

Poll of Unite Union Members

Populus interviewed 1023 Unite members online between 10th March 2009 and 16th March 2009. Populus is a member of the British Polling Council and abides by its rules, for more information see www.populus.co.uk.

Before the merger between the Transport & General Workers Union and Amicus, which created Unite, were you:

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
A member of the T&GWU	400	343	56	111	87	101	51	50	85	117	62
	39%	43%	25%	37%	44%	37%	41%	42%	36%	42%	40%
A member of Amicus	433	328	105	136	71	128	47	51	110	111	60
	43%	41%	47%	45%	36%	46%	38%	43%	46%	40%	39%
A member of another trade union	98	75	23	28	21	25	15	9	20	25	23
	10%	9%	11%	9%	11%	9%	12%	8%	8%	9%	15%
A member of no trade union	88	51	37	27	19	22	12	8	23	24	9
	9%	6%	17%	9%	10%	8%	10%	6%	9%	9%	6%

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How satisfied are you with the job the leadership of your union is doing in representing your interests?

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Very satisfied	171	124	47	59	42	32	22	16	33	65	35
	17%	16%	21%	20%	21%	12%	17%	14%	14%	24%	22%
Reasonably satisfied	628	483	145	179	121	186	74	68	142	173	95
	62%	61%	65%	60%	62%	67%	59%	58%	60%	63%	61%
Quite dissatisfied	168	145	23	48	26	49	24	22	41	32	24
	17%	18%	11%	16%	13%	17%	19%	19%	17%	11%	15%
Very dissatisfied	49	42	7	12	8	12	6	11	22	6	2
	5%	5%	3%	4%	4%	4%	5%	9%	9%	2%	1%

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Moving on to national politics, many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election – on a scale of 1–10, where 1 means you definitely would not vote, and 10 means you are certain to vote. [Weighted by Gender only]

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
1	28	26	2	8	7	8	0	5	0	0	0
	3%	3%	1%	3%	4%	3%	0%	4%	0%	0%	0%
2	23	16	7	6	3	2	4	8	1	3	2
	2%	2%	3%	2%	2%	1%	3%	7%	0%	1%	1%
3	40	24	16	8	6	12	13	2	8	11	8
	4%	3%	7%	2%	3%	4%	10%	2%	4%	4%	5%
4	56	40	16	19	9	11	6	11	12	6	12
	5%	5%	7%	6%	5%	4%	5%	9%	5%	2%	7%
5	78	53	26	22	17	19	12	8	8	31	10
	8%	7%	11%	7%	9%	7%	9%	7%	3%	11%	6%
6	78	57	21	28	18	23	3	5	14	24	14
	8%	7%	9%	9%	9%	8%	3%	4%	6%	9%	9%
7	70	56	14	22	18	19	3	8	18	23	9
	7%	7%	6%	7%	9%	7%	3%	7%	7%	8%	6%
8	113	92	21	34	17	35	17	10	29	36	20
	11%	12%	9%	11%	9%	13%	13%	9%	12%	13%	13%
9	71	64	7	22	16	17	8	8	21	24	13
	7%	8%	3%	7%	8%	6%	6%	7%	9%	9%	8%
10	440	353	87	123	83	127	57	50	128	120	69
	43%	44%	39%	41%	42%	46%	45%	43%	54%	43%	44%
Don't know	22	15	7	9	1	7	3	2	0	0	0
	2%	2%	3%	3%	0%	2%	3%	1%	0%	0%	0%

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Moving on to national politics, many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election – on a scale of 1–10, where 1 means you definitely would not vote, and 10 means you are certain to vote. [Weighted by Gender and Likelihood to Vote, those Expressing a Preference Only]

