

GOLD LISTING

Stand out  
from the  
crowd.

GOLD

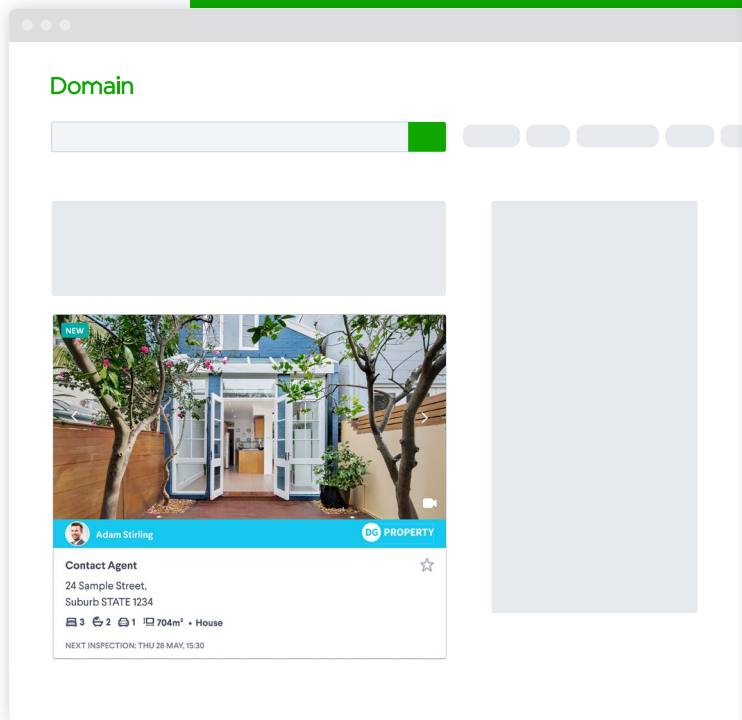
**5x more views**

compared to Basic  
Subscription sale listings<sup>1</sup>

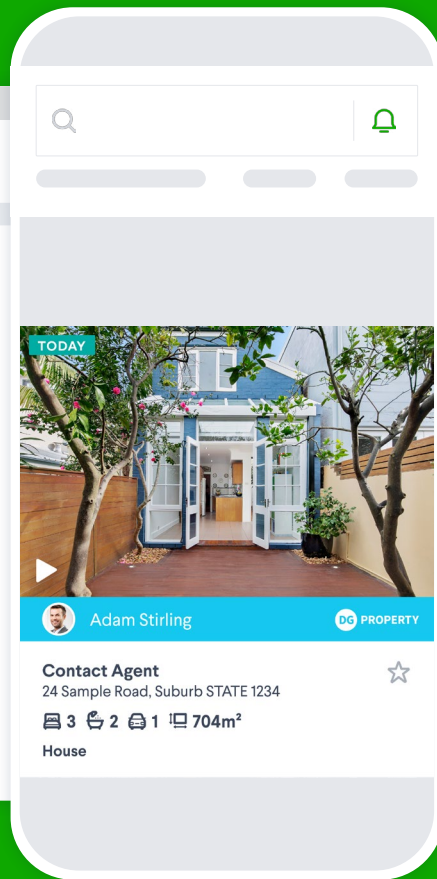
Give your home the attention it deserves with a  
Domain Gold listing and attract more buyer interest.

BASIC

Domain



Gold listing on your computer



Gold listing on your phone

## Tap into Domain's exclusive app audience<sup>2</sup>

53% of Domain app users do not use the nearest competitor's property app.



Larger listing — so you are seen above others in search results



Larger photos across all devices — to capture the attention of potential buyers



Three hero photos to highlight your property's best features

Source: 1. Residential listings only sourced via internal Domain data for Mar 2020 (Pre COVID-19). Uplift compares Views per Listing for Gold Subscription sale listings to Basic Subscription sale listings, nationally; 2. Domain app audience who do not use the next top property app, iOS and Android average, App Annie, avg of Apr 2019 – Mar 2020.

Put your property in the spotlight.

[domain.com.au](https://domain.com.au)