GE2017 Telephone VI Poll V

04/06/2017

Prepared on behalf of Good Morning Britain



Survation.

Methodology

Fieldwork Dates

2nd - 3rd June 2017

Data Collection Method

The survey was conducted via telephone.

A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1.103

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics Census data and the results of the 2015 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,103 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "Alliance", "DUP", "SDLP", "Sinn Fein" and "UUP" prompted in a randomising order.

As an additional step, respondents who replied "undecided" and "refused" were then removed from the sample. Final published voting intention can therefore be found in the final table of each question.



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact: Chris Hopkins
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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1

Q1. Likelihood to Vote - By Normal Weighting
Q1. As you may know, the next General Election is due to be held on 8th June On a 0 to 10 scale, where 10 means certain TO vote and 0 means certain NOT to vote, how likely do you think you will be to vote at the next General Election, or have you already voted?

Base : All Respondents

	Total	Ger	nder				Age						2015	Vote					Voting I	ntention						Reg	ion8				2016 Referend	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Jndecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
Weighted Total	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
10 = certain to vote / Already voted by post	930 84.4%	443 82.3%	488 86.3%	105 82.7%	150 78.9%	148 82.3%	167 84.4%	140 87.3%	111 84.4%	111 93.9%	293 89.2%	247 91.3%	64 91.4%	91 81.6%	98 90.7%	80 58.2%	344 91.3%	339 92.6%	50 94.7%	20 74.3%	74 85.4%	49 55.3%	123 85.3%	150 85.3%	225 87.3%	286 82.3%	784 84.7%	83 88.8%	44 83.0%	19 61.8%	395 79.9%	404 88.1%
9	27 2.5%	16 3.0%	11 1.9%	7 5.3%	4 2.2%	6 3.1%	4 1.9%	2 1.4%	3 2.6%	1 1.0%	11 3.2%	3 1.3%	2 2.5%	3 2.7%	1 0.9%	2 1.7%	9 2.3%	5 1.5%	1 1.5%	3 11.3%	2 2.0%	6 6.3%	4 2.7%	6 3.6%	3 1.3%	10 2.8%	23 2.5%	1 1.4%	2 3.0%	1 3.2%	16 3.2%	9 2.0%
8	34 3.1%	19 3.4%	16 2.8%	3 2.3%	7 3.9%	11 6.2%	7 3.7%	3 1.7%	3 2.0%	-	8 2.4%	5 1.9%	2 3.3%	2 1.7%	1 1.1%	16 11.4%	11 2.9%	9 2.4%	2 3.3%	-	4 4.2%	7 8.4%	5 3.5%	5 3.0%	9 3.4%	13 3.7%	32 3.5%	-	1 1.7%	1 3.9%	12 2.4%	20 4.4%
7	18 1.6%	10 1.8%	8 1.4%	2 1.5%	5 2.9%	1 0.6%	4 2.0%	4 2.2%	1 0.5%	1 0.9%	2 0.7%	5 1.7%	1 0.8%	-	4 3.5%	5 3.4%	2 0.6%	4 1.0%	-	-	5 5.3%	5 5.7%	2 1.1%	2 0.9%	7 2.9%	2 0.4%	12 1.3%	1 0.6%	-	5 16.8%	11 2.3%	6 1.3%
6	8 0.7%	5 1.0%	3 0.5%	1 0.7%	2 1.0%	1 0.8%	1 0.3%	-	-	3 2.8%	1 0.3%	-	1 0.8%	3 2.9%	-	2 1.7%	2 0.5%	2 0.4%	0.2%	2 7.2%	-	1 1.6%	2 1.2%	2 1.1%	-	5 1.3%	8 0.9%	-	-	-	4 0.9%	2 0.5%
5	35 3.1%	19 3.5%	16 2.8%	2 1.7%	9 4.5%	2 1.2%	7 3.4%	4 2.5%	10 7.5%	1 0.9%	7 2.2%	1 0.5%	-	3 3.1%	3 3.1%	10 7.3%	7 1.9%	4 1.2%	0.3%	-	1 1.1%	15 17.1%	7 4.8%	3 1.6%	4 1.7%	15 4.3%	29 3.2%	4 4.4%	1 2.0%	-	20 4.1%	7 1.5%
4	7 0.7%	3 0.6%	4 0.7%	3 2.5%	1 0.7%	-	1 0.5%	-	2 1.5%	-	1 0.3%	1 0.5%	-	2 1.7%	-	3 2.3%	1 0.3%	-	-	2 7.2%	-	4 4.9%	-	-	3 1.2%	4 1.2%	7 0.8%	-	-	-	7 1.5%	-
3	1 0.1%	1 0.1%	:	0.1%	-	0.1%	1 0.3%	0.1%	-	-	-	-	-	-	-	0.3%	-	0.1%	-	-	-	1 0.7%	1 0.3%	0.1%	0.1%	-	1 0.1%	-	* 0.2%	-	-	0.1%
2	5 0.4%	2 0.3%	3 0.6%	-	2 0.9%	3 1.7%	:	-	-	-	-		-	-	-	5 3.5%	0.1%	3 0.8%	-	-	2 2.0%	-	* 0.1%	-	-	3 0.9%	3 0.3%	2 1.9%	0.1%	-	5 1.0%	-
1	1 0.1%	1 0.1%	-	1 0.4%	-	-	-	-	-	-	1 0.2%	-	-	-	-	-	1 0.1%	-	-	-	-	-	-	1 0.3%	-	-	1 0.1%	-	-		-	1 0.1%
0 = definitely not vote	37 3.4%	20 3.8%	17 3.0%	4 2.8%	9 5.0%	7 4.0%	7 3.5%	8 4.8%	2 1.5%	1 0.5%	5 1.5%	8 2.8%	1 1.3%	7 6.2%	1 0.6%	14 10.1%	-	-	-	-	-	-	1 1.0%	7 4.2%	5 2.1%	11 3.1%	25 2.7%	3 3.0%	5 10.1%	4 14.3%	24 4.8%	9 2.0%
SIGMA	1103 100.0%	538 100.0%	565 100.0%	126 100.0%	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



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Table 2
Q2. Voting Intention Table - By Normal Weighting
Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?

Base : Respondents Likely to Vote

	Total	nder				Age						2015	Vote					Voting I	ntention						Regi	ion8				2016 Referend	-	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD		Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North		England	Scotland	Wales	NI	Leave	
Unweighted Total	1049	577	472	105	160	169	190	159	138	128	388	279	83	48	70	108	371	372	69	14	68	94	165	167	236	333	901	70	55	23	363	563
Weighted Total	1066	517	548	123	180	173	190	152	129	118	323	263	69	105	108	124	377	366	52	27	87	89	143	169	252	337	901	91	48	26	470	449
Conservative	377 35.3%	204 39.4%	173 31.5%	42 34.3%	47 26.2%	57 32.7%	56 29.6%	55 36.2%	53 40.7%	67 56.7%	250 77.4%	18 6.9%	15 21.4%	51 48.3%	-	35 28.3%	377 100.0%	-	-	-	-	-	47 33.1%	80 47.4%	75 29.7%	157 46.4%	359 39.8%	10 11.1%	8 16.2%	-	243 51.7%	83 18.5%
Labour	366 34.4%	158 30.6%	208 37.9%	56 45.8%	72 40.1%	73 42.3%	69 36.5%	50 32.6%	21 16.5%	24 20.5%	33 10.1%	217 82.6%	16 23.1%	13 12.5%	31 28.7%	53 43.1%	-	366 100.0%	-	-	-	-	61 42.7%	49 28.8%	121 48.0%	84 24.9%	314 34.9%	31 34.5%	20 42.8%	-	97 20.7%	217 48.3%
Liberal Democrat	52 4.9%	24 4.5%	29 5.3%	5 4.1%	9 4.8%	7 4.2%	10 5.0%	7 4.8%	10 7.6%	5 4.0%	9 2.7%	6 2.1%	28 40.0%	4 4.2%	2 2.2%	3 2.4%	-	-	52 100.0%	-	-	-	8 5.5%	5 3.2%	15 5.9%	20 5.8%	48 5.3%	3 3.1%	2 4.0%	-	13 2.7%	38 8.5%
UKIP	27 2.5%	17 3.3%	10 1.9%	3 2.5%	-	3 1.7%	7 3.5%	3 2.3%	7 5.4%	4 3.4%	2 0.5%	-	-	25 23.4%	-	-	-	-	-	27 100.0%	-	-	-	7 4.0%	8 3.3%	12 3.6%	27 3.0%	-	-	-	27 5.8%	-
Green	9 0.9%	3 0.6%	6 1.2%	-	2 1.0%	1 0.7%	2 0.9%	3 2.0%	1 0.5%	1 0.8%	1 0.2%	2 0.7%	* 0.7%	-	3 2.5%	2 1.7%	-	-	-	-	9 10.6%	-	2 1.6%	3 1.5%	3 1.1%	2 0.5%	9 1.0%	-	-	-	-	9 2.1%
Scottish National Party (SNP)	40 3.7%	16 3.1%	24 4.3%	-	14 7.9%	7 3.8%	9 4.5%	6 3.8%	5 3.8%	-	1 0.2%	1 0.3%	2 2.8%	-	33 30.4%	2 1.4%	-	-	-	-	40 45.7%	-	-	-	-	-	-	40 43.7%	-	-	9 1.9%	31 6.8%
Plaid Cymru	13 1.3%	8 1.6%	5 1.0%	-	4 2.1%	1 0.4%	8 4.1%	0.3%	0.3%	0.4%	-	1 0.3%	-	-	9 8.3%	4 3.0%	-	-	-	-	13 15.5%	-	-	-	-	-	-	-	13 28.3%	-	3 0.7%	4 0.9%
Another Party	25 2.3%	12 2.3%	13 2.4%	3 2.2%	3 1.8%	4 2.1%	3 1.8%	5 3.3%	3 2.3%	3 2.9%	-	-	-	3 2.6%	20 18.9%	0.1%	-	-	-	-	25 28.2%	-	3 1.9%	-	-	0.1%	3 0.3%	-	-	22 84.1%	11 2.3%	12 2.7%
Undecided	89 8.4%	38 7.4%	51 9.3%	12 9.9%	20 11.2%	13 7.7%	12 6.6%	15 9.7%	10 8.1%	6 5.1%	24 7.6%	17 6.3%	6 8.5%	5 5.0%	9 7.9%	18 14.5%	-	-	-	-	-	89 100.0%	16 11.1%	8 5.0%	19 7.3%	39 11.4%	81 9.0%	3 3.7%	2 5.1%	2 8.0%	50 10.6%	36 8.1%
Refused	67 6.3%	38 7.3%	29 5.3%	2 1.3%	9 5.1%	7 4.3%	15 7.6%	8 5.2%	19 14.8%	7 6.2%	4 1.3%	2 0.7%	2 3.5%	4 4.0%	1 1.1%	7 5.5%	-	-	-	-	-	-	6 4.2%	17 10.1%	12 4.8%	25 7.3%	60 6.6%	4 3.9%	2 3.6%	2 7.9%	17 3.6%	18 4.1%
SIGMA	1066 100.0%	517 100.0%	548 100.0%	123 100.0%	180 100.0%	173 100.0%	190 100.0%	152 100.0%	129 100.0%	118 100.0%	323 100.0%	263 100.0%	69 100.0%	105 100.0%	108 100.0%	124 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	143 100.0%	169 100.0%	252 100.0%	337 100.0%	901 100.0%	91 100.0%	48 100.0%	26 100.0%	470 100.0%	449 100.0%