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
1	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
2	2	2	0	0	0	0	0	1	0	1	0
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
3	9	6	3	1	2	3	3	0	3	3	2
	1%	1%	2%	1%	1%	2%	4%	0%	1%	1%	2%
4	16	12	4	4	1	4	2	4	5	2	5
	2%	2%	3%	2%	1%	2%	3%	6%	2%	1%	4%
5	29	19	9	9	6	7	3	3	4	16	5
	4%	4%	7%	5%	5%	4%	4%	4%	2%	7%	4%
6	33	27	6	14	9	6	2	3	8	14	8
	5%	5%	4%	7%	7%	4%	2%	3%	4%	6%	7%
7	39	31	8	12	12	9	2	3	12	16	6
	6%	6%	6%	6%	9%	5%	3%	4%	6%	7%	5%
8	80	65	15	26	11	23	12	8	23	29	16
	12%	12%	12%	13%	8%	13%	15%	11%	11%	13%	13%
9	58	52	6	17	14	14	6	6	19	21	11
	9%	10%	5%	9%	11%	8%	8%	8%	10%	10%	9%
10	387	310	77	112	72	108	47	47	128	120	69
	59%	59%	60%	57%	56%	62%	60%	63%	63%	54%	56%
Don't know	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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If there was a general election tomorrow, which party would you vote for? Would it be Conservative, Labour, Liberal Democrat, SNP, Plaid Cymru or another party? [Weighted by Gender and Likelihood to Vote, those Expressing a Preference Only]

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Conservative	201	158	44	74	38	65	15	9	201	0	0
	31%	30%	34%	38%	30%	37%	19%	13%	100%	0%	0%
Labour	222	182	40	67	46	61	26	22	0	222	0
	34%	35%	31%	34%	36%	35%	33%	29%	0%	100%	0%
Liberal Democrat	123	95	28	36	28	32	24	3	0	0	123
	19%	18%	22%	18%	22%	18%	31%	4%	0%	0%	100%
SNP	38	29	9	0	0	0	0	38	0	0	0
	6%	6%	7%	0%	0%	0%	0%	51%	0%	0%	0%
Plaid Cymru	6	4	2	0	0	0	6	0	0	0	0
	1%	1%	1%	0%	0%	0%	7%	0%	0%	0%	0%
Another party	62	55	7	18	15	18	8	3	0	0	0
	9%	11%	5%	9%	12%	10%	10%	4%	0%	0%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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[For those saying 'Another party'] Would you vote for The UK Independence Party (UKIP), the Green Party, the British National Party (BNP), or some other party – or do you not know how you would vote? [Weighted by Gender and Likelihood to Vote, those Expressing a Preference Only]

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
UK Independence Party (UKIP)	21	21	0	8	5	5	3	0	0	0	0
	34%	38%	0%	46%	31%	26%	43%	0%	0%	0%	0%
Green Party	11	9	2	3	2	4	2	1	0	0	0
	18%	16%	36%	17%	11%	23%	22%	29%	0%	0%	0%
British National Party (BNP)	24	20	4	7	9	6	3	0	0	0	0
	39%	36%	64%	37%	59%	31%	35%	12%	0%	0%	0%
Some other party	5	5	0	0	0	4	0	2	0	0	0
	9%	10%	0%	0%	0%	20%	0%	59%	0%	0%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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At the last general election, in May 2005, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? [Weighted by Gender and Likelihood to Vote, those Expressing a Preference Only]

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Voted	567	456	111	173	109	152	68	65	167	197	112
	87%	87%	88%	89%	85%	87%	87%	87%	84%	89%	91%
Did not vote	72	57	15	19	18	21	8	7	30	21	10
	11%	11%	12%	10%	14%	12%	11%	10%	15%	9%	8%
Don't know / Can't recall	11	10	1	3	1	3	2	3	2	4	1
	2%	2%	1%	1%	1%	2%	2%	3%	1%	2%	1%

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[For those who voted in 2005] Which party did you vote for at the last general election in May 2005? Was it Conservative, Labour, Liberal Democrats or another party? [Weighted by Gender and Likelihood to Vote, those Expressing a Preference Only]

