Digital Products & Resources

2019

Award-winning resources for libraries

SAGE Publishing

SAGE Digital Products & Resources 2019

Watch for these exciting new collections:

- SAGE Research Methods Datasets Upgrade Collection—see page 24
- SAGE Research Methods Video: Data Science, Big Data Analytics, and Digital Methods—see page 26
- SAGE Research Methods Foundations—see page 26
- Technologies for Learning & Research—see pages 35–38

To learn more, please visit sagepub.com/librarians

guilt-free binge watching

SAGE video

talk data to me

dataplanet

Contents

Contact us

If you would like a complete list of titles for any of the products listed in this catalog, or if you have any questions regarding SAGE's digital products, please contact your regional sales team.

United States and Canada: librarysales@sagepub.com

Europe, the Middle East, and Africa: sagepub.co.uk/contact-your-sales-rep

South Asia: Mukesh.Jain@sagepub.in

Asia-Pacific: saplibrarymarketing@sagepub.co.uk

Latin America South & Brazil: Bruno.Machado@sagepub.com

Latin America North & the Caribbean: Efren.Ricardez@sagepub.com

Columbia, Ecuador, Panamá, Perú: Veronica.Montano@sagepub.com

SAGE journals

SAGE is proud to be the market leader, with a portfolio of more than 1,000 journals, including top-ranked journals within the categories of Criminology & Penology; Education & Educational Research; Education, Special; Family Studies; Geography; Psychology, Social; Social Sciences, Interdisciplinary; Social Work; Women's Studies.

Content

International in scope • Peer-reviewed • High-quality

- **High-impact—**approximately 56% of SAGE's journal content is ranked in the 2017 Journal Citation Reports® (Clarivate Analytics, 2018)
- **Scholarly and professional—**research is published in partnership with more than 400 key societies
- **Interdisciplinary—**exceptional discipline coverage spans the humanities; the social sciences; and science, technology, and medicine.

Support

Interactive • Customer-focused

- **Customer support—**dedicated Account Representative Team to assist with inquiries, renewals of SAGE products, and any questions specific to your institutional account
- **Training—**user guides, videos, and live online training sessions highlight features and functionality for librarians and end users
- **Usage-driving tools—**online banner ads, search widgets, posters, and custom end user training.

Discoverability

Regularly updated indexing • High visibility

- **Discovery services—**all SAGE journals are indexed in key discovery services, including Summon, Serial Solutions, Primo (ProQuest/ExLibris), OCLC Worldshare, and EBSCO EDS
- **E-resource management services (ERM)—**weekly feeds comply with the KBART *(Knowledge Bases and Related Tools)* II standard
- **Subject databases—**many SAGE journals are included in discipline-specific databases and discovery tools, such as PubMed, Scopus, and more.

Access

Multi-device • Cutting-edge • Enhanced experience

- **Responsive design—**allowing a seamless multi-device experience
- **Enhanced experience—**including clear PDF download options and article metrics powered by Altmetric.com
- **Usage statistics—**COUNTER 4 compliant and available for download.
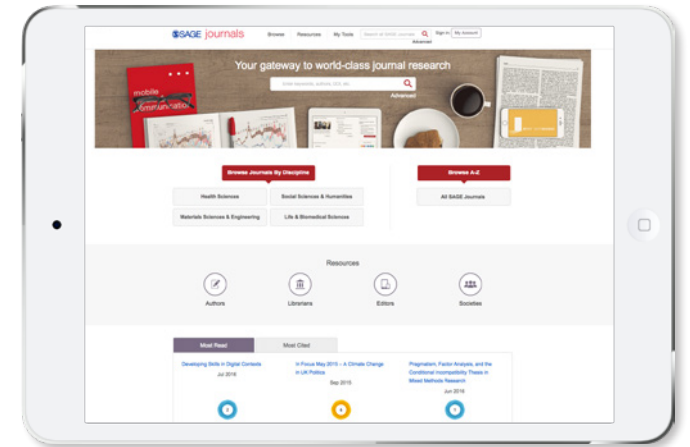
Altmetrics article-level metrics

628

journals.sagepub.com

SAGE Premier

Designed with and for librarians • Notable savings off list prices of individual journals!

- Digital access to more than 1,000 peer-reviewed journals
- Content ownership of the subscribed content published by SAGE during the term of the agreement
- Complimentary access back to 1999 (where available) while a current subscription is maintained
- Quality new content added to the package annually
- High-impact content—more than 54% of the titles are ranked.*

New titles in SAGE Premier for 2019

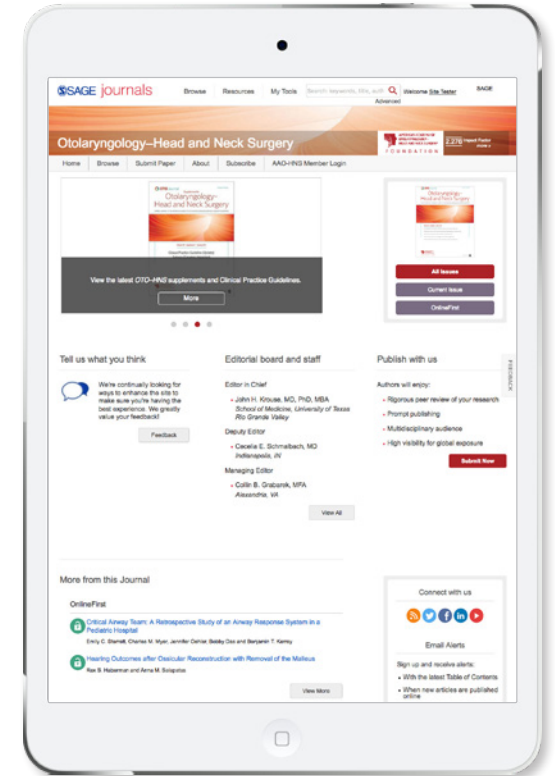**Journal of Marketing**
Impact Factor* 7.338

