

FOR IMMEDIATE RELEASE

**For media inquiries, please contact:**  
**Aaron Grant**  
**PR Manager, Activision/RedOctane**  
**310.255.2535**  
**[agrant@activision.com](mailto:agrant@activision.com)**

## ACTIVISION UNVEILS FULL GUITAR HERO® WORLD TOUR SET LIST

*Featuring 86 Master Tracks, Game Delivers The Biggest Selection of On-Disc Music In The Music-Rhythm Videogame Genre To Date*

Santa Monica, CA – September 12, 2008 – Delivering unparalleled depth and diversity featuring some of the most prolific artists of all time including Jimi Hendrix, The Doors, Van Halen, Metallica, Ozzy Osbourne, Michael Jackson and more, [Activision Publishing, Inc.](#) (Nasdaq: ATVI) today revealed the highly-anticipated full set list for *Guitar Hero® World Tour*, the definitive rock ‘n’ roll music videogaming experience. Spanning over 40 years of rock history and featuring 86 tracks, comprised entirely of master recordings, the game will deliver *Guitar Hero®* fans the largest selection of on-disc music in the music-rhythm videogame genre to date. The complete *Guitar Hero World Tour* on-disc set list available on October 26, 2008 will include:

- 311 - “Beautiful Disaster”
- 30 Seconds To Mars - “The Kill”
- Airbourne - “Too Much Too Young”
- The Allman Brothers Band - “Ramblin' Man”
- Anouk - “Good God”
- The Answer - “Never Too Late”
- At The Drive-In - “One Armed Scissor”
- Beastie Boys - “No Sleep Till Brooklyn”
- Beatsteaks - “Hail to the Freaks”
- Billy Idol - “Rebel Yell”
- Black Label Society - “Stillborn”
- Black Rebel Motorcycle Club - “Weapon of Choice”

- blink-182 - "Dammit"
- Blondie - "One Way or Another"
- Bob Seger & The Silver Bullet Band - "Hollywood Nights"
- Bon Jovi - "Livin' On A Prayer"
- Bullet For My Valentine - "Scream Aim Fire"
- Coldplay - "Shiver"
- Creedence Clearwater Revival - "Up Around The Bend"
- The Cult - "Love Removal Machine"
- Dinosaur Jr. - "Feel The Pain"
- The Doors - "Love Me Two Times"
- Dream Theater - "Pull Me Under"
- The Eagles - "Hotel California"
- The Enemy - "Aggro"
- Filter - "Hey Man, Nice Shot"
- Fleetwood Mac - "Go Your Own Way"
- Foo Fighters - "Everlong"
- The Guess Who - "American Woman"
- Hush Puppies - "You're Gonna Say Yeah!"
- Interpol - "Obstacle 1"
- Jane's Addiction - "Mountain Song"
- Jimi Hendrix - "Purple Haze (Live)"
- Jimi Hendrix - "The Wind Cries Mary"
- Jimmy Eat World - "The Middle"
- Joe Satriani - "Satch Boogie"
- Kent - "Vinternoll2"
- Korn - "Freak On A Leash"
- Lacuna Coil - "Our Truth"
- Lenny Kravitz - "Are You Gonna Go My Way"
- Linkin Park - "What I've Done"
- The Living End - "Prisoner of Society"
- Los Lobos - "La Bamba"
- Lost Prophets - "Rooftops (A Liberation Broadcast)"
- Lynyrd Skynyrd - "Sweet Home Alabama (Live)"
- Mars Volta - "L'Via L'Viaquez"
- MC5's Wayne Kramer - "Kick Out The Jams"
- Metallica - "Trapped Under Ice"
- Michael Jackson - "Beat It"
- Modest Mouse - "Float On"
- Motörhead - "Overkill"
- Muse - "Assassin"