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Conservative	123	93	30	49	24	34	10	7	101	11	5
	22%	21%	27%	28%	22%	23%	15%	10%	60%	6%	5%
Labour	273	231	42	77	56	82	34	24	51	177	29
	48%	51%	38%	44%	52%	54%	50%	37%	31%	90%	26%
Liberal Democrats	101	73	28	33	20	23	20	5	13	6	76
	18%	16%	25%	19%	18%	15%	29%	8%	8%	3%	68%
Another party	69	57	11	14	9	12	4	29	2	3	2
	12%	13%	10%	8%	8%	8%	6%	45%	1%	2%	2%

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Below are some words and phrases that have been used to describe the political parties. Regardless of which party you would vote for, do you think each word or phrase is true or not true of the Labour Party

		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Shares my values	True	324	257	68	91	76	87	40	31	24	191	53
		32%	33%	31%	31%	39%	32%	32%	27%	10%	70%	35%
	Not true	504	394	110	137	95	145	62	66	181	44	78
		50%	51%	49%	46%	49%	53%	50%	56%	78%	16%	51%
		Don't know	171	127	44	66	22	41	21	20	27	37
17%	16%		20%	23%	11%	15%	17%	17%	12%	14%	14%	
Has strong, charismatic leadership	True	242	179	63	75	51	60	29	28	17	139	40
		24%	23%	28%	26%	26%	22%	23%	24%	7%	51%	26%
	Not true	605	491	115	165	117	178	78	68	195	95	96
		60%	63%	52%	56%	61%	65%	63%	58%	84%	35%	62%
		Don't know	154	109	44	54	25	37	18	20	19	40
15%	14%		20%	18%	13%	14%	14%	17%	8%	15%	12%	
Honest and principled	True	249	186	63	78	56	66	25	24	21	150	41
		25%	24%	28%	27%	29%	24%	21%	21%	9%	54%	27%
	Not true	542	442	101	145	107	161	67	62	187	59	88
		54%	57%	45%	49%	55%	59%	55%	53%	81%	22%	57%
		Don't know	211	152	59	71	32	48	30	31	23	66
21%	20%		26%	24%	16%	17%	24%	26%	10%	24%	16%	
Competent and capable	True	297	226	70	93	65	73	32	33	23	178	46
		30%	29%	32%	32%	34%	26%	26%	29%	10%	66%	29%
	Not true	518	411	108	131	99	166	63	60	189	53	81
		52%	53%	48%	45%	52%	60%	50%	52%	82%	20%	52%
		Don't know	184	139	44	66	28	37	30	23	19	39
18%	18%		20%	23%	15%	13%	24%	20%	8%	15%	18%	
Understands the problems that ordinary people have to deal with	True	357	268	89	115	76	91	43	32	36	194	58
		36%	34%	40%	39%	39%	34%	34%	27%	15%	72%	38%
	Not true	503	402	101	130	90	153	62	68	174	46	82
		50%	52%	45%	44%	46%	56%	50%	58%	75%	17%	53%
		Don't know	141	108	33	48	28	28	20	17	23	30
14%	14%		15%	16%	15%	10%	16%	15%	10%	11%	9%	

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Below are some words and phrases that have been used to describe the political parties. Regardless of which party you would vote for, do you think each word or phrase is true or not true of the Labour Party

		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Has a good team of leaders	True	283	206	77	89	62	74	27	31	28	166	41
		28%	26%	35%	30%	32%	27%	22%	26%	12%	61%	27%
	Not true	543	444	98	142	109	159	68	65	184	63	89
		54%	57%	45%	49%	56%	58%	56%	56%	79%	23%	58%
	Don't know	175	133	42	62	24	41	27	21	21	43	23
		17%	17%	19%	21%	12%	15%	22%	18%	9%	16%	15%

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Below are some words and phrases that have been used to describe the political parties. Regardless of which party you would vote for, do you think each word or phrase is true or not true of the Conservative Party

