have it turned into a trading card/nft token that lives on the blockchain forever.

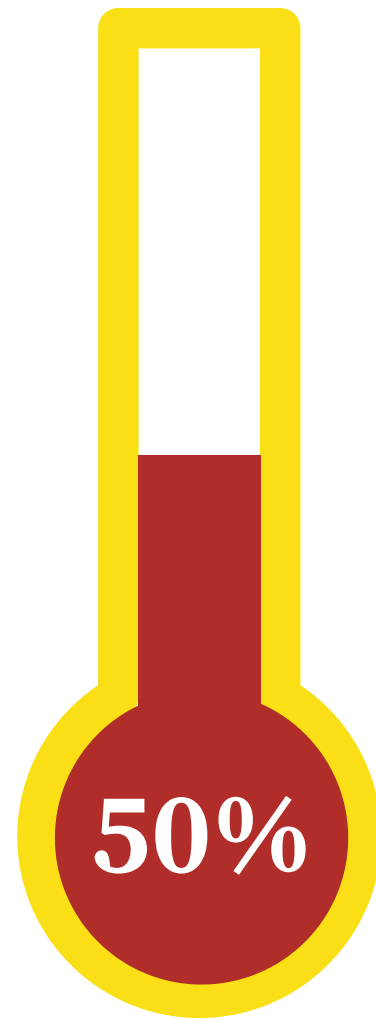


Tokenomics and Transactions

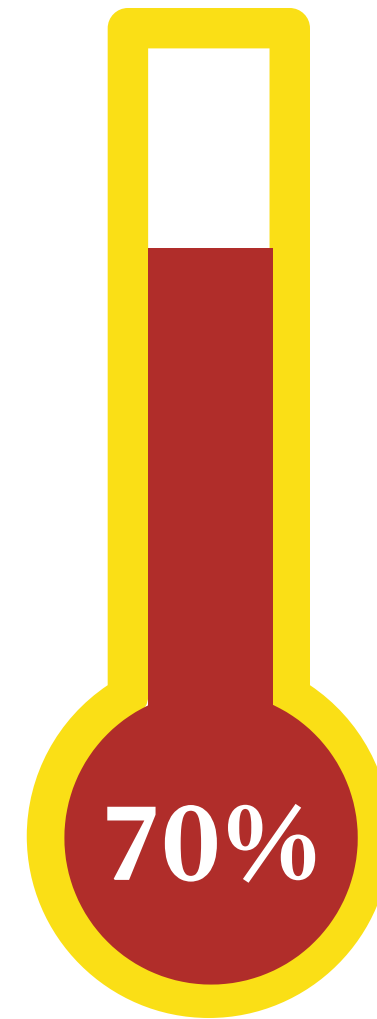




0% of the supply is burned. 100% redistribution : 2% of every transaction and transfer is redistributed.



50% of the supply is burned. 50% burn: 1% of every transaction is burned. 50% redistribution: 1% of every transaction and transfer is redistributed.



70% of the supply is burned. 70% burn: 1.4% of every transaction is burned. 30% redistribution: 0.6% of every transaction and transfer is redistributed.



Tokenomics

The HOGE ERC-20 token has a 2% reflect amount for each transaction. 1,000,000,000,000 tokens were minted for the initial supply, and half of those were immediately burned. This balanced the starting transactions to redistribute 1% proportionally weighted to each wallet, and burn 1% of each transaction amount. As more tokens are burned, the burn rate slowly increases. At the end of April 2021, each transaction is weighted as follows, and 41.2% of the initial supply is still in circulation.

Tokenomics Continued

The deflationary tokenomics squeeze supply all while the brand, active community, and meme culture all boosting demand. By both decreasing supply and increasing demand, the equilibrium price of HOGE has been engineered to squeeze the price higher over time, rewarding all holders. At only a 2% tax, it does so without being prohibitive to trade volume. The intention of this design is to make HOGE the first point of contact that mainstream users have with the Ethereum network. The token serves as a native store of value on the blockchain, and easily usable collateral for smart contracts in Decentralized Finance. Compared to traditional finance, which offers .5% returns for savings accounts, investors using DeFi apps can gain 13% returns on the conservative end of the spectrum.



