

PLATINUM LISTING

The best  
opportunity  
to be seen  
and sold  
on Domain.

PLATINUM

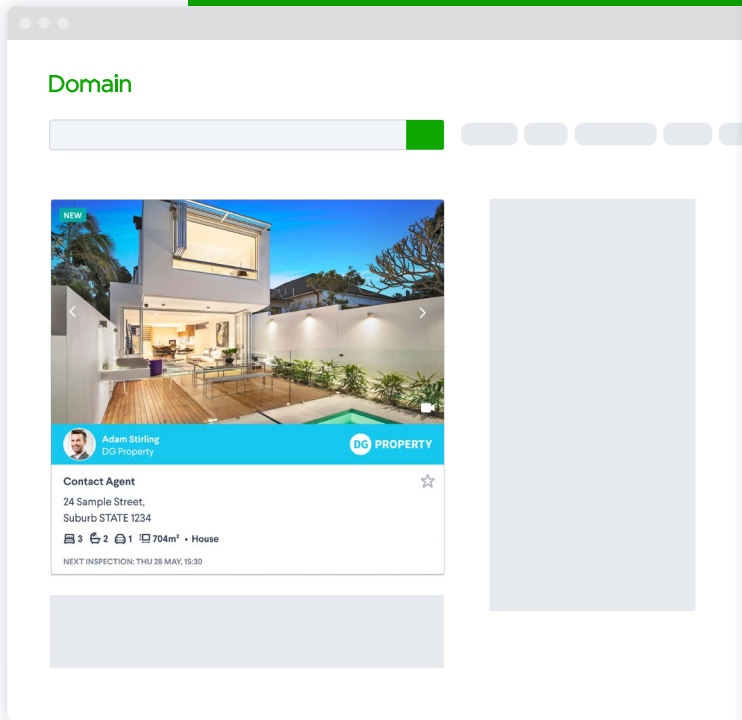
**16x more views**

compared to Basic  
Subscription sale listings<sup>1</sup>

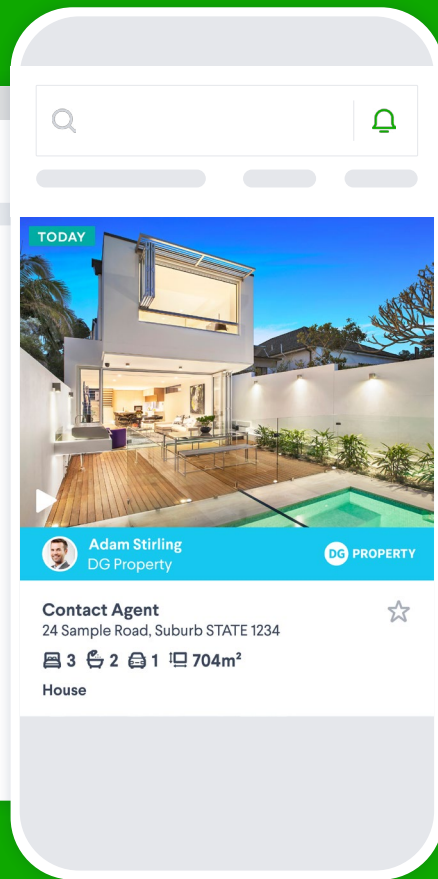
Highlight your property's best features with a Domain Platinum listing, and make sure as many potential buyers as possible see just how special your home is.

BASIC

Domain



Platinum listing on your computer



Platinum listing on your phone

## Tap into Domain's exclusive app audience<sup>2</sup>

53% of Domain app users do not use the nearest competitor's property app.



The largest listing – so you stand out within your suburb



Unlimited large photos across all devices – there's a million ways to show off your property



Complimentary weekly listing refresh – to make sure your listing is always top of mind



Showcase your property to interested buyers via email with Domain's Platinum e-brochure

Source: 1. Residential listings only sourced via internal Domain data for Mar 2020 (Pre COVID-19). Uplift compares Views per Listing for Platinum Subscription sale listings to Basic Subscription sale listings, nationally; 2. Domain app audience who do not use the next top property app, iOS and Android average, App Annie, avg of Apr 2019 – Mar 2020.

Give your property the very best treatment.

[domain.com.au](https://www.domain.com.au)