

## Minutes of the KPFK Local Station Board Meeting of March 16, 2013

The regular monthly meeting of the KPFK Local Station Board was held on Saturday, March 16, 2013, 1:28 PM. at Peace Center West, 3916 Sepulveda Blvd, Culver City, CA 90230, the Chair (Tej Grewall) being in the chair and the Secretary (John P. Garry III) being present. The minutes of the previous meeting (February 13, 2013) were approved.

**Fifteen members were present**, constituting a quorum: Ken Aaron, Rodrigo Argueta, Fred Blair, Lydia Brazon, John Cromshow, Tej Grewall, Kim Kaufman, Fred Klunder (arrived 1:46), Brenda Medina, Margie Murray, Michael Novick, Steve Pride, Lawrence Reyes, John Wenger, Lamont Yeakey (arrived 1:46).

**Eight members were excused:** Chuck Anderson, Ankine Antaram, John De Simio, Aryana Gladney, Jim Lafferty, Dutch Merrick, John Parker, Summer Reese.

**One member was absent:** Chris Condon.

**Also present:** Terry Goodman (Audio Recordist, Web Liaison, Parliamentary Advisor) and members of the public.

**Authority and Notice:** This meeting was authorized by the LSB by a motion approved at its meeting of February 13, 2013. The date was posted on KPFTX.org on February 14, 2013. The location was posted on KPFTX.org on March 7, 2013. The meeting was noticed on KPFK 90.7 FM on March 7, 2013 in the course of a fund drive program. Additional notice was posted on KPFK.org and other websites on March 12, 2013 and March 14, 2013 (see Appendix A). An announcement was broadcast on KPFK 90.7 FM beginning one day before the meeting.

**Audio Recording:** The audio of the meeting is available for streaming at KPFTX.org. The audio is stored permanently for downloading at the following sites:

<http://www.kpftx.org/archives/pnb/kpfk/130316/kpfk130316a.mp3>

<http://www.kpftx.org/archives/pnb/kpfk/130316/kpfk130316b.mp3>

<http://www.kpftx.org/archives/pnb/kpfk/130316/kpfk130316c.mp3>

[Audio Part 1: kpfk130316a.mp3]

### I. CALL TO ORDER / ROLL CALL (1:29)

The meeting was **called to order** by the Chair at 1:28 PM with an initial quorum of 13.

#### I.a. EXCUSED ABSENCE REQUESTS (1:29)

Novick **moved** to accept the excused absence requests of Anderson, Antaram, De Simio, Gladney, Lafferty, Merrick, Parker, and Reese. Medina seconded.

Excused absence requests **approved** by a roll call vote: Yes—9, No—4, Abstain—0.

Yes—Argueta, Brazon, Cromshow, Grewall, Medina, Murray, Novick, Pride, Reyes.  
No—Aaron, Blair, Kaufman, Wenger.

Kaufman **moved** that excused absence requests must be forwarded to the entire Board and include a reason. No second. No vote taken.

**Point of order** from Cromshow: The member spoke and then made a motion. She cannot do both. Aaron **moved** to end debate. **Passed** without objection.

Kaufman **moved** that the Chair contact Condon to affirm his membership on the LSB. Aaron seconded. Without objection, the Chair committed to do so.

Wenger **moved** that LSB members shall make excused absence requests to the entire LSB email list. Original emails may be forwarded by other members. Telephonic communication is also acceptable. Telephonic messages shall be forwarded to the entire Board via email. Kaufman seconded.

Motion **passed** by a show of hands: Yes—12, No—1, Abstain—0.

**Point of order** from Cromshow: The Chair does not vote except in the case of a tie.

#### I.b. AGENDA APPROVAL (1:47)

Wenger **moved to amend**: There shall be ten more minutes for Governance Committee (20 min total). **Passed** without objection. Brazon **moved** (amended by Wenger) to postpone IV.a. (motion search by Secretary). **Passed** without objection.

Brazon (amended by Wenger) **moved to amend**: A Cuba Motion shall be the new V. Klunder seconded. Amended motion **passed** without objection.

Kaufman **moved** to schedule an additional April Finance Committee meeting during item II. as well as a discussion of LSB Meeting notice consistent with CPB requirements. Aaron seconded. **Passed** without objection.