		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Shares my values	True	260	195	66	82	64	72	22	20	156	30	32
		26%	25%	30%	28%	34%	27%	18%	18%	67%	11%	21%
	Not true	508	411	96	136	91	147	67	67	39	174	96
		52%	53%	45%	46%	48%	55%	55%	59%	17%	67%	64%
Don't know	217	164	54	75	33	50	33	26	37	58	23	
	22%	21%	25%	26%	17%	19%	27%	23%	16%	22%	15%	
Has strong, charismatic leadership	True	333	263	70	119	65	94	30	24	157	71	50
		34%	34%	33%	41%	36%	35%	24%	22%	67%	27%	33%
	Not true	465	379	87	114	88	138	63	61	43	146	84
		47%	49%	41%	39%	48%	51%	51%	54%	18%	56%	56%
Don't know	185	129	56	60	29	38	30	28	34	45	17	
	19%	17%	26%	20%	16%	14%	24%	25%	14%	17%	12%	
Honest and principled	True	218	159	59	71	54	65	13	14	112	42	31
		22%	21%	27%	24%	29%	24%	11%	13%	48%	16%	20%
	Not true	543	440	103	143	104	151	76	69	67	164	103
		55%	57%	48%	49%	56%	56%	62%	63%	29%	63%	68%
Don't know	223	171	52	79	29	55	33	27	54	54	18	
	23%	22%	24%	27%	16%	20%	27%	24%	23%	21%	12%	
Competent and capable	True	286	208	77	101	71	75	21	18	143	45	42
		29%	27%	36%	35%	38%	28%	17%	16%	62%	17%	28%
	Not true	429	354	75	97	78	130	61	63	31	151	76
		44%	46%	35%	33%	43%	48%	49%	56%	13%	58%	51%
Don't know	268	207	61	94	35	66	41	31	58	64	31	
	27%	27%	29%	32%	19%	24%	34%	28%	25%	25%	21%	
Understands the problems that ordinary people have to deal with	True	264	198	66	91	70	65	20	17	134	41	42
		27%	26%	30%	31%	37%	24%	16%	15%	58%	16%	28%
	Not true	528	418	110	130	92	158	74	75	50	172	91
		54%	54%	51%	44%	49%	58%	60%	66%	22%	65%	60%
Don't know	196	156	40	71	26	47	29	21	48	50	18	
	20%	20%	18%	24%	14%	18%	24%	19%	21%	19%	12%	

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		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Has a good team of leaders	True	297	226	70	108	64	79	27	20	146	65	39
		30%	29%	33%	37%	34%	29%	22%	18%	63%	25%	26%
	Not true	454	370	84	109	87	135	57	66	41	151	85
		46%	48%	39%	37%	46%	50%	47%	59%	18%	57%	56%
	Don't know	236	175	61	77	39	57	37	26	45	49	27
		24%	23%	28%	26%	21%	21%	30%	23%	19%	18%	18%