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Table 3
Q2. Voting Intention Table - By Normal Weighting and LTV
Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?

Base : Respondents Likely to Vote

	Total	Ger	nder				Age						2015	Vote					Voting I	ntention						Regi	ion8				2016 Referend	- 1
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD		Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North		England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1049	577	472	105	160	169	190	159	138	128	388	279	83	48	70	108	371	372	69	14	68	94	165	167	236	333	901	70	55	23	363	563
Weighted Total	1021	493	528	117	169	165	183	148	122	115	315	259	68	100	105	107	367	357	52	25	83	74	136	164	244	319	863	87	47	24	443	437
Conservative	367 36.0%	200 40.6%	167 31.6%	41 34.7%	44 26.2%	55 33.3%	55 30.3%	53 36.0%	52 42.4%	66 57.6%	246 78.1%	18 7.0%	14 21.2%	49 48.9%	-	34 31.4%	367 100.0%	-	-	-	-	-	46 33.9%	78 47.4%	74 30.4%	152 47.8%	350 40.6%	10 11.1%	7 15.3%	-	237 53.6%	80 18.3%
Labour	357 35.0%	153 31.0%	205 38.8%	56 48.0%	70 41.5%	69 41.9%	67 36.6%	49 33.2%	21 17.2%	24 20.9%	32 10.1%	216 83.3%	16 23.1%	13 12.7%	31 29.6%	48 44.7%	-	357 100.0%	-	-	-	-	59 43.3%	47 28.7%	119 48.7%	81 25.3%	306 35.4%	31 35.9%	20 43.5%	-	92 20.8%	214 48.9%
Liberal Democrat	52 5.1%	23 4.8%	28 5.4%	5 4.0%	9 5.1%	7 4.3%	9 5.2%	7 4.9%	10 8.1%	5 4.1%	9 2.7%	6 2.2%	28 40.5%	4 4.4%	2 2.2%	2 2.3%	-	-	52 100.0%	-	-	-	8 5.7%	5 3.3%	14 5.9%	19 6.1%	47 5.5%	3 3.2%	2 4.1%	-	13 2.9%	38 8.7%
UKIP	25 2.4%	15 3.1%	9 1.8%	3 2.3%	-	3 1.8%	7 3.6%	3 2.3%	6 4.8%	3 2.8%	2 0.6%	-	-	22 22.3%	-		-	-	-	25 100.0%	-	-	-	7 4.1%	7 2.9%	11 3.5%	25 2.9%	-	-	-	25 5.6%	-
Green	8 0.8%	2 0.5%	6 1.1%	-	1 0.7%	1 0.7%	1 0.7%	3 2.1%	1 0.5%	1 0.8%	1 0.2%	2 0.7%	* 0.6%	-	3 2.6%	1 1.3%	-	-	-	-	8 10.1%	-	1.3%	2 1.4%	3 1.1%	2 0.6%	8 1.0%	-	-	-	-	8 1.9%
Scottish National Party (SNP)	38 3.8%	15 3.0%	23 4.4%	-	13 7.5%	7 3.9%	9 4.7%	6 3.9%	5 3.9%	-	1 0.2%	1 0.3%	2 2.9%	-	33 31.4%	0.3%	-	-	-	-	38 46.1%	-	-	-	-	-	-	38 43.8%	-	-	8 1.7%	30 7.0%
Plaid Cymru	13 1.3%	8 1.6%	5 1.0%	-	4 2.2%	1 0.5%	8 4.2%	0.3%	0.3%	* 0.4%	-	1 0.3%	-	-	9 8.5%	4 3.4%	-	-	-	-	13 16.0%	-	-	-	-	-	-	-	13 28.6%	-	3 0.7%	4 0.9%
Another Party	23 2.3%	11 2.2%	12 2.3%	3 2.3%	3 1.9%	3 2.1%	3 1.5%	5 3.1%	3 2.5%	3 3.0%	-	-	-	3 2.7%	19 18.1%	* 0.1%	-	-	-	-	23 27.8%	-	3 2.0%	-	-	:	3 0.3%	-	-	20 84.4%	9 2.1%	12 2.8%
Undecided	74 7.3%	32 6.5%	42 8.0%	9 7.3%	17 9.8%	12 7.5%	10 5.5%	13 8.9%	9 7.1%	5 4.1%	22 6.9%	14 5.5%	6 8.2%	5 4.7%	7 6.5%	12 11.3%	-	-	-	-	-	74 100.0%	13 9.5%	8 4.7%	15 6.2%	33 10.3%	69 8.0%	2 2.0%	2 5.0%	2 7.1%	39 8.9%	32 7.4%
Refused	62 6.1%	33 6.7%	29 5.5%	2 1.4%	9 5.0%	7 4.0%	14 7.7%	8 5.4%	16 13.3%	7 6.3%	4 1.3%	2 0.7%	2 3.6%	4 4.2%	1 1.1%	5 5.1%	-	-	-	-	-	-	6 4.4%	17 10.4%	12 4.7%	21 6.5%	55 6.4%	4 4.0%	2 3.5%	2 8.5%	16 3.7%	18 4.2%
SIGMA	1021 100.0%	493 100.0%	528 100.0%	117 100.0%	169 100.0%	165 100.0%	183 100.0%	148 100.0%	122 100.0%	115 100.0%	315 100.0%	259 100.0%	68 100.0%	100 100.0%	105 100.0%	107 100.0%	367 100.0%	357 100.0%	52 100.0%	25 100.0%	83 100.0%	74 100.0%	136 100.0%	164 100.0%	244 100.0%	319 100.0%	863 100.0%	87 100.0%	47 100.0%	24 100.0%	443 100.0%	437 100.0%



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Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?

Base: Respondents Likely to Vote with undecided and refused removed

																															2016	EU
	Total	Gen	der				Age			l			2015	Vote					Voting	Intention						Reg	ion8				Referend	um Vote
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	894	491	403	92	130	151	168	130	112	111	351	259	70	42	65	84	371	372	69	14	68	-	136	143	205	275	759	65	50	20	312	494
Weighted Total	884	428	456	107	144	146	159	127	97	103	289	243	60	91	97	90	367	357	52	25	83	-	118	139	217	265	739	82	43	20	387	387
Conservative	367 41.5%	200 46.8%	167 36.6%	41 38.0%	44 30.8%	55 37.6%	55 34.9%	53 42.0%	52 53.2%	66 64.4%	246 85.0%	18 7.4%	14 24.0%	49 53.7%	-	34 37.6%	367 100.0%	-	-	-	-	-	46 39.3%	78 55.9%	74 34.2%	152 57.4%	350 47.4%	10 11.8%	7 16.7%	-	237 61.3%	80 20.7%
Labour	357 40.4%	153 35.7%	205 44.8%	56 52.6%	70 48.7%	69 47.4%	67 42.2%	49 38.8%	21 21.6%	24 23.3%	32 11.0%	216 88.9%	16 26.2%	13 13.9%	31 32.1%	48 53.4%	-	357 100.0%	-	-	-	-	59 50.3%	47 33.8%	119 54.7%	81 30.4%	306 41.4%	31 38.2%	20 47.6%	-	92 23.8%	214 55.3%
Liberal Democrat	52 5.9%	23 5.5%	28 6.2%	5 4.3%	9 6.0%	7 4.9%	9 5.9%	7 5.7%	10 10.1%	5 4.5%	9 3.0%	6 2.3%	28 45.9%	4 4.9%	2 2.4%	2 2.7%	-	-	52 100.0%	-	-	-	8 6.6%	5 3.9%	14 6.7%	19 7.3%	47 6.4%	3 3.4%	2 4.5%	-	13 3.3%	38 9.8%
Green	8 0.9%	2 0.5%	6 1.3%	-	1 0.8%	1 0.8%	1 0.8%	3 2.4%	1 0.6%	1 0.9%	1 0.2%	2 0.8%	0.7%	-	3 2.8%	1 1.6%	-	-	-	-	8 10.1%	-	2 1.5%	2 1.6%	3 1.2%	2 0.7%	8 1.1%	-	-	-	-	8 2.2%
UKIP	25 2.8%	15 3.6%	9 2.1%	3 2.6%	-	3 2.0%	7 4.2%	3 2.7%	6 6.0%	3 3.1%	2 0.6%	-	-	22 24.5%	-	-	-	-	-	25 100.0%	-	-	-	7 4.8%	7 3.3%	11 4.1%	25 3.4%	-	-	-	25 6.4%	-
Scottish National Party (SNP)	38 4.3%	15 3.5%	23 5.1%	-	13 8.8%	7 4.5%	9 5.4%	6 4.5%	5 4.9%	-	1 0.2%	1 0.3%	2 3.2%	-	33 33.9%	0.4%	-	-	-	-	38 46.1%	-	-	-	-	-	-	38 46.6%	-	-	8 2.0%	30 7.9%
Plaid Cymru	13 1.5%	8 1.8%	5 1.2%	-	4 2.6%	1 0.5%	8 4.8%	0.3%	0.3%	0.4%	-	1 0.3%	-	-	9 9.2%	4 4.1%	-	-	-	-	13 16.0%	-	-	-	-	-	-	-	13 31.2%	-	3 0.8%	4 1.1%
Another Party	23 2.6%	11 2.5%	12 2.7%	3 2.5%	3 2.2%	3 2.3%	3 1.7%	5 3.6%	3 3.1%	3 3.3%	-	-	-	3 2.9%	19 19.5%	0.1%	-	-	-	-	23 27.8%	-	3 2.3%	-	-		3 0.4%	-	-	20 100.0%	9 2.4%	12 3.1%
SIGMA	884 100.0%	428 100.0%	456 100.0%	107 100.0%	144 100.0%	146 100.0%	159 100.0%	127 100.0%	97 100.0%	103 100.0%	289 100.0%	243 100.0%	60 100.0%	91 100.0%	97 100.0%	90 100.0%	367 100.0%	357 100.0%	52 100.0%	25 100.0%	83 100.0%	-	118 100.0%	139 100.0%	217 100.0%	265 100.0%	739 100.0%	82 100.0%	43 100.0%	20 100.0%	387 100.0%	387 100.0%