Pride **moved** (amended by Wenger) to place an Arbitron Motion in New Business. Reyes seconded. **Passed** without objection.

Kaufman **moved** to shorten the Executive Session to 10 minutes. Aaron seconded. **Passed** without objection.

Kaufman **moved** a time certain for adjournment for the public and closed sessions at 4:00 PM (closed session to start at 3:45). Motion **passed** by a show of hands: Yes—7, No—4, Abstain--1.

Wenger **moved to amend**: Move Finance and Governance forward, to be the new III, VI. Yeakey seconded. Brazon **moved to end debate**. **Passed** without objection. Main motion **passed**

by a show of hands: Yes—8, No—5, Abstain—0.

Klunder **moved** approval of the amended agenda. Pride seconded. **Passed** without objection.

#### I.e. MINUTES APPROVAL (2:06)

Cromshaw **moved** that failed motions shall not be included in the minutes. Kaufman seconded. Reyes **moved to refer** to Governance Committee. Murray seconded.

Motion to refer **passed** by a show of hands: Yes—11, No—1, Abstain--2.

Brazon **moved** approval of the minutes of February 13, 2013, which were forwarded electronically to the Board prior to the meeting. Murray seconded. An objection was heard, necessitating a vote.

Minutes **approved** by a show of hands: Yes—13, No—0, Abstain—1.

#### I.c. GROUND RULES FOR COMMUNICATION (2:14)

The Chair reiterated principles for Board communication and public participation.

#### I.d. ANNOUNCEMENTS (2:14)

Novick noticed the tenth anniversary of the killing of Rachel Corey. Argueta noticed the 19<sup>th</sup> Annual Marcha Por El Generalissimo Emiliano Zapata at Rosa Valencia Park, East Los Angeles on April 7, 2013. Grewall announced the March 21, 2013 “Women of Power, Power of Women” panel/fund-raiser at Jewel’s Catch One and the Indian Film Festival at Arclight Theaters in April.

Murray reported on the Mother’s Day Card membership/fund-raising effort by the Board and encouraged board members to attend the March 21 event. \$73 was collected from the Board and the public for event expenses and delivered to Tej Grewall of the Committee.

Argueta announced the March 25, 2013 all-Spanish Language Day on KPFK 90.7 FM.

## II. SCHEDULING / LOCATION / ANNOUNCEMENT OF MEETINGS (2:20)

The next KPFK LSB meeting is Wednesday, April 17, 7:00-10:00 PM (location TBD)

Kaufman **moved** that the Chair shall make sure that LSB meetings are noticed on KPFK.org seven days before a meeting. Without objection, the Chair committed to do so.

Following a request by Kaufman, members committed to meet informally after the meeting to schedule an additional Finance Committee meeting.

[Audio Part 2: kpfk130316b.mp3]

### III. FINANCE COMMITTEE (2:27)

Novick (Treasurer) reported. Discussion followed.

### IV. GOVERNANCE COMMITTEE (2:42)

Wenger (Governance Committee Chair) **moved** the following motions from the Committee:

“The KPFK LSB requests the KPFK General Manager, the KPFK LES, and NES, NEC, provide written reports on the 2012 KPFK LSB election, said report to be forwarded to current LSB members and 2012 candidates. The report shall also be posted on KPFK.org.” **Withdrawn** after debate.

Aaron **moved to amend**: The General Manager shall be responsible for the production of these reports, to be delivered by June 30, 2013. No second. No vote taken. Kaufman **moved to amend**: The report shall include a log of on-air carts and a complete staff list (which will not be made public). Aaron seconded. No vote taken.

Brazon **moved to refer** to the Governance Committee, where amendments shall be incorporated into the motion. Novick seconded. Without objection, Wenger withdrew the motion for further consideration by the Governance Committee. The second Governance motion was omitted from the agenda in the interest of time without objection.

**Point of order** from Reyes: Requested public comment prior to the vote.

### PUBLIC COMMENT I (2:56)

Public comment was heard for eleven minutes. The Chair invited the public to submit written questions to the General Manager. Said questions were collected by the Chair to be delivered to the General Manager.

