

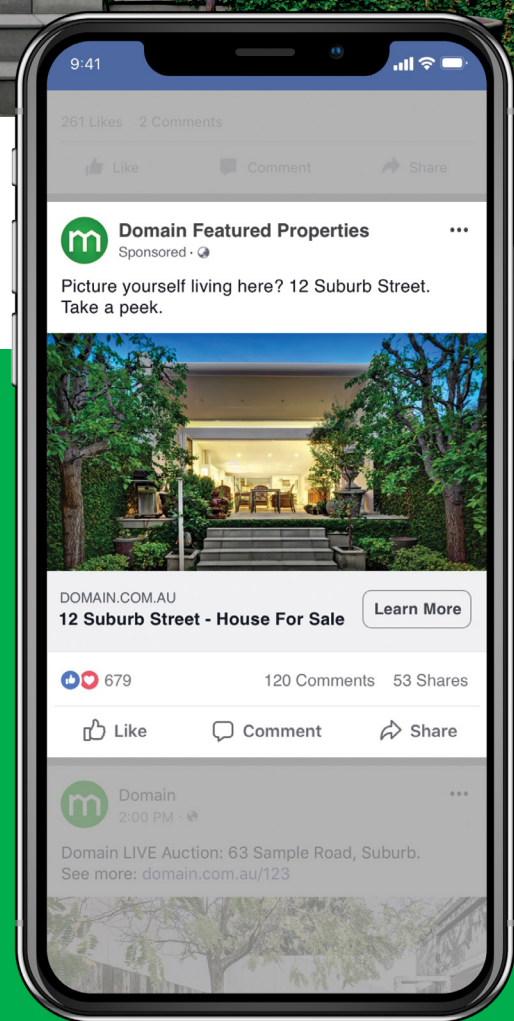


Domain SOCIAL BOOST

BOOST YOUR MARKETING CAMPAIGN WITH FACEBOOK

Domain Social Boost showcases your property as a Domain sponsored post on Facebook.

Social Boost places your property into the Facebook newsfeed of buyers who we know are actively searching and enquiring on properties in your area generating more views, enquiries and engagement.



REACH THE RIGHT BUYERS AT THE RIGHT TIME



Using Domain search and enquiry data, target property seekers' actively looking to buy in your suburb



Coupled with Facebook's large audience, reach people located within your suburb and surrounding areas



Put your home in front of people searching in your suburb who are located out-of-area, interstate and overseas



BE SEEN

Ensure your property is viewed by local, national and international buyers

84%

of Domain sale enquiries come from out-of-area¹

22%

of all views to sales listings are from interstate or overseas²

Source: 1. Domain Group internal data, Oct 2018 (excludes international enquiries). 2. People searching for properties in a different state from their location or overseas, sourced via Google Analytics, desktop and mobile web (excl. Apps), 3 months ending Nov 2018.

Domain delivers buyers. Contact your real estate agent today.