

NSW Magazine rates and specifications

Artwork

- PDF files only, preferably version 1.3 (Acrobat 4). Acrobat Distiller specs available on adcentre.com.au
- All fonts must be imbedded and subset. CID fonts are not accepted
- All images must be CMYK. Please do not embed profiles
- All transparencies must be flattened
- Artwork not to spec will be rejected and requested to be resupplied
- Full Page final artwork MUST contain all text and logos within the Safe Type Area: 335mm high x 258mm wide
- All material must be to exact size with no printer's marks and no extraneous white space around ad

Image formats

- TIFF or EPS format: Minimum image resolution required 265 dpi @ 133 lpi line screen
- Colour profile available from Production
- Illustrations can be supplied as Illustrator, Illustrator EPS or PICT files
- All bitmap (one bit image) files must be supplied at 1016 dpi minimum

Electronic job delivery

We accept material via:

SENDlite

domainvic.sendlite.net/send / Phone 02 9818 1965

Adstream

PageStore or www.quicksend.com.au / Phone 02 9818 7454

Adsend

www.adsend.com.au / Phone 1300 366 156

Colour

- All publications are produced in CMYK
- Please ensure all spot colours are converted to CMYK
- Total Ink Weight Specifications: Gloss 300%

Typeface guidelines

- Minimum size is 8pt
- Reverse and non single colour type minimum size is 10pt
- All fonts supplied in vector art files must be converted to outlines
- All type to be within Safe Image Area

NSW MAGAZINE RATES AND SPECIFICATIONS

Advertising options

Domain in *The SMH* and *The AFR*



DOUBLE PAGE SPREAD

Type area: 335H x 536Wmm
Trim size: 355H x 556Wmm
Bleed: 365H x 566Wmm

\$8,620 incl GST



FULL PAGE

Type area: 335H x 258Wmm
Trim size: 355H x 278Wmm
Bleed: 365H x 288Wmm

\$4,030 incl GST



HALF PAGE

Type area: 160H x 258Wmm

\$2,015 incl GST



QUARTER PAGE

Type area: 160H x 127Wmm

\$1,010 incl GST

Domain Prestige in *The AFR*



DOUBLE PAGE SPREAD

Type area: 335H x 536Wmm
Trim size: 355H x 556Wmm
Bleed: 365H x 566Wmm

\$5,192 incl GST



FULL PAGE

Type area: 335H x 258Wmm
Trim size: 355H x 278Wmm
Bleed: 365H x 288Wmm

\$3,014 incl GST



HALF PAGE

Type area: 153H x 258Wmm
Trim size: 173H x 278Wmm
Bleed: 183H x 288Wmm

\$1,969 incl GST

Bookings and material

	BOOKING DEADLINE	MATERIAL DEADLINE
Domain in <i>The SMH</i> and <i>The AFR</i>	Monday 12pm (5 days prior)	Monday 3pm (5 days prior)
Domain Prestige in <i>The AFR</i>	Tuesday 3pm (8 days prior)	Tuesday 5pm (8 days prior)

For full terms and conditions visit

domain.com.au/group/magazine-terms-and-conditions/

Rates are for single resale properties only and are not available for multiple dwelling buildings, projects or developments. Prices are GST inclusive and subject to change without notice. Agency commission is not payable on advertising for residential real estate agencies. Add 20% load to Domain Prestige rates to guarantee position. The client assumes all responsibility for obtaining copyright clearance for all advertisement content when material is supplied. No responsibility can be taken for the omission of an advertisement due to a missed deadline or the supply of incorrect material. All advertisements requiring specialist colour matching must be supplied with a full size colour accurate proof or equivalent eg. iris, etc. Inkjet/laser/glossy prints are not acceptable and no responsibility for colour reproduction will be accepted if a full-size, colour-accurate proof is not supplied.