

Xiang Gu

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Academic Qualifications

University College London, Bartlett School of Architecture
-BSc (Hons) Architecture/ RIBA part1

University of the Arts London, Central Saint Martins College
-Foundation Diploma In Art And Design

Short courses

Fashion Photography(UAL,CSM), Arduino(UCL,Barlett),
3D laser scan/Bentley Pointools(scan lab,UCL,Barlett)

Skills

Proficient at both digital design and hand drawing, with the ability to make models through digital fabrication(laser cutting, 3d printing, CNC milling, vinyl cutting) and hand crafting.

Advanced photography, cinematography, and video editing skills.

Intermediate software knowledge

Vray, Microstation, Keyshot, Luxology Modo, Zbrush, Maxwell

Advanced software knowledge

Adobe Photoshop/Illustrator/After Effect/Premiere,
Maxon Cinema 4D, Google sketchup, AutoCAD,Rhinoceros,

Employment

TimeDoc Film Production Co, China (2014)
Post-production

UCL Museums, London, UK (2013)
Technician for the deployment of portable installations

CPG Corporation, Shanghai, China (2012)
Architectural assistant

Institute of Architecture Design Co, Dalian China (2011)
work on coop-himmelblau's dalian project

Chinese Mental Health Association, London, UK (2011)
Cinematographer for film *Chinatown oral history*

EastSong Consulting, London, UK (2010)
Graphic designer, london luxury shopping map

I've also been a freelance motion graphic designer since 2012 ,having clients cover some major companies (Vanke, Tencent, timedoc, Redstone Investment)

Achievements

Successful video with over 4 million views online (2012)
Daoyazi, also featured in Chinese mainstream media.
(CCTV, Phenix TV, Toudou, HNTV)

UCL-LSE Chinese festival trailer/video featured in BBC (2013)

Concourse Gallery, London (2012)
Group Exhibitions, Show+ing - the young Chinese wave, London