GE2017 Telephone Voting Intention Poll IV Prepared on behalf of Good Morning Britain

Q3. An Undecided Voters Voting Intention Table - By Normal Weighting and LTV
Q3. If the General Election was today and you had to choose, for which party would you vote or would you not vote?

Base : All Answering

																															2016	EII
	Total	Gen	der				Age						2015	Vote					Voting	Intention						Regi	on8				Referend	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	91	45	46	11	20	11	13	18	9	9	30	18	8	3	3	17	-	-	-	-	-	91	20	15	20	32	87	1	3	-	37	40
Weighted Total	72	30	41	9	16	12	9	13	8	5	21	14	6	5	6	12	-	-	-	-	-	72	13	8	15	32	68	2	2	-	38	30
Would not vote	16 22.2%	5 16.4%	11 26.4%	3.0%	3 20.8%	1 10.8%	2 22.3%	5 35.0%	4 45.2%	1 17.0%	7 35.9%	2 13.3%	1 12.5%	1 17.1%	-	3 28.4%	-	-	-	-	-	16 22.2%	4 34.1%	3 34.9%	4 24.4%	5 15.9%	16 23.5%	-	1.4%	-	9 22.6%	6 19.5%
Conservative	13 17.8%	6 20.2%	7 16.1%	1 16.6%	4 25.8%	1 8.9%	4 39.8%	2 15.4%	-	* 9.7%	5 22.1%	3 23.2%	1 25.4%	-	2 28.5%	1 10.7%	-	-	-	-	-	13 17.8%	1 10.1%	1 17.8%	1 9.6%	7 21.8%	11 16.4%	2 100.0%	-	-	7 17.4%	6 19.6%
Labour	12 17.0%	8 25.1%	5 11.1%	* 0.8%	3 16.6%	2 12.9%	1 9.7%	3 21.8%	3 37.1%	1 26.0%	2 8.4%	6 43.8%	2 30.4%	-	1 22.1%	1 4.7%	-	-	-	-	-	12 17.0%	3 23.5%	3 35.7%	3 17.3%	4 11.8%	12 18.0%	-	-	-	4 9.3%	8 27.8%
Liberal Democrat	3 3.6%	2 5.6%	1 2.0%	-	-	-	-	2 12.9%	1 10.9%	-	-	-	-	2 35.8%	-	1 7.0%	-	-	-	-	-	3 3.6%	1 6.6%	-	-	2 5.4%	3 3.8%	-	-	-	3 6.6%	-
UKIP	1 1.1%	-	1 1.9%	-	1 5.0%	-	-	-	-	-	1 3.8%	-	-	-	-	-	-	-	-	-	-	1 1.1%	-	-	-	1 2.5%	1 1.2%	-	-	-	-	1 2.6%
Another Party	1 1.8%	1 3.2%	0.9%	-	-	-	-	-	1 6.8%	1 16.8%	-	-	1 9.3%	-	-	3.0%	-	-	-	-	-	1 1.8%	-	-	1 3.4%	1 2.5%	1 2.0%	-	-	-	-	1 2.9%
Refused	26 36.5%	9 29.6%	17 41.6%	7 79.6%	5 31.9%	8 67.3%	3 28.2%	2 15.0%	-	1 30.5%	6 29.9%	3 19.6%	1 22.4%	2 47.1%	3 49.4%	6 46.1%	-	-	-	-	-	26 36.5%	3 25.7%	1 11.6%	7 45.3%	13 40.1%	24 35.3%	-	2 98.6%	-	17 44.0%	8 27.6%
SIGMA	72 100.0%	30 100.0%	41 100.0%	9 100.0%	16 100.0%	12 100.0%	9 100.0%	13 100.0%	8 100.0%	5 100.0%	21 100.0%	14 100.0%	6 100.0%	5 100.0%	6 100.0%	12 100.0%	-	-	-	-	-	72 100.0%	13 100.0%	8 100.0%	15 100.0%	32 100.0%	68 100.0%	2 100.0%	2 100.0%	-	38 100.0%	30 100.0%



GE2017 Telephone Voting Intention Poll IV Prepared on behalf of Good Morning Britain

Q2. Voting Intention Table - By Normal Weighting and LTV with Undecided redistributed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?

Base : Respondents Likely to Vote

	Total Gender																														2016	S EU
	Total	Gen	nder				Age						2015	Vote					Voting	ntention						Reg	ion8				Referend	lum Vote
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1021	567	454	102	153	167	186	151	135	127	377	276	82	47	70	100	371	372	69	14	68	66	157	162	228	327	874	70	54	23	352	554
Weighted Total	1005	488	517	117	166	164	181	144	119	115	307	257	68	99	105	104	367	357	52	25	83	58	132	161	240	314	847	87	47	24	434	431
Conservative	380 37.8%	206 42.3%	174 33.6%	42 36.0%	48 29.2%	56 34.2%	59 32.6%	55 38.6%	52 43.6%	67 58.4%	250 81.4%	21 8.3%	16 23.5%	49 49.3%	2 1.6%	35 33.7%	367 100.0%	-	-	-	-	13 21.8%	48 36.0%	79 49.1%	76 31.5%	159 50.7%	361 42.7%	11 13.0%	7 15.3%	-	244 56.2%	86 19.9%
Labour	370 36.8%	160 32.9%	209 40.5%	56 48.2%	73 43.9%	71 43.2%	68 37.6%	52 36.3%	24 20.2%	25 22.1%	33 10.9%	222 86.4%	18 25.9%	13 12.8%	32 30.9%	48 46.7%	-	357 100.0%	-	-	-	12 20.8%	62 47.1%	50 30.9%	121 50.6%	85 26.9%	318 37.5%	31 35.9%	20 43.6%	-	96 22.0%	222 51.6%
Liberal Democrat	54 5.4%	25 5.2%	29 5.6%	5 4.0%	9 5.2%	7 4.4%	9 5.2%	9 6.2%	11 9.0%	5 4.1%	9 2.8%	6 2.2%	28 40.9%	6 6.2%	2 2.2%	3 3.2%	-	-	52 100.0%	-	-	3 4.4%	9 6.5%	5 3.3%	14 6.0%	21 6.7%	50 5.9%	3 3.2%	2 4.1%	-	15 3.5%	38 8.8%
UKIP	26 2.5%	15 3.2%	10 2.0%	3 2.4%	1 0.5%	3 1.8%	7 3.6%	3 2.4%	6 4.9%	3 2.8%	3 0.8%	-	-	22 22.5%	-	-	-	-	-	25 100.0%	-	1 1.3%	-	7 4.2%	7 2.9%	12 3.8%	26 3.0%	-	-	-	25 5.7%	1 0.2%
Green	8 0.8%	2 0.5%	6 1.2%	-	1 0.7%	1 0.8%	1 0.7%	3 2.1%	1 0.5%	1 0.8%	1 0.2%	2 0.7%	* 0.6%	-	3 2.6%	1 1.4%	-	-	-	-	8 10.1%	-	2 1.3%	2 1.4%	3 1.1%	2 0.6%	8 1.0%	-	-	-	-	8 1.9%
Scottish National Party (SNP)	38 3.8%	15 3.0%	23 4.5%	-	13 7.7%	7 4.0%	9 4.7%	6 4.0%	5 4.0%	-	1 0.2%	1 0.3%	2 2.9%	-	33 31.4%	0.3%	-	-	-	-	38 46.1%	-	-	-	-	-	-	38 43.8%	-	-	8 1.8%	30 7.1%
Plaid Cymru	13 1.3%	8 1.6%	5 1.0%	-	4 2.2%	1 0.5%	8 4.3%	0.3%	0.3%	0.4%	-	1 0.3%	-	-	9 8.5%	4 3.6%	-	-	-	-	13 16.0%	-	-	-	-	-	-	-	13 28.6%	-	3 0.7%	4 1.0%
Another Party	24 2.4%	12 2.4%	13 2.4%	3 2.3%	3 1.9%	3 2.1%	3 1.5%	5 3.2%	4 3.0%	4 3.7%	-	-	1 0.8%	3 2.7%	19 18.1%	0.5%	-	-	-	-	23 27.8%	1 2.3%	3 2.0%	-	1 0.2%	1 0.3%	4 0.5%	=	-	20 84.4%	9 2.2%	13 3.0%
Undecided	3 0.3%	2 0.3%	1 0.2%	-	1 0.5%	-	1 0.5%	-	1 0.8%	-	1 0.3%	-	-	-	1 0.8%	-	-	-	-	-	-	3 4.5%	-	-	-	1 0.3%	1 0.1%	-	-	2 7.1%	1 0.2%	2 0.4%
Refused	89 8.8%	42 8.7%	46 9.0%	8 7.2%	14 8.2%	15 9.1%	17 9.3%	10 6.9%	16 13.6%	9 7.6%	10 3.3%	5 1.8%	4 5.5%	6 6.5%	4 3.9%	11 10.6%	-	-	-	-	-	26 44.8%	9 7.0%	18 11.1%	18 7.7%	33 10.7%	79 9.3%	4 4.0%	4 8.4%	2 8.5%	33 7.7%	27 6.2%
SIGMA	1005 100.0%	488 100.0%	517 100.0%	117 100.0%	166 100.0%	164 100.0%	181 100.0%	144 100.0%	119 100.0%	115 100.0%	307 100.0%	257 100.0%	68 100.0%	99 100.0%	105 100.0%	104 100.0%	367 100.0%	357 100.0%	52 100.0%	25 100.0%	83 100.0%	58 100.0%	132 100.0%	161 100.0%	240 100.0%	314 100.0%	847 100.0%	87 100.0%	47 100.0%	24 100.0%	434 100.0%	431 100.0%



