

ARTSY

Artsy and SIXTY LES present *Artsy Projects: Tiki*, an immersive installation by Misha Kahn, opening during Frieze Week New York

Kahn will transform the rooftop bar in tropical Tiki style; Petra Collins and Madelyne Beckles will kick off the installation with a performative bartending experience

April 2016—New York, NY— [Artsy](#) and **SIXTY LES** are collaborating with Bushwick-based designer [Misha Kahn](#) on an on-site installation and a party celebrating the summer re-opening of the hotel's Tiki Tabu bar during Frieze Week New York. Curated by Artsy's **Elena Soboleva**, **Alex Gilbert**, **Kristina Parsons**, and **Yulia Topchiy**, the installation is the latest iteration of Artsy Projects, an ongoing series of public activations in which Artsy invites contemporary artists and designers to reimagine art world spaces. Kahn's installation will remain on view through the end of September, and Artsy and SIXTY LES will host other events together in the space throughout the summer.

Kahn will give the intimate rooftop patio an exotic makeover, featuring whimsical furniture and oversized hand-blown lava lamps, vibrant tropically-themed wallpapers, rough-hewn planters, and a polychromatic floor treatment. *Artsy Projects: Tiki* will be unveiled at the party on May 4, which will also feature performative bartending by artist, curator, and photographer [Petra Collins](#). Along with her best friend and longtime collaborator [Madelyne Beckles](#), the duo will create custom drinks in a wildly expressive, gestural performance, staining their linen dresses with the detritus of cocktail ingredients in patterns that echo the classic designs of American Tiki loungewear.

Artsy Projects: Tiki is one component of Artsy's initiatives during Frieze Week New York. Artsy's online previews of [Frieze New York](#), [Collective Design Fair](#), and [Art New York](#) are live to the public on Artsy's [website](#) and the [Artsy apps for iPhone and iPad](#). Artsy's preview of [1:54 Contemporary African Art Fair](#) launches on May 3. Throughout the length of the fairs, visitors can access Artsy's fair coverage—updated daily—to browse exhibitor booths, make sales inquiries on available artworks, and plan their visit to the fairs.

Social media hashtag: #ArtsyProjectsTiki

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ABOUT MISHA KAHN

Working at the intersection of design and sculpture, [Misha Kahn](#) creates objects whose function is masked by the unusual processes he uses to create them. Kahn designs his objects by hand with unorthodox materials such as pool noodles and vinyl shower curtains and often produces the final work through processes of his own invention. “Misha creates work for a parallel wonderland, where traditional perception of material and structure is pushed to the edges of the room to make space for one big party,” designer John Maeda has said about the artist. Kahn has collaborated with artists as well, creating objects for installations by Bjarne Melgaard.

ABOUT PETRA COLLINS

[Petra Collins](#) is an artist living in NYC. Shooting since the age of 15, her images are fueled by self-discovery and contemporary femininity which explore the complex intersection of life as a young woman online and off. Collins’s images offer an unflinching honesty, exploring the privacies and publicities of growing up as a woman at a moment when female bodies are ubiquitously hyper-mediated by Photoshop and social media.

ABOUT ARTSY

[Artsy](#) is the leading resource for learning about and collecting art from 4,000 leading galleries, 600 museums and institutions, 60 international art fairs, and select auctions. Artsy provides free access via its website ([Artsy.net](#)) and iPhone and iPad apps to 400,000 images of art and architecture by 50,000 artists, which includes the world’s largest online database of contemporary art. Artsy’s encyclopedic database spans historical works, such as the [Rosetta Stone](#) and [the Colosseum](#), to modern and contemporary works by artists such as [Pablo Picasso](#), [Willem de Kooning](#), [Richard Serra](#), [Lucien Smith](#), [Sarah Lucas](#), and [Cindy Sherman](#). Powered by The Art Genome Project, a classification system that maps the connections between artists and artworks, Artsy fosters new generations of art lovers, museum-goers, patrons, and collectors.

Kahn’s installation follows other recent Artsy Projects including [Douglas Coupland at The Armory Show](#) and [Artsy Projects: Nautilus](#), a week of artist installations, performances, and events hosted with Nautilus, a SIXTY Hotel during Miami Art Week. Artsy Projects is a central component of Artsy’s efforts to provide enriching art world experiences, both offline and online.

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ABOUT SIXTY LES

At the epicenter of downtown Manhattan's vibrant New Renaissance in cuisine, galleries, live music clubs, and nightlife spots, the fun-defining SIXTY Lower East Side evokes the youthful spirit of its all-hours neighborhood—an indie-vibed district on display from nearly every Jim Walrod-curated suite's floor-to-ceiling windows. Andy Warhol's visage looks up from the scene-and-be-seen swimming pool's bottom, while gritty images by iconic photographer Lee Friedlander illuminate bedroom headboards. Step out into the street life and walk directly into the world-recognized New Museum or countless gastronaut destination spots. But guests need go no further than the hotel's vibrant drinking and dining destinations, including: Above Allen rooftop bar and award-winning Blue Ribbon Sushi Izakaya and Beer Garden for Japanese cuisine and stellar cocktails, courtesy of foodie deities the Bromberg brothers.

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