

Why sell anywhere else. Allhomes Fact Pack

March Quarter 2021

On average Allhomes has
2,823 listings every week
in North Canberra.



LICD. TO SEAT...45
LICD. TO STAND...22

Why search anywhere else.

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Source: Allhomes internal data, District listing data, Average weekly listings in North Canberra Region (including districts Belconnen, Gungahlin and Inner North (Allhomes North Canberra billable areas)), Listings include residential sale, early access, new development and rental properties, w/c 30th Dec 2019 - w/c 28th Dec 2020.

DO NOT OVERTAKE
TURNING VEHICLE

BUS 431
ACT GOVERNMENT

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About Allhomes

As Canberra's leading property website, Allhomes is with you every step of the way along your property journey – whether you're selling, buying, or renting, looking for a share house, commercial property, or new development. Allhomes has grown to become one of the most well-known and trusted brands in the ACT and Southern NSW.

Founded in 2000, we're a locally operated and loyal team located in Kingston, ACT committed to connecting Canberrans with their dream homes, while also gaining a deeper understanding of the process and market conditions.

Allhomes pairs cutting edge solutions with a hyperlocal focus to inspire our property market and help you make property decisions confidently because we take pride in putting Canberrans first.

With an average monthly unique audience of over 1 million* potential property seekers and more than 3 million** visits to our website every month, Allhomes delivers unrivaled property marketing solutions across strong platforms, with a national reach.

Our suite of products includes the Website with new listings uploaded every day, our much-loved App for browsing on the go, as well as Allhomes Magazine – a premium property guide circulated with The Canberra Times' newspaper every Saturday and found in baskets all around town.

Our dedicated in-house editorial team continues to lead the local and Australia-wide property conversation via the magazine and online news, covering all topics from house price trends and suburb sales records to luxury homes and uncovering the stories and faces behind some of the city's oldest and most unique dwellings.

We also offer a rich source of up-to-date real estate data, trends, and statistics to help inform agents and consumers through the entire property journey. So whether you're looking for an investment property, past sales information, or styling tips for your living room, our industry experts have you covered.

Source: *Nielsen Digital Content Ratings, Monthly Tagged, May 2020 – Oct 2020, P2+, Computer/Mobile, Text, Allhomes, Unique Audience (Average Monthly UA). **Nielsen Digital Content Ratings, Monthly Tagged, May 2020 – Oct 2020, P2+, Computer/Mobile, Text, Allhomes, Total Sessions

Quarterly District Snapshots



Selling your house in Belconnen?

\$778k

Average sold price for houses listed on Allhomes[^]

\$699k

Average sold price for houses not listed on Allhomes[^]

If you are thinking of selling your home in Belconnen, here is a recent snapshot of your district.

11.0%

year on year increase in median house price in Belconnen, for the March quarter 2021¹

83%

auction clearance rate for properties in Belconnen, March 2021²

15

average days listed on Allhomes to under offer, for houses, in Belconnen in early 2021³

8.9%

month on month increase in residential sale searches for Belconnen in February 2021⁴

If you would like more information about selling with Allhomes, we encourage you to speak to your agent today.

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Source: [^]Average sale prices for houses on the market in Belconnen sold between 1 Jul 2020 to 31 Dec 2020 not listed on Allhomes (Pricefinder data) vs average sale prices for houses in Belconnen listed on Allhomes over the same period (Internal Data). Your individual sale results may differ. ¹District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3). ²Auctions: The total number of properties sold at auction divided by the total number of reported auctions for March 2021. ³Allhomes internal data, Property campaign reports for houses in Belconnen District listed: 1 Jan 2021 - 28 Feb 2021, Average days on market before being tagged "Under Offer", Report cut off date: 29 March 2021 at 10:30AM. ⁴Allhomes internal data (Google Analytics), Month on month change in number of residential sale searches for Belconnen, February 2021.

Selling your house in Gungahlin?