GE2017 Telephone Voting Intention Poll IV Prepared on behalf of Good Morning Britain

Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed with Undecided redistributed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?

Base: Respondents Likely to Vote with undecided and refused removed

	Total	935 516 4					Age						2015	Vote					Voting	Intention						Reg	ion8				2016 Referend	I .
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	935	516	419	95	140	155	173	137	118	117	364	271	75	43	67	89	371	372	69	14	68	41	143	152	212	292	799	66	50	20	324	518
Weighted Total	914	444	469	109	152	149	163	134	102	106	296	252	64	93	100	93	367	357	52	25	83	30	123	143	222	279	767	84	43	20	400	403
Conservative	380 41.6%	206 46.4%	174 37.0%	42 38.8%	48 31.9%	56 37.7%	59 36.2%	55 41.4%	52 51.0%	67 63.3%	250 84.5%	21 8.5%	16 24.9%	49 52.8%	2 1.7%	35 37.7%	367 100.0%	-	-	-	-	13 43.1%	48 38.7%	79 55.2%	76 34.1%	159 57.0%	361 47.1%	11 13.6%	7 16.7%	-	244 61.0%	86 21.3%
Labour	370 40.4%	160 36.1%	209 44.5%	56 51.9%	73 48.1%	71 47.6%	68 41.6%	52 39.0%	24 23.6%	25 23.9%	33 11.3%	222 88.0%	18 27.4%	13 13.7%	32 32.4%	48 52.3%	-	357 100.0%	-	-	-	12 41.1%	62 50.6%	50 34.8%	121 54.8%	85 30.3%	318 41.4%	31 37.5%	20 47.6%	-	96 23.9%	222 55.2%
Liberal Democrat	54 5.9%	25 5.7%	29 6.2%	5 4.3%	9 5.7%	7 4.8%	9 5.8%	9 6.7%	11 10.6%	5 4.4%	9 2.9%	6 2.2%	28 43.2%	6 6.6%	2 2.4%	3 3.6%	-	-	52 100.0%	-	-	3 8.6%	9 7.0%	5 3.8%	14 6.5%	21 7.6%	50 6.5%	3 3.4%	2 4.5%	-	15 3.8%	38 9.4%
UKIP	26 2.8%	15 3.5%	10 2.2%	3 2.5%	1 0.5%	3 2.0%	7 4.0%	3 2.6%	6 5.8%	3 3.1%	3 0.9%	-	-	22 24.1%	-	-	-	-	-	25 100.0%	-	1 2.6%	-	7 4.7%	7 3.2%	12 4.2%	26 3.3%	-	-	-	25 6.2%	1 0.2%
Green	8 0.9%	2 0.5%	6 1.3%	-	1 0.8%	1 0.8%	1 0.8%	3 2.3%	1 0.6%	1 0.9%	1 0.2%	2 0.8%	0.6%	-	3 2.7%	1 1.5%	-	-	-	-	8 10.1%	-	2 1.4%	2 1.6%	3 1.2%	2 0.6%	8 1.1%	-	-	-	-	8 2.1%
Scottish National Party (SNP)	38 4.2%	15 3.3%	23 5.0%	-	13 8.4%	7 4.4%	9 5.3%	6 4.3%	5 4.7%		1 0.2%	1 0.3%	2 3.1%	-	33 32.9%	0.4%	-	-	-	-	38 46.1%	-	-	-	-	-	-	38 45.6%	-	-	8 1.9%	30 7.6%
Plaid Cymru	13 1.5%	8 1.8%	5 1.2%	-	4 2.4%	1 0.5%	8 4.7%	0.3%	0.3%	0.4%	-	1 0.3%	-	-	9 8.9%	4 4.0%	-	-	-	-	13 16.0%	-	-	-	-	-	-	-	13 31.2%	-	3 0.8%	4 1.0%
Another Party	24 2.7%	12 2.7%	13 2.7%	3 2.5%	3 2.1%	3 2.3%	3 1.6%	5 3.5%	4 3.5%	4 4.0%	-	-	1 0.8%	3 2.9%	19 19.0%	* 0.5%	-	-	-	-	23 27.8%	1 4.5%	3 2.2%	-	1 0.2%	1 0.3%	4 0.5%	-	-	20 100.0%	9 2.4%	13 3.2%
SIGMA	914 100.0%	444 100.0%	469 100.0%	109 100.0%	152 100.0%	149 100.0%	163 100.0%	134 100.0%	102 100.0%	106 100.0%	296 100.0%	252 100.0%	64 100.0%	93 100.0%	100 100.0%	93 100.0%	367 100.0%	357 100.0%	52 100.0%	25 100.0%	83 100.0%	30 100.0%	123 100.0%	143 100.0%	222 100.0%	279 100.0%	767 100.0%	84 100.0%	43 100.0%	20 100.0%	400 100.0%	403 100.0%



GE2017 Telephone Voting Intention Poll IV Prepared on behalf of Good Morning Britain

Q4. 2015 General Election Voting - By Normal Weighting
Q4. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?
Base : All Respondents

	Total	Ger	nder				Age						2015	Vote					Voting	ntention						Reg	jion8				2016 Referend	1
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d		Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
Weighted Total	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
Conservative	328 29.8%	164 30.5%	164 29.1%	28 22.2%	43 22.8%	58 32.1%	52 26.2%	48 29.9%	39 29.5%	61 51.7%	328 100.0%	-	-	-	-	-	250 66.5%	33 9.0%	9 16.4%	2 6.5%	1 1.6%	24 27.4%	46 31.9%	66 37.7%	65 25.1%	132 38.1%	309 33.4%	11 11.7%	8 15.1%	-	198 40.1%	103 22.5%
Labour	271 24.5%	115 21.5%	155 27.5%	30 23.8%	46 24.1%	47 25.9%	56 28.5%	50 31.0%	18 13.4%	25 20.8%	-	271 100.0%	-	-	-	-	18 4.8%	217 59.3%	6 10.7%	-	4 4.1%	17 18.6%	47 32.6%	38 21.7%	98 38.0%	63 18.0%	246 26.6%	9 9.3%	16 29.8%	-	81 16.5%	156 34.0%
Liberal Democrat	70 6.4%	37 6.9%	33 5.9%	5 4.3%	9 4.7%	9 5.2%	13 6.6%	10 6.0%	15 11.5%	9 7.6%	-	-	70 100.0%	-	-	-	15 3.9%	16 4.4%	28 53.1%	-	2 2.8%	6 6.6%	7 5.2%	6 3.4%	22 8.4%	25 7.3%	61 6.5%	6 6.0%	4 7.9%	-	20 4.0%	42 9.2%
UKIP	112 10.2%	73 13.5%	40 7.0%	11 8.5%	20 10.6%	17 9.5%	10 5.1%	23 14.3%	21 15.6%	10 8.8%	-	-	-	112 100.0%	-	-	51 13.5%	13 3.6%	4 8.5%	25 90.9%	3 3.1%	5 5.9%	9 6.0%	16 8.9%	30 11.7%	53 15.3%	108 11.7%	3 2.8%	2 2.9%	-	106 21.5%	4 1.0%
SNP	42 3.8%	17 3.1%	25 4.4%	3 2.1%	12 6.4%	5 2.8%	11 5.8%	5 3.1%	5 4.2%		-	-	-	-	42 38.5%	-	-	4 1.2%	-	-	33 37.6%	3 3.8%	-	-	-	-	-	42 44.5%	-	-	9 1.8%	33 7.2%
Plaid Cymru	10 0.9%	8 1.4%	2 0.4%	-	1 0.3%	1 0.4%	8 3.8%	0.3%	0.3%	0.4%	-	-	-	-	10 9.2%	-	-	1 0.3%	-	-	9 10.2%	-	-	-	-	-	-	-	10 18.9%	-	-	4 0.8%
Green	34 3.1%	12 2.2%	22 3.9%	3 2.5%	17 9.1%	6 3.5%	-	5 3.0%	1 1.0%	1 0.8%	-	-	-	-	34 31.1%	-	-	25 6.9%	2 3.2%	-	3 3.1%	4 4.8%	6 4.0%	6 3.7%	4 1.7%	15 4.3%	31 3.4%	-	2 4.5%	-	-	34 7.4%
Other	23 2.1%	12 2.1%	11 2.0%	-	3 1.6%	4 1.9%	5 2.5%	5 3.2%	3 2.2%	3 2.9%	-	-	-	-	23 21.1%	-	-	0.1%	1 1.3%	-	20 23.4%	1 0.9%	1 0.5%	1 0.6%	-	-	2 0.2%	-	-	21 70.4%	9 1.9%	12 2.7%
Did not vote	138 12.5%	66 12.2%	72 12.8%	43 34.2%	28 14.8%	21 11.8%	26 13.2%	6 3.7%	11 8.3%	2 2.1%	-	-	-	-	-	138 100.0%	35 9.3%	53 14.6%	3 5.6%	-	8 8.9%	18 20.1%	18 12.6%	26 14.6%	25 9.7%	37 10.5%	106 11.4%	20 21.0%	8 15.8%	4 14.3%	51 10.4%	44 9.6%
Cant remember	43 3.9%	18 3.4%	25 4.4%	3 2.3%	5 2.6%	7 3.7%	12 6.1%	6 3.6%	9 6.9%	1 1.2%	-	-	-	-	-	-	5 1.3%	3 0.7%	1 1.2%	1 2.6%	3 3.8%	10 11.2%	6 4.0%	11 6.5%	8 3.0%	11 3.2%	36 3.9%	4 3.7%	1 2.0%	3 8.5%	10 2.0%	16 3.5%
Refused	32 2.9%	17 3.1%	15 2.7%	-	6 2.9%	6 3.1%	4 2.1%	3 1.8%	9 7.1%	4 3.7%		-	-	-	-	-	2 0.6%	-	-	-	1 1.4%	1 0.6%	5 3.3%	5 3.0%	6 2.3%	11 3.2%	27 3.0%	1 0.9%	2 3.2%	2 6.8%	9 1.8%	10 2.1%
SIGMA	1103 100.0%	538 100.0%	565 100.0%	126 100.0%	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



