

## WHAT ELSE ARE WE DOING?:

• **Media Outreach:** Our resources and archives have become a staple of television writers. I have met many screenwriters who subscribe to SKEPTIC magazine and turn to Skeptic.com for facts and ideas so that television shows are more accurate and skeptical when it comes to paranormal and supernatural claims. **Seth MacFarlane**, creator of *Family Guy*, the *Ted* films, and many other Hollywood projects such as the *Cosmos* reboot, is a regular reader of SKEPTIC and it shows in his skeptical characters. **Brannon Braga**, Executive Producer of *Cosmos* and several *Star Trek* films and television series, is also a subscriber to SKEPTIC and reader of my books, and that too is apparent in his embrace of science and skepticism.

• In the last 9 years, videos on **Skeptic's YouTube Channel** have had 6.1 million views and 67.6 million minutes—almost 130 years—of total watch time. [youtube.com/skepticmagazine](https://youtube.com/skepticmagazine)

• In the past 9 years the **2000 plus webpages on skeptic.com** have generated more than 14 million visitors and 29 million pages viewed.

• **The Skeptic magazine App:** Read digital editions of Skeptic magazine on your favorite phone or tablet, or on your PC or Mac. Easily synchronize your library across multiple devices. Search for SKEPTIC MAGAZINE in your favorite App Store or visit [skeptic.com/magazine/app](https://skeptic.com/magazine/app)

• **Popular Columns:** SKEPTIC columnists **Dr. Carol Tavris**, the **Gadfly**, and **Harriet Hall M.D.** continue to produce some of the most sought-after analyses on a variety of topics related to medicine, psychology, and the mind.

• **Junior Skeptic** editor and illustrator Daniel Loxton continues to turn out a thoroughly researched and beautifully illustrated section in our magazine for students and young adults, along with award-winning children's books that teach principles of science, skepticism, and critical thinking. Selected issues of Jr skeptic are available for download at [shop.skeptic.com/jrs](https://shop.skeptic.com/jrs).

• Under the direction of myself and Art Director Pat Linse we continue to publish **SKEPTIC magazine**, now in its 27th year of publication and available in every bookstore in North America, as well as digitally on all platforms. Linse's award winning illustrations and magazine covers help bring the world of skepticism to a professional level alongside other magazines on newsstands everywhere. [skeptic.com/magazine/](https://skeptic.com/magazine/)

• Explore, read, and listen to everything we do at [skeptic.com](https://skeptic.com). **Shop** for books, DVDs, subscriptions, gift certificates, SKEPTIC hoodies and tshirts and other cool swag at [shop.skeptic.com](https://shop.skeptic.com).

• **Media interviews** on national TV, radio and articles in national print: Opinion Editorials, Commentaries, and Reviews.

• **University and college lectures**

• Top rated **TED lectures** by Michael Shermer

• **Educational Booklets:** In addition to our popular *Baloney Detection Kit*, *How to Debate a Creationist* and *A Skeptic's Guide to Global Climate Change*, we offer **free download of short tracts** on Alternative Medicine, Top 10 Strangest Beliefs; Conspiracy Theories; Ghosts; Psychic Reading in 10 Easy Lessons; Alternative Medicine; Top 10 Myths of Terrorism; and Cryptozoology. Go to: [skeptic.com/free-download](https://skeptic.com/free-download)

• **Facebook.** Pages for "Junior Skeptic," Michael Shermer, "Skeptic," Skepticity and Skeptrack reach hundreds of thousands of people with breaking news: [facebook.com/skeptic.magazine](https://facebook.com/skeptic.magazine)

• **Twitter:** Michael Shermer and Daniel Loxton are on Twitter—the fastest, most responsive platform for skeptical updates: [twitter.com/michaelshermer](https://twitter.com/michaelshermer) and [twitter.com/daniel\\_loxton](https://twitter.com/daniel_loxton).

