

**KPFK Finance Committee  
MINUTES August 12, 2020**

**Approved as amended**

Present

LSB Grace Aaron  
LSB Ken Aaron  
LSB Alan Beek  
LSB Fred Blair  
LSB Bella De Soto  
PUB Dave Johnson  
PUB Steve Kaiser  
PUB Kim Kaufman, Chair/Secretary  
LSB Michael Novick  
PUB Jeanine Rohn  
LSB Polina Vasiliev  
PUB John Wenger  
Management: Barry Brooks, Business Manager

Minutes from July 8, 2020 (including continuation meetings 15, 22)

Approved

Bella de Soto was reprimanded for making disparaging personal attacks at the Chair.

Regular meetings will be moved from 4:00 to 3:00.

Approved: Unanimous consent

Motion:

The Finance Committee recommends that the LSB NOT approve the most recent budget submitted by management and instead propose the following: A balanced budget of approximately \$2,400, 000 in total expenses based on the following anticipated revenues: \$1,606,000 in listener support, derived from 126 total fund drive days (6 21 days of fund drives in Oct, Dec, Feb. Apr, Jun and Aug @ \$15K per day and 85% fulfillment) plus \$800K in other revenue. A total expenses of \$2.4 million represents a cut of slightly over 33% of the current year's expenses of approximately \$3.6 million.

**[Note: see below amendment that was added here at the LSB meeting]**

Further, the KPFK Finance Committee urges the KPFK LSB to direct the General Manager and Business Manager of KPFK to present a balanced budget within the above parameters by August 25, 2020 at 5 pm.

If KPFK Management fails to present such a budget, the iED is expected to create one, with the assistance, if needed, of the KPFK Finance Committee and/or LSB.

If KPFK Management fails to comply with the above, negative personnel reports shall be sent to the personnel files of the GM and Business Manager.

Approved:

Yes: Grace Aaron, Ken Aaron, Fred Blair, Dave Johnson, Steve Kaiser, Kim Kaufman, Michael Novick, John Wenger

No: Allan Beek

**[Note: amended at the LSB with this:**

**based on demonstrable anticipated revenue streams, incorporating a fund drive chart indicating an 85% fulfillment rate on \$15,000 a day in pledges, and additional income from historically justified sources, including monthly sustainers, car donations, grants in hand, studio rentals, events, book sales, etc. A suggested fund drive chart would cover six 21 day on-air fund drives in October, December, February, April, June and August for a total under the formula above of a little over \$1.6 million, if \$800,000 in specified and provable additional income can be identified in a fashion to meet the station's monthly cash flow for payroll and other expenses. However, recent historical amounts of "additional income" beyond on-air fund drives have amounted to about \$250,000 apart from bequests. If provable anticipated additional income in the amount of \$800,000 cannot be demonstrated, additional fund drive days and/or additional reductions in anticipated expenses will be required for a balanced budget proposal. During the course of the fiscal year, if anticipated revenues in any two-month period do not reach the anticipated level, management must make additional cuts in expenses to match the revenue shortfall. ]**

Motion:

The FC committee approved the following motion at the July 8 meeting:

The KPFK Finance Committee requests from management a list of all premiums, listed by totals from most to least, by program/programmer, times each program has run, with the fulfillment rate and how much the premiums cost and net loss or profit for the last three years

The LSB approved it at the July 19 meeting. The GM was present and said he couldn't comply with any of it for six months.

Therefore, the FC requests that the GM provide **what is already available**: A “list of all premiums, listed by totals from most to least, by program/programmer,” has already been published in the GM’s recent fund drive report. We request the addition of “**times each program has run**,” which must by definition be already available in order to make the list. **The fulfillment rate is required for properly making the budget.**

Approved:  
Unanimous

Adjourn