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		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Shares my values	True	271	215	56	77	54	84	38	19	49	64	108
		27%	28%	26%	26%	29%	31%	31%	16%	21%	24%	72%
	Not true	375	324	52	98	79	108	39	51	92	110	16
		38%	42%	24%	33%	42%	40%	32%	45%	40%	42%	11%
Don't know	342	234	108	118	54	80	46	44	91	90	25	
	35%	30%	50%	40%	29%	29%	37%	38%	39%	34%	17%	
Has strong, charismatic leadership	True	162	120	42	45	34	47	24	12	26	41	65
		16%	16%	20%	16%	18%	17%	20%	10%	11%	15%	44%
	Not true	487	424	63	135	88	144	58	62	124	131	52
		49%	55%	29%	46%	47%	53%	48%	55%	54%	50%	35%
Don't know	337	227	110	110	67	81	39	40	80	92	33	
	34%	29%	51%	38%	36%	30%	32%	35%	35%	35%	22%	
Honest and principled	True	293	244	49	91	54	85	42	21	56	78	99
		30%	32%	23%	31%	29%	31%	35%	18%	24%	29%	66%
	Not true 	330	279	52	82	70	95	39	45	80	97	16
		33%	36%	24%	28%	37%	35%	32%	40%	35%	37%	11%
Don't know	364	250	115	119	65	91	41	48	94	90	34	
	37%	32%	53%	41%	34%	34%	34%	42%	41%	34%	23%	
Competent and capable	True	210	168	42	69	51	44	31	15	37	53	87
		21%	22%	20%	24%	27%	16%	25%	14%	16%	20%	57%
	Not true	374	311	63	96	72	114	42	50	93	106	24
		38%	40%	30%	33%	38%	42%	34%	45%	40%	40%	16%
Don't know	399	291	108	121	65	114	51	47	101	103	40	
	41%	38%	51%	42%	35%	42%	41%	42%	44%	40%	27%	
Understands the problems that ordinary people have to deal with	True	321	246	75	97	57	94	51	22	62	88	109
		32%	32%	35%	33%	31%	35%	41%	19%	26%	33%	72%
	Not true	352	305	47	95	71	96	39	51	84	99	20
		36%	39%	22%	32%	38%	35%	31%	45%	36%	38%	13%
Don't know	316	225	91	101	58	82	34	41	87	77	22	
	32%	29%	43%	35%	31%	30%	27%	36%	37%	29%	14%	

Poll of Unite Union Members

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Below are some words and phrases that have been used to describe the political parties. Regardless of which party you would vote for, do you think each word or phrase is true or not true of the the Liberal Democrats

		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Has a good team of leaders	True	217	170	47	71	52	56	29	9	39	61	84
		22%	22%	22%	24%	28%	21%	24%	8%	17%	23%	56%
	Not true	402	346	56	108	66	129	45	55	107	106	34
		41%	45%	27%	37%	35%	48%	37%	48%	46%	40%	22%
	Don't know	365	257	108	114	68	86	47	50	85	97	33
		37%	33%	51%	39%	37%	32%	39%	43%	37%	37%	22%

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Putting aside your party preference, which of the three main party leaders do you feel would make the better Prime Minister?												
		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Right now, to deal with Britain's economy in recession?	Gordon Brown	379	302	77	106	71	103	46	53	31	198	50
		38%	38%	35%	36%	36%	37%	37%	45%	13%	72%	32%
	David Cameron	310	240	70	99	72	81	34	24	162	39	36
		31%	30%	32%	33%	37%	30%	28%	21%	70%	14%	23%
	Nick Clegg	51	41	9	13	11	12	8	7	5	3	31
	5%	5%	4%	4%	6%	4%	7%	6%	2%	1%	20%	
Don't know	270	205	66	79	42	79	36	34	34	36	38	
	27%	26%	29%	27%	21%	29%	29%	29%	15%	13%	25%	
To lead Britain forward after the next general election?	Gordon Brown	269	208	61	65	54	70	34	46	8	174	27
		27%	26%	28%	22%	27%	26%	27%	39%	3%	64%	17%
	David Cameron	377	295	82	126	82	102	37	30	208	45	41
		37%	38%	37%	42%	42%	37%	30%	26%	90%	17%	27%
	Nick Clegg	79	65	14	24	15	20	15	6	3	5	57
	8%	8%	6%	8%	7%	7%	12%	5%	1%	2%	37%	
Don't know	281	218	63	81	46	80	39	35	14	47	30	
	28%	28%	29%	27%	23%	29%	31%	30%	6%	17%	19%	

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Some pairs of words or phrases are listed below. For each pair, please indicate which one is closest to your perception of Gordon Brown – even if neither one describes exactly what you think.