Project Management Journal
Impact Factor* 1.957

Feminist Review
Impact Factor* 1.550

HIP International
Impact Factor* 1.276

Learn more about *SAGE Premier* at
sagepub.com/sage-premier

SAGE Deep Backfile Package

Content ownership • Flexible lease and purchase options

- Digital access to more than 610 peer-reviewed journal archives
- Perpetual ownership with annual upgrade opportunities
- Full-text coverage of the last issue from 1998 to volume 1, issue 1.**

Practical benefits

- Save hundreds of feet of shelf space in your physical library
- Avoid the extra costs of keeping a print collection of hundreds of journal archives updated
- Increase end user outcomes with flexible searching, browsing, and alerting capabilities for content from wherever users are located
- Support alumni success with the historical content needed for their career research.

SAGE Shallow Backfile Package

This ownership opportunity will complete your collection of *SAGE Journals* content, offering articles published between 1999 and 2009 from more than 800 journals.
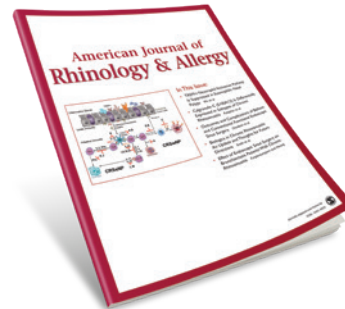
Journal of Information Technology
Impact Factor* 4.535
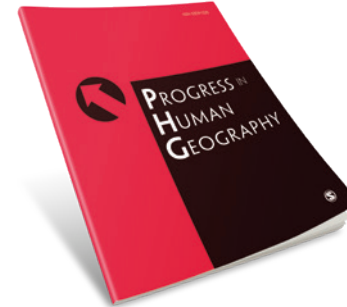
Progress in Human Geography
Impact Factor* 6.885

Acupuncture in Medicine
Impact Factor* 2.275

American Journal of Rhinology & Allergy
First Issue: 1987
Impact Factor* 1.944

European Journal of Ophthalmology
First Issue: 1991
Impact Factor* 1.897

Tumori Journal
First Issue: 1947
Impact Factor* 1.304

*Source: 2017 Journal Citation Reports® (Clarivate Analytics, 2018).
**At present, SAGE has located and provided on SAGE Journals 98% of the overall expected volume of backfile issues. Content from 1999 to the present is included with a SAGE Premier subscription.

Journals by subject area

Titles included in the *SAGE Premier* and *SAGE Deep Backfile* packages are also available in more focused, discipline-specific packages tailored to the Social Sciences, Science & Technology, and Health.

Available packages

Humanities and Social Science Package

FF Digital access to 729 titles
55% ranked in the JCR*

BF Digital access to 465 backfile titles

Science, Technology, and Medicine (STM) Package

FF Digital access to 487 titles
67% ranked in the JCR*

BF Digital access to 235 backfile titles

STM titles are also available in two subpackages

Health Sciences Package

FF Digital access to 396 titles
52% ranked in the JCR*

BF Digital access to 186 backfile titles

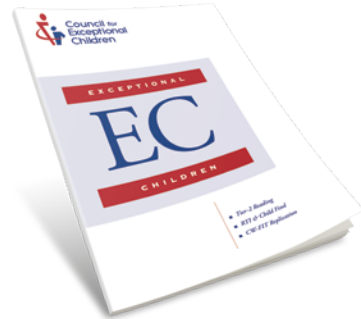**Clinical Medicine Package**

FF Digital access to 276 titles
49% ranked in the JCR*

BF Digital access to 119 backfile titles

FF **Frontfile Subscription**
Includes current content, with complimentary access back to 1999 while the subscription is maintained

BF **Backfile Package**
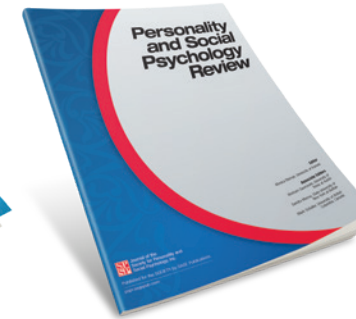Content ownership, with access from 1998 to volume 1, issue 1 (where available)

Exceptional Children
Impact Factor* 3.34
Ranked: 1/40 in Education, Special

Review of Educational Research
Impact Factor* 8.241
Ranked: 1/239 in Education
& Educational Research

Personality and Social Psychology Review
Impact Factor* 9.281
Ranked: 1/64 in Psychology, Social

European Journals of Cardiovascular Nursing
Impact Factor* 2.651
Ranked: 3/115 in Nursing (SSCI)

Need something more specific?

