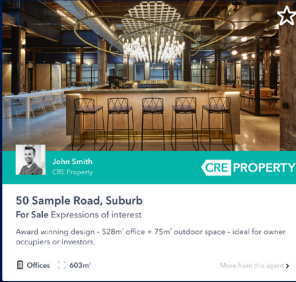


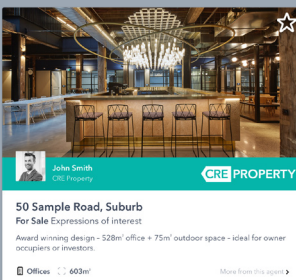
ACT Rate Card



Platinum Extend



- Same benefits and inclusions of a Platinum listing (see below), however is positioned above all Platinum listings in product hierarchy
- Extended reach for your campaign with the inclusion of Google advertising solutions across the Google Display Network and Google Search Engine Marketing (SEM)
- Additional exposure on commercialrealestate.com.au with your listing also appearing in our Surrounding Suburb Cards as a sponsored listing



Platinum

FINANCIAL REVIEW

The Sydney Morning Herald

THE AGE

- Higher ranking in search results above Gold, Silver, Branded and Basic listings
- Additional exposure with your listing displayed across other online channels, including the online property pages of *The Australian Financial Review*, *Business Day* in *The Sydney Morning Herald* and *The Age*, and on the commercialrealestate.com.au news site
- Unlimited property photos in the search results
- Highest product position in search results when compared to a Gold, Silver, Branded or Basic listing
- Strong agent and agency branding for easy enquiry
- Premium property details page



Gold

- Higher ranking in search results above Silver, Branded and Basic listings
- Larger hero image with photo carousel
- Up to 4 property photos in the search results

commercialrealestate.com.au attracts over 2m* visits nationally every month

*Source: Nielsen Market Intelligence, commercialrealestate.com.au, Average Monthly Sessions, Home & Fashion - Total, July - September 2019.

ACT Rate Card

Platinum Extend rate card




Top listing product that is enhanced with the inclusion of Google advertising solutions and additional exposure on [commercialrealestate.com.au](https://www.commercialrealestate.com.au).

		6 weeks	13 weeks	26 weeks	52 weeks
Platinum Extend ex GST	Zone 1	\$3,130	\$3,430	\$4,750	\$6,550

Platinum and Gold rate card

The below rates are calculated based on an asset value pricing structure, whereby the property's value dictates which price band is applicable for your listing.

How to use this rate card:

-  1. Choose your digital listing product
-  2. Find your listing price band (1 - 4)*
-  3. Choose your campaign duration

Platinum ex GST		Band 1 Assets valued up to \$1,000,000	Band 2 Assets valued between \$1,000,001 - \$2,000,000	Band 3 Assets valued between \$2,000,001 - \$4,000,000	Band 4 Assets valued over \$4,000,001
6 weeks	Zone 1	\$730	\$915	\$1,280	\$1,830
13 weeks	Zone 1	\$850	\$1,065	\$1,490	\$2,130
26 weeks	Zone 1	\$1,380	\$1,725	\$2,415	\$3,450
52 weeks	Zone 1	\$2,100	\$2,625	\$3,675	\$5,250

Gold ex GST		Band 1 Assets valued up to \$1,000,000	Band 2 Assets valued between \$1,000,001 - \$2,000,000	Band 3 Assets valued between \$2,000,001 - \$4,000,000	Band 4 Assets valued over \$4,000,001
6 weeks	Zone 1	\$335	\$420	\$585	\$835
13 weeks	Zone 1	\$425	\$530	\$745	\$1,065
26 weeks	Zone 1	\$690	\$865	\$1,210	\$1,730
52 weeks	Zone 1	\$1,050	\$1,310	\$1,835	\$2,625

*Your property's band must be chosen based on a reasonable estimate of the property's sale price. If the sale price is a range, then the top of this range must be used to determine the price band. If you fail to provide an estimate, or the actual sold price of the property is 15% or greater above your estimate and falls within a higher price band, you will be charged based on the higher price band as well as an administrative fee.

All rates are quoted on a GST exclusive basis, effective 29 January 2020.

All pricing and fees are subject to change pursuant of the terms of your subscription contract.

ACT Rate Card

Platinum Extend rate card




Top listing product that is enhanced with the inclusion of Google advertising solutions and additional exposure on [commercialrealestate.com.au](https://www.commercialrealestate.com.au).

		6 weeks	13 weeks	26 weeks	52 weeks
Platinum Extend ex GST	Zone 1	\$2,540	\$2,880	\$3,860	\$5,205

Platinum and Gold rate card

The below rates are calculated based on an asset value pricing structure, whereby the property's net annual lease price value dictates which price band is applicable for your listing.

How to use this rate card:

-  1. Choose your digital listing product
-  2. Find your listing price band (1 - 4)*
-  3. Choose your campaign duration

Platinum ex GST		Band 1 Assets generating up to \$75,000 net p.a.	Band 2 Assets generating between \$75,001 - \$200,000 net p.a.	Band 3 Assets generating between \$200,001 - \$400,000 net p.a.	Band 4 Assets generating over \$400,001 net p.a.
6 weeks	Zone 1	\$495	\$745	\$990	\$1,240
13 weeks	Zone 1	\$635	\$950	\$1,265	\$1,580
26 weeks	Zone 1	\$1,025	\$1,535	\$2,050	\$2,560
52 weeks	Zone 1	\$1,560	\$2,345	\$3,125	\$3,905

Gold ex GST		Band 1 Assets generating up to \$75,000 net p.a.	Band 2 Assets generating between \$75,001 - \$200,000 net p.a.	Band 3 Assets generating between \$200,001 - \$400,000 net p.a.	Band 4 Assets generating over \$400,001 net p.a.
6 weeks	Zone 1	\$250	\$375	\$500	\$625
13 weeks	Zone 1	\$315	\$475	\$635	\$790
26 weeks	Zone 1	\$515	\$775	\$1,030	\$1,290
52 weeks	Zone 1	\$780	\$1,170	\$1,560	\$1,955

*Your property's band must be chosen based on a reasonable estimate of the property's lease price. If the lease price is a range, then the top of this range must be used to determine the price band. If you fail to provide an estimate, or the actual leased price of the property is 15% or greater above your estimate and falls within a higher price band, you will be charged based on the higher price band as well as an administrative fee.

All rates are quoted on a GST exclusive basis, effective 29 January 2020.

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ACT

Zone information

The below zones are based on the location of your commercial property listing on commercialrealestate.com.au.

Zone 1

All Canberra Suburbs

Regional NSW

Need more information?

Contact your **Account Manager** or contact us on
1800 999 982 or info@commercialrealestate.com.au

commercialrealestate.com.au

 **Commercial Real Estate**