



# Twitter Amplify

## Connect with premium content on Twitter

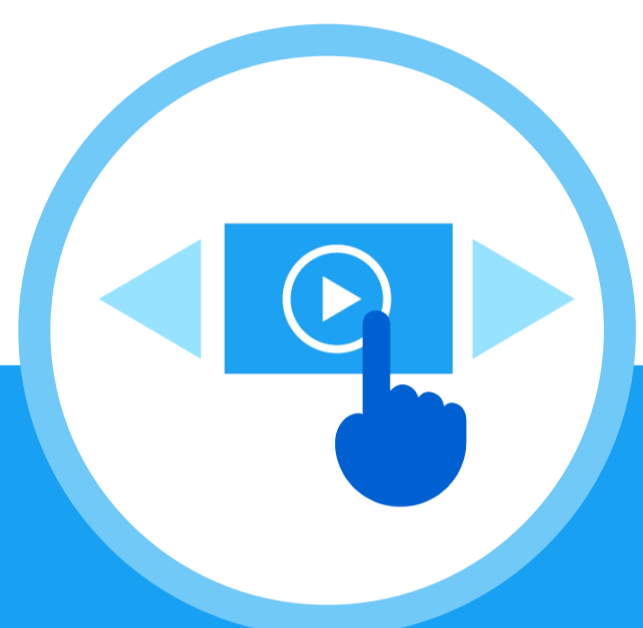
Connect your brand with the best of what's happening through alignment with premium video content from the top publishers that your target audience is already watching.

Our industry-Leading Brand Safety measures include:



### Algorithmic Check

of Tweets that a Pre-roll Video Ad may appear before



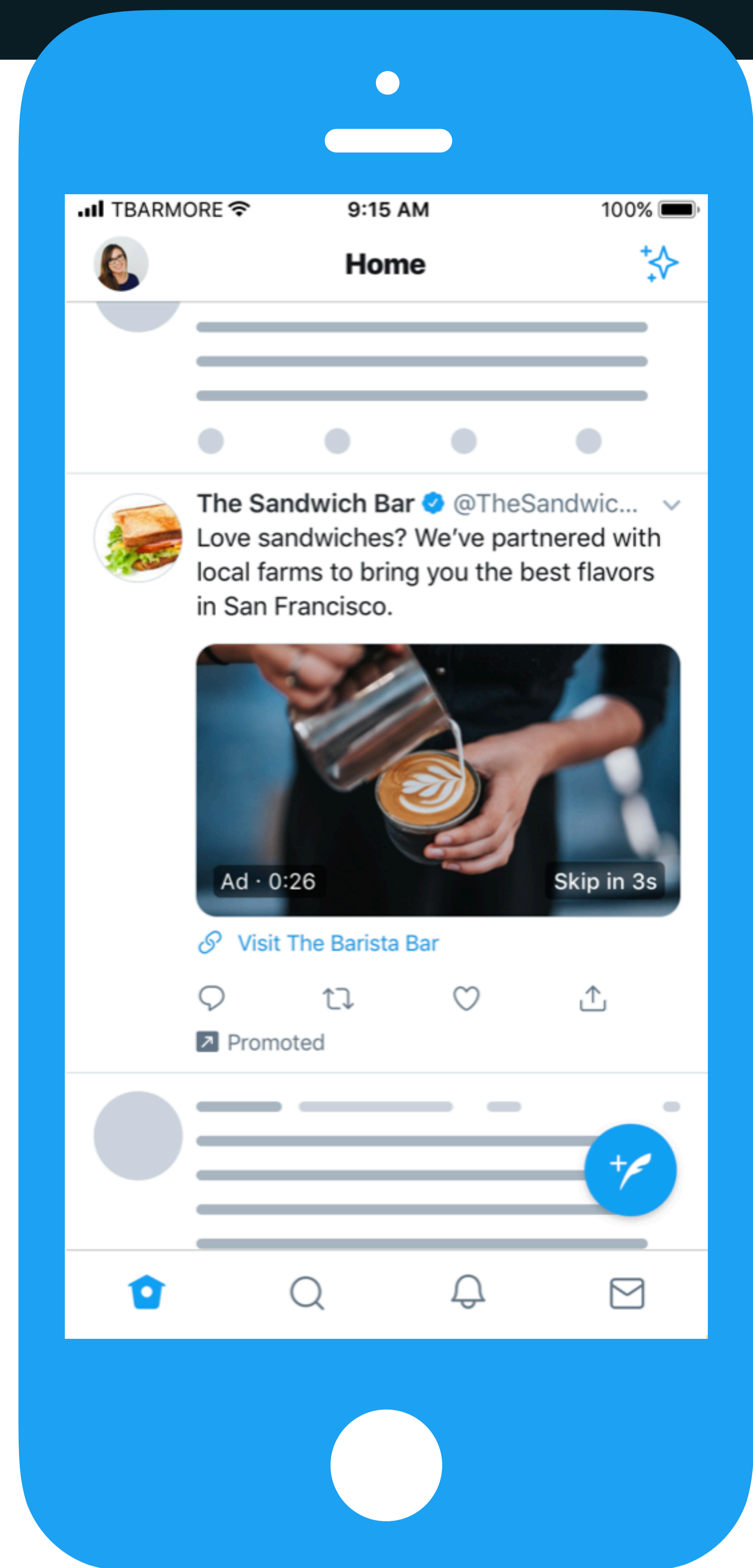
### Manual Review

of every publisher video in our global Pre-roll Video marketplace



### Premium Content Only

and strict enforcement of Twitter's brand-safe content guidelines



## Access inventory that's fraud free & viewable

Run your Twitter Amplify campaigns with peace of mind on where they're appearing. MOAT certifies that Twitter Video is 99.6% fraud free & viewable.

## Amplify Pre-roll



Run your pre-roll on content across 15+ content categories, with new bonus Curated Categories offered in select supply

## Amplify Sponsorships



Connect with the content & publisher of your choice via a customizable 1:1 alignment with a Twitter Amplify publisher partner.