

WPFW- LSB Regular Meeting Minutes April 14, 2021

Teleconference via Zoom Washington, DC

Arthur McCloud – Chair, Dennis Williams – Vice Chair

Nick Arena – Treasurer and Ellen Williams Carter - Secretary

I. Call to order started at 6:37pm

II. Roll call

16 - Members that were present: Craig Hall, Dennis Williams, Eileen Rosin, Ellen Williams Carter, Julie Hewitt, Louis Wolf, Marsha Coleman Adebayo, Vanessa Dixon-Briggs, Wayne Bruce, Arthur McCloud, Tim Willard, Kathleen Maloy, Sabooh Hikim, Ron Pinchback, Thomas O'Rourke and Martha Peterson, Thomas Blanton, Nick Arena

2-Excused absence: Jay Winter Nightwolf, Donna Grimes,

Lucille Perez resigned from the LSB.

Timekeeper: Dennis Williams Sergeant at Arms: John Tatum

III. The agenda was approved.

IV. The March 10, 2021 minutes were approved.

V. Management Reports

Jerry Paris, General Manager stated,

Important news! We are preparing for another pledge drive for May 10th through 30th. Several workshops are scheduled to help programmers with pitching and preparing for the pledge drive. We will try something new. Pre-recorded listener testimonials about WPFW will be available. Again we are asking LSB members to be pitch buddies during the pledge drive. Workshops are scheduled in April to help prepare those interested in participating. Financially we are stable. The PPP loans paid the last WPFW payroll. The rent and health service were paid. Next month WPFW will begin paying salaries. The transmitter is doing great.

Questions for the GM:

Martha: Jerry how long is our lease. Jerry (GM) Our building lease has 2 1/2 years.

Katea Stitt, Program Director stated,

We need to talk with Renee. She will be coordinating all PSAs regarding New Day. Ron said advocacy is not allowed.

After several questions about programing Katea gave a detailed account of the music programs at WPFW. [see Attachment C](#)

This month the following specials were aired:

-April 7 Billie Holiday special from 5am until 12pm.

This month the following special will be aired:

- April 15 Honoring WTU President Elizabeth Davis' life and legacy on Thursday from 12pm to 5pm.
- April 15 The Ford's Theatre's radio drama adaptation of Richard Helleesen's "Necessary Sacrifices" will air on WPFW at 5pm and on April 21 at 3pm EST.
- April 22 On WPFW from 7 pm to 10 pm EST, Thursday, the NEA Awards, in collaboration with SFJAZZ, will air.
- April 23 WPFW will present Liberated Mind: A Lovesong for Angela Davis on Friday, 9am until 7pm co-presented with Goethe Institute.
- April 29 WPFW Celebrating Duke Ellington and International Jazz.

Larry Applebaum is returning as an on air host. He will alternate with Reuben Jackson on Sundays.

New programs

A special show about mental health program will air.

Margaret Prescott Tuesday thru Friday @5pm

George Johnson's son will present a show on Monday – The Cannabis Diversity Report.

Changes

10:00pm on Friday at 10:00pm a new program, "Meeting in the Ladies Room".

8:00pm The Brother Ah Collective on Monday Craig Hall is one of 4 programmers: Luke Stewart, Black Ink, and Herb Taylor.

10:00pm on Monday RBI was replaced with DJ Underdog, Black Star

Arthur, chair of LSB stated Katea addressed some allegations that were made about her at the last Program Committee meeting inclusive of decreasing Jazz programming at the station, of which she clearly expressed/characterized all counts to be non-factual. (She wasn't present at that meeting due to erroneous exclusion from the invite). See **Attachment C the Program Director's details regarding programming.**

Questions and Statements for the PD:

Vanessa asked:

How are programming decisions made?

Katea (PD) stated that programming decisions are made by the PD in conjunction with the GM.

Vanessa stated, you provided some data as to the total number of hours of jazz programming (per week) as compared to the number of hours of other types of programming. Jazz is by far the primary type of programming. See **Attachment C the Program Director detailed information about programming at WPFW.**

Vanessa stated, you discussed that wpfw programs are so successful that they are being "borrowed" by other Pacifica stations in order to increase their listenership.

