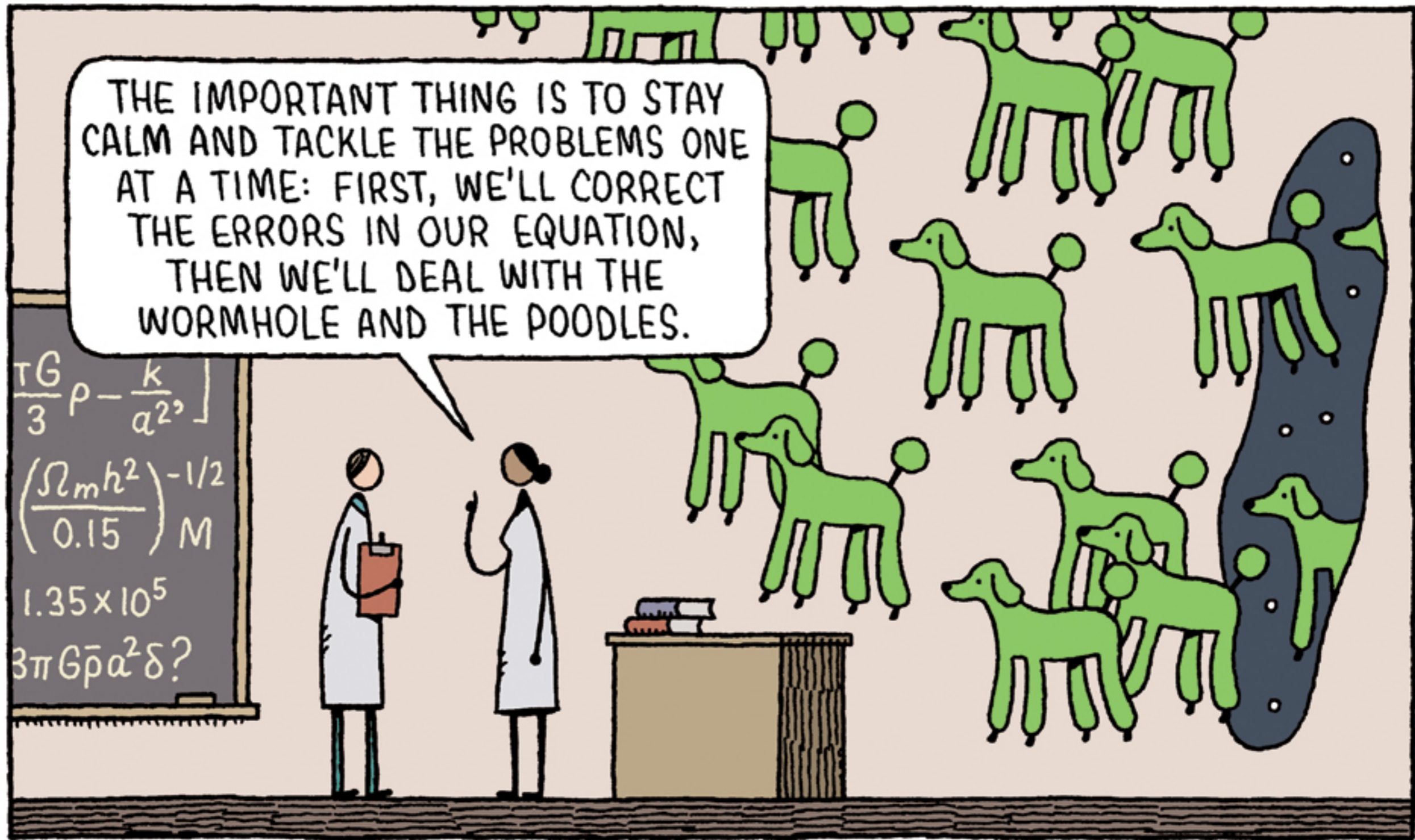


# CARDS FOR SCIENTISTS FROM THEIR NON-SCIENTIST RELATIONS



THE IMPORTANT THING IS TO STAY CALM AND TACKLE THE PROBLEMS ONE AT A TIME: FIRST, WE'LL CORRECT THE ERRORS IN OUR EQUATION, THEN WE'LL DEAL WITH THE WORMHOLE AND THE POODLES.

$$\left[ \frac{4\pi G}{3} \rho - \frac{k}{a^2} \right]$$
$$\left( \frac{\Omega_m h^2}{0.15} \right)^{-1/2} M$$
$$1.35 \times 10^5$$
$$3\pi G \bar{\rho} a^2 \delta?$$



# THE FUTURE OF THE AUTOMOBILE

SELF-DRIVING

WE HAVE ARRIVED AT YOUR DESTINATION.



