



Domain TOP SPOT

BE SEEN FIRST IN SEARCH RESULTS

Domain's Top Spot will place your listings and agency brand at the top of search results for your nominated suburb.

Prominent positioning and branding will help you attract the attention of the **5.8 million Australians** who are searching on Domain each month¹.



1300 799 109

Domain

POSITION YOUR BRAND ON TOP

Exclusively highlight your listings, brand and local market leadership.



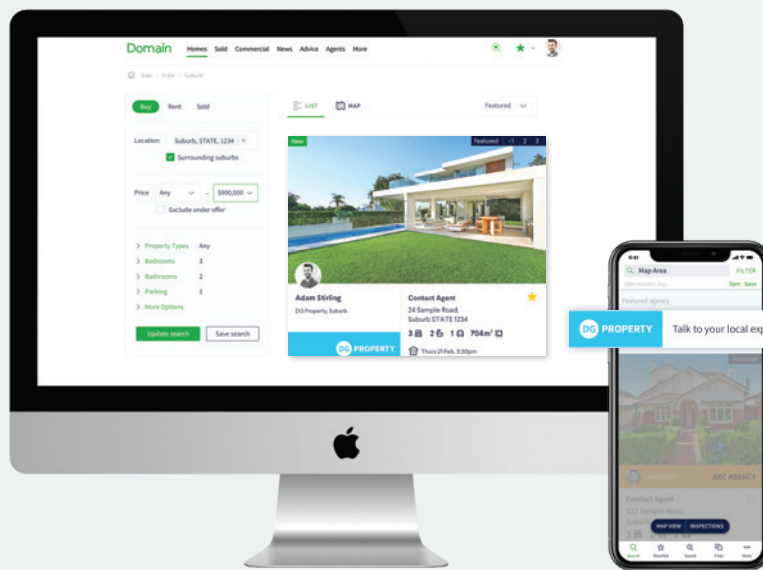
#1 position in search results for your suburb to ensure your listings and brand stay top of mind*



Feature up to three listings in a rotating image carousel to capture property seekers' interest



Stand out to potential vendors as the leading agent and agency in your market



Highlight your agency with a branding strip if your listings don't match a user's search criteria

BE SEEN 1ST BY
A LARGE AUDIENCE

5.8m

Australians use Domain
each month¹

TAP INTO AN
EXCLUSIVE AUDIENCE

58%

of Domain app users do not use the nearest
competitor app²

Source: 1. Nielsen Digital Content Ratings (Monthly Total), Unique Audience, Oct 2018, P2+, PC, Smartphone and Tablet, Text. 2. Domain app audience who do not use the realestate.com.au property app, iOS and Android average, App Annie, Sept 2018. *Top Spot listings will appear first when sort function is set to 'featured' and matches a users search criteria.

Domain delivers buyers. Contact your Account Manager today.