Vanessa stated, you also talked about some new programming -- e.g., the women's collective - Meeting in the Ladies Room - that replaced the jazz show formerly hosted by Craig Hall. You may have mentioned - but I don't recall - that this spot - Friday's at 10PM - was previously occupied by a program hosted by a woman

(Keanna Faircloth) and you informed Craig more than a year in advance that his jazz show would be replaced by another woman-hosted show. I noted that the new program, which features House music, also includes jazz.

Eileen asked, Can you provide a written report?

Katea said that they are understaffed and she is working on many pressing issues; consequently, she is unable to provide a written report.

VI. Finance Committee Report (submitted a written report: See Attachment A)

Nick Arena stated,

The winter drive was successful. We had \$2000 in the bank at the end of March. We made 4 payments to Central Service. We are still talking with major donors.

Questions:

Lou wants an accounting of the anonymous donors. Ron said we can't divulge that kind of information.

Julie stated that the station has a budget deficit in income; however, we are receiving a major donation that cancels the deficit.

Martha Peterson requested an update on the meeting the GM had with Jerome Page. Jerry (GM) said he had an initial conversation with Jerome Page.

Thomas O'Rourke asked are we caught up with Central Service payments. Jerry (GM) said, we are still making payments for 2019 and 2020.

VII. Community Comment

Cliff Smith asked,

1. What is the status of the HD project at the station? Jerry (GM) stated that the HD project was tied to the new transmitter project that will lead to the HD project completion. It should take about 90 days. There is still a lot of work to be done.
2. Are we paying off the WBAI loan principal? Jerry (GM) stated WPFW and others are paying interest on the loan.

Community person stated,

It is not a WBAI loan it is a Pacifica loan. She discussed the New Day bylaws.

Mrs. Cooper

Spoke about the police killing of her son, 24-year-old Kwamena Ocran. She asked for help with publicizing the occurrence. Ron said he would discuss it during his program on Friday.

VIII. PNB Report

Ron

PNB is meeting weekly.

Julie

We received an extension on the \$3 million loan. Two PPP loans were received and one loan became a grant. We are on target to receive the 2nd PPP loan. It may turn into a grant.

Eileen

The 2019 audit should be completed by April 30. She has scheduled a meeting to review the audit and then she will send it to the PNB. NETA accountants said by June 20th they could complete the 2020 audit.

Vanessa

No reports for Governance and Personnel Committees.

IX. Outreach and Development (submitted a written report: See Attachment B)

Martha Peterson stated,

The Virtual Walk is in the planning stages. It will occur on June, July or August. The price will be \$30 with Certificate of Completion or \$45 which includes a T-Shirt & Certificate of Completion to participate. The Town Hall will occur on May 7th or 8th from 5pm to 7pm. The Town Hall is virtual and will be broadcast from WPFW. Timekeepers are needed for the Town Hall.

X. Programming Committee

Interim Chair, Craig Hall stated,

Sabooh Hikim is chair of LSB show. The Programmers Bill and Evaluations were discussed again during the meeting. There was a discussion about programming standards. **The LSB show** on April 23 will cover the police killing of Mrs. Cooper's son in Gaithersburg, MD.

Motion: The WPFW Local Station Board votes not to support the NEW Day referendum.

There was no objection to the motion. **The motion was approved.**

Sabooh and Lou attended the WPFW pitch workshop.

XI. Communication Standards and Enforcement Committee

There was no discussion.

XII. Unfinished Business

An Executive Session is scheduled for the May 12, 2021 meeting.

Arthur McCloud, Chair, requests that the following directives be discussed at the next meeting May 12, 2021:

Deadlines

Vote: No objection

1. Agenda item request and Minutes edits must be submitted NLT one week prior to meeting time; (i.e. c.o.b. Thursday). Any submissions thereafter will be considered for next meeting unless excused for extenuating circumstances. Send to Chair, Vice-Chair & Cc Sec.
2. Sub-Committee Reports are due 5 days prior to meeting time (i.e. c.o.b. Friday) unless excused for extenuating circumstances. Send to Sec., Chair & Vice-Chair. Each report should include 4 headings listing Chairperson & Members; Purpose (of the Committee); Mission Statement; and Current Status. The first 3 will remain the same unless there are member changes. The Current Status is what you all do currently anyway. See

CSE Reports for formatting. The Vision & Forthcoming headings are optional. There will be a 5-minute allowance for each report and 5 minutes for questions/comments if needed.

