

ARTSY ANNOUNCES GROUNDBREAKING FEATURE SHOWCASING 21 FRENCH MUSEUMS, TO PROMOTE ART EXHIBITIONS AND COLLECTIONS IN FRANCE

"Museums of France" launches today on Artsy.net

December 16, 2014 (New York, NY): Artsy, the art education and collecting resource, is honored to present an educational feature that brings together, for the first time, images of artworks from 21 landmark museums in France on a free, publicly-accessible online platform. Museums including Musée du Louvre, Réunion des Musées Nationaux Grand Palais (RMN-GP), Fondation Cartier, Musée du Quai Branly, Palais de Tokyo, Musée Rodin, Musée Magnin, and Musée national de Préhistoire have contributed images of artworks from their collections and exhibitions to be published in "Museums of France," a special feature that goes live today on Artsy.net and the Artsy iPhone app. (See below for the complete list of participating institutions.)

Facilitated with the generous support of the Réunion des Musées Nationaux Grand Palais, the national organization of French museums, "Museums of France" is the first digital initiative highlighting a wide range of exhibitions, programs, and permanent collections in French museums. "The <u>Réunion des Musées Nationaux - Grand Palais</u> is delighted to partner with Artsy in this online, interactive project advocating the collections and heritage of French museums, exposing them to a large public audience around the globe," says **Roei Amit, Head of Digital at <u>RMN-GP</u>**.

"Museums of France" showcases the depth and range of French artistic culture, from contemporary art and architecture to historical artworks and artifacts. Highlights include both the iconic masterpieces and important lesser-known works on view at the major museums in Paris as well as regional museums across France. Some examples of artists featured include <u>Gustave Moreau</u>, <u>Auguste Rodin</u>, <u>Jacques-Louis David</u>, <u>Guillermo Kuitca</u>, <u>Juergen Teller</u>, <u>Garry Winogrand</u>, <u>Niki de Saint Phalle</u>, and <u>David Maljković</u>.

"It is wonderful honor that 21 of France's most important art museums are sharing exhibitions and collections with Artsy's international audience," says **Christine Kuan, Chief Curator and Director of Strategic Partnerships at Artsy.** "We are thrilled that this educational feature enables students, scholars, collectors, curators, museum-goers, and patrons of the arts to experience a taste of French museums through our specially-designed platform dedicated to fine art."

CONTACT: MICHELLE@ARTSY.NET

Artsy is an art and technology company with the mission to make all the world's art accessible to anyone with an Internet connection. A free resource for both learning about and collecting art, Artsy invests heavily in editorial content with educational value and is building an encyclopedic database of artists and artworks. Artsy brings together content from the world's leading museums, galleries, foundations, art fairs, and artists' estates and makes that content easy to discover and enjoy through The Art Genome Project, the classification system that powers Artsy, and sophisticated engineering and user experience design.

Participating Museums

- Fondation Cartier Located in the heart of Paris in a stunning glass building designed by Jean Nouvel, Fondation Cartier pour l'art contemporain collects and exhibits the works of international contemporary artists.
- <u>Fondation d'Enterprise Galeries Lafayette</u> Launched in October 2013 to support young artists and their projects. The Fondation will open in 2016 in the Marais neighborhood in a 19th-century building renovated by OMA.
- <u>Jeu de Paume</u> An arts center with a strong reputation for exhibiting and promoting all forms of mechanical and electronic imagery.
- <u>Musée d'Archéologie national et domaine national de Saint-Germain-en-Laye</u> Leading museum of archaeology, with a rich collection of artifacts from pre-historic times to the Merovingian period.
- <u>Musée de Cluny</u> One of the most extensive collections of French art from the Middles Ages.
- <u>Musée du Louvre</u> One of the largest and most prestigious art collections in the world, the Musée du Louvre has been a leading institution since its inception in 1793. Iconic masterpieces include the statue of Venus de Milo, Winged Victory, and Leonardo da Vinci's Mona Lisa.
- <u>Musées et domaine nationaux du palais de Compiègne</u> Home of Louis XV and then Louis XVI, the château was later restored by Napoléon III, who filled the royal apartments with furniture and artworks from the Second Empire.
- <u>Musée franco-américan du château de Blérancourt</u> Houses a collection of artworks and archives that documents the political and social relations between France and America.
- <u>Musée Gustave Moreau</u> Established in the artist's family home, the museum houses hundreds of paintings, sketches, and studies by the artist, as well as works of art offered by friends such as Théodore Chassériau, Eugène Fromentin and Edgar Degas.
- <u>Musée Magnin</u> Italian and Northern European art, as well 16th- through 19th-century French art.
- <u>Musée Malmaison</u> The former home of Empress Joséphine, known for its collection of art related to the lives of Napoléon Bonaparte, Joséphine, and their children Eugène and Hortense.