• **Skepticism 101 or The Skeptical Studies Curriculum Resource Center** is a comprehensive, free repository of resources for teaching students how to think skeptically. This Center contains an ever-growing selection of books, reading lists, course syllabi, in-class exercises, PowerPoint presentations, student projects, papers, and videos that you may download and use in your own classes. [skeptic.com/skepticism-101](https://skeptic.com/skepticism-101)

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## MANY WAYS TO DONATE

If you have appreciated the work of your Skeptics Society please:

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Salon # 65: Jared Diamond discusses his new book *Upheaval* with Michael Shermer

## A Note from Michael Shermer Executive Director of Your Skeptics Society

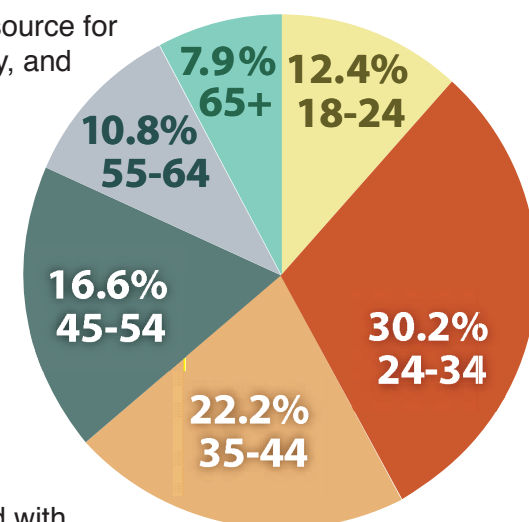
2019 was another banner year for your Skeptics Society, as we revamped our efforts in promoting science, skepticism, and critical thinking as we move into our second quarter century of activism in the name of science. Thanks to your continuing support we are looking forward to 2020 and are pleased to report on what we have been doing with your donations the past year.

### THANKS TO YOUR SUPPORT OUR SCIENCE SALON PODCAST HAS GROWN TREMENDOUSLY

We have carved out a niche for ourselves among podcasts as the go-to source for author conversations on the latest nonfiction books in science, philosophy, and history.

We now get up to 50,000 listens each podcast release, and our guests are many of the world's best known and highly respected scientists and scholars, including in 2019 alone Richard Dawkins, Sir Martin Rees, Jonathan Haidt, Jared Diamond, Neil deGrasse Tyson, Christof Koch, Bruce Hood, Robert Zubrin, Michael Tomasello, Rachel Kleinfeld, Cass Sunstein, Richard Wrangham, Nicholas Christakis, Frans de Waal, Michele Gelfand, Tyler Cowan, David Sloan Wilson, Barbara Tversky, Donald Hoffman, Shaili Jain, Christian List, and many more, including the controversial public intellectuals Douglas Murray, Ben Shapiro, and Deepak Chopra.

Your donations have allowed us to acquire a more professional studio, and with your support we can continue to increase the quality of the podcast recording.



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# PUBLIC DEBATES & DIALOGUES

IN 2019 OUR EXECUTIVE DIRECTOR DR. MICHAEL SHERMER PARTICIPATED IN A NUMBER OF PUBLIC EVENTS, INCLUDING:

- Debate on "Is Religion Still Relevant in the 21st Century?" with Scott Shay, moderated by Rabbi David Wolfe at the Sinai Temple, Los Angeles
- Dialogue with Steven Pinker, Theatre de L'Olympia, Montreal, Canada
- Debate on "The New Atheists: Are They Right About God?" with Hyrum Lewis, moderated by Alexander Green, at FreedomFest
- Lecture on "Science and the After-life" at ScienceTeller 2019 conference, University of Otago, Dunedin, New Zealand, hosted by Jesse Bering
- Debate on "The Second Amendment on Trial" with John Lott, moderated by Mark Skousen, FreedomFest
- Debate on "Are the Miracles of Jesus Unbelievable?" with Luuk van de Weghe at the Quilcene Bible Church, Seattle, WA
- Dialogue with Richard Dawkins, Urania, Berlin, Germany
- Debate on "If God, Why Evil?" with Brian Huffling, Southern Evangelical Seminary, Charlotte, NC (Photo below)



# AROUND THE WORLD



Daniel Loixton's *Evolution* has been published in Persian, Portuguese, Russian, and Slovenian, and licensed in Norwegian and Korean.