Governance Committee continued. (3:07)

“The KPFK LSB respectfully requests that the PNB delegate to the KPFK LSB the power to resolve ties between the LSB and the ED when they disagree about the termination of the KPFK GM. When the ED and the LSB disagree about the termination of the GM, the KPFK LSB decision shall stand.”

After discussion, Yeakey **moved to end debate**. Kaufman seconded. Motion **passed** by a show of hands: Yes—11, No—1, Abstain—1.

### PUBLIC COMMENT II (3:17)

Public comment was heard for six minutes.

Governance Committee continued at 3:22.

Main motion **failed** by a roll call vote: Yes—1, No—11, Abstain--2.

Yes—Wenger.

No—Aaron, Blair, Brazon, Cromshow, Grewall, Kaufman, Klunder, Murray, Novick, Pride, Yeakey.

Abstain—Medina, Reyes.

Reyes **moved** (amended by Kaufman) to extend ten minutes.

Motion **passed** by a show of hands: Yes—7, No—3, Abstain--2 (3:27).

[Audio Part 3: kpfk130316c.mp3]

“The KPFK Governance Committee observed a governance issue with the PNB motion specifying the composition of station-programming councils, namely that they over-represent staff and under-represent listeners. The KPFK LSB moves to ask its Directors to move the PNB to rescind Programming Council motion.”

After discussion Medina **moved to end debate. Passed** without objection.

PUBLIC COMMENT III (3:35)

Public comment was heard for three minutes.

Governance Committee continued at 3:38.

Main motion **failed** by a roll call vote: Yes—6, No—7, Abstain—0.

Yes—Brazon, Klunder, Medina, Novick, Reyes, Wenger.

No—Aaron, Blair, Cromshow, Kaufman, Murray, Pride, Yeakey.

Present not voting—Grewall.

V. CUBA MOTION (3:41)

Motion by Lydia Brazon

“Whereas the Pacifica Foundation's mission reads in part, "In radio broadcasting operations to engage in any activity that shall contribute to a lasting understanding between nations and between the individuals of all nations, races, creeds and colors; to gather and disseminate information on the causes of conflict between any and all of such groups; and through any and all means compatible with the purposes of this Foundation to promote the study of political and economic problems and of the causes of religious, philosophical and racial antagonisms." and,

Whereas, Removing Cuba from the State Department’s list of state sponsors of terrorism now will allow the United States to take steps leading to normalized relations with Cuba, and will positively impact the U.S. relationship with all of our Latin America neighbors,

Be it resolved that the KPFK Local Station Board requests that KPFK management consider airing a PSA to be developed in consultation with the Latin America Working Group, and KPFK host of Strategy Session, Antonio Gonzalez.”

After discussion Medina **moved to end debate. Passed** without objection.

PUBLIC COMMENT IV (3:46)

Public comment was heard for three minutes.

Governance Committee continued at 3:49.

Main motion **passed** by a roll call vote: Yes—9, No—4, Abstain—0.

Yes—Blair, Brazon, Klunder, Medina, Murray, Novick, Reyes, Wenger, Yeakey.

No—Aaron, Cromshow, Kaufman, Pride.

Present not voting—Grewall.

The public session adjourned due to the expiration of time at 3:52 PM.

The Board reconvened in executive session immediately thereafter in the same location.

Respectfully submitted by John P. Garry III, Secretary  
(these minutes were approved on April 17, 2013)

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Appendix A—Public Notices

Emailed by Terry Goodman on March 12, 2013:

The KPFK Local Station Board will meet on Saturday, March 16, 2013, at 1:00 pm at the Culver City Peace Center, 3916 S. Sepulveda Blvd, Rms 101-102, Culver City CA 90230-4640. Each Local Station Board meeting typically includes a report from the station's General Manager, reports from National Board Directors and local committees, and time for public comment. Interested members of the public are especially invited to come to this month's meeting and to sign up to assist the Local Station Board through volunteering to work on this year's LSB committees.