- **CONTACT: MICHELLE@ARTSY.NET**
- <u>Musée national de la maison Bonaparte</u> Restored and furnished by Napoleon III, Napoléon's birthplace is now a historical museum dedicated to Napoléon Bonaparte and his vsiblings.
- <u>Musée national de la Renaissance</u> Built in the sixteenth-century, the Chateau d'Écouen is one of France's major architectural achievements. Now houses decorative arts from the European Renaissance.
- <u>Musées de l'île d'Aix</u> The home of Napoléon Bonaparte before his exile to Saint Helena, and the Musée Africain, which displays Baron Gourgaud's zoological collections.
- <u>Musée du quai Branly</u> Collections of objects from African, Asian, Oceanian and American civilizations.
- <u>Musée national de Préhistoire</u> The Musée national de Préhistoire is situated in the Vezère valley, a region known for its major archaeological sites (Lascaux, Font-de-Gaume, Comparelles), and houses a rich collection of objects from 400,000 BC to 10,000 BC.
- <u>Musée national des arts asiatiques Guimet</u> One of the largest collections of Asian Art in Europe, spanning across Egypt, Greece, China, Japan, and Southeast Asia.
- <u>Musée national et domaine du château de Pau</u> Furniture and decorative objects from the July Monarchy and the Second Empire, as well as one of the best collections of royal tapestries from the 16th through 19th centuries.
- <u>Musée Rodin</u> A peaceful oasis in the center of Paris, the Musée Rodin presents the masterpieces of Auguste Rodin at the Hotel Biron and its surrounding gardens. Iconic works include "The Thinker" and "The Kiss.
- Palais de Tokyo A 21st-century cultural institution with a public service mission, the Palais de Tokyo is a place where today's artists and different sectors of the public can explore the emergence of groundbreaking ways of doing things, thinking, and living.
- RMN Grand Palais The official organization for the national museums of France. The Grand Palais in Paris is the iconic monument of the Rmn-GP, where the organization showcases its biggest exhibitions.

'Museums of France' direct URL

artsy.net/frenchmuseums

About Artsy

Artsy is the leading resource for art collecting and education. Artsy provides free access via its website (Artsy.net) and iPhone app to international exhibitions, museum collections, galleries, art fairs, curated sales, and benefit auctions. It currently features over 230,000 images of art and

CONTACT: MICHELLE@ARTSY.NET

architecture by 30,000 artists from over 2,500 leading galleries and over 350 museum and institutions, which includes the world's largest online database of contemporary art. Artsy's encyclopedic database spans historical works, such as the Rosetta Stone and the Colosseum, to modern and contemporary works by artists such as Pablo Picasso, Willem de Kooning, Richard Serra, Lucien Smith. Sarah Lucas, and Cindy Sherman. Powered by The Art Genome Project, a classification system that maps the connections between artists and artworks, Artsy fosters new generations of art lovers, museum-goers, patrons, and collectors.

Contact

Michelle Finocchi, michelle@artsy.net, +1 973 452 3283