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Table 9
Q5. EU Referendum Voting - By Normal Weighting
Q5. And how did you vote in the EU Referendum in June 2016, or did you not vote?
Base: All Respondents

	Total	Gen	der				Age						2015	Vote					Voting	Intention	ı					Reç	gion8				2010 Reference	EU Ium Vote
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
Weighted Total	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
Leave	494 44.8%	260 48.3%	234 41.5%	49 38.7%	75 39.8%	79 44.0%	83 41.9%	73 45.6%	73 55.8%	61 52.0%	198 60.3%	81 30.1%	20 28.1%	106 94.8%	18 16.7%	51 37.1%	243 64.6%	97 26.5%	13 24.2%	27 100.0%	23 26.4%	50 55.8%	54 37.4%	69 39.4%	119 46.0%	195 56.0%	437 47.2%	24 25.2%	22 41.1%	12 39.2%	494 100.0%	-
Remain	458 41.5%	201 37.3%	257 45.5%	59 46.7%	112 58.8%	92 51.2%	68 34.4%	64 39.8%	38 28.6%	26 22.1%	103 31.3%	156 57.5%	42 60.1%	4 4.0%	83 76.3%	44 31.9%	83 22.0%	217 59.2%	38 73.2%	-	56 64.5%	36 40.5%	69 48.1%	70 39.9%	102 39.6%	125 35.8%	366 39.5%	54 57.0%	24 44.9%	14 47.6%	-	458 100.0%
Can't remember	117 10.6%	62 11.5%	55 9.8%	15 11.8%	-	-	40 20.2%	19 12.1%	13 9.9%	30 25.3%	26 8.0%	31 11.6%	7 10.2%	-	6 5.6%	31 22.6%	48 12.9%	48 13.0%	-	-	6 7.0%	-	14 9.5%	32 18.1%	30 11.6%	19 5.5%	95 10.2%	16 17.3%	6 11.5%	-	-	
Did not vote	13 1.2%	6 1.1%	7 1.3%	3 2.7%	3 1.4%	3 1.4%	2 0.8%	1 0.9%	1 0.7%	0.3%	1 0.3%	1 0.5%	0.5%	0.1%	0.5%	9 6.6%	2 0.5%	5 1.3%	1 1.1%	-	1 1.0%	1 1.4%	2 1.6%	2 1.3%	4 1.4%	3 0.8%	11 1.2%	* 0.5%	1 1.1%	1 3.1%	-	
Refused	21 1.9%	10 1.8%	11 2.0%	-	-	6 3.4%	5 2.7%	3 1.6%	7 5.0%	* 0.4%	-	1 0.3%	1 1.0%	1 1.0%	1 0.9%	3 1.8%	-	-	1 1.4%	-	1 1.1%	2 2.3%	5 3.4%	2 1.3%	4 1.4%	6 1.9%	17 1.9%	-	1 1.4%	3 10.0%	-	-
SIGMA	1103 100.0%	538 100.0%	565 100.0%	126 100.0%	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



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Table 10
Q6. By Normal Weighting
Q6. What would you say is the number one issue when it comes to deciding your vote?
Base: All Respondents

	Total	Gen	der				Age						2015	Vote					Voting I	ntention						Regi	on8				2016 Referend	- 1
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Jndecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
Weighted Total	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
Economy	90 8.1%	69 12.9%	20 3.6%	12 9.8%	14 7.3%	21 11.6%	16 8.0%	13 8.0%	5 3.9%	9 7.7%	41 12.4%	18 6.7%	6 8.2%	5 4.6%	10 9.4%	3 2.5%	43 11.5%	22 6.1%	5 9.9%	1 3.3%	11 12.4%	2 2.5%	12 8.1%	14 8.0%	28 10.9%	21 6.2%	75 8.1%	5 5.8%	8 14.6%	1 4.2%	41 8.2%	41 8.9%
Brexit	132 12.0%	76 14.2%	56 9.9%	10 7.7%	11 5.8%	17 9.5%	20 10.3%	26 16.0%	24 18.2%	24 20.6%	72 21.9%	18 6.8%	12 17.2%	16 14.3%	6 5.4%	3 1.8%	83 22.0%	15 4.1%	11 21.1%	-	6 7.4%	9 9.9%	18 12.6%	29 16.4%	25 9.7%	48 13.8%	120 13.0%	4 4.4%	3 6.4%	5 15.5%	64 13.0%	52 11.4%
NHS	196 17.8%	76 14.1%	120 21.3%	26 20.2%	30 15.8%	39 21.6%	37 18.7%	16 9.7%	37 28.1%	13 10.7%	36 10.9%	67 24.8%	11 15.4%	15 13.2%	21 19.0%	26 18.9%	27 7.3%	103 28.1%	6 11.5%	4 15.5%	7 8.0%	20 22.1%	26 18.0%	24 13.8%	41 16.0%	76 21.8%	167 18.1%	9 9.9%	11 21.5%	8 27.3%	76 15.3%	97 21.2%
Immigration	90 8.2%	51 9.6%	39 6.8%	3 2.1%	18 9.7%	13 7.0%	14 7.3%	22 13.8%	7 5.6%	12 10.6%	32 9.6%	9 3.3%	2 2.7%	36 32.4%	5 4.7%	3 2.5%	47 12.4%	11 3.1%	3 5.2%	11 39.0%	4 5.1%	6 7.0%	18 12.6%	8 4.5%	24 9.2%	37 10.7%	87 9.4%	0.4%	1 1.3%	2 6.0%	79 16.0%	9 2.0%
Defence	8 0.8%	6 1.0%	3 0.5%	3 2.0%	-	1 0.6%	2 1.0%	1 0.5%	1 1.0%	1 0.6%	3 0.8%	2 0.6%	-	2 2.2%	-	2 1.1%	3 0.9%	4 1.1%	1 1.8%	-	-	-	1 0.5%	1 0.4%	3 1.0%	4 1.2%	8 0.9%	-	0.3%	-	6 1.3%	2 0.4%
Crime	1 0.1%	1 0.3%		-	1 0.4%	-	-	-	-	1 0.6%	-	1 0.3%	-	-	-	-	-	1 0.2%	-	1 2.6%	-	-	1 0.5%	1 0.4%	-	-	1 0.2%	-	-	-	1 0.1%	1 0.2%
Education	50 4.5%	13 2.4%	37 6.5%	6 4.6%	14 7.4%	9 5.0%	8 4.1%	5 3.1%	5 4.1%	3 2.4%	13 3.9%	21 7.8%	2 2.7%	5 4.5%	6 5.2%	2 1.6%	8 2.0%	28 7.6%	1 1.4%	3 10.5%	2 2.5%	8 8.6%	4 3.1%	8 4.7%	14 5.3%	13 3.7%	39 4.3%	6 6.9%	4 7.6%	-	20 4.1%	29 6.4%
Welfare	20 1.8%	8 1.5%	12 2.1%	1 1.0%	7 3.9%	3 1.5%	6 3.0%	1 0.4%	1 1.1%	* 0.3%	1 0.3%	9 3.2%	1 1.6%	-	6 5.4%	1 0.9%	2 0.5%	14 3.8%	-	-	2 2.1%	2 2.2%	2 1.3%	3 1.9%	3 1.1%	9 2.5%	17 1.8%	3 3.1%	-	-	3 0.7%	16 3.5%
The cost of Living	23 2.1%	2 0.4%	20 3.6%	2 1.4%	-	2 0.9%	18 8.9%	1 0.6%	1 0.7%	-	1 0.3%	3 1.1%	1 1.1%	-	-	18 13.0%	2 0.4%	19 5.3%	1 1.5%	-	-	1 1.0%	1 0.5%	2 1.4%	*	3 0.9%	6 0.7%	16 17.3%	-	-	1 0.2%	5 1.2%
Pensions & Retirement	18 1.6%	6 1.1%	12 2.1%	-	-	-	-	6 4.0%	7 5.3%	5 4.0%	5 1.4%	8 3.0%	1 1.7%	-	-	4 2.9%	5 1.3%	7 2.0%	2 4.0%	-	1 0.9%	3 3.2%	1 0.6%	2 1.1%	6 2.3%	6 1.6%	14 1.6%	1 1.3%	2 4.4%	-	14 2.8%	4 0.9%
Housing	24 2.2%	6 1.1%	18 3.2%	1 1.0%	10 5.4%	-	1 0.6%	3 1.9%	1 0.6%	7 6.1%	10 3.0%	5 1.7%	-	2 1.5%	-	6 4.4%	9 2.5%	5 1.4%	1 1.0%	-	2 2.7%	6 7.3%	7 4.6%	-	1 0.4%	14 4.0%	21 2.3%	-	2 4.5%	-	9 1.8%	8 1.7%
Local Candidate	6 0.5%	4 0.7%	2 0.3%	1 0.7%	1 0.6%	3 1.7%	1 0.3%	-	-	-	2 0.7%	1 0.5%	2 2.6%	-	-	-	5 1.3%	1 0.2%	-	-	-	-	-	-	1 0.3%	5 1.4%	6 0.6%	-	-	-	4 0.9%	1 0.3%
Party Leader	75 6.8%	38 7.1%	37 6.6%	7 5.2%	13 6.6%	12 6.6%	10 5.0%	13 8.0%	15 11.8%	6 5.3%	29 9.0%	13 4.9%	11 15.7%	6 5.0%	4 3.9%	8 5.9%	42 11.2%	16 4.5%	3 6.3%	-	1 1.4%	5 5.2%	9 6.6%	12 7.1%	25 9.7%	19 5.4%	66 7.1%	4 4.2%	6 10.6%	-	39 7.8%	28 6.1%
Tribal Loyalty (always vote Labour / Conservative etc)	25 2.3%	15 2.8%	10 1.8%	3 2.4%	2 1.1%	3 1.5%	1 0.7%	4 2.7%	3 2.4%	9 7.3%	13 3.8%	11 3.9%	2 2.4%	-	0.4%	-	15 4.0%	9 2.6%	0.9%	-	0.5%	-	10 6.8%	3 1.5%	1 0.5%	10 2.8%	24 2.6%	1 1.2%	0.6%	0.4%	10 1.9%	10 2.2%
Other	214 19.4%	111 20.6%	103 18.3%	13 10.4%	45 24.0%	41 22.7%	41 20.7%	45 28.1%	16 12.5%	12 10.5%	47 14.2%	58 21.6%	16 22.5%	22 19.9%	36 33.2%	19 13.9%	44 11.8%	78 21.3%	16 30.2%	8 29.1%	38 43.5%	9 10.4%	24 16.8%	28 15.9%	59 22.8%	56 16.1%	167 18.0%	31 32.7%	8 14.6%	9 28.8%	80 16.2%	113 24.7%
Don't know	130 11.8%	55 10.3%	75 13.3%	40 31.3%	23 12.0%	18 9.9%	23 11.4%	5 3.2%	7 5.0%	16 13.6%	25 7.7%	26 9.6%	4 6.1%	2 2.1%	15 13.4%	42 30.5%	42 11.0%	32 8.7%	3 5.1%	-	12 13.4%	18 20.6%	11 7.5%	40 22.9%	28 10.7%	27 7.8%	106 11.4%	12 12.8%	7 13.5%	5 17.8%	48 9.7%	42 9.1%
SIGMA	1103 100.0%	538 100.0%	565 100.0%	126 100.0%	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