Community Comment

Vote: No objection

Community Comment - will be moved to 8-8:30pm effective May.

The two directives above were voted on during the meeting and approved.

It was decided that the following directives below will be discussed at the next meeting on May 12, 2021:

Member Requirement

1. Each LSB member shall also be a volunteer member on at least one Sub-Committee effective May.
2. Members are to discuss issues with Station Management with the LSB for approval of presentation to Management. (This does not include questioning and comments during Management Reports).
3. Keep a copy of the SRC with you when attending meetings for quick referencing as needed.

New "Eval" Committee

1. Establish a Committee for the purpose of evaluation of the PD & GM during a fiscal year; and reconvene at a time when a vacancy occurs for candidate selections in either position. The evaluation will consist of a mid-year review/report due in April and an EOY evaluation/report due in Oct. The draft of this evaluation criteria shall be discussed and approved by the LSB, the GM and PD together!

Zoom Account

1. LSB Account via Chair/Vice-Chair/Sec/Treasurer controlled – Funding TBD

E-Mail Etiquette

1. The List Serve is not to be used for personal platforms and must be approved by the Chair. Send such request to Chair/Vice-Chair & Cc Sec.
2. The "Reply All" feature should not be used unless it's something pertaining to all members; just simply reply to those directly involved.

Financial Budget

1. A vote on a \$50 per annum for LSB personal budget as needed for Zoom, gifts, fundraising, etc. [Due at June the meeting]—that's equivalent to \$12.50 per month for this first implementation if started in March. If it continues in the years hereafter it will be \$10 per month starting in February of each year. Lump sums are acceptable due by June. Explanation and deep discussion is merited for this item due to member and station restraints.

In addition, Arthur added:

- a. No more speaking out of turn during meetings.
- b. He also wants the CSE Committee to evaluate each LSB meeting.

XIII. New Business

SabooH Hikim stated that the CAB has been meeting.

Get Well card statements for Donna Grimes were received by the secretary.

XIV. Adjourn the regular meeting 9:11pm

Arthur McCloud, Chair adjourned the meeting

Minutes submitted by: Secretary, Ellen Williams Carter

Attachment A

WPFW Finance Committee Report - Monday, April 5, 2021

1. Station Cash Flow Update: Bank Balances were \$207K as of March 31. This is due to the Winter Pledge Drive raising over \$368K (122% of goal). Congratulations and thanks to all the staff, programmers and volunteers. Additional major donor gifts are expected in April thru June. Off-air and other types of fundraising are still needed due to shortfalls in 2019 and 2020. Certain LSB members and the General Manager will be discussing new grant opportunities and foundation going forward.

2. 2021 Budget Revenue and Expense Updates: Financial statements are being provided by NETA, the interim CFO to Pacifica who also is providing accounting support to the Station. November statements were available at the time of the report.

PNO estimates that WPFW past due Central Services payments for FY19-20 are approximately \$170K. Additional payments for other expenses from FY19 are estimated at \$100K. The PPP loan funds received by the PNO has allowed the Station to make 4 PNO Central Services payments and PRA Central Services payments totaling \$73K in March. This is the major reason that Actual Expenses were \$44K higher than Budget in March. Three large major donor contributions budgeted for November, December and January are now expected April thru June. In addition, a large portion of the Winter Pledge Drive will show up as revenue in March versus February. Lastly, this is the main reason for shortfall in the Estimated Actual FY2021 Budget to Actual provided below:

WPFW FY2021		
	Budgeted Income	Actual Income
October	230,175	212,445
November	112,304	108,442
December	243,510	129,471
January	109,862	80,628
February	186,115	155,849
March	57,003	233,946
YTD total	938,969	920,781
Difference		(18,189)
	Budgeted Expense	Actual Expense
October	126,812	144,641
November	131,588	143,103
December	127,844	125,166
January	126,196	98,140
February	136,997	79,316
March	131,689	175,675
YTD Total	781,126	766,041
Difference		(15,084)
Total Difference		(3,104)

