

cfnyfm

Memorandum

To: JR
LIZ
EARL
From: DON BERNS

Date: 14 NOV 86

Subject: PLAY RADIO SATURDAY

Enclosed please find the letters sent by the 4 listeners who will be appearing on the air tomorrow during your shows.

They must stick to the lists of music they sent; if there is extra time they may choose another library track(s) to play.

Walter will be here to greet the guests as they come in.* He will take care of all orientation to free you up to handle the technicalities of having them on the air. They need not stick to any formatics except:

-They must play at least two records in a row without talking. They may talk over record intros wherever they wish within the two records outlined. Otherwise the music flow should not be stopped except at the stop sets as usual. The one exception to this rule is during news hours when there are no spots on the log just before the newscast. In that case, they may go on the air to back announce their set before the news begins.

-On the first break for each guest, you should announce who they are; you may read all or a portion of their letter (not the music lists). The rest of the hour is their show. They should do all back announcing, promos, tags, etc. You may jump in only if they either request it, or if they get totally tongue tied and you have to do something to save the day.

-Music sheets need not be followed, nor do you have to worry about Cancon. With the lists we have chosen, we should be over 20% for the day, especially with the one person who is going to do all Cancon in his hour. DO NOT DISCUSS MUSIC SHEETS OR ANY STATION POLICY WITH THE LISTENERS. If they want to know about the do not air stickers-it is simply to help avoid announcer confusion with cueing up wrong tracks. Any other policy information is strictly confidential.

-All winners have been informed that they may only bring one guest, and only if absolutely necessary. Any guests should be invited into the studio to see the operation, and then should be invited to wait in the lounge until the hour is completed.

-Guests can say their goodbyes either at the normal time (:45) or over the intro to their last record. They should also at that time promote the next guest coming up (Scott MacLean should obviously promote Chris Sheppard after 8).

*from 8am-2pm. Scott Egelson will be here from 2pm-8pm.

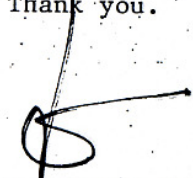
playradio saturday---2---

You will also find attached a complete list of who is on the air when. You should keep this list handy for promotion purposes on Saturday.

There should not be any repeats of tracks; if they occur, then they occur, although you might encourage the listener who will be repeating a track to save it until the end of his/her hour so if they run out of time we don't have to worry about the repeat factor.

Each winner should see Walter or Scott before they leave to pick up a gift package we have for them.

Thank you.

A handwritten signature in black ink, appearing to be 'D' or 'S' with a long horizontal stroke extending to the right.

cc: David Marsden
Walter Venafro
Scott Eagelson

P.S. PLEASE RETURN THE WINNERS' LETTERS TO MY BUNK!!!

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cfnyfm

Memorandum

To: WALTER VENAERO
SCOTT EAGELSON

Date: 14 NOV. 86

From: DON BERNS

Subject: PLAY RADIO SATURDAY

Attached is the list of guest announcers for Saturday and the times they will be on the air.

I have asked each of them to be here at least 20 minutes prior to their going on the air.

You should greet each of them at the front door (make sure the downstairs door is open all day) and make them comfortable in the lounge until the :45 break prior to their going on the air. At that time you should show them in the studio, where the announcer will take over as outlined in my other memo. Please be sure there is coffee brewed for our guests should they require it.

When each guest is done, you should present them with their gift packs that Phil Evans is preparing and will leave in the newsroom overnight Friday. In addition to the goodies that Phil has prepared, you should tape each hour in foreground and include the tape in the package. Tapes should include all music played, and must be turned over on the half hour (most of the tapes I've left you are 60 minutes in length). Please try to turn the tapes over while music or commercials are playing so we don't lose any of the listeners on the air.

Thanks for your help.



cc: David Marsden
Phil Evans
JR
Liz Janik
Earl Jive

cfnyfm

Memorandum

To: MAUREEN BULLEY

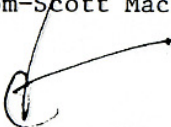
Date: 10 NOV 86

From: DON BERNS

Subject:

Here are 11 of the guest announcers for this Saturday. If the 12th doesn't confirm by this afternoon, I will pick another letter.

8-9am-Paul Sontrop (SAHN-trop) from Guelph
9-10am-Astri Langford from Oakville
10-11am-Gary Decock (DEE-cock) from Mississauga
11-noon-Paula Ring-Toronto
noon-1pm-Charles Caldwell-Don Mills
1-2pm-Cathy Haag (Haig)-Keswick
2-3pm-Richard Drdul (Druh-DOOL)-Toronto
3-4pm-Julie Innis & Kathy Repchick-Toronto & Etobicoke
4-5pm-Louise (Big Louie) Peacock-Islington
5-6pm-Roslyn Klein-Willowdale
6-7pm- ██████ Shelly Schmidt-Weston
7-8pm-Scott MacLean-Georgetown


cc: Darren Wasyluk
Earl Veale

***VERY IMPORTANT

**SEMI IMPORTANT

*SORTA IMPORTANT

AD-LIB IT UP!