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Table 11
Q7. By Normal Weighting
Q7. Which of the following party leaders do you think would make the best Prime Minister?
Base: All Respondents

Unweighted Total Weighted Total Theresa May Jeremy Corbyn Don't know

SIGMA

Total	Gen	der				Age						2015	Vote					Voting	Intention						Reg	ion8				2016 Referend	6 EU dum Vote
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP		Did not vote	CON	LAB	LD	UKIP		Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
547	291	256	55	71	88	84	86	80	83	276	42	36	81	38	52	353	30	26	16	43	47	59	103	110	206	478	31	23	15	339	146
49.6%	54.1%	45.3%	43.2%	37.3%	49.0%	42.3%	54.0%	61.2%	69.9%	84.0%	15.6%	51.1%	71.9%	34.5%	37.9%	93.7%	8.2%	49.3%	60.3%	49.1%	52.3%	40.6%	58.7%	42.5%	59.3%	51.6%	32.5%	44.2%	49.8%	68.6%	31.8%
394	168	226	58	93	69	69	54	28	23	32	191	24	18	51	65	9	296	17	3	31	14	53	50	119	88	310	48	23	12	100	242
35.7%	31.2%	39.9%	46.0%	49.3%	38.3%	35.0%	33.5%	21.1%	19.1%	9.9%	70.5%	34.2%	15.9%	47.2%	47.2%	2.3%	80.9%	32.0%	11.3%	35.3%	15.5%	36.7%	28.6%	46.3%	25.2%	33.5%	51.5%	42.6%	40.8%	20.3%	52.8%
163	79	84	14	25	23	45	20	23	13	20	37	10	14	20	20	15	40	10	8	14	29	33	22	29	54	138	15	7	3	55	70
14.8%	14.7%	14.8%	10.8%	13.4%	12.6%	22.7%	12.4%	17.6%	11.0%	6.1%	13.8%	14.7%	12.2%	18.2%	14.8%	4.0%	10.8%	18.7%	28.4%	15.6%	32.2%	22.6%	12.8%	11.2%	15.5%	14.9%	16.0%	13.2%	9.4%	11.1%	15.3%
1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 12
Q8. By Normal Weighting
Q8. Regardless of how you intend to vote, which of the following do you think is the most likely outcome of the upcoming election?
Base: All Respondents

	Total	Gen	der				Age						2015	Vote					Voting	ntention						Regi	on8				2016 Referend	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
Weighted Total	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
Large Conservative majority	253 23.0%	136 25.3%	117 20.8%	21 16.9%	39 20.8%	35 19.6%	50 25.2%	45 28.0%	36 27.1%	27 23.0%	99 30.2%	37 13.6%	13 19.1%	43 38.2%	14 12.7%	35 25.2%	131 34.8%	47 12.8%	9 17.1%	6 21.8%	19 21.6%	20 22.0%	31 21.2%	42 23.8%	43 16.6%	92 26.3%	207 22.3%	33 34.9%	6 11.1%	8 26.5%	140 28.3%	73 15.9%
Small Conservative majority	455 41.2%	224 41.7%	230 40.8%	47 37.2%	72 38.0%	76 42.2%	75 38.0%	72 45.2%	53 40.0%	60 50.6%	163 49.6%	111 40.9%	34 48.1%	52 46.4%	50 45.9%	28 20.6%	171 45.3%	146 39.8%	30 56.9%	13 49.5%	38 43.5%	32 35.4%	65 44.9%	52 29.7%	114 44.1%	163 46.7%	393 42.5%	33 35.1%	17 32.3%	11 37.4%	217 43.9%	215 47.0%
No overall majority	142 12.8%	70 13.0%	71 12.6%	16 12.4%	36 19.2%	34 18.6%	25 12.6%	12 7.5%	15 11.3%	4 3.8%	30 9.0%	42 15.5%	9 12.4%	2 1.5%	35 32.3%	14 9.8%	22 5.9%	65 17.7%	7 13.6%	1 2.6%	20 23.0%	13 14.1%	20 13.8%	24 13.5%	28 10.7%	37 10.6%	108 11.7%	16 16.8%	13 25.2%	4 14.6%	50 10.1%	81 17.7%
Small Labour majority	86 7.8%	49 9.2%	37 6.5%	25 19.8%	20 10.6%	14 7.6%	13 6.4%	7 4.3%	6 4.9%	1 1.1%	10 3.1%	21 7.9%	3 4.5%	6 5.1%	2 1.4%	37 26.8%	21 5.5%	36 9.8%	3 5.1%	3 11.5%	3 3.6%	8 9.1%	4 2.8%	31 17.7%	19 7.3%	16 4.7%	70 7.6%	1 0.9%	9 16.8%	6 20.0%	33 6.6%	35 7.7%
Large Labour majority	50 4.5%	17 3.1%	33 5.8%	7 5.2%	10 5.2%	13 7.1%	3 1.6%	2 1.2%	1 1.0%	14 11.8%	5 1.6%	29 10.6%	1 2.0%	3 2.7%	3 2.5%	5 3.4%	3 0.8%	41 11.2%	2 3.1%	-	1 1.1%	1 0.9%	3 2.3%	4 2.2%	21 8.1%	14 4.0%	42 4.5%	4 4.2%	4 6.8%	-	14 2.9%	22 4.7%
Something else	13 1.1%	9 1.7%	3 0.6%	0.1%	1 0.5%	-	3 1.6%	-	7 5.5%	1 1.1%	4 1.1%	-	8 11.0%	-	-	1 1.0%	11 2.9%	-	1 1.2%	-	1 1.3%	-	1 0.9%	2 1.0%	8 3.1%	2 0.5%	13 1.4%	-	-	-	2 0.5%	3 0.6%
Dont know	105 9.5%	32 5.9%	73 12.9%	11 8.4%	11 5.7%	9 4.9%	29 14.7%	22 13.8%	13 10.2%	10 8.6%	18 5.5%	31 11.6%	2 2.9%	7 6.0%	6 5.1%	18 13.2%	18 4.8%	32 8.7%	2 3.0%	4 14.7%	5 5.8%	16 18.5%	20 14.1%	21 12.1%	26 10.1%	25 7.2%	93 10.0%	8 8.0%	4 7.8%	1.5%	38 7.7%	29 6.3%
SIGMA	1103 100.0%	538 100.0%	565 100.0%	126 100.0%	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



