

# MELBOURNE EVENTS AND OPPORTUNITIES CALENDAR

## JANUARY–DECEMBER 2020



### January

- **Vida Melbourne Latin Summer Festival**  
10–19 Jan
- **NGV Kids Summer Festival**  
13–19 Jan
- **Midsumma**  
19 Jan–9 Feb
- **Australian Open**  
20 Jan–2 Feb
- **Chinese New Year Festival Melbourne**  
24 Jan–2 Feb
- **Share The Spirit Festival Songlines**  
26 Jan
- **Australia Day**  
26 Jan



Moomba Festival

#### KEY

- City of Melbourne event
- Sponsored by City of Melbourne
- Business event / tourism supported

### March–May

- **Moomba Festival**  
6–9 Mar
- **Turkish Pazar Festival**  
7–8 Mar
- **IMPACT7**  
24 Mar

- **Applications open for Event Partnership Program**  
1 May–1 Jun

- **Minus18 Presents IDAHOBIT**  
17 May
- **Law Week**  
18–24 May (online event)
- **Melbourne Conversations**  
29 May–7 Jun (online event)
- **Melbourne International Jazz Festival**  
29 May–7 Jun (online event)



Melbourne Music Week

### September–October

- **Chinatown Melbourne Mid-Autumn Festival**  
19 Sep
- **Indian Film Festival of Melbourne**  
13–23 Sep
- **The Little Food Festival**  
23–24 Sep (online event)
- **Melbourne Marathon Festival**  
4 Oct
- **Melbourne Fashion Week**  
12 Oct –16 Oct
- **Melbourne Cup Carnival and Parade**  
31 Oct–7 Nov

#### Please check with the venue before planning to attend.

COVID-19 has had a significant impact on events scheduled for 2020 in Melbourne. Whether events go ahead is dependent on the easing of COVID-19 restrictions. Some events are being held online, others may decide to go online as the year progresses. Information is correct at time of publication.

Promote your business or event with a free listing on the What's On website  
[whatson.melbourne.vic.gov.au/listings](https://whatson.melbourne.vic.gov.au/listings)

### February

- **Opera for the People**  
1 Feb
- **Sustainable Living Festival**  
1–29 Feb
- **Melbourne Storm Family Day**  
1 Feb
- **Chinese New Year Festival Melbourne**  
Feb
- **Chinatown Chinese New Year Festival Melbourne**  
Feb
- **Pause Fest**  
5–7 Feb
- **Ride Melbourne**  
9 Feb
- **Movies Under The Stars at Yarra's Edge**  
14–15 Feb
- **Northside Summer Festival**  
15–22 Feb
- **Melbourne Japanese Summer Festival**  
23 Feb
- **SalamFest Sufi Festival**  
28 Feb–1 Mar
- **Lonsdale Street Greek Festival**  
29 Feb–1 Mar

- **Applications open for Small Business Grants and Business Event Sponsorship Program**  
Feb–Mar

### June–July

- **Lord Mayor's Commendations announcement**  
24 Jun
- **Open House Melbourne**  
25–26 Jul (online event)

### August

- **Melbourne International Film Festival 68 ½**  
6–23 Aug (online event)
- **Melbourne Writers Festival**  
7–16 Aug (online event)

- **Applications open for Small Business Grants and Social Enterprise Grants**



Japanese Summer Festival



Christmas Festival

### November–December

- **Victorian Festival of Diwali**  
2–7 Nov
- **Night Noodle Markets**  
5–22 Nov
- **Melbourne Fringe Festival**  
12–29 Nov
- **Melbourne Awards Gala Ceremony**  
14 Nov
- **Polish Festival**  
15 Nov
- **Melbourne Italian Festa**  
29 Nov
- **Melbourne Music Week**  
18–22 Nov
- **Nepal Festival Melbourne**  
21 Nov
- **SalamFest Muslim Arts Festival**  
27–30 Nov
- **Christmas Festival**  
27 Nov–25 Dec
- **Victorian Disability Sport & Recreation Festival**  
3 Dec
- **New Year's Eve**  
31 Dec

# START A BUSINESS

If you're starting a business in Melbourne, check out the opportunities, resources and support services available to you.



## Business support

**Contact** our dedicated Business Concierge team on 9658 9658 (press 1 for business) for one-on-one assistance.

**Join forces** with your neighbourhood by signing up to one of Melbourne's precinct associations.

**Discover** co-working spaces in Melbourne.

**Access** free internet and online resources at all six City of Melbourne libraries.

**Subscribe** to the Business in Melbourne newsletter at [melbourne.vic.gov.au/businessnewsletter](https://melbourne.vic.gov.au/businessnewsletter)



## Research and data

**Access** hourly data about pedestrians, transport and more, using Open Data.

**Analyse** commercial performance using City of Melbourne's Economic Profile.

**Research** the city's changing profile using Census of Land Use and Employment (CLUE).

**Monitor** building development using the 3D Development Activity Model.



## Startups and innovation

**Read** our Startup Action Plan 2017–2021 to find out how we're supporting entrepreneurs.

**Join** the conversation on Participate and check out the latest news and updates.

**Access** free stock images from **The Startup Photo Library**

**Solve** a city challenge and win funding in our annual Open Innovation Competition.



### Got questions

about permits, licenses or waste collection?

Head to the **Run a Business** section at [melbourne.vic.gov.au/business](https://melbourne.vic.gov.au/business)

For more information head to [melbourne.vic.gov.au/business](https://melbourne.vic.gov.au/business)

# GROW A BUSINESS

Expanding your business is an exciting time that comes with its own challenges. We're here to help get you there.



## Marketing support

We reach an audience of over seven million per year through the What's On Melbourne website, blog, newsletter, social media and destination marketing campaigns.

- **List** your business or event for free on the What's On website.
- **Share** your stories and images by emailing [marketing@melbourne.vic.gov.au](mailto:marketing@melbourne.vic.gov.au)
- **Tag** us using #melbmoment or @whatsonmelb
- **Get active** on social media and keep your website up-to-date

Follow us on:

@WHATSONMELB



## Banners and advertising

**Display** your brochure for free at our visitor hubs.\*

**Increase** awareness of your business or event by sharing updates with our tourism team, which assists city visitors every day.

**Promote** your event on banners throughout City of Melbourne.

\*Display is at the discretion of City of Melbourne



## International opportunities

**Connect** with Melbourne's international partner cities including:

- Osaka, Japan
- Bandung, Indonesia
- Tianjin, China
- Boston, USA
- Nanjing, China
- Milan, Italy.

**Attend** one of our capacity-building seminars, workshops or briefings.

**Leverage** international marketing opportunities through our WeChat channel.



## Grants and sponsorship

**Apply** for a wide range of support available to individuals, community organisations and businesses, across sectors including the arts, recreation, events and business. Grant and sponsorship applications open at various times throughout the year.

Find out if you're eligible, when applications open and how to apply at [melbourne.vic.gov.au/grantsandsponsorships](https://melbourne.vic.gov.au/grantsandsponsorships)

Don't miss an opportunity. Subscribe to the Business in Melbourne newsletter today. [melbourne.vic.gov.au/businessnewsletter](https://melbourne.vic.gov.au/businessnewsletter)