SAGE offers **27 subject collections** featuring high-impact, discipline-relevant journals.

Use the flexibility of collection acquisition to provide the targeted content that researchers are most seeking in both frontfile and backfile options.

- Cardiology & Cardiovascular Medicine
- Communication & Media Studies
- **New!** Community Colleges
- Criminology
- Education
- Engineering & Materials Science
- Health Practices & Services
- Human Resources
- IMechE Collection
- Management & Organization Studies
- Medico-Legal
- Mental Health
- Neurology
- Nursing & Public Health

- Oncology
- Orthopaedics & Sports Medicine
- Palliative Medicine & Chronic Care
- Pediatrics
- Pharmacology & Biomedical
- Politics & International Studies
- Psychology
- **New!** Public Libraries
- Religion
- Research Methods
- Royal Society of Medicine
- Sociology
- Urban Studies & Planning

Find more details, including title lists, at
sagepub.com/subjectcollections

*Source: 2017 Journal Citation Reports® (Clarivate Analytics, 2018).

The Royal Society of Medicine Journals Collection

- Gain access to 28 titles—27 journals (including 3 OA journals) and the *Handbook of Practice Management*
- The scope ranges from primary research to clinical practice, covering topics from experimental medicine to venous disease
- More than 50% of titles are covered in the 2017 Journal Citation Reports® (Clarivate Analytics, 2018).

Backfile

This collection includes 28 peer-reviewed journal backfiles. The purchase or lease of this package will include access from 1998 back to volume 1, issue 1** of each journal (where available).

Institution of MECHANICAL ENGINEERS

IMechE Journal Collection

Published in association with the Institution of Mechanical Engineers

- Access to 18 prestigious titles, including the 16-part *Proceedings of IMechE*, as well as *The Journal of Strain Analysis for Engineering Design* and the *International Journal of Engine Research*
- Essential for any engineering collection, spanning from *Power and Energy* to *Sports Engineering and Technology*
- An invaluable resource for engineers, scientists, historians, social commentators, biographers, genealogists, or simply the inquisitive
- More than 94% of the collection is ranked.*

Backfile

The ***IMechE Proceedings Archive 1847–1998*** contains some of the world's most influential engineering research, much of which is still relevant today. A useful tool for engineers and social historians alike, this valuable resource contains more than 26,000 articles and diagrams.

Part C: Journal of Mechanical Engineering Science
Impact Factor* 0.996
Ranked: 99/128 in Engineering, Mechanical

The Journal of Strain Analysis for Engineering Design
Impact Factor* 1.320
Ranked: 19/33 in Materials Science, Characterization & Testing | 79/128 in Engineering, Mechanical | 89/134 in Mechanics

International Journal of Engine Research
Impact Factor* 2.775
Ranked: 14/35 in Transportation | 13/59 in Thermodynamics | 26/128 in Engineering, Mechanical

Part B: Journal of Engineering Manufacture
Impact Factor* 1.445
Ranked: 34/46 in Engineering, Manufacturing | 73/128 in Engineering, Mechanical

SAGE knowledge

Hosting more than 5,400 titles, *SAGE Knowledge* is home to a prestigious range of book and reference content—including scholarly titles, monographs, reference works, handbooks, series, and professional development titles, as well as business case studies and streaming video—making this the ultimate social sciences digital library for students, researchers, and faculty.

SAGE Recommends

SAGE Knowledge features the innovative tool "SAGE Recommends," providing suggested links to relevant content across all our platforms, including *SAGE Research Methods, SAGE Journals, SAGE Business Cases, SAGE Video,* and *CQ Press Library,* so that users can experience firsthand rich, scholarly, and innovative multimedia content as well as enhanced platform functionality and discovery.

Enhanced platform

The platform provides all the flexibility and ease of navigation that users have come to expect, such as **mobile responsive** design, **unlimited simultaneous usage** of all titles, and **no physical digital rights management**—thus ensuring peace of mind, regardless of how many users are on the platform.

Discoverability and support

Content is discoverable by major search engines at the title and chapter level to ensure that students find SAGE content no matter where they start their search.

- MARC records and COUNTER reports are available
- DOIs are registered for each title and chapter, deposited in CrossRef and displayed as permanent URLs
- Usage driving tools: banner ads, search widgets, training videos, user guides, and custom online training sessions highlighting features and functionality for both librarians and end users.

Request a 30-day free trial now at **sagepub.com/trial**

Design your research journey

Developed in partnership with librarians, faculty, and students, **SAGE Knowledge** offers unique features and functionality that make getting to the desired information quick and easy. Here's what your students, faculty, and library staff can expect to find:

