

**EEO PUBLIC FILE REPORT  
APRIL 1, 2013 - MARCH 31, 2014**

**I. Employment Unit: WURD (AM), Philadelphia, PA**

**II. Vacancies filled in period:**

Job Title	Hire Date	Recruitment Sources [Listed by #]	Referred By
Radio Host	Jun. 17, 2013	2, 6,7	6
Board Operator	Jun. 17, 2013	1, 2, 5	2
Dir. of Marketing & Digital Media	Jun. 17, 2013	6	6
Board Operator	Jun. 17, 2013	2	2
Account Executive	Oct. 28, 2013	3, 4, 5	3
Board Operator	Jan. 3, 2014	1, 2, 5	5
Program Host	Jan. 13, 2014	6,7	6
Board Operator	Mar. 12, 2014	3	3
Production Manager	Mar. 10, 2014	6	6

**III. Recruitment Sources**

Number	Name and information	Entitled to Notification (Y/N)	No. of Interviewees
1	900 AM Website		1
2	On-air announcements		2
3	Monster.com		3
4	Craigslist		1
5	Philly Ad News		2
6	Word of Mouth		5
7	Phila. Assoc. of Black Journalists		1
8			
9			
10			
		Total Interviewees	15

**IV. Recruitment Initiatives**

WURD has been engaged in numerous internship programs with area colleges and universities including Univ. of Pennsylvania, Temple University and Arcadia University. Additionally we had 2 interns from area high schools like Germantown Friends School and Mastery Charter School, both of which were African American males.