Refs:

<http://www.kpfk.org/lspbpbmenu/93-calenderandnotices/6880-lsb-meeting-3162013-100-pm.html>

[http://www.kpfk.org/eventcal.html?task=view\\_detail&agid=3199&year=2013&month=03&day=16](http://www.kpfk.org/eventcal.html?task=view_detail&agid=3199&year=2013&month=03&day=16)

[http://www.kpftx.org/pacalendar/cal\\_show1.php?eventdate=20130316](http://www.kpftx.org/pacalendar/cal_show1.php?eventdate=20130316)

Emailed by Terry Goodman on March 14, 2013:

The KPFK LSB will meet in closed session following its public meeting on March 16, 2013.

The KPFK Local Station Board will meet on Saturday, March 16, 2013, at 1:00 pm at the Culver City Peace Center, 3916 S. Sepulveda Blvd, Rms 101-102, Culver City CA 90230-4640. Each Local Station Board meeting typically includes a report from the station's General Manager, reports from National Board Directors and local committees, and time for public comment. Interested members of the public are especially invited to come to this month's meeting and to sign up to assist the Local Station Board through volunteering to work on this year's LSB committees.

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[http://www.kpfk.org/eventcal.html?task=view\\_detail&agid=3199&year=2013&month=03&day=16](http://www.kpfk.org/eventcal.html?task=view_detail&agid=3199&year=2013&month=03&day=16)

[http://www.kpftx.org/pacalendar/cal\\_show1.php?eventdate=20130316](http://www.kpftx.org/pacalendar/cal_show1.php?eventdate=20130316)

## Appendix B—Approved Agenda

### Proposed Agenda for KPFK LSB Meeting of March 16, 2013 (all times include board discussion time)

- |  |          |
|--|----------|
| I. Call to Order / Opening Business                  | (15 min) |
| a) Roll Call   |          |
| b) Excused Absence Requests                          |          |
| c) Agenda Approval                                   |          |
| d) Minutes Approval                                  |          |
| e) Ground Rules for Communication                    |          |
| f) Announcements                                     |          |
| II. Scheduling / Location / Announcement of Meetings | (5 min)  |
| KPFK LSB Wednesday, April 17, 7:00 PM (location TBD) |          |
| IIa. Scheduling Finance Committee Meeting            |          |
| IIb. Notice of Meetings discussion                   |          |
| III. Finance Committee Report                        | (10 min) |
| a) Treasurer's Report                                |          |

IV. Governance Committee Report	(20 min)
a) Motion on Election reports (see Appendix for text)	
b) Motion on PD Search Committee (see Appendix for text)	
c) Motion on Delegated PNB Power (see Appendix for text)	
d) PNB Programming Council Rescission Motion (see Appendix for text)	
V. Cuba Motion.	
VI. Board Chair Report	(5 min)
a) Announce public sign-ups for LSB committees.	
b) Public invited to submit written questions to the GM.	
c) LSB March 21, 2013 Fund-Raiser call for volunteers	
VII. Implementation / Follow Up / Action Items	(5 min)
a) Secretary—motion search (from Brazon)	
b) LSB Elections Committee—latest information.	
VIII. Public Comment I	(7.5 min)
IX. Board of GM Report:	(10 min)
X. PNB Reports	(25 min)
a) Directors (15 min)	
b) Committees (10 min)	
XI. Public Comment II (questions to PNB Directors)	(7.5 min)
XII. PNB Directors respond to public comment	(5 min)
XIII. Outreach Committee Report	(10 min)
XIV. Personnel Committee Report	(10 min)
XV. Public Comment III (during debate on pending motions)	(7.5 min)
XVI. Programming Oversight Committee Report	(10 min)
XVII. New Business	(10 min)
a) Arbitron Motion from Pride	
XVIII. Public Comment IV	(7.5 min)
XIX. Executive Session (10 min)	
	total 180 min

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Appendix C—General Manager Report

**PACIFICA RADIO KPFK 90.7 FM  
MANAGER’S REPORT TO THE LOCAL STATION BOARD**

**Saturday, March 16, 2013**

## (Bernard Duncan, General Manager)

### Manager's Overview

- KPFFK's winter fund drive concluded on Tuesday March 12. The phone room total at the time of writing this report was \$898,296. This includes income from the KPFA phone room, collected from KPFFK zip code areas during simulcast programs (*Letters & Politics* and *The News at Six*). There remain some web-based donations to be added in, so the goal of \$900,000 has been met. This is an **outstanding** result and **ALL** involved are to be commended and congratulated, without exception. Special thanks are due to the phone room volunteers who gave so generously of their time, and also those who provided food to sustain them.
- Results of fund drives across the Pacifica family have been mixed, with KPFA coming in on target, KPFT a little under, WPFW also coming in close and WBAI finding the business of raising funds and consolidating its operation a continuing and difficult challenge. KPFFK continues to perform very well in this company
- The General Manager will not be present at the March LSB meeting because he is out of town on vacation leave.