- A visually enhanced site that is also responsive to all mobile phones and tablets
- Filtered search results by content type, publication date, and subject discipline
- PDF print and download options at the chapter level
- The ability to change text size with ease
- The option to export citation data to common citation managers
- An integrated platform connecting related *SAGE Video* and *SAGE Business Cases* videos and content.
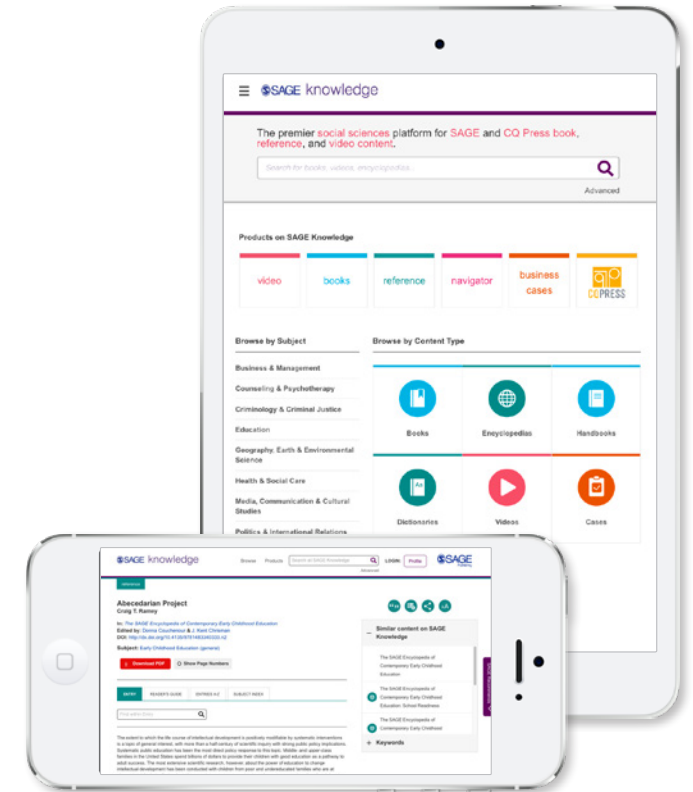
sk.sagepub.com

reference

More than 650 must-have *SAGE Reference* and *CQ Press Reference* titles are hosted on the *SAGE Knowledge* platform, providing students with the perfect place to start their research on key topics in the social sciences.

These reference titles are both broad and deep, and they are presented in an authoritative, interdisciplinary, and accessible style, guiding every stage of the research journey anywhere in the world.

How do SAGE Reference and CQ Press Reference support research?

- **Authoritative**—curriculum-driven topics are selected by international teams of experts in their field and authored by key scholars. Faculty can rely on our content to be the best of what is happening in the social sciences today
- **Connects to the most relevant content**—links to other entries and recommended readings guide readers even further in their research journey
- **Signed entries** are rigorous, authoritative, citable, and easy to navigate.

NEW IN 2019!

More than 250 new book and reference titles are being offered in 2019, including the following:
- *The SAGE International Encyclopedia of Music and Culture*
- *The SAGE Handbook of Asian Foreign Policy*
- *The SAGE Encyclopedia of Human Communication Sciences and Disorders*
- *The SAGE Handbook of Sports Economics*
- *The SAGE Encyclopedia of Criminal Psychology*
- *The SAGE Handbook of Autism and Education*

2019 Frontlist Titles
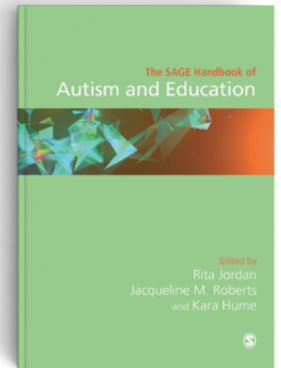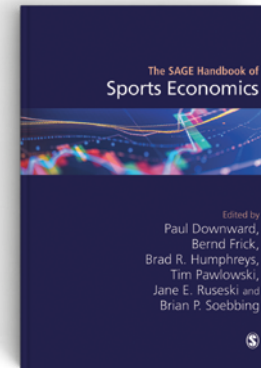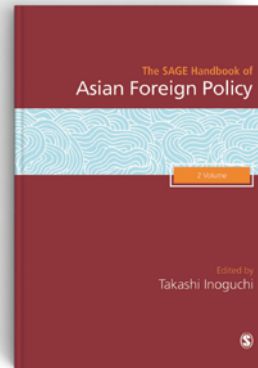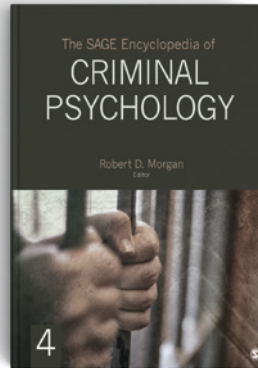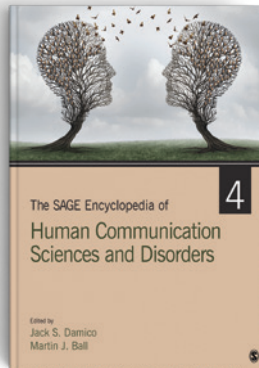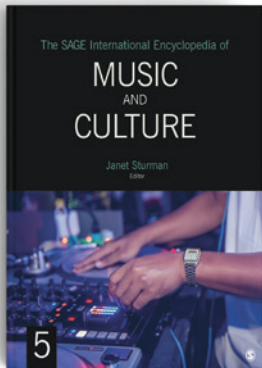
books

SAGE Knowledge hosts more than 5,400 carefully selected titles by world-class authors and editors on hot topics across the social sciences. It includes academic and supplementary titles that contribute to the knowledge base of students and researchers, foundational books in core areas of research and debate, accessible student references, and numerous practical professional titles in education.