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Strong	488	383	105	138	95	133	53	70	70	215	63
	49%	49%	47%	47%	49%	48%	43%	60%	30%	79%	41%
Weak	511	394	117	154	98	143	70	46	161	59	91
	51%	51%	53%	53%	51%	52%	57%	40%	70%	21%	59%
Good for you & your family	424	325	98	118	86	113	47	59	33	218	59
	42%	42%	44%	40%	44%	41%	38%	51%	14%	79%	38%
Bad for you & your family	581	457	124	177	108	163	76	56	200	57	95
	58%	58%	56%	60%	56%	59%	62%	49%	86%	21%	62%
Up to the job of being Prime Minister	420	326	94	127	76	111	45	60	42	199	63
	42%	42%	42%	44%	40%	41%	37%	52%	18%	73%	40%
Not up to the job of being Prime Minister	576	448	129	164	116	164	77	56	189	72	92
	58%	58%	58%	56%	60%	59%	63%	48%	82%	27%	60%
Likely to get things done	424	333	91	117	83	111	56	58	39	209	63
	42%	43%	41%	40%	43%	40%	45%	50%	17%	77%	41%
Not likely to get things done	575	443	131	175	108	164	68	59	194	63	91
	58%	57%	59%	60%	57%	60%	55%	50%	83%	23%	59%

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Now please indicate which one of each pair of words & phrases is closest to your perception of David Cameron – even if neither one describes exactly what you think.

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Strong	607	457	150	202	113	170	63	59	207	158	86
	61%	59%	68%	70%	58%	62%	51%	51%	89%	58%	56%
Weak	388	318	70	87	81	104	60	56	25	114	68
	39%	41%	32%	30%	42%	38%	49%	49%	11%	42%	44%
Good for you & your family	506	380	126	159	108	136	51	52	215	96	61
	51%	49%	58%	55%	56%	50%	41%	45%	93%	35%	40%
Bad for you & your family	486	394	91	131	85	136	72	62	16	175	93
	49%	51%	42%	45%	44%	50%	59%	55%	7%	65%	60%
Up to the job of being Prime Minister	520	391	129	171	102	148	50	49	209	112	76
	52%	51%	59%	59%	52%	54%	41%	43%	90%	42%	49%
Not up to the job of being Prime Minister	473	381	91	117	92	125	73	65	24	157	79
	48%	49%	41%	41%	48%	46%	59%	57%	10%	58%	51%
Likely to get things done	495	364	131	156	101	141	55	43	197	97	68
	50%	47%	60%	54%	52%	51%	45%	37%	85%	36%	44%
Not likely to get things done	498	409	89	133	92	134	67	72	35	174	85
	50%	53%	40%	46%	48%	49%	55%	63%	15%	64%	56%

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	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
However positively or negatively people may feel about the record of the Labour government over the past ten years, Gordon Brown represents the devil you know and we are better off sticking with Labour than risk switching to the Conservatives.	495	392	103	131	91	138	65	70	24	231	93
	49%	50%	47%	45%	46%	50%	53%	61%	11%	84%	61%
Gordon Brown represents more of the same – and things in Britain have now got to the point where it really is time for a change, so we are better off switching to the Conservatives than sticking with Labour in government.	505	388	117	161	106	137	57	44	207	46	60
	51%	50%	53%	55%	54%	50%	47%	39%	89%	16%	39%

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Below are some different viewpoints that have been expressed on the issue of how political parties are funded in Britain. Please indicate in each case if you agree or disagree.

		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Trade unions should only give money to political parties if a majority of their members support that party.	Agree	646	517	129	184	135	171	91	65	153	188	108
		64%	66%	58%	62%	69%	62%	73%	56%	65%	68%	69%
	Disagree	211	164	47	65	39	59	20	28	61	50	35
		21%	21%	21%	22%	20%	21%	16%	24%	26%	18%	22%
	Don't know	152	105	47	48	21	48	13	23	20	37	13
		15%	13%	21%	16%	11%	17%	10%	19%	9%	13%	9%
Political parties should get all their funding directly from the state, i.e. taxpayers' money, so that they will never be beholden to any organisation or individual.	Agree	346	281	66	113	67	96	40	30	80	99	70
		34%	36%	29%	38%	34%	35%	32%	26%	34%	36%	45%
	Disagree	487	379	108	127	101	130	61	67	125	131	64
		48%	48%	48%	43%	52%	47%	49%	58%	54%	48%	41%
	Don't know	176	127	49	57	28	50	22	18	28	46	21
		17%	16%	22%	19%	14%	18%	18%	16%	12%	17%	14%