### Outreach and Development

- Events of Note –

#### Recently past:

- *Dr. Gerald Horne Teach-in on Africa*. This was an overflow event presented by *Sojourner Truth* host Margaret Prescod. More than \$1,000 in donations was raised, and the event was recorded for use as a fund drive premium.

#### Still to come:

- *Women of Power on the Power of Women*. March 21 – this LSB event will serve the dual purpose of being a teach-in on the status of women and a launch for the Mother's Day Peace Card Campaign.
  - *All Spanish-language Day*. March 25 – an all-day broadcast in commemoration of the Immigrant Rights March of 2006 (more details in the program section below).
  - *Richard Wolff*. A reschedule of the postponed event at a date yet to be advised in either April or May.
- Film Club – The KPFFK Film Club continues to grow in quality and reach. More than 280 films have been offered in the past six months, and current membership exceeds 500. A standard Film Club membership is \$150 per year on its own, but may be acquired for less as an add-on to some fund drive premiums. In addition to the mainstream and fringe box office titles offered, the Film Club is also very visible participant on the film festival circuit, with a diverse range of partnerships including:

- AFI Film Festival (media sponsor)
- Arab Film Fest
- ARPA (Armenian) Film Fest (media sponsor)
- Activist Film Fest (media sponsor)

Dances with Film Fest  
 Downtown Film Fest (media sponsor)  
 Feel Good Film Fest (media sponsor)  
 Greek Film Fest (media sponsor)  
 Hollywood Reel Independent Film  
 Hungarian Film Fest  
 Indian Film Fest (IFFLA) (media sponsor)  
 Irish Film Fest (media sponsor)  
 Israeli Film Fest  
 Korean Film Festival (1<sup>st</sup> Annual)  
 LA Animation Film Fest  
 LA Film Festival  
 LA Skins Festival (media sponsor)  
 Noor (Iranian) Film Fest (media sponsor)  
 Pan African Film Festival (media sponsor)  
 San Pedro: Labor Film Fest  
 Southeast European Film Fest (media sponsor)  
 Topanga Film Fest (media sponsor)  
 Tunisian Film Fest (media sponsor)

- Community Advisory Board (CAB) – In its continuing efforts to constitute a workable and contributory CAB, KPFK has asked recent LSB candidate Dave Johnson to act as convener. A meeting of the proposed CAB will take place at the KPFK premises on Cahuenga Boulevard West on Saturday, March 23 at 12 noon.

### **Programming**

- Spanish-language Programming Day – On March 25 KPFK celebrates the seventh anniversary of the largest demonstration in the history of Los Angeles (at the time). The massive 2006 immigrant rights march saw at least 500,000 people (by some estimates 1,000,000) gather on the streets of Downtown. On March 25 KPFK will broadcast en Espanol for 24 consecutive hours for the first time in the station's history. A series of promos will run alerting the audience of the plans, along with special programmers' announcements.

A key reason for the programming is to promote the fact that there are no public radio stations in any major metropolitan areas in the US, and that KPFK has the most extensive block of Spanish language public radio programming in Southern California. As KPFK exists to both report on and represent underserved and underrepresented communities, we want this day to highlight our unique Spanish language programming.

- Fund Drive – The winter fund drive concluded last night with the total raised exceeding the target. A daily average of more than \$40,000 was maintained throughout the drive. This outcome is a remarkable achievement, especially in light of the absence of some key staff and volunteers during the three week drive, due either to illness or other factors. Senior producer Christine Blosdale traveled to New York during the drive, and made a major impact in helping our sister station rally during its fund raising efforts. And this fund drive featured *The Thom Hartmann Program* in place of *Uprising*, as that program's host Sonali Kolhatkar is on parental leave.
- Other Programming Notes – KPFK is pleased to welcome back DJ Kristi Lomax to Friday evenings at 10 following an extended hiatus. DJ Barry Smolin will return to KPFK on March

17, as part of a small set of programming modifications. More details on these program developments will be announced next week.