Request a 30-day trial at **sagepub.com/trial**

Featured subject collections

Choose the **SAGE Knowledge** collection that fits your budget and your needs! From the complete collection titles to subject-specific collections, we offer a wide variety of content across the disciplines to fit your budget and research needs:

- Business & Management
- Counseling & Psychotherapy
- Criminology & Criminal Justice
- Education
- Geography, Earth & Environmental Science
- Health & Social Care
- Media, Communication & Cultural Studies
- Politics & International Relations
- Psychology
- Sociology

Also available on *SAGE Knowledge*

SAGE Business Cases (page 35) and *SAGE Video* (page 15)
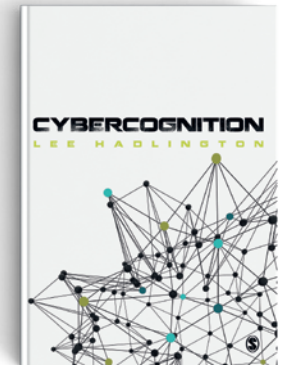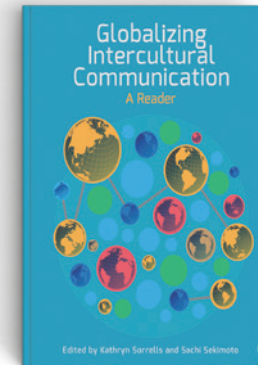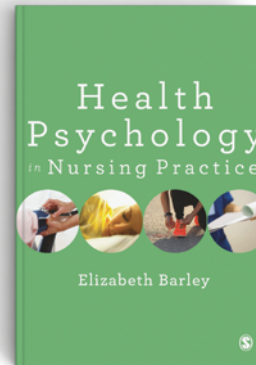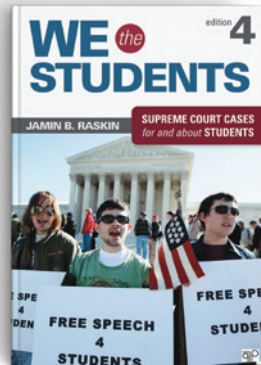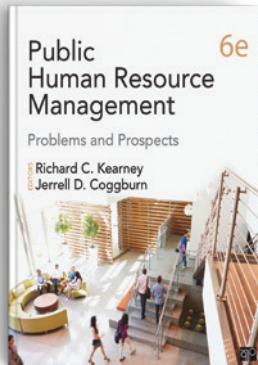
SAGE video

SAGE Video streaming collections are developed in partnership with leading academics and practitioners, including many of SAGE's own authors and academic partners, to deliver cutting-edge pedagogical and research-oriented video within the social sciences.

What is SAGE Video?

SAGE Video is an easily accessible resource with more than 1,400 hours of streaming video collections in the social sciences, created for use across higher education to support pedagogical needs, from undergraduate teaching and learning to higher-level academic research. **SAGE Video** combines originally commissioned and produced material with licensed videos to provide a complete disciplinary resource for students, faculty, and researchers.

What does SAGE Video do?

It supports students of all levels through a range of video types that can be used within class, as class preparation, for further reading, or in online learning settings.

- Seminal documentaries on subjects aligned to core curriculum topics
- Case studies on classic and newly published research
- Tutorials illustrating practical applications of methods and concepts
- Interviews with leading experts on key topics
- Practitioner demonstrations of theories and techniques
- Observational footage of practitioners in real-life professional settings
- Short definitions of key terms and concepts.

Our collections

Video Collection	# of Videos	# of Hours
Business & Management	487	150+
Counseling & Psychotherapy	470	140+
Criminology & Criminal Justice	540	110+
Education	548	130+
Media, Communication & Cultural Studies	560	130+
Politics & International Relations	316	130+
Psychology	426	130+
Social Work	350	100+
Sociology	330	120+
SAGE Research Methods Video*	484	120+
Data Science, Big Data Analytics, & Digital Methods*	400	120+
Practical Research & Academic Skills*	430	60+

*Available on the *SAGE Research Methods* platform.

New in 2019!

- The **SAGE Video Social Work Collection** showcases social work skills, practices, populations, challenges, and research videos that feature the skills necessary to become a social worker; gives insights into working with different needs at the micro, mezzo and macro levels; and elevates understanding of how theory and policy relate to practice
- **Data Science, Big Data Analytics, and Digital Methods** is the newest video collection to the *SAGE Research Methods* platform, covering data science methods, issues and challenges surrounding big data research, and examples and applications of computational social science research (also called social data science)
- Additional content for the **SAGE Video Business & Management Collection,** including marketing strategy, social media, human resource management, entrepreneurship, and more
- Additional content for the **SAGE Video Media, Communication & Cultural Studies Collection,** including interpersonal communication, public speaking, media law, and more.

> The well-designed interface provides various flexible, customized browsing or searching options.
> —*Choice Magazine*

Our video program has been developed in partnership with trusted advisors from libraries around the world, and each collection is overseen by an international editorial board.