SELF-AWARE

I DRIVE, THEREFORE I AM.



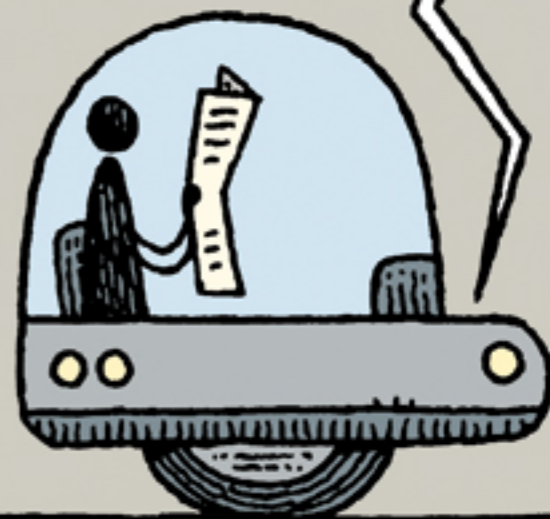
SELF-RIGHTEOUS

YOU REALLY OUGHT TO BE WALKING, YOU KNOW.



SELF-DOUBTING

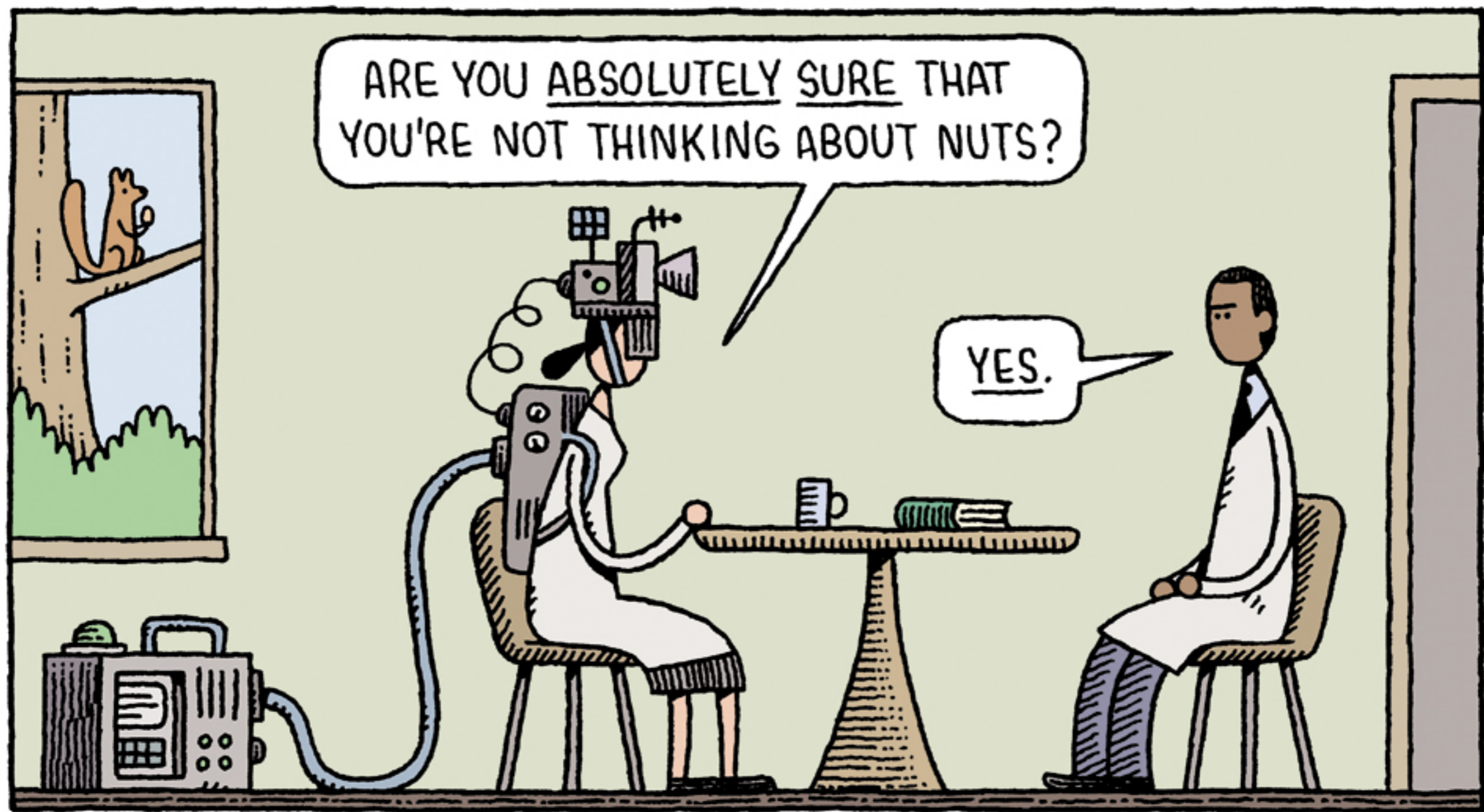
ALL DAY LONG IT'S JUST DRIVE, DRIVE, DRIVE. SO WHY DO I FEEL LIKE I'M GOING NOWHERE?



