

FOR IMMEDIATE RELEASE

**ARTSY AND ART TORONTO PARTNER TO OFFER ONLINE FAIR PREVIEW FOR A SECOND YEAR
CANADIAN ARTIST RYAN FOERSTER CREATES A UNIQUE INSTALLATION FOR HIS
TAKEOVER OF THE ARTSY BOOTH AT THE FAIR**

FAIR PREVIEW LAUNCHES OCTOBER 16 ON ARTSY

Toronto, ON (October 16, 2014) - Art Toronto and Artsy, the leading resource for art collecting and education, are delighted to announce a partnership as the exclusive online platform for Art Toronto for the second time. A preview of [Art Toronto](#) will launch on Artsy showcasing works available for purchase from exhibiting galleries, plus features such as Trending Artists, and Insider's Picks from Canada's art world visionaries - including Marie Fraser, Curator of BGL's exhibit for the Canadian Pavilion at the 56th Venice Biennale, David Balzer, Associate Editor at Canadian Art magazine, and Kimberley Newport-Mimran, head designer of Pink Tartan, among others. The [Artsy app for iPhone](#) is a personalized mobile guide for those visiting Art Toronto and is free to download.

Artsy has engaged Canadian-born, Brooklyn-based artist, [Ryan Foerster](#), for its inaugural edition of [#ArtsyTakeover](#), curated by Artsy's Elena Soboleva, in which the artist will repurpose the Artsy booth at the fair and present his ongoing series of photographs and new site-specific works. Foerster will transform the space using photographs and objects created with found materials. A series of 11x14 inch photographs, spanning from 2008 to 2014 will each reveal a different process of visual entropy, chaos, and image making. Alongside these, the artist will create and install two handmade benches made of materials found on the streets of Toronto. The benches will be built on-site adopting the processes Foerster learned from his grandfather in Northern Ontario. 'In the Studio,' a feature article on Artsy, will document the installation process, coinciding with the opening of the fair and leading up to his solo show at CLEARING Gallery in New York this November.

About Ryan Foerster

Ryan Foerster uses discarded objects and found images to explore the processes of chance and organic decay through photographs, installations, sculpture and zines. He was the recipient of the 2013 Artadia NADA Award and has had solo exhibitions at Martos Gallery, NY; Shoot the Lobster, Miami; CLEARING, Brussels; Ribordy Contemporary, Geneva; Swiss Institute of Contemporary Art, NY; White Columns, NY. He recently received the Joan Mitchell Foundation Award, New York Foundation for the Arts, and Pollock-Krasner foundation grant.

"Foerster's terrific, sprawling installation looks like one big work in progress—an exploded Rauschenbergian "combine." Actual images – of decorative iron grates, a female nude in bed, and a gorgeous heap of compost—are overshadowed by an exploration of the photographic process itself, and of the corrosive effect chemicals have on the surfaces of mirrors, metal plates, and paper. In the end, a grungy, visceral abstraction takes over and really takes off."
- *New Yorker Magazine* on Ryan Foerster at Martos Gallery, NYC.

About Artsy

Artsy is the leading resource for art collecting and education. Artsy provides free access via its website ([Artsy.net](#)) and iPhone app to international exhibitions, museum collections, galleries, art fairs, curated sales, and benefit auctions. It currently features over 200,000 images of art and architecture by 25,000 artists from over 2,000 leading galleries and over 300 museum and institutional partners, which includes the world's largest online database of contemporary art. Artsy's encyclopedic database spans historical works, such as the [Rosetta Stone](#) and [the Colosseum](#), to modern and contemporary works by artists such as [Pablo Picasso](#), [Willem de Kooning](#), [Richard Serra](#), [Lucien Smith](#), [Sarah Lucas](#), and [Cindy Sherman](#). Powered by The Art Genome Project, a classification system that maps the connections between artists and artworks, Artsy fosters new generations of art lovers, museum-goers, patrons, and collectors. Connect with Artsy on [Twitter](#), [Instagram](#), [Facebook](#), and [Google+](#).

Event Information

Opening Night Preview – A benefit for the Art Gallery of Ontario

Thursday, October 23

Special Collectors' Preview 4:30pm to 6:30pm

Opening Night Preview 6:30pm to 10:00pm

Public Hours

Friday October 24 to Monday October 27

Friday & Saturday – Noon to 8:00pm Sunday & Monday –

Noon to 6:00pm

Metro Toronto Convention Centre

North Building, Exhibit Hall A & B

255 Front Street West

For more information and tickets please visit:

ArtToronto.ca

[Facebook.com/ArtToronto](https://www.facebook.com/ArtToronto)

[Twitter.com/ArtToronto](https://twitter.com/ArtToronto)

#ArtToronto14



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About Art Toronto

Founded in 2000, Art Toronto is Canada's only international modern and contemporary fine art fair, providing unique access to the Canadian art market. An annual fall event, Art Toronto serves as the galvanizing vehicle for the nation's art world. Considered the country's must-attend event for art collectors and industry professionals, Art Toronto is the place for galleries wishing to attract a new sophisticated market of collectors, and professionals, and to network with a diverse and well connected group of fellow participants.

For media accreditation or more information about Art Toronto 2014, hi-res photos, or interview requests please contact:

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