Features and benefits

- Video collections are available for lease or one-time purchase
- The program provides MARC records, abstracts, ERM feeds, and full-text discovery service indexing
- A mobile-responsive design supports students on the go
- Related content suggestions across video, book, and reference titles promote further reading
- Videos easily can be integrated into course management systems and websites
- Hot keys, closed captioning, and full transcripts for every video support accessibility needs
- The majority of videos in each collection are exclusive to SAGE, including new and original productions
- All videos are available globally
- The platform includes contributions from our book and journal editors and authors around the world
- You can share links with your institution's proxy prefix automatically included, ensuring access to videos for off-campus users.

> These videos not only provide variety but also help the viewers absorb the information.
>
> —*American Reference Books Annual*

Licensing partners

SAGE Video includes carefully chosen award-winning films and seminal documentaries from the following partners to fit the scope of each collection:

- The American Marketing Association
- Australian Broadcasting Channel
- The Australian Institute for International Affairs
- BBC
- The Center for New American Media
- The Counseling Channel
- Educational Video Group
- Ideas Roadshow

- INTELECOM Network
- Passion River Films
- The Policy Studies Organization
- The Psychonomics Society
- Rotherham Metropolitan Borough Council
- Sheffield Hallam University
- Shortcuts TV
- Siren Films
- University of South Wales

"Libraries that support online curriculum development or serve faculty that engage in online content sharing and classroom support may find the addition of the *SAGE Video* platform to be of special value…an easy-to-use platform with a number of features that make it simple to navigate, search, and share content.

—*Library Journal*"

What do academics think?

"So much important information explained in an understandable way…. An excellent addition to my source of videos.

—*Bill Howe, Connecticut Department of Education*"

An impressive list of resources.

—*Emmy van Deurzen, New School of Psychotherapy and Counselling, London*

Easy to use…very impressed with the video collection. There are lots of options for teachers, clinicians, [and] researchers to use.

—*Ed Donnerstein, University of Arizona*"

Check out our work with leading academics and practitioners to create new and exclusive *SAGE Video* productions!

sagepub.com/video
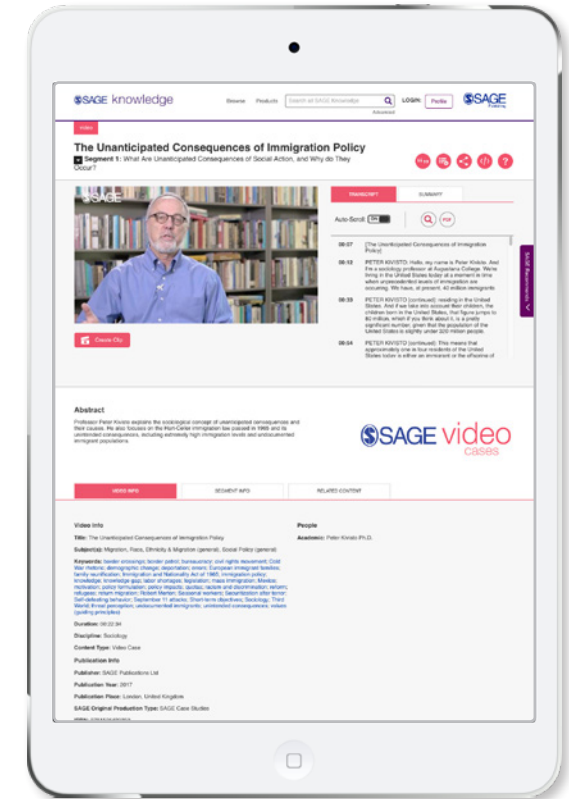
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User-friendly video player

Ease of use and accessibility are at the heart of our video program delivery. Functionality meets student and faculty needs both inside and outside the classroom, and videos can be easily integrated into learning management systems and presentations.

Cite, share via email or social media, save to playlist, or embed HTML code in a web page

I am really impressed with the quality of the site.

—Scott Buckler, University of Worcester

Move to a different segment of the video

$SAGE video

Browse   Enter search terms here   🔍   LOGIN: Profile   **$SAGE**

Advanced

VIDEO

Early Childhood Education
Segment 1: Early Childhood Foundation Stages

Accessibility hot keys

TRANSCRIPT   SUMMARY

Auto-Scroll: ON

00:02   [MUSIC]

00:11   SARA ANDREW: My name is Sara Andrew. I'm the early years teacher at the Farmyard Nursery. The Farmyard Nursery is a nursery for children aged nought to five years old. And this one? Can you help me? We work on the early years foundation stage in which there are seven areas of learning. That's it. Can you do your [INAUDIBLE] up for up for me?