GE2017 Telephone Voting Intention Poll IV Prepared on behalf of Good Morning Britain

Table 13
Q9. By Normal Weighting
Q9. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government?
Conservative minority government

Base : All Respondents

Unweighted Total Weighted Total Approve

Disapprove Dont know SIGMA

1_		_					_																			_					2016	I .
То	tal	Gen	der				Age						2015	Vote					Voting	ntention						Reg	ion8				Referend	ium Vote
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d		Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
11	03	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
11	03	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
	11 5.3%	266 49.4%	245 43.4%	65 51.7%	78 40.9%	80 44.3%	81 41.2%	73 45.4%	71 54.1%	63 53.5%	236 72.0%	60 22.3%	34 48.6%	64 56.9%	28 25.4%	54 39.0%	291 77.3%	70 19.2%	26 49.1%	11 38.9%	29 33.4%	40 44.9%	63 44.0%	107 60.8%	112 43.6%	175 50.3%	458 49.5%	25 26.8%	15 29.1%	12 41.0%	274 55.5%	161 35.2%
	05 5.8%	237 44.0%	268 47.5%	50 39.8%	96 50.8%	84 46.8%	94 47.6%	82 51.5%	47 35.9%	51 43.1%	71 21.6%	200 73.8%	34 48.6%	41 36.4%	75 69.2%	64 46.4%	64 16.9%	282 77.1%	24 46.7%	13 49.5%	56 64.4%	24 26.6%	64 44.6%	62 35.0%	127 49.1%	140 40.1%	392 42.3%	64 68.5%	34 64.0%	15 49.7%	177 35.8%	265 57.8%
	87 7.9%	35 6.5%	51 9.1%	11 8.6%	16 8.3%	16 8.9%	22 11.2%	5 3.1%	13 10.0%	4 3.5%	21 6.4%	11 3.9%	2 2.9%	8 6.7%	6 5.4%	20 14.6%	22 5.8%	13 3.6%	2 4.2%	3 11.5%	2 2.2%	25 28.5%	16 11.4%	7 4.2%	19 7.3%	33 9.5%	76 8.2%	4 4.7%	4 6.9%	3 9.3%	43 8.7%	32 7.0%
110		538 100.0%	565 100.0%	126 100.0%	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



GE2017 Telephone Voting Intention Poll IV Prepared on behalf of Good Morning Britain

Table 14 Q10. By Normal Weighting

Q10. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Labour minority government

Base : All Respondents

Unweighted Total
Weighted Total
Approve

Disapprove Dont know SIGMA

Total	Gen	ıder				Age						2015	Vote					Voting	Intention						Reg	ion8				2016 Reference	
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
471	212	259	76	102	84	86	60	30	33	64	207	22	24	65	78	63	297	18	6	38	26	78	70	128	101	377	56	24	14	126	267
42.7%	39.4%	45.9%	59.8%	53.9%	46.5%	43.8%	37.6%	23.0%	27.8%	19.6%	76.4%	31.3%	21.2%	60.2%	56.2%	16.7%	81.1%	33.7%	21.8%	43.3%	29.0%	54.2%	39.8%	49.6%	29.1%	40.7%	59.9%	44.7%	46.4%	25.5%	58.3%
544	291	254	39	70	83	82	96	91	83	252	57	46	81	31	40	300	56	33	21	44	39	51	94	110	219	474	31	25	13	328	164
49.4%	54.1%	44.8%	30.7%	37.1%	46.3%	41.6%	60.3%	69.2%	69.9%	76.7%	20.9%	65.7%	72.4%	28.9%	29.0%	79.6%	15.4%	62.8%	78.2%	51.0%	44.2%	35.7%	53.1%	42.7%	63.0%	51.2%	33.2%	48.1%	44.6%	66.5%	35.8%
87	35	52	12	17	13	29	3	10	3	12	7	2	7	12	20	14	13	2	-	5	24	15	12	20	28	74	6	4	3	40	27
7.9%	6.5%	9.3%	9.6%	9.0%	7.2%	14.7%	2.1%	7.8%	2.3%	3.8%	2.7%	3.0%	6.4%	10.8%	14.8%	3.7%	3.5%	3.5%		5.7%	26.8%	10.2%	7.0%	7.6%	7.9%	8.0%	6.9%	7.2%	9.1%	8.1%	5.9%
1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 15 Q11. By Normal Weighting

Q11. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Conservative / Liberal Democrat coalition

Base : All Respondents

	L
Unweighted Total	Ī
Weighted Total	
Approve	
Disapprove	
Dont know	l

SIGMA

																															2016	EU
	Total	Gen	nder				Age			l			2015	/ote					Voting I	ntention						Regi	on8				Referend	lum Vote
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
otal	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
ı	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
	343 31.1%	164 30.5%	179 31.6%	34 27.0%	47 24.7%	61 33.7%	72 36.6%	45 27.9%	45 34.0%	40 33.5%	166 50.5%	39 14.6%	36 50.7%	19 17.0%	37 34.5%	31 22.7%	173 46.1%	53 14.5%	27 52.3%	1 3.3%	34 39.1%	33 37.1%	52 36.1%	47 26.8%	73 28.4%	108 31.2%	281 30.4%	28 29.4%	18 33.8%	16 53.3%	172 34.7%	138 30.2%
	658 59.6%	334 62.1%	324 57.3%	82 64.9%	121 63.7%	103 57.4%	105 53.2%	105 65.4%	75 57.3%	66 56.2%	139 42.2%	220 81.2%	32 45.1%	86 76.6%	66 60.4%	85 61.3%	171 45.4%	301 82.1%	23 43.7%	26 96.7%	50 57.0%	34 37.8%	72 50.1%	114 64.8%	168 65.0%	197 56.6%	551 59.5%	65 69.1%	31 58.1%	11 37.7%	286 57.8%	282 61.5%
	103 9.3%	40 7.4%	63 11.1%	10 8.1%	22 11.6%	16 8.9%	20 10.2%	11 6.7%	11 8.7%	12 10.3%	24 7.3%	11 4.2%	3 4.2%	7 6.4%	6 5.1%	22 16.0%	32 8.5%	13 3.4%	2 4.0%	-	3 3.9%	22 25.1%	20 13.8%	15 8.5%	17 6.6%	42 12.2%	94 10.2%	1 1.6%	4 8.2%	3 9.0%	37 7.5%	38 8.2%
	1103 100.0%	538 100.0%	565 100.0%	126 100.0%	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



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Table 16
Q12. By Normal Weighting
Q12. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government?

Labour / Liberal Democrat / SNP coalition

Base : All Respondents

Unweighted Total
Weighted Total
Approve
Disapprove
Dont know

SIGMA

ĺ																															2016	EU
	Total	Gen	der				Age						2015	/ote					Voting I	ntention						Regi	ion8				Referend	um Vote
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
ital	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
ı	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
	354 32.1%	181 33.7%	173 30.6%	65 51.6%	81 42.6%	75 41.7%	49 24.7%	43 27.1%	24 18.1%	17 14.7%	34 10.3%	153 56.4%	32 45.4%	8 7.0%	69 63.2%	48 34.5%	37 9.8%	209 57.1%	26 49.9%	1 2.6%	53 61.2%	12 14.0%	48 33.5%	62 35.3%	81 31.4%	88 25.2%	279 30.1%	44 47.3%	25 47.7%	5 17.8%	81 16.4%	244 53.2%
	649 58.9%	328 61.1%	321 56.8%	49 38.8%	91 47.9%	93 51.5%	122 61.7%	112 69.8%	99 75.3%	84 71.3%	282 85.9%	95 35.0%	37 52.0%	98 87.9%	32 29.3%	72 51.8%	329 87.4%	132 36.1%	23 43.2%	24 89.1%	31 35.9%	50 56.0%	82 56.7%	99 56.4%	151 58.6%	226 64.9%	558 60.2%	46 48.6%	25 47.3%	21 69.1%	375 75.9%	187 40.8%
	99 9.0%	28 5.2%	71 12.6%	12 9.6%	18 9.6%	12 6.8%	27 13.6%	5 3.0%	9 6.6%	17 14.0%	13 3.8%	23 8.6%	2 2.7%	6 5.1%	8 7.5%	19 13.6%	11 2.8%	25 6.8%	4 6.8%	2 8.3%	2 2.9%	27 30.0%	14 9.7%	15 8.3%	26 9.9%	35 10.0%	89 9.6%	4 4.1%	3 5.1%	4 13.1%	38 7.6%	27 6.0%
	1103 100.0%	538 100.0%	565 100.0%	126 100.0%	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138 100.0%	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



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Table 17
Q13. By Normal Weighting
Q13. Theresa May has pledged to reduce net migration to the tens of thousands in five years time Do you believe that this pledge will be achieved?
Base: All Respondents

