MAGAZINE SOLUTIONS

Capture the hearts of quality buyers.

The Sydney Morning Herald | FINANCIAL REVIEW



Showcase your property to a unique and engaged readership with a multi-channel approach.

7,794,000

digital and print audience each month¹



full page ad in Domain magazine



Domain in The SMH & AFR

1,078,000monthly audience²

Domain Prestige

332,000 monthly audience³

For a better opportunity to be seen and sold, showcase your property in Domain Magazines



5x more views

For sale listings featured in Domain Magazines in NSW⁴



3x more enquiries

For sale listings in Domain Magazines in NSW⁵

Source: 1. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 2020, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 2020. Total Domain Print (Domain in The Age, SMH & AFR, Prestige (AFR), Domain Review & allhomes.com.au in The Canberra Times) & Digital (Domain & allhomes). 2. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 2020, Print audience based on those who have read either Domain in SMH or AFR (L4W Net). 3. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 2020, Print audience based on those who have read Prestige in AFR (L4W Net). 4. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 2020, Domain in the SMH (Sat) & Domain in the AFR (Fri), Base: National. 5. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 2020, Domain in The Age (Sat) & Domain in the AFR (Fri), Base: National.