00:35   SARA ANDREW [continued]: Jackson, that's fant... ...seven areas are p...
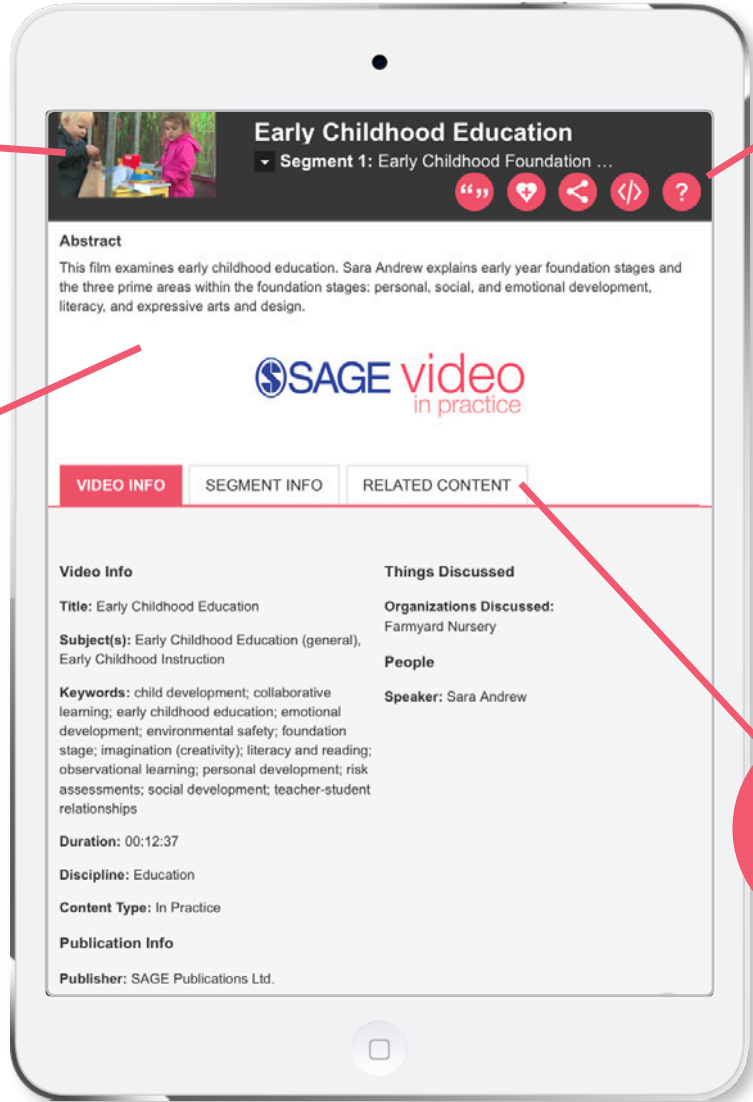
00:00 / 12:37

Create Clip

HTML5 player

Abstract

Create a clip with a unique URL

Speed up or slow down play, add closed-captioning, change video size

Auto-scroll; searchable, downloadable transcript

19

Video thumbnail continues to play as user scrolls down page

Floating toolbar

Early Childhood Education
▾ **Segment 1:** Early Childhood Foundation …

Abstract

This film examines early childhood education. Sara Andrew explains early year foundation stages and the three prime areas within the foundation stages: personal, social, and emotional development, literacy, and expressive arts and design.

SAGE video in practice

Abstract and detailed metadata

| VIDEO INFO | SEGMENT INFO | RELATED CONTENT |

Video Info

Title: Early Childhood Education

Subject(s): Early Childhood Education (general), Early Childhood Instruction

Keywords: child development; collaborative learning; early childhood education; emotional development; environmental safety; foundation stage; imagination (creativity); literacy and reading; observational learning; personal development; risk assessments; social development; teacher-student relationships

Duration: 00:12:37

Discipline: Education

Content Type: In Practice

Publication Info

Publisher: SAGE Publications Ltd.

Things Discussed

Organizations Discussed:
Farmyard Nursery

People

Speaker: Sara Andrew

Links to suggested related content on the platform

Using SAGE Video

A professor is designing a new course in the social sciences with a large distance cohort, and she is looking for material to keep students engaged, illustrate topics that can't easily be demonstrated in the online environment, and support students with resources for assignments. She uses *SAGE Video* to

- Create a playlist of clips of leading experts in the field for pre-lecture watching
- Assign engaging coursework by embedding documentaries in her course management system
- Share excerpts from key conference presentations via social media.

ALSO AVAILABLE

SAGE Research Methods Video
see page 25 to learn more

SAGE researchmethods

SAGE Research Methods is the comprehensive methods library with more than 1,000 books, reference works, and journal articles; more than 2,200 case studies of real research projects; more than 500 teaching datasets to help students master data analysis through hands-on practice; and three collections of more than 1,200 videos that bring research methods, statistics, and evaluation to life. The resources cover every aspect of research skills training and support students and researchers through every step of the research process.

What does SAGE Research Methods do?

Student research

- **Essential supplementary support for course learning** and for students working on dissertations and research projects
- **More than 220,000** pages of content covering hundreds of methodological approaches help students at every step of their project
- **Concise author videos** answer basic questions like "How do I choose between different research methods?" and "What do you mean by the term 'ethnography'?"