\$814k

Average sold price for houses listed on Allhomes[^]

\$696k

Average sold price for houses not listed on Allhomes[^]

If you are thinking of selling your home in Gungahlin, here is a recent snapshot of your district.

7.4%

year on year increase in median house price in Gungahlin, for the March quarter 2021¹

83%

auction clearance rate for properties in Gungahlin, March 2021²

17

average days listed on Allhomes to under offer, for houses, in Gungahlin in early 2021³

8.9%

month on month increase in residential sale searches for Gungahlin in February 2021⁴

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Source: [^]Average sale prices for houses on the market in Gungahlin sold between 1 Jul 2020 to 31 Dec 2020 not listed on Allhomes (Pricefinder data) vs average sale prices for houses in Gungahlin listed on Allhomes over the same period (Internal Data). Your individual sale results may differ. ¹District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3). ²Auctions: The total number of properties sold at auction divided by the total number of reported auctions for March 2021. ³Allhomes internal data, Property campaign reports for houses in Gungahlin District listed: 1 Jan 2021 - 28 Feb 2021, Average days on market before being tagged "Under Offer", Report cut off date: 29 March 2021 at 10:30AM. ⁴Allhomes internal data (Google Analytics), Month on month change in number of residential sale searches for Gungahlin, February 2021.

Selling your house in North Canberra?

\$1.2m

Average sold price for houses listed on Allhomes[^]

\$1.1m

Average sold price for houses not listed on Allhomes[^]

If you are thinking of selling your home in North Canberra, here is a recent snapshot of your district.

17.4%

year on year increase in median house price in North Canberra, for the March quarter 2021¹

88%

auction clearance rate for properties in North Canberra, March 2021²

19

average days listed on Allhomes to under offer, for houses, in North Canberra in early 2021³

13.1%

month on month increase in residential sale searches for North Canberra in February 2021⁴

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Source: [^]Average sale prices for houses on the market in North Canberra sold between 1 Jul 2020 to 31 Dec 2020 not listed on Allhomes (Pricefinder data) vs average sale prices for houses in North Canberra listed on Allhomes over the same period (Internal Data). Your individual sale results may differ. ¹District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3). ²Auctions: The total number of properties sold at auction divided by the total number of reported auctions for March 2021. ³Allhomes internal data, Property campaign reports for houses in North Canberra District listed: 1 Jan 2021 - 28 Feb 2021, Average days on market before being tagged "Under Offer", Report cut off date: 29 March 2021 at 10:30AM. ⁴Allhomes internal data (Google Analytics), Month on month change in number of residential sale searches for North Canberra, February 2021.

Selling your house in South Canberra?

\$1.6m

Average sold price for houses listed on Allhomes[^]

\$950k

Average sold price for houses not listed on Allhomes[^]

If you are thinking of selling your home in South Canberra, here is a recent snapshot of your district.

14.1%

year on year increase in median house price in South Canberra, for the March quarter 2021¹

93%

auction clearance rate for properties in South Canberra, March 2021²

26

average days listed on Allhomes to under offer, for houses, in South Canberra in early 2021³

12.0%

month on month increase in residential sale searches for South Canberra in February 2021⁴

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Source: [^]Average sale prices for houses on the market in South Canberra sold between 1 Jul 2020 to 31 Dec 2020 not listed on Allhomes (Pricerfinder data) vs average sale prices for houses in South Canberra listed on Allhomes over the same period (Internal Data). Your individual sale results may differ. ¹District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3). ²Auctions: The total number of properties sold at auction divided by the total number of reported auctions for March 2021. ³Allhomes internal data, Property campaign reports for houses in South Canberra District listed: 1 Jan 2021 - 28 Feb 2021, Average days on market before being tagged "Under Offer", Report cut off date: 29 March 2021 at 10:30AM. ⁴Allhomes internal data (Google Analytics), Month on month change in number of residential sale searches for South Canberra, February 2021.

Selling your house in Tuggeranong?