- Negramaro - "Nuvole e Lenzuola"
- Nirvana - "About a Girl (Unplugged)"
- No Doubt - "Spiderwebs"
- NOFX - "Soul Doubt"
- Oasis - "Some Might Say"
- Ozzy Osbourne - "Crazy Train"
- Ozzy Osbourne - "Mr. Crowley"
- Paramore - "Misery Business"
- Pat Benatar - "Heartbreaker"
- R.E.M. - "The One I Love"
- Radio Futura - "Escuela De Calor"
- Rise Against - "Re-Education Through Labor"
- Sex Pistols - "Pretty Vacant"
- Silversun Pickups - "Lazy Eye"
- Smashing Pumpkins - "Today"
- Steely Dan - "Do It Again"
- Steve Miller Band - "The Joker"
- Sting - "Demolition Man (Live)"
- The Stone Roses - "Love Spreads"
- Stuck In The Sound - "Toy Boy"
- Sublime - "Santeria"
- Survivor - "Eye of the Tiger"
- System of a Down - "B.Y.O.B."
- Ted Nugent - "Stranglehold"
- Ted Nugent's Original Guitar Duel Recording
- Tokio Hotel - "Monsoon"
- Tool - "Parabola"
- Tool - "Schism"
- Tool - "Vicarious"
- Trust - "Antisocial"
- Van Halen - "Hot For Teacher"
- Willie Nelson - "On The Road Again"
- Wings - "Band on the Run"
- Zakk Wylde's Original Guitar Duel Recording

When the house lights go down this fall, a new generation of guitarists, drummers and fearless frontmen will come together and rock with *Guitar Hero World Tour*. The latest installment in the #1 best-selling video game franchise of 2007, *Guitar Hero World Tour*

transforms music gaming by expanding *Guitar Hero's* signature guitar gameplay into a cooperative band experience that combines the most advanced wireless controllers with new revolutionary online\* and offline gameplay modes including Band Career and 8-player "Battle of the Bands," which allows two full bands to compete head-to-head online for the first time ever. The game features a slick newly redesigned guitar controller, drum kit controller and a microphone, as well as an innovative Music Studio music creator that lets players compose, record, edit and share their own rock 'n' roll anthems. Music creators will also be able to share their recordings with their friends online through *GHTunes*<sup>SM</sup> where other gamers can download and play an endless supply of unique creations.

*Guitar Hero World Tour* is being developed by Neversoft Entertainment for the Xbox 360® video game and entertainment system from Microsoft and PLAYSTATION®3 computer entertainment system. The Wii™ version is being developed by Vicarious Visions. The PlayStation®2 computer entertainment system version is being developed by Budcat. The game is rated "T" for Teen by the ESRB. For more information on *Guitar Hero World Tour*, please visit [www.guitarhero.com](http://www.guitarhero.com).

**About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision Publishing maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and

South Korea. More information about Activision Publishing and its products can be found on the company's website, [www.activision.com](http://www.activision.com).

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future are forward-looking statements that are not facts and involve a number of risks and uncertainties. Activision Publishing generally uses words such as "outlook", "will," "could," "would," "might," "remains," "to be," "plans," "believes", "may", "expects," "intends," "anticipates," "estimate," future," "plan," "positioned," "potential," "project," "remain," "scheduled," "set to," "subject to," "upcoming" and similar expressions to help identify forward-looking statements. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include, but are not limited to, sales of Activision Publishing's titles, shifts in consumer spending trends, the seasonal and cyclical nature of the interactive game market, Activision Publishing's ability to predict consumer preferences among competing hardware platforms including next-generation hardware, declines in software pricing, product returns and price protection, product delays, retail acceptance of Activision Publishing's products, adoption rate and availability of new hardware and related software, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, litigation against Activision Publishing, maintenance of relationships with key personnel, customers, vendors and third-party developers, domestic and international economic, financial and political conditions and policies, foreign exchange rates, integration of recent acquisitions and the identification of suitable future acquisition opportunities, Activision Blizzard's success in integrating the operations of Activision Publishing and Vivendi Games in a timely manner, or at all, and the combined company's ability to realize the anticipated benefits and synergies of the transaction to the extent, or in the timeframe, anticipated. Other such factors include additional risk factors identified in Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

###

\*Online gameplay is only available for the Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system and Wii™ and may require an additional subscription.

© 2008 Activision Publishing, Inc. Guitar Hero, Activision and RedOctane are registered trademarks of Activision Publishing, Inc. All rights reserved.

"PlayStation", "PLAYSTATION" and "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. Used with Permission. Microsoft, Xbox, Xbox 360, Xbox LIVE, and the Xbox logos are trademarks of the Microsoft group of companies. Wii and the Wii logo are trademarks of Nintendo.