Faculty research

- **Offers critical support in learning** new techniques and methods
- **Provides crucial resources to help faculty write up their methodology** for publication in the best research journals
- Provides in-depth understanding of advanced methods and includes online access to the complete *Quantitative Applications in the Social Sciences (QASS) series,* also known as "The Little Green Books," as well as the *Qualitative Research Methods Series (QRMS),* or "The Little Blue Books".
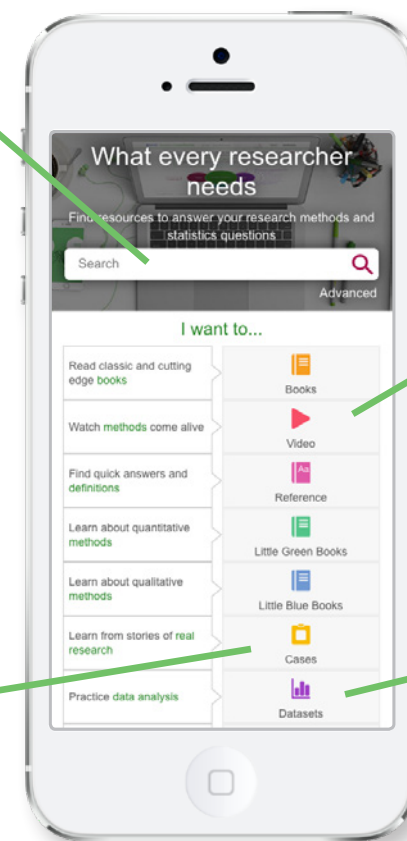
Teaching research methods

- Serves as the perfect complement to coursework and traditional textbooks in research methods courses for business, communication, criminology, education, health sciences, psychology, political science, social work, and sociology
- Provides **sample assignments** that help students easily connect to concepts
- Aids faculty who oversee research papers and theses requiring original research.

Librarians and information literacy

- Helps librarians **teach information literacy, research skills, literature review, and writing**
- Includes authoritative descriptions of how to conduct research from beginning to end.

Search more than 1,000 full-text books, reference works, videos, and journal articles

Research methods come alive in 280+ hours of video

Hundreds of case studies show how methods are used in real-world contexts

Use teaching datasets to master analytical techniques

Get help with every step of the research process at **sageresearchmethods.com**

research**methods**

SAGE Research Methods **is the ultimate methods library, with more than 1,000 books, reference works, journal articles, and instructional videos by world-leading academics from across the social sciences, including the largest collection of qualitative methods books available online from any scholarly publisher.**

The resources cover the steps of coming up with a research question, doing a literature review, planning a project, collecting and analyzing data, and writing up a report, dissertation, or thesis, plus detailed information on hundreds of qualitative, quantitative, and mixed methods.

Content and features

- More than 1,000 of SAGE's **renowned books, reference works, and journal articles** in research methods, statistics, and evaluation
- **Methods Map** shows how methods terms and concepts are related
- **Reading Lists** can be used to compile lists of selected books, book chapters, journal articles, case studies, datasets, or videos for later review or to share with colleagues and students
- **Project Planner** guides users through each step of the research process with instructional content and links to material on the platform
- **Which Stats Test** helps users choose the best statistical method to use after they answer a few multiple-choice questions about their data.
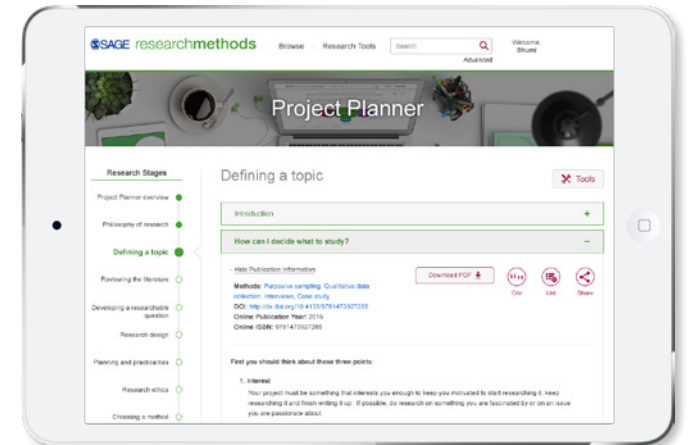
Magnum Opus Gold Award for Best Navigation
Apex Award for "One-of-a-Kind" Electronic and Web Publication
Choice Magazine Outstanding Academic Title
Modern Library Awards Gold Distinction

cases

Learn from stories of real research

SAGE Research Methods Cases are stories of how real research projects have been conducted. The platform houses more than 2,200 case studies showing the challenges and successes of doing research, written by the researchers themselves. The researchers explain why they chose the methods they did, how they overcame problems in their research, and what they might have done differently with hindsight—the realities of research that are missing from journal articles and textbooks.
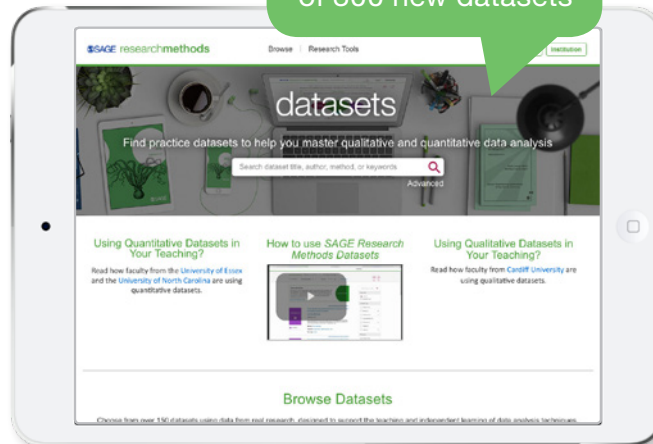
Each case

- Is peer reviewed
- Comes with learning objectives and discussion questions
- Can be used as a teaching tool to demonstrate a particular method
- Serves as inspiration to students who are preparing for their own research project.

Choice Magazine Outstanding Academic Title