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Unite is one of the largest financial backers of the Labour Party. In the last 3 months of 2008, the union donated over half a million pounds from union funds to Labour – the biggest donation to any party by any organisation. Do you agree or disagree with the decision to make this donation to the Labour Party?

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Agree	363	295	68	107	70	104	44	39	38	186	66
	36%	37%	31%	36%	36%	37%	36%	33%	16%	67%	43%
Disagree	497	389	108	139	98	135	61	65	185	50	76
	49%	49%	48%	47%	50%	48%	49%	56%	79%	18%	49%
Don't know	150	103	47	51	29	40	18	12	10	40	13
	15%	13%	21%	17%	15%	14%	15%	11%	4%	14%	8%

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And would you support or oppose Unite the union making further large financial donations to the Labour Party in the future?

	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Support	312	258	54	94	59	84	40	35	23	174	57
	31%	33%	25%	32%	31%	30%	32%	31%	10%	63%	37%
Oppose	547	421	126	160	107	152	67	62	201	65	82
	54%	53%	58%	54%	55%	54%	54%	55%	86%	24%	52%
Don't know	147	109	37	44	27	43	18	16	9	37	17
	15%	14%	17%	15%	14%	15%	14%	14%	4%	13%	11%

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		Gender			Region					Current voting intention		
		Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
The Labour Party	Moving Towards	269	206	63	76	59	70	32	32	9	188	33
		27%	26%	28%	25%	30%	25%	26%	27%	4%	68%	21%
	Moving Away From	600	480	119	174	111	178	77	59	217	62	102
		59%	61%	54%	59%	57%	64%	62%	51%	94%	22%	66%
The Conservative Party	Don't know	141	101	40	48	24	28	15	25	5	28	20
		14%	13%	18%	16%	13%	10%	12%	21%	2%	10%	13%
	Moving Towards	428	327	101	149	96	114	39	30	220	59	49
		42%	42%	45%	50%	49%	41%	32%	26%	94%	21%	32%
The Liberal Democrat Party	Moving Away From	402	325	77	91	69	115	61	66	5	168	84
		40%	41%	35%	31%	35%	41%	50%	57%	2%	61%	55%
	Don't know	178	133	44	57	30	48	23	19	8	48	20
		18%	17%	20%	19%	16%	17%	18%	17%	4%	17%	13%
The Liberal Democrat Party	Moving Towards	315	252	63	84	65	97	49	20	56	64	133
		31%	32%	28%	28%	34%	35%	39%	18%	24%	23%	85%
	Moving Away From	387	310	77	115	75	91	41	65	96	137	9
		38%	40%	35%	39%	38%	33%	33%	56%	41%	50%	6%
Don't know		303	221	82	97	54	86	35	30	80	73	14
		30%	28%	37%	33%	28%	31%	28%	26%	34%	27%	9%

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	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Working full time (30+ hrs a week)	803	670	133	229	154	225	93	103	193	208	126
	79%	84%	59%	76%	78%	80%	73%	87%	81%	75%	81%
Working part time (8-29 hrs a week)	93	28	66	30	20	21	17	5	22	31	15
	9%	3%	29%	10%	10%	8%	13%	4%	9%	11%	10%
Working part time (1-7 hrs a week)	10	8	2	2	4	4	0	0	2	6	1
	1%	1%	1%	1%	2%	2%	0%	0%	1%	2%	1%
Not working but seeking work, temporarily unemployed/sick	35	28	7	14	6	12	3	1	9	7	4
	3%	4%	3%	5%	3%	4%	2%	1%	4%	2%	3%
Not working/not seeking work	26	16	9	7	4	7	5	3	3	5	4
	3%	2%	4%	2%	2%	2%	4%	3%	1%	2%	3%
Retired	44	41	2	14	5	9	9	7	9	16	5
	4%	5%	1%	4%	3%	3%	7%	6%	4%	6%	3%
Student	12	7	5	6	3	1	1	0	0	3	0
	1%	1%	2%	2%	2%	0%	1%	0%	0%	1%	0%