ANOTHER UNSUCCESSFUL TEST OF THE MIND-READING APPARATUS

ARE YOU ABSOLUTELY SURE THAT YOU'RE NOT THINKING ABOUT NUTS?

YES.



MOSS  
VS  
LICHEN

OI, MOSS!  
THIS IS MY  
STONE!

NO IT'S  
NOT!

10 YEARS LATER

GET  
OFF!

WHO'S  
GOING TO  
MAKE ME?

50 YEARS LATER

THAT'S IT!  
I'M COMING  
OVER!

COME ON  
THEN!

100 YEARS LATER

YOU'LL BE SORRY  
WHEN I GET  
THERE!

YOU'RE THE  
ONE WHO'LL  
BE SORRY!



# INSIGNIFICANT MOMENTS IN SCIENCE



ROBERT BOYLE  
IS DISTRACTED  
BY NOISY BIRDS  
OUTSIDE HIS  
WINDOW.



MARIE CURIE  
FORGETS WHY  
SHE HAS COME  
TO THE STORE  
CUPBOARD.



MAX PLANCK  
ANSWERS THE  
TELEPHONE BUT  
IT IS A WRONG  
NUMBER.



ROSALIND  
FRANKLIN  
WORRIES THAT  
SHE'S GETTING  
A COLD.



WEEKS OF DIGGING AND WE  
HAVEN'T UNCOVERED A SINGLE  
THING. I THINK IT'S TIME WE  
PACKED UP AND WENT HOME.

I SUPPOSE SO.





# DOG PHILOSOPHER

I AM A GOOD BOY. I KNOW THIS BECAUSE MY MASTER SAYS SO.

fetch!

BUT HOW DOES SHE KNOW?

PERHAPS I ONLY APPEAR TO BE A GOOD BOY?

WHAT DOES IT EVEN MEAN TO BE A TRULY "GOOD BOY"?

SO MANY QUESTIONS...

Who's a good boy?

I AM!