To calculate the ongoing rate of redistribution, the Certik Audit gives a complete formula:

Description

Suppose the initial total supplies $_tTotal = T_0^t$ and $_rTotal = T_0^r$, then the initial exchange rate between $rSupply$ and $tSupply$ $r_0 = T_0^r / T_0^t$. After we make the first transfer of amount x from the initial owner to account A , the r balance of A $_rOwned[A] = O_A^r = 0.99x$. And $_rTotal$ becomes $T_0^r - 0.01x$ because of the transfer fees. Then we exclude account A such that the t balance $_tOwned[A] = O_A^r / r_0 = 0.99x T_0^t / T_0^r$. Now the rate

$$r_1 = \frac{T_0^r - 0.01x - 0.99x}{T_0^t - 0.99x T_0^t / T_0^r} = \frac{T_0^r - x}{T_0^r - 0.99x} \cdot \frac{T_0^r}{T_0^t} < r_0$$

Similarly we can find the exchange rate will decrease as more accounts are excluded. However, as long as the majority of the supply is not excluded, the decrease will be small.



Hoge Roadmap



Standard Crypto Roadmap

- Tracking on various crypto sites (Coingecko and Coinmarketcap)
- Website deployment
- App deployment
- Creating social media platforms and building an organic social media presence
- Developing relationships with non-profits and animal charities
- Listing on centralized exchanges

Unique Projects Roadmap

- Two phases of the NFT Platform deployed with custom minting (The Genesis and The Expansion)
- Creation of a legal entity (DAO – Hoge Hybrid)
- Bridged to a L2 Network (xDai)
- Website game development
- Created an eSports community
- Passed a full audit from Certik (becoming the first DeFi meme token in the history of crypto to do this on their platform)
- CubeSat team formed and prepped for 2021 NASA CSLI call for proposals....memes in SPACE.



Hoge Roadmap - Completed

Hoge Finance began with a clear and aggressive roadmap. To date, every item listed has been completed on time or ahead of schedule.

Future Projects: Q3 - Q4 of 2021

Hoge Finance has some very ambitious future goals and these include:

- Listing on a US-headquartered exchange
- Creation of a program to send satellites into space
- Completion of an NFT eCommerce marketplace, making HogeMint a single source for creating, viewing, and purchasing
- Creation of a crypto crowdfunding platform
- Development of a HOGGE eCommerce/Merchandising platform
- Development of a charity donation staking wallet
- Implement a DAO governance Platform
- Exploring dApp games within the Hoge ecosystem
- Building two-way bridges to other networks (Matic, BSC, and Fantom)
- Creating a cross-chain swap platform
- Improvements to current smart contract technologies
 - Improved incentives for liquidity locking platforms
 - Improved DEX with liquidity consensus protocols





2021 EXPANDED ROADMAP



Hoge Space Program

As part of exploring new frontiers and supporting the broader endeavors of humanity, Hoge has founded a small space program with the focus of developing a CubeSat platform to integrate crypto technologies in orbit. The team has a strong mission of broader impacts and outreach to bring value not only to the Hoge brand, but also to the greater community.

NFT Marketplace

After several successful NFT minting events, Hoge will be developing a full ecommerce platform to support its meme trading cards.

DEX Consensus Protocols

A true DEX would be run by the community, not a small team. Hoge intends to place power in the hands of the people with a configurable DEX controlled by a DAO. Despite the mantra of “vote with your dollar”, people are still incentivized to invest in companies that destroy their way of life. The DAO-DEX gives power back to the people.

Bridges & Swaps

To increase the utility of the greater DeFi space, Hoge is exploring bridges to various networks (Fantom, Polygon, xDai, BSC). This is the first step in building the more capable Cross-Chain swap, which only compounds the problems of a normal bridge.

Improved Liquidity Locking

The simplicity of DeFi token launches is both a blessing and a curse. The crypto space still sees a lot of fraud and scams, of which Hoge will have no part of! The community is working on alternate incentive structures to have market forces do the heavy lifting when technology cannot.

Crowdfunding Platform

Getting back to its currency roots, the community is working on a crowdfunding platform for Hoge to support content creators and artists with new business models via NFTs and microtransaction apps.