- Programmer Meetings – Program Director Alan Minsky has begun a series of promised meetings with programmers – reviewing performance and discussing strategies for improvements in audience building and fund raising. These meetings will continue through May.

## **Operations**

- Facilities – The planned increase to the bandwidth at the station has been delayed. It will now be completed by March 15.
- Air-conditioning – A/C unit 1, which services the archives general office area has had a compressor malfunction. The compressor has been replaced.
- As previously noted, the 27-year-old and rusting A/C unit 5, which services the 1<sup>st</sup> floor news room and producers office requires replacing with a more energy efficient unit that meets today’s Clean Air Act standards. A replacement has been costed at about \$15,000 and iED approval for its purchase and installation is awaited.
- Social Media – Our Dispatch newsletter open rate average is 16.2%. According to the 2012 eNonprofit Benchmarks Study the median open rate for non-profit newsletters is 14%. The overall average Dispatch click-thru rate is 9.1% compared with the eNonprofit average of 2.1%.

Attached are monthly reports for Facebook and Twitter for the month of February.

### Report Highlights:

- During the month of February we had 10,644 unique visitors. This is the actual number of people who have seen our content, which is aggregated by adding all the people ("friends") each shared post has reached. We have a potential to reach 4,350,804 people.
- The “People Talking About This” metric dropped last month. This is the number of people that engage with our page and includes users liking our page, commenting on or sharing a post from your page, answering a question you’ve asked on your page, or tagging your page in an update or in a photo. This also includes Facebook users who’ve responded to an event on your page.
- The Most Viral Post (The percent of people who saw a story from your Page and “talked about it”) was: KPFK News: “We just read Christopher Dorner's manifesto. It's sincere, it's angry, it reflects confusion and despair, he rambles on, but ultimately, it's one man's truth ...”
- The “Most Reached Posts” in February were:
  - *American Indian Airwaves* (4,002 unique views). This shows support for the only station in Southern California that has a show by and about the Indigenous Communities of America – and KPFK has two: *Contacto Ancestral* and *American Indian Airwaves*.

- Support KPFK during *Beautiful Struggle's* show (3,010 unique views).
- KPFK News Audio: KPFK News - Los Angeles (2964 unique views) A 14-mile stretch of one the busiest freeways in the country has launched toll lanes. The 10 freeway which connects the Inland Empire to downtown Los Angeles will now have two of its lanes dedicated to those who can afford to move past traffic.

It is universally accepted that social networking has a significant impact, and we need to use this function more effectively. There is potential to enable the station to better brand itself, connect with its existing listeners, and reach new ones. We need to consider engaging a social media coordinator to improve our presence and effect. For information – two of the top viewed posts in February were fund drive-related and it is likely that KPFK could learn much from assessing this information along side other web statistics to see where traffic is coming from.

### Engineering

- Studios – The KPFK studios are operating properly. An upgrade of the Edit 3 booth has been completed and this booth now provides full voice and telephone recording facilities in addition to editing functions.
- Malibu Booster site – We are still waiting for approval of the operating frequency for the microwave facility for transmission of program audio from Oat Mountain to the Malibu booster on Saddle Peak.
- Rancho Bernardo translator site – This translator is in good condition and is operating optimally.
- Santa Barbara translator site – The translator is in good condition and is operating well.
- Mt. Wilson transmitter site – The new Nautel solid state transmitters are operating reliably and at full power from the Mt. Wilson transmitter site.

### Business Office

- KPFK's financial status reported from the Business Office as at **March 11** (cf. February 08)
  - Total Cash in Bank is **\$269,000** (244,000 on February 08)
  - Total payables stand at **\$30,000** (71,000 on February 08).
  - Payments due to National Office stand at \$21,000 for Central Services and \$6,300 for Pacifica Radio Archives.

Bernard Duncan  
General Manager  
March 13, 2013

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