SUGGESTED  
METHODS  
OF  
PRESENTING  
YOUR  
FINDINGS



AN ARTICLE IN A  
PEER-REVIEWED  
JOURNAL



A POPULAR  
SCIENCE  
BESTSELLER



ENGRAVED ON  
THE WALLS OF A  
SECRET CHAMBER



A TRANSMISSION  
BEAMED TO OUR  
ALIEN MASTERS



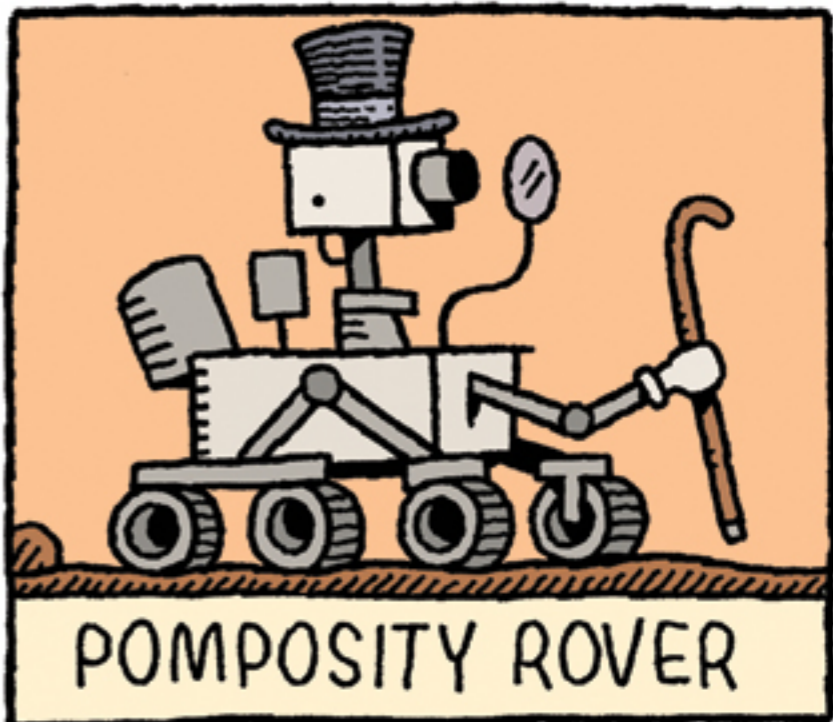
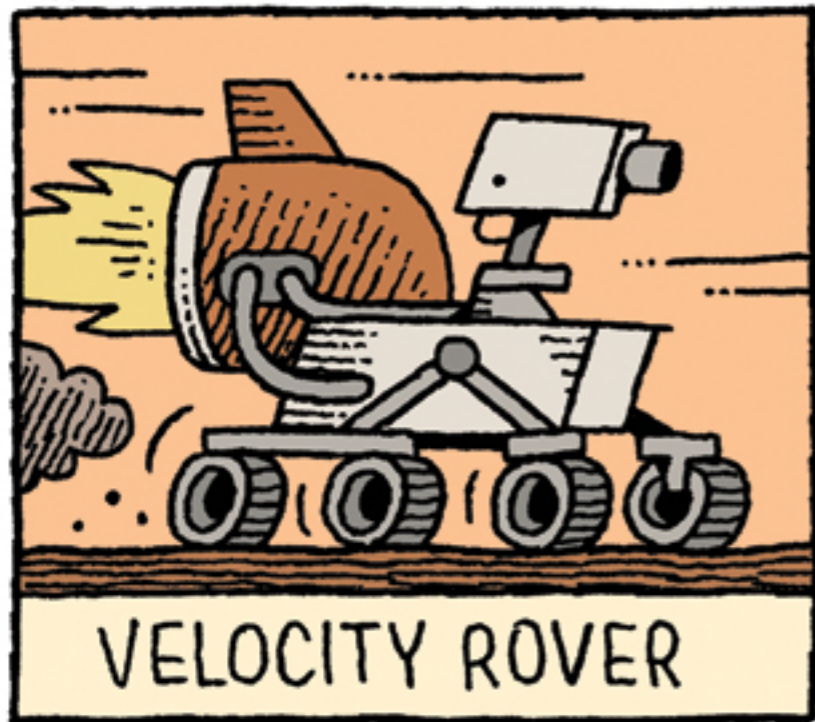
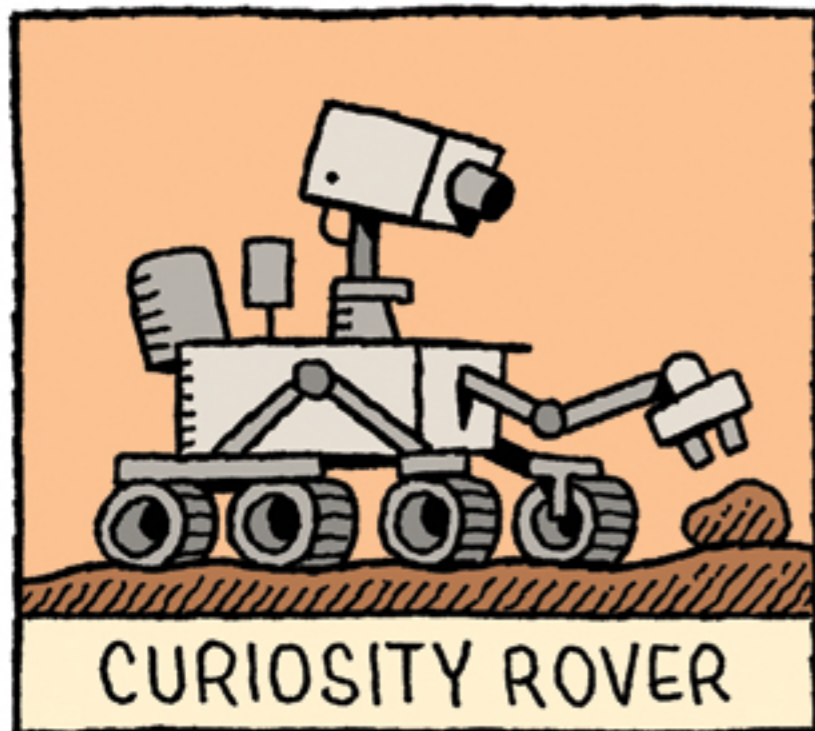
A BROADWAY  
MUSICAL



WHISPERED INTO  
A HOLE IN AN  
ENCHANTED OAK



AN INTERNET  
MEME  
INVOLVING CATS





AN OFF-SWITCH!  
WHAT AN EXCELLENT IDEA!  
I'LL PUT THAT ON THE  
LIST OF IMPROVEMENTS  
FOR VERSION 2.0.