\$730k

Average sold price for houses listed on Allhomes[^]

\$693k

Average sold price for houses not listed on Allhomes[^]

If you are thinking of selling your home in Tuggeranong, here is a recent snapshot of your district.

13.8%

year on year increase in median house price in Tuggeranong, for the March quarter 2021¹

91%

auction clearance rate for properties in Tuggeranong, March 2021²

11

average days listed on Allhomes to under offer, for houses, in Tuggeranong in early 2021³

11.0%

month on month increase in residential sale searches for Tuggeranong in February 2021⁴

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Source: [^]Average sale prices for houses on the market in Tuggeranong sold between 1 Jul 2020 to 31 Dec 2020 not listed on Allhomes (Pricerunner data) vs average sale prices for houses in Tuggeranong listed on Allhomes over the same period (Internal Data). Your individual sale results may differ. ¹District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3). ²Auctions: The total number of properties sold at auction divided by the total number of reported auctions for March 2021. ³Allhomes internal data, Property campaign reports for houses in Tuggeranong District listed: 1 Jan 2021 - 28 Feb 2021, Average days on market before being tagged "Under Offer", Report cut off date: 29 March 2021 at 10:30AM. ⁴Allhomes internal data (Google Analytics), Month on month change in number of residential sale searches for Tuggeranong, February 2021.

Selling your house in Weston Creek?

\$838k

Average sold price for houses listed on Allhomes[^]

\$748k

Average sold price for houses not listed on Allhomes[^]

If you are thinking of selling your home in Weston Creek, here is a recent snapshot of your district.

6.9%

year on year increase in median house price in Weston Creek, for the March quarter 2021¹

100%

auction clearance rate for properties in Weston Creek, March 2021²

12

average days listed on Allhomes to under offer, for houses, in Weston Creek in early 2021³

8.1%

month on month increase in residential sale searches for Weston Creek in February 2021⁴

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Source: [^]Average sale prices for houses on the market in Weston Creek sold between 1 Jul 2020 to 31 Dec 2020 not listed on Allhomes (Pricerunner data) vs average sale prices for houses in Weston Creek listed on Allhomes over the same period (Internal Data). Your individual sale results may differ. ¹District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3). ²Auctions: The total number of properties sold at auction divided by the total number of reported auctions for March 2021. ³Allhomes internal data, Property campaign reports for houses in Weston Creek District listed: 1 Jan 2021 - 28 Feb 2021, Average days on market before being tagged "Under Offer", Report cut off date: 29 March 2021 at 10:30AM. ⁴Allhomes internal data (Google Analytics), Month on month change in number of residential sale searches for Weston Creek, February 2021.

Selling your house in Woden Valley?

\$1.1m

Average sold price for houses listed on Allhomes[^]

\$963k

Average sold price for houses not listed on Allhomes[^]

If you are thinking of selling your home in Woden Valley, here is a recent snapshot of your district.

18.1%

year on year increase in median house price in Woden Valley, for the March quarter 2021¹

93%

auction clearance rate for properties in Woden Valley, March 2021²

28

average days listed on Allhomes to under offer, for houses, in Woden Valley in early 2021³

19.0%

month on month increase in residential sale searches for Woden Valley in February 2021⁴

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Source: [^]Average sale prices for houses on the market in Woden Valley sold between 1 Jul 2020 to 31 Dec 2020 not listed on Allhomes (Pricerunner data) vs average sale prices for houses in Woden Valley listed on Allhomes over the same period (Internal Data). Your individual sale results may differ. ¹District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3). ²Auctions: The total number of properties sold at auction divided by the total number of reported auctions for March 2021. ³Allhomes internal data, Property campaign reports for houses in Woden Valley District listed: 1 Jan 2021 - 28 Feb 2021, Average days on market before being tagged "Under Offer", Report cut off date: 29 March 2021 at 10:30AM. ⁴Allhomes internal data (Google Analytics), Month on month change in number of residential sale searches for Woden Valley, February 2021.



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