FOR USE SATURDAY NOVEMBER 15TH ONLY:

**Visit any Music World location, and complete a ballot that makes you eligible to "BREAK THROUGH YOUR SOUND BARRIER". You could win CBS Compact Discs, a SONY Compact Disc Player, and backstage passes to an upcoming Toronto concert. Full details in T.O. MAGAZINE. Stick with The Spirit, and you could be our next winner.

**Join CFNY on location next Thursday through Sunday at the Metro Toronto Convention Centre. You'll meet "RAY-D.O. 102", CFNY's own man of steel from Promotional Robots of Ontario. And, you can register your children with CHILD FIND: The program that assists families in finding missing children. It all happens with CFNY at The Toronto Women's Show, beginning next Thursday at the Metro Toronto Convention Centre.

*The next CFNY VIDEO ROADSHOW brought to you by MILK is at Newtonbrook Secondary School in Willowdale, next Wednesday November 19th! Don Berns will host an evening of music and video! We "Gave The Job To Milk", and the roadshow is On The Road Again...!

*Liz Janik and Peter Goodwin host an hour of the indees! It's "THE STREETS OF ONTARIO", and it comes your way tomorrow afternoon at 4:00 from CFNY!

*James Scott returns tomorrow evening at 5:00 to host three hours of TWILIGHT JAZZ! It's a great way to wind-down your weekend, and it's all to you from The Spirit!

****PULL 11:59 P.M., SATURDAY NOVEMBER 15TH****

***VERY IMPORTANT

**SEMI IMPORTANT

*SORTA IMPORTANT

AD-LIB IT UP!

FOR USE SATURDAY NOVEMBER 15TH ONLY:

***CFNY Toronto Fashion is now available across Southern Ontario, including All MORNINGSTAR Locations, as well as Records On Wheels, Concourse Mall, Sheraton Centre. Visit them soon, and make your selection from our exclusive line of fashion t-shirts and sweatshirts. You'll be supporting the CFNY Youth Fund, and sporting some great looking fashion as well! It's CFNY TORONTO FASHION, and it's all to you from The Spirit!

**Visit Mississauga Mazda at 2400 Motorway Boulevard, and get a closer look at that CFNY/MAZDA RX-7 TURBO that could be yours from The Spirit. Of course, ANY Toronto-area Mazda dealer has a ballot for you to complete. Do so, then listen for your name announced on CFNY. Call 454-76-69 within 30 minutes, and you win a CFNY PRIZE PACKAGE. All prize package winners are invited to Ontario Place on December 6th to take part in the final leg of this great giveaway! Complete a ballot today, and this rotary rocket could be yours, from The Spirit!

*This week on SUNDAY MUSIC MAGAZINE, Lee Carter takes his roving microphone to the streets of London to find out what Brits like most, and least...about their city! Also, an interview with Andy Partridge of X.T.C.; and a brand new Kate Bush Single. Just a few of the highlights of SUNDAY MUSIC MAGAZINE. Hear it tomorrow afternoon at 1:00 from 102!

*Coming up on TUESDAY NIGHT LIVE, the music of Scott Merritt as recorded live at The Horseshoe. Hear it next Tuesday at 11:00 as brought to you by Molson and The Spirit!

MORE...

subject: PETER MURPHY POSTPONES RPM DATE, BRATTY AND THE BABYSITTERS
RELEASE AN ALBUM, and THERE WON'T BE A BIG NEW YEARS EVE BASH
AT MAPLE LEAF GARDENS THIS YEAR
date: Friday November 14th, 1986.
to: All announcers
from: Earl Veale
cc: David M/Don B/Darren/Ivar & Kneale/Emi/Leslie/Maureen

This is to inform you that the PETER MURPHY date, previously scheduled for November 27th at RPM, has been postponed until February. Please note this in your personal calendars.

More concert news:

CFNY will be presenting BRATTY AND THE BABYSITTERS' RECORD RELEASE PARTY ON NOVEMBER 21ST AT LEE'S PALACE. TICKETS ARE \$4 AT THE DOOR. A good local band that have been playing around the city for about the last century or so. According to Liz and Peter (who know about these things), the record is quite good.