Attachment B

Outreach & Development Committee Report

April 2021

Topics of Discussion:

1. WPFW Virtual Walk - a. Title: “Walking Back to Life.” b. Date: June, July or August. c. Fee:- \$30 with Certificate of Completion or \$45 which includes a T-Shirt & Certificate of Completion. We discussed having LSB members stationed at different locations to hand out WPFW balloons or other trinkets to give to the walkers/runners. This is our tentative plan.
2. Town Hall - a. Title: New Day Verzuz Fight Back Pacifia: Your Opinion Counts!
b. Date: 7th or 8th of May from 5 to 7pm. The Town Hall is virtual and will be broadcast from WPFW. The main focus is a debate between New Day Pacifia and Fight Back Pacifia supporters. The Chairman of the LSB Arthur McCloud, is securing approval from the PNB regarding proper procedures for sponsoring the debate and who the panelists will be. Time will be allotted for WPFW listeners to make comments and ask questions. c.WPFW Annual Blues Festival will not be held this year. Ms. Turner, organizer of the event, did not feel comfortable asking musicians to play non gratis since many of them have not worked during the Pandemic.
3. Amendment to the Outreach & Development Resolution: Thank you for the recent order you placed during our Pledge Drive. We appreciate your support of WPFW, your Jazz & Justice station! Your contribution is tax deductible.

This note will be sent along with the premiums.

3. The Murder of Kwamena Cooper. We talked about how to reach out to the community to acknowledge the killing of another young African American male in Gaithersburg, Md. on January 8th, 2021.

Attachment C

Program Director's Report on WPFW Programming

Jazz constitutes the musical genre presented the most on WPFW, more than double any other category at 49 hours of programming.

This number does not even include shows that incorporate Jazz, even as they present other genres - Lovethology, Mojugba Radio, Morning Brew Beyond Borders edition, Nate D Skate, African Deep Thought, and Sophie's Parlor.

Jazz Breakdown - 49 hours- by days

Sundays - 14 hours

Mondays - 8

Tuesdays - 3

Wednesdays - 2

Thursdays - 13

Fridays - 9

Jazz Breakdown - 49 hours- by program

Arthur McLoud - 3

Ellen Carter - 3

Brother Ah's Collectors - 2

Askia Muhammad - 3

Lovethology - 2

Late Night Jazz - Willard 2

Life Music - Sais - 2

Link Shields - 3

Miles Willis - 3

Craig Williams - 3

Candy Shannon - 3

Tim Master - 3

Rusty Hassan - 2

Robyn Holden - 3
Tom Cole - 3
Miyuki - 2
Donnie McKethan - 2
Larry Appelbaum - 2
Jazz Stories - 2
Spirit of Jazz - 3
Caribbean - 8 hours
Kulcha Shak - 2
Caribbeana - 3
Konbit Lakay - 1
This is Reggae - 2
The Reggae Experience - 2
African - 6
African Rhythms and Extensions - 2
Charlie Dee Show - 2
Black Star Radio - 2
Latin - 6
Latin Flavor - Jim - 2
Pa'Lante - 2
Pa'Lante - 2 (Tues. rebroadcast will soon become Afro-Cuban
House - 4 hours
House After Dark - 2
Back 2 Paradise - 2
Beyond One Category - 17
Beyond Borders - 3
Meeting in the Ladies Room - 2
Lovethology - 2
African Deep Thought - 2
Sophie's - 2

Mojugba Radio - 2
Bushmeat's Jam Session - 2
Kulcha Shak - 2
Soul/Neo Soul/Alternative Black - 10
Soul Convo - 2
Music Relief - 2
Bert Sub - 2
Fantastic Fridays - 2
House of Soul - 2
Blues - 7 hours
Roots & Fruits - 2
Don't Forget the Blues (M-F) - 5
Oldies - 11 hours
All Night Party - 3
Millie's Mellow Moments - 2
Oldies House Party - 3
Nate D Skate - 3
Hip Hop/House/Neo-Soul - 2
Decipher - 2
Gospel - 2 hours
The S.H.E.A. Train