Links and Other Information



USEFUL LINKS

Main Info



Ethereum Contract:

0xfad45e47083e4607302aa43c
65fb3106f1cd7607

Website

Reporting

NFT Platform

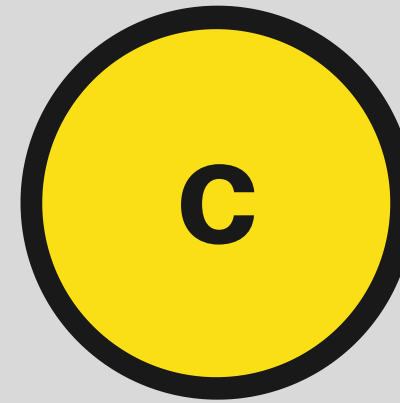
Game Website

GitHub

Certik Audit

Legal Documents

Coin Links



Etherscan

Uniswap

Coinbase Price

CoinMarketCap

CoinGecko

Social Media



Twitter

Youtube - Hoge Official

Youtube - University

Instagram

Facebook

TikTok

LinkedIn

Torum

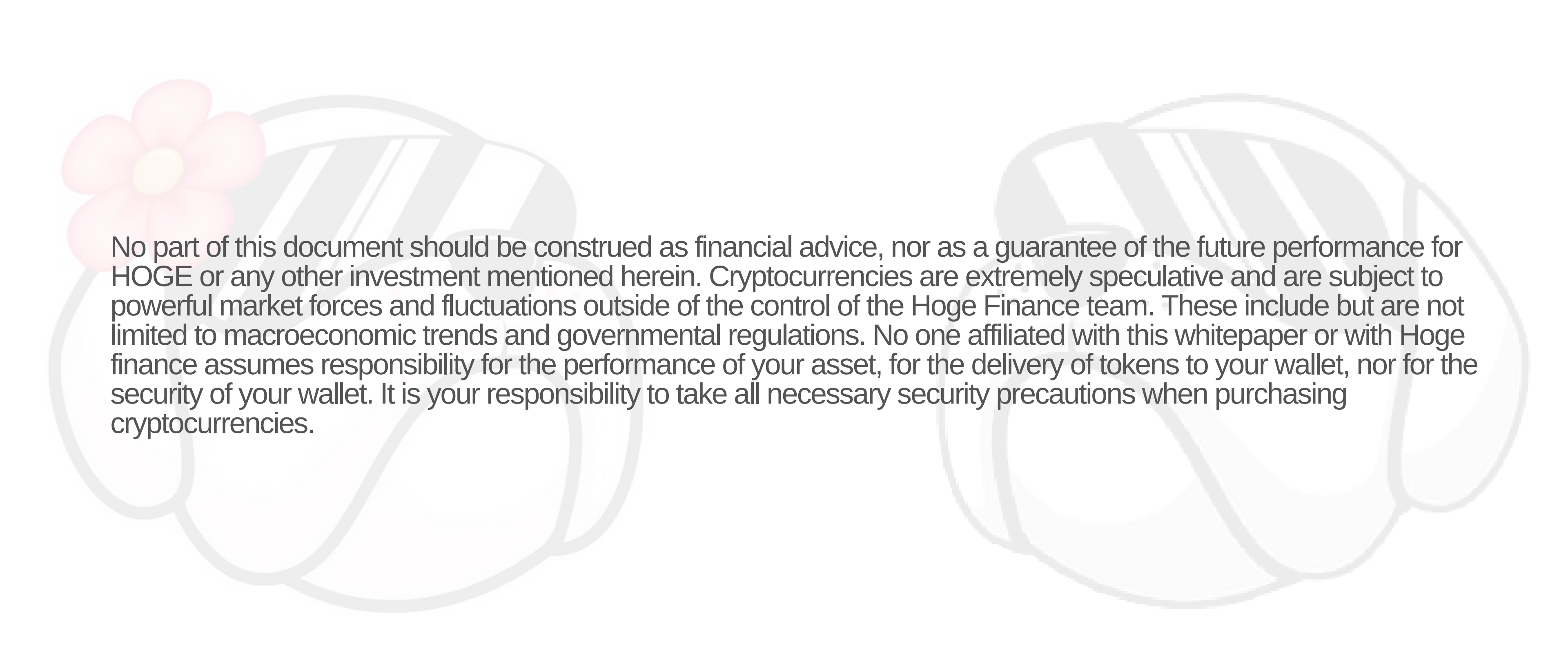
Giphy

Twitch Tv

Telegram

Discord

Reddit



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HOGE