Still more concert news:

CPI has booked their last concert for 1986. It's going to be KIM MITCHELL with special guests HELIX, at Maple Leaf Gardens on Tuesday December 30th. That's right, there won't be a big "NEW YEARS' BASH" at the Gardens on December 31st this year. Instead it's going to be The Toronto Maple Leafs vs. The Winnipeg Jets. Tickets for Kim Mitchell and Helix go on sale Monday November 17th, 10am, at all BASS outlets, or by calling 872-BASS to charge it.

Sincerely,



CFNY-FM PRESENTS LIST: 05/11/86

CFNY brings you the following fun things;

1. NOV 09th cfny presents IGGY POP at The Concert Hall
Sorry this show is all sold out!
2. NOV 11th cfny & Molson Tour '86 present OMD at Maple Leaf Gdns.
Tickets are \$18.50 at BASS and the Gardens box office.
3. NOV 13th cfny presents GENE LOVES JEZEBEL at The Copa
Tickets are \$10 at the club, BASS or call 872-BASS.
4. NOV 13th 'til NOV 30th
cfny presents "DALI" at The Poor Alex Theatre
296 Brunswick Avenue. Tickets at the box office or by
calling 927-8998. Prices range from \$5 to \$9.50
5. NOV 16th cfny presents SKINNY PUPPY with SEVERED HEADS at RPM
Back by popular demand. Tickets are \$12 adv., \$15 door
Available at R.O.W 621 Yonge, Record Peddler, and RPM.
It's an all-ages concert.
6. NOV 18th cfny presents HUNTERS AND COLLECTORS at RPM
Tickets are only \$5 at the club.
7. NOV 19th cfny presents a THE THE VIDEO RELEASE PARTY at The Copa
Tickets are only \$2, ~~this~~ includes the buffet! Doors
open at 7pm, and the party starts at 10pm.
8. NOV 20th cfny and Technics present KOKO TAYLOR, part of THE
WOMEN IN BLUES SERIES at The York Quay Centre
Harbourfront, next to Queens Quay Terminal. Tickets
are \$10 at BASS & the Harbourfront box office.
9. NOV 26th to DEC 21st
cfny presents GENUINE FAKES at The Toronto Free
Theatre, 26 Berkeley Street. Tickets are \$11 Tuesday
to Thursday, \$14 on Saturday, and Pay-What-You-Can on
Sunday. Tickets available at the box office or call
368-2856 for reservations. CFNY NIGHT WILL TAKE PLACE
ON NOVEMBER 21ST, STAY TUNED TO 102 AND WIN TICKETS.
10. NOV 20th - 23rd
cfny presents THE 6TH ANNUAL WOMAN'S SHOW at The
Toronto Convention Centre. Tickets are \$4 at the door.
Children under 10 accompanied by their mother get in
free. Showtimes are; Thursday and Friday, noon 'til
10pm; Saturday 10am 'til 10pm; and Sunday 11am 'til
7pm. Drop by the CFNY/TODAY'S PARENT CHILD FIND BOOTH
and register your child, the first 200 "Kid Checks"
each day are free.

11. NOV 23rd cfny presents THE NOSTALGIC CLOTHING SHOW AND SALE at The Concert Hall. Showtime is 10am 'til 5pm, and tickets are \$3 at the door. It's 12,000 square feet of old clothes.
12. NOV 25th - JAN 04th
cfny presents "CURSE OF THE STARVING CLASS" at The Factory Theatre, 125 Bathurst Street (at Adelaide). Tickets are priced from \$11 to \$16, and are available at the box office or call 864-9971 for reservations. Showtimes are; Tuesday to Friday at 8pm, Saturday at 5:30pm and 9pm, and Sunday at 2:30pm. The Sunday show is "Pay-What-You-Can". Monday November 24th will be CFNY NIGHT. We'll be giving away a whole house full of tickets, so stay tuned to 102, you could go to the theatre on us.
13. NOV 26th and 27th
cfny and The Garys' present NEW ORDER at Massey Hall. Tickets are \$19.50 and \$18.50 at BASS, and the box offices of Roy Thompson and Massey halls. Still a couple hundred tickets left for each show.
14. NOV 28th cfny presents THE LUCY SHOW at the good ol' El Mocambo. Special guests will be THE RED (a very good local band well worth checking out). Showtime is 9pm, and tickets to this licenced event are \$8 plus service charge at BASS outlets.

IT'S ALL TO YOU FROM 102, CFNY, THE SPIRIT OF RADIO.

cfny-fm 102.1 presents list November 10th, 1986.