MICHAEL SHERMER BOOKS have been published in Chinese, Korean Romainan, Portuguese, Turkish, Greek, Russian, Spanish, Arabic, Italian, and Polish.



KOREAN AND GREEK VERSIONS OF SKEPTIC MAGAZINE.



Our folding booklets have been printed in Hebrew, Portuguese, Dutch, Turkish, Finnish, German, and more... For a free version in English go to [skeptical.com/free-download](http://skeptical.com/free-download).

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## JR SKEPTIC DOWNLOADABLE PDFs: \$1.99



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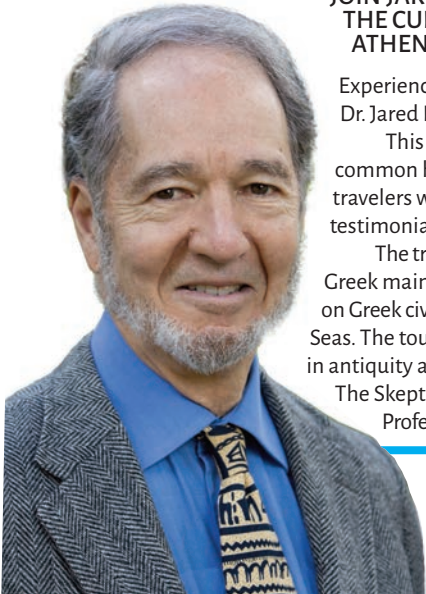
Our Jr Skeptic articles are well researched, clear, and concise articles that cover major paranormal topics. They are our go-to resource when boning up for an media interview, and Michael Shermer uses them in his college Skepticism 101 class to demonstrate how a sound analysis of a claim is conducted, and how best to make a rational argument. We are now offering selected Jr Sceptics for download for a very modest price: \$1.99, at [shop.skeptical.com/jrs](http://shop.skeptical.com/jrs).



## OUR NEWEST PROJECT— DEVELOPING OUR JR SKEPTIC MATERIAL INTO VIDEOS FOR THE INTERNET

Daniel Loixton will turn his formidable writing and graphic art talent to video production. Get set for some great results.





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The trip then proceeds south to the Peloponnese, separated from the Greek mainland by the narrow sliver of the Corinth Canal. The discourse on Greek civilization will continue, under sail across the Ionian and Adriatic Seas. The tour will spend three days in the heart of Puglia, a region known in antiquity as Magna Graecia (“Greater Greece”).

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Presented by The Skeptics Society—626/794-3119  
For more details, itinerary, prices, and how to sign up:

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## JOURNEY HIGHLIGHTS


- Attend lectures and discussions by Dr. Jared Diamond.
- Journey through extraordinarily beautiful landscapes that reveal the continuity of culture from deep antiquity to more recent times.
- Visit magnificent ancient sites in Athens and the Peloponnese, dating from the Bronze Age to the Byzantine period.
- Explore the rarely visited tower villages of Mani.
- Visit the home of the Mycenaean civilization, fabled Sparta, and tranquil Olympia, the site of the Olympic Games.
- Sail the Ionian and Adriatic Seas on a modern ferry.
- Walk the streets in Puglia's Alberobello, lined with the conical trulli.
- Explore Metapontum, founded in the 7th century BCE, site of the Doric temple known as the Tavole Palatine.

For more details, itinerary, prices, and how to sign up:

[skeptic.com/Greece2020](http://skeptic.com/Greece2020)

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