																															2016	, EU
	Total	Gei	nder				Age						2015	Vote					Voting I	Intention						Reg	ion8				Referend	um Vote
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d		Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
Weighted Total	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
Yes	182 16.5%	88 16.4%	94 16.6%	18 13.9%	23 12.1%	21 11.6%	27 13.5%	42 26.2%	29 21.9%	23 19.9%	93 28.3%	18 6.8%	12 16.5%	19 16.7%	11 10.4%	16 11.6%	107 28.5%	21 5.6%	12 23.3%	2 8.3%	11 12.9%	14 15.3%	14 9.6%	26 14.9%	43 16.5%	80 22.9%	162 17.5%	10 10.5%	4 7.3%	6 20.7%	113 22.9%	51 11.2%
No	831 75.3%	418 77.7%	413 73.1%	101 79.9%	159 83.7%	145 80.7%	160 81.0%	112 69.7%	89 68.0%	65 55.0%	195 59.5%	227 84.0%	57 81.5%	89 79.2%	94 86.4%	111 80.7%	227 60.4%	321 87.8%	39 75.0%	23 84.5%	73 83.8%	66 74.5%	113 78.3%	138 78.1%	185 72.0%	247 71.0%	683 73.8%	82 86.9%	43 81.8%	23 75.3%	342 69.3%	378 82.6%
Don't know	90 8.1%	32 5.9%	58 10.3%	8 6.3%	8 4.2%	14 7.7%	11 5.5%	6 4.0%	13 10.1%	30 25.1%	40 12.2%	25 9.2%	1 2.0%	5 4.1%	4 3.2%	11 7.7%	42 11.1%	24 6.6%	1 1.6%	2 7.2%	3 3.2%	9 10.3%	17 12.1%	12 7.0%	30 11.5%	21 6.1%	80 8.7%	2 2.6%	6 10.9%	1 4.0%	38 7.8%	28 6.1%
SIGMA	1103	538 100.0%	565 100.0%	126	190 100.0%	180 100.0%	197 100.0%	160 100.0%	131 100.0%	118 100.0%	328 100.0%	271 100.0%	70 100.0%	112 100.0%	109 100.0%	138	377 100.0%	366 100.0%	52 100.0%	27 100.0%	87 100.0%	89 100.0%	144 100.0%	176 100.0%	258 100.0%	348 100.0%	926 100.0%	94 100.0%	53 100.0%	30 100.0%	494 100.0%	458 100.0%



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Table 18
Q14. By Normal Weighting
Q14. Regardless of how you intend to vote, which of the following parties do you think has had the best campaign?
Base: All Respondents

	Total	Gen	der				Age						2015	Vote					Voting I	ntention						Reg	jion8				2010 Reference	1
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecide d	London	Midlands	North	South	England S	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1103	609	494	111	173	178	200	169	142	130	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
Weighted Total	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
Conservatives	249	127	121	24	31	30	38	31	44	49	132	19	11	42	11	24	183	17	8	8	12	8	40	48	43	92	222	13	9	5	155	53
	22.6%	23.7%	21.5%	19.3%	16.5%	16.8%	19.4%	19.5%	33.7%	41.6%	40.1%	7.0%	15.9%	37.8%	9.8%	17.5%	48.7%	4.8%	14.8%	29.3%	13.4%	8.8%	27.4%	27.4%	16.7%	26.3%	24.0%	13.4%	16.6%	17.2%	31.3%	11.5%
Labour	558	261	298	80	115	104	100	73	37	49	122	209	35	32	65	76	113	309	24	6	47	27	71	75	157	156	459	58	27	14	193	302
	50.6%	48.5%	52.7%	63.4%	60.9%	57.9%	50.7%	45.7%	27.9%	41.1%	37.2%	77.3%	49.3%	28.5%	60.3%	54.9%	29.9%	84.5%	46.1%	21.1%	54.0%	30.8%	49.2%	42.9%	61.0%	44.8%	49.6%	61.4%	51.8%	45.8%	39.1%	65.9%
Liberal Democrats	44 4.0%	25 4.7%	19 3.3%	1 0.4%	8 4.1%	7 3.8%	8 3.9%	11 7.2%	6 4.9%	4 3.0%	9 2.7%	12 4.3%	5 6.6%	6 5.0%	2 2.0%	5 3.8%	12 3.3%	8 2.1%	9 18.0%	-	1 1.7%	6 6.9%	10 7.1%	8 4.7%	5 1.8%	18 5.1%	41 4.4%	1 1.5%	2 3.5%	* 0.5%	17 3.4%	24 5.3%
Other	62	30	32	5	5	13	12	11	10	6	16	7	3	8	15	8	13	10	5	3	11	13	3	4	13	21	41	13	7	1	41	19
	5.6%	5.6%	5.7%	3.9%	2.6%	7.2%	5.8%	7.1%	7.9%	5.3%	4.7%	2.7%	4.5%	7.2%	14.1%	6.0%	3.6%	2.8%	9.7%	11.4%	12.2%	14.9%	2.3%	2.0%	5.1%	6.2%	4.5%	13.8%	12.7%	4.3%	8.2%	4.2%
Don't know	189	94	95	16	30	26	40	33	34	11	50	23	17	24	15	24	55	21	6	10	16	34	20	40	40	62	162	9	8	10	89	60
	17.2%	17.6%	16.8%	12.9%	15.9%	14.3%	20.2%	20.5%	25.7%	9.0%	15.3%	8.6%	23.6%	21.6%	13.8%	17.7%	14.6%	5.8%	11.5%	38.3%	18.7%	38.5%	14.1%	23.0%	15.4%	17.7%	17.5%	10.0%	15.5%	32.1%	18.0%	13.2%
SIGMA	1103	538	565	126	190	180	197	160	131	118	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



GE2017 Telephone Voting Intention Poll IV

Prepared on behalf of Good Morning Britain

Table 19

Q15 By Normal Weighting

Q15. And regardless of how you intend to vote, which of the following party leaders do you think has had the best campaign?

Base : All Respondents

2016 EU Total Gender Age 2015 Vote Voting Intention Region8 Referendum Vote Did not Undecide 18-24 45-54 75+ CON LD UKIP Other vote CON Unweighted Total 1103 609 494 111 173 178 200 169 142 130 396 287 84 52 71 138 371 372 69 14 68 94 169 181 248 346 72 61 26 377 575 Weighted Total 1103 538 565 126 190 180 197 160 131 118 328 271 70 112 109 138 377 366 52 27 87 89 144 176 258 348 926 94 53 30 494 458 295 Theresa May 156 63 16 198 10 105 25.9% 27.6% 11.3% 17.8% 22.6% 22.3% 30.1% 48.2% 43.29 45.5% 9.2% 27.0% 50.1% 14.5% 12.5% 52.5% 5.8% 19.8% 58.8% 20.6% 9.8% 28.1% 29.7% 22.0% 30.1% 27.5% 19.7% 20.9% 38.7% 13.7% 571 274 90 114 40 73 155 195 Jeremy Corbyn 95 110 216 34 65 89 308 25 89 466 305 51.0% 70.9% 43.2% 33.4% 79.7% 30.4% 84.0% 48.5% 16.0% 56.1% 50.9% 50.4% 39.6% 21 Tim Farron 20 10 22 26 25 4.0% 8.7% 13.7% 5.4% 7.7% 3.3% 4.9% 7.1% 4.8% 3.8% 2.6% 6.5% 3.6% 9.8% 3.1% 7.6% 4.1% 5.4% 2.7% 18.6% 6.4% 8.9% 6.5% 3.5% 4.5% 7.1% 6.2% 5.7% 5.2% 5.4% Other 3.8% 3.3% 1.2% 4.0% 4.1% 1.0% 3.2% 6.8% 4.3% 6.79 3.3% 1.8% 4.9% 4.5% 12.4% 2.8% 3.7% 6.2% 5.0% 10.7% 9.5% 5.0% 1.7% 2.3% 4.0% 3.2% 13.4% 4.6% 5.2% 3.6% Don't know 131 30 13.9% 12.6% 11.4% 12 4% 12.8% 8.6% 14.6% 17.4% 9.2% 14.0% 4.3% 11.4% 5.7% 9.7% 8.1% 5.7% 16.2% 8 1% 6.3% 6.9% 3 7% 29 4% 13.8% 10.9% 15.2% 13.3% 2.0% 10.6% 1.5% 11.3% 10.7% SIGMA 1103 565 190 180 197 160 131 118 328 271 70 112 109 138 377 366 52 27 87 89 144 176 258 348 94 53 30 494 458 100.0%



Page	Table	Title	Base Description	Base
4	1	Q1. Likelihood to Vote - By Normal Weighting Q1. As you may know, the next General Election is due to be held on 8th June On a 0 to 10 scale, where 10 means certain TO vote and 0 means certain NOT to vote, how likely do you think you will be to vote at the next General Election, or have you already voted?	Base : All Respondents	1103
5	2	Q2. Voting Intention Table - By Normal Weighting Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote	1049
6	3	Q2. Voting Intention Table - By Normal Weighting and LTV Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote	1049
7	4	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote with undecided and refused removed	894
8	5	Q3. An Undecided Voters Voting Intention Table - By Normal Weighting and LTV Q3. If the General Election was today and you had to choose, for which party would you vote or would you not vote?	Base : All Answering	91
9	6	Q2. Voting Intention Table - By Normal Weighting and LTV with Undecided redistributed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote	1021
10	7	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed with Undecided redistributed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote with undecided and refused removed	935
11	8	Q4. 2015 General Election Voting - By Normal Weighting Q4. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?	Base : All Respondents	1103
12	9	Q5. EU Referendum Voting - By Normal Weighting Q5. And how did you vote in the EU Referendum in June 2016, or did you not vote?	Base : All Respondents	1103

Page	Table	Title	Base Description	Base
13	10	Q6. What would you say is the number one issue when it comes to deciding your vote?	Base : All Respondents	1103
14	11	Q7. Which of the following party leaders do you think would make the best Prime Minister?	Base : All Respondents	1103
15	12	Q8. Regardless of how you intend to vote, which of the following do you think is the most likely outcome of the upcoming election?	Base : All Respondents	1103
16	13	Q9. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Conservative minority government	Base : All Respondents	1103
17	14	Q10. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Labour minority government	Base : All Respondents	1103
18	15	Q11. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Conservative / Liberal Democrat coalition	Base : All Respondents	1103
19	16	Q12. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Labour / Liberal Democrat / SNP coalition	Base : All Respondents	1103
20	17	Q13. Theresa May has pledged to reduce net migration to the tens of thousands in five years time Do you believe that this pledge will be achieved?	Base : All Respondents	1103
21	18	Q14. Regardless of how you intend to vote, which of the following parties do you think has had the best campaign?	Base : All Respondents	1103
22	19	Q15. And regardless of how you intend to vote, which of the following party leaders do you think has had the best campaign?	Base : All Respondents	1103