*Car
JWD*

CFNY brings you the following fun-filled events:

- NOV 11TH cfny-fm and Molson Tour '86 present OMD at Maple Leaf Gardens. Tickets are \$18.50 at all BASS outlets and the Gardens box office. Opening for OMD will be the Australian Models. Your host for the evening will be J.R. Come on down and support him in his very first Maple Leaf Gardens appearance.
- NOV 13TH cfny-fm presents GENE LOVES JEZEBEL at The Copa. Tickets are \$10 at BASS and the club, or call 872-BASS to charge it. This show will be recorded for a future MOLSON'S TUESDAY NIGHT LIVE BROADCAST. Be part of the radio audience.
- NOV 14TH It's CFNY night at DALI. This 1985 Dora Award Winning Show for Artistic and Innovative Excellence is playing at The Poor Alex Theatre, 296 Brunswick Avenue. It begins its run November 13th and will be playing until November 30th. Stay tuned to 102 for your chance to win a pair of tickets.
- NOV 16TH cfny presents SKINNY PUPPY with special guests SEVERED HEADS at RPM in an all-ages concert. Back by popular demand, this concert will be getting underway at about 2:30pm. Tickets are \$12 in advance, or \$15 at the door. Advance tickets are available at Records On Wheels 621 Yonge Street, The Record Peddler, and at RPM.
- NOV 18TH cfny presents HUNTERS AND COLLECTORS at RPM. Opening for 'THE HUNTERS' will be The Northern Pikes. This show is going to be recorded for a future MOLSON'S TUESDAY NIGHT LIVE BROADCAST. All this for only \$5 at the door. Don't miss this one!
- NOV 19TH cfny and EPIC RECORDS present a "THE THE VIDEO AND LP RELEASE PARTY" at The Copa. Tickets are only \$2, and this includes the delicious 'Copa Buffet'. The doors open at 7pm, and the party gets underway around 10pm.
- NOV 20TH cfny-fm and TECHNICS present KOKO TAYLOR at The York Quay Centre, next to the Queens Quay Terminal. KOKO TAYLOR AND HER BLUES MACHINE is the first in THE WOMEN IN BLUES SERIES happening down at Harbourfront. Tickets for this five time recipient of the 'W.C. Handy "BEST FEMALE VOCALIST" award are only \$10 at BASS, and The Harbourfront box office, or by calling 869-8412 to charge it.
- NOV 21ST It's CFNY Night at The Toronto Free Theatre's "GENUINE FAKES", taking place at 26 Berkeley Street. Showtime is 8:30pm. GENUINE FAKES opens to the public on November 26th and runs until December 21st. Tickets are \$11 Tuesday to Thursday, \$14 Friday and Saturday, and Pay-What-You-Can on Sunday. Tickets are available at the box office or call 368-2856 for reservations. STAY TUNED TO 102 for your chance to win tickets to CFNY Night.

NOV 20TH TO 23RD

cfny presents THE 6TH ANNUAL WOMAN'S SHOW at The Toronto Convention Centre. Tickets are \$4 at the door. Children under 10 accompanied by their mother get in free. Showtimes are; Thursday and Friday, noon 'til 10pm; Saturday 10am 'til 10pm; and Sunday from 11am until 7pm. Drop by CFNY/Today's Parent Child Find Booth and register your child; the first 200 "Kid Checks" each day are free.

NOV 23RD cfny presents THE NOSTALGIC CLOTHING SHOW AND SALE at The Concert Hall, 888 Yonge Street. The show begins at 10am and runs until 5pm. Tickets are only \$3 at the door. It's 12 000 square feet of old clothes.

NOV 24TH CFNY NIGHT at "CURSE OF THE STARVING CLASS" (a Sam Sheppard play) taking place at The Factory Theatre 125 Bathurst Street at Adelaide. Showtime is 8pm. This play opens to the public on November 25th and runs until January 4th. Tickets are priced from \$11 to \$16 and are available at the box office or by calling 864-9971 for reservations. Showtimes are; Tuesday to Friday at 8pm, Saturday at 5:30pm and 9pm, and Sunday at 2:30pm. Sunday shows are Pay-What-You-Can.

NOV 26TH & 27TH

cfny and The Garys' present NEW ORDER at Massey Hall. There are still a few tickets left for each show. Opening for NEW ORDER will be the U.K. Bodines (not to be confused with the BODEANS).

NOV 28TH cfny presents THE LUCY SHOW at The good ol' El Mocambo. Special guests will be THE RED (a very good local band well worth checking out). Showtime is 9pm, and tickets to this excellent double bill are only \$8 plus service charge at all BASS outlets, or by calling 872-BASS to charge it. A licenced event.

IT'S ALL TO YOU FROM 102, CFNY-FM, THE SPIRIT OF RADIO.