

YouGov Survey Results

Sample Size: 1874 GB Adults
Fieldwork: 19th - 20th May 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1874	x	x	x	x	550	440	397	909	965	223	474	641	536	1068	806	240	609	401	461	163	
Unweighted Sample	1874	458	525	121	231	551	448	354	910	964	177	388	757	552	1194	680	224	562	399	464	225	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think news media coverage of the following political parties has been biased in their favour, biased against them, or basically fair and balanced?

Party	Response	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UKIP	Biased in their favour	13	10	15	25	7	11	15	17	15	11	14	12	13	15	16	9	14	14	13	12	13
	Biased against them	47	53	40	31	77	52	44	43	49	45	40	39	50	52	46	47	44	48	46	49	42
	Basically fair and balanced	20	22	23	28	6	18	22	25	21	18	22	23	18	19	21	18	20	20	21	17	25
	Not sure	20	15	21	17	10	19	18	15	15	25	24	26	20	15	16	26	23	18	19	23	20
Labour	Biased in their favour	18	34	10	12	28	32	9	11	21	16	21	13	19	20	21	16	21	20	16	20	13
	Biased against them	17	6	31	19	11	6	29	24	18	16	20	18	15	18	17	17	18	18	15	17	22
	Basically fair and balanced	43	46	42	50	46	42	49	46	46	41	35	39	45	48	46	40	35	43	47	43	47
	Not sure	21	14	17	19	15	20	13	19	15	27	23	29	21	14	16	28	26	20	22	20	18
Liberal Democrats	Biased in their favour	9	6	11	1	20	9	12	5	10	8	9	6	10	12	9	10	11	9	7	11	10
	Biased against them	23	25	23	44	15	20	23	35	26	20	30	21	22	22	26	18	22	26	21	21	22
	Basically fair and balanced	43	51	43	39	43	46	46	43	44	42	36	42	44	46	45	40	38	42	46	42	48
	Not sure	25	18	22	16	23	25	19	18	19	30	25	32	24	20	19	32	28	23	26	26	20
Conservatives	Biased in their favour	27	10	38	29	45	12	40	33	30	24	26	23	27	30	26	28	28	25	22	29	39
	Biased against them	14	30	11	6	9	27	8	7	16	13	17	14	14	14	16	12	16	17	13	13	11
	Basically fair and balanced	38	48	34	49	33	43	37	44	40	37	33	35	39	43	42	33	33	40	42	38	35
	Not sure	20	12	18	17	13	18	15	17	15	26	24	27	20	13	16	26	23	19	23	20	15

Do you agree or disagree that there is "a political class, clubbing together, using their mates in the media and doing anything they can to stop the UKIP charge"?

Strongly agree	19	16	18	5	58	19	21	14	23	16	11	15	19	27	16	24	19	19	16	23	21
Tend to agree	35	38	34	37	34	36	35	37	35	35	32	28	39	38	37	32	31	36	37	33	35
TOTAL AGREE	54	54	52	42	92	55	56	51	58	51	43	43	58	65	53	56	50	55	53	56	56
Tend to disagree	17	23	18	20	2	18	16	20	16	17	26	18	15	14	20	12	18	18	20	12	18
Strongly disagree	9	9	11	22	2	7	10	12	12	6	7	13	9	7	10	7	15	8	7	10	8
TOTAL DISAGREE	26	32	29	42	4	25	26	32	28	23	33	31	24	21	30	19	33	26	27	22	26
Don't know	20	14	20	16	5	19	17	17	13	26	23	27	19	14	16	25	17	19	20	22	18