

Aris Acoba

/ah-koh-ba/

arisacoba.com ↗

aris.acoba@gmail.com

twitter.com/aris_acoba

GMT+8

Open for relocation

Skills

Main craft

Product thinking

Interaction design

Visual design

Prototyping

Superpower

Doesn't put lorem ipsum

WCAG contrast ratio nitpick

8pt grid evangelist

Can work with code

Tools

Design & feedback

Figma

Principle

Framer

Pastel

Sketch

Invision

Development

CSS / SCSS

Pug / Haml

VanillaJS / React / GatsbyJS

11ty

Education

Bachelor of Science in Information Technology

University of Asia and the Pacific ·

2008–2012 · 4 yrs

Languages

English

Filipino

I am a digital product designer who can work with code. I am currently the Head of Design at LawAdvisor, a legal technology company founded in Australia, where I have been the brain of design, trying to exhibit creative, and managerial leadership. I have been tumbling around London, Melbourne, and Manila, designing legal-tech enterprise solutions.

I have started as a software engineer developing financial systems but have since focused on design. On the side, I do designs, and developments on various landing pages, and CMS sites. Some of my work exposed me on learning new languages and frameworks like Ruby on Rails, Elixir, and ReactJS; knowledge that I see as an advantage in designing feasible solutions. I have held positions in various industries such as banking, advertising, and currently startups.

Currently based in Manila, Philippines (GMT+8). Open for relocation, or working in a different timezone.

Experience

Head of Design

LDN · MEL · MNL

LawAdvisor · 2019–now · 1 yr

I have already worked with LawAdvisor for more than 2 years before the company took me onboard as its official employee. Over the course of my work with LawAdvisor, I've been fortunate to be sent to London, Melbourne, and Brisbane for close-client collaborations.

In my official tenure, I took on as the first sole designer, where I have grown the design team from one to three, and to, hopefully, five this 2020. I have led various projects such as legal project management, contracts management system, resource allocation system, and the core SaaS product; facilitating end-to-end product lifecycles.

Aside from overall management of the design team, my responsibilities include, but not limited to, building the design library structure, being one of key presenters in executive meetings, owning and communicating design visions and decisions of the company, and plus points on introducing design tools to help us work better; all-together while supporting team's culture, growth, and collaboration among other departments.

Product designer & developer

MEL · MNL

Mashup Garage · 2017–2019 · 2 yrs

Mashup Garage is the company where I got to hone my design, and development abilities. Most of my tenure was focused to work with LawAdvisor as we were outsourced by them. I got to work with various products such as legaltech, fintech, and internal apps. As we grew the design team, I conducted interviews for new designers, facilitated internal workshops like CSS Blitz, Design Dekonstruktion, and helped pioneer Design Huddles.

I also took it as an initiative to learn new development skills on the side such as React, GatsbyJS, Ruby on Rails, and Elixir.

Freelance designer & developer

MNL

2012–2017 · 5 yrs

On the side, I took projects on design, and development. I've done a number of marketing sites, sometimes with CMS. I take this opportunity to learn new things as well while getting paid *eye* (e.g. learning Ruby on Rails, and applying it). This took on for 5 years.

Digital Creative

MNL

IdeasXMachina Advertising, Inc. · 2015–2016 · 1 yr

I was invited by the CEO himself to join this award-winning advertising agency. I got to work with companies like Toyota Motor Philippines, Philippine National Bank, and UPMG. I took over as the only digital creative in the company; developing a donation platform, designing an all-new SUV microsite, and various microsities used for company pitches.

Programmer/Analyst

MNL

Eastwest Banking Corp · 2012–2015 · 3 yrs

I joined a bootcamp program that got me promoted as a junior officer after 1 year. Majority of my obligations during my stay involved the bank's Request for Payment system. I was also involved in writing highly sensitive database queries and web services. Java and SQL were my primary tools here.