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	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Owned outright (without mortgage)	210	189	21	61	44	61	28	16	44	61	34
	20%	24%	9%	20%	22%	22%	22%	14%	19%	22%	22%
Owned with a mortgage or loan	542	424	117	157	106	152	59	67	149	145	59
	53%	53%	52%	52%	54%	54%	47%	57%	63%	52%	38%
Rented from Council	74	48	26	17	11	22	9	15	7	24	18
	7%	6%	11%	6%	6%	8%	7%	13%	3%	9%	11%
Rented from housing association	53	34	19	19	8	7	12	8	9	10	14
	5%	4%	8%	6%	4%	2%	10%	6%	4%	4%	9%
Rented from someone else	96	72	23	30	23	28	11	3	18	24	22
	9%	9%	10%	10%	12%	10%	9%	3%	8%	9%	14%
Rent free	5	3	2	3	0	1	0	1	2	3	0
	0%	0%	1%	1%	0%	0%	0%	1%	1%	1%	0%
Living with relatives	44	28	16	14	6	9	7	8	9	9	9
	4%	3%	7%	4%	3%	3%	6%	7%	4%	3%	6%

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	Gender			Region					Current voting intention		
	Total	Male	Female	South East (inc London)	Midlands	North	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
The Times	63	56	7	26	14	15	7	2	18	15	19
	6%	7%	3%	8%	7%	5%	5%	1%	8%	5%	12%
Daily Telegraph	45	34	12	14	8	16	3	3	14	13	11
	4%	4%	5%	5%	4%	6%	3%	3%	6%	5%	7%
The Guardian	58	46	12	19	3	24	9	3	7	12	23
	6%	6%	5%	6%	2%	9%	7%	2%	3%	4%	15%
The Financial Times	16	11	5	3	3	7	2	1	3	5	6
	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	4%
The Independent	61	42	19	23	21	9	3	4	12	24	9
	6%	5%	8%	8%	11%	3%	3%	3%	5%	9%	6%
Daily Mail	131	101	30	45	32	28	18	9	31	30	15
	13%	13%	14%	15%	16%	10%	14%	7%	13%	11%	10%
Daily Express	47	38	9	10	6	20	7	4	12	8	8
	5%	5%	4%	3%	3%	7%	5%	4%	5%	3%	5%
The Sun	184	146	37	46	46	38	24	30	58	53	10
	18%	18%	17%	15%	23%	13%	19%	26%	24%	19%	7%
The Mirror	80	75	5	22	13	33	10	2	9	47	8
	8%	9%	2%	7%	7%	12%	8%	1%	4%	17%	5%
The Star	31	24	7	6	9	10	3	3	8	9	3
	3%	3%	3%	2%	5%	4%	2%	3%	4%	3%	2%
The Herald	7	4	2	0	0	0	0	7	1	0	0
	1%	1%	1%	0%	0%	0%	0%	6%	0%	0%	0%
The Scotsman	2	2	0	0	0	1	0	1	2	0	0
	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%
Western Morning News	1	1	0	0	0	1	0	0	0	1	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Western Mail	1	1	0	0	0	0	1	0	0	0	0
	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Other	55	41	14	10	5	13	5	22	10	13	9
	5%	5%	6%	3%	3%	5%	4%	18%	4%	5%	6%
Don't generally read a daily newspaper	241	176	66	77	36	65	34	28	54	47	33
	24%	22%	29%	25%	18%	23%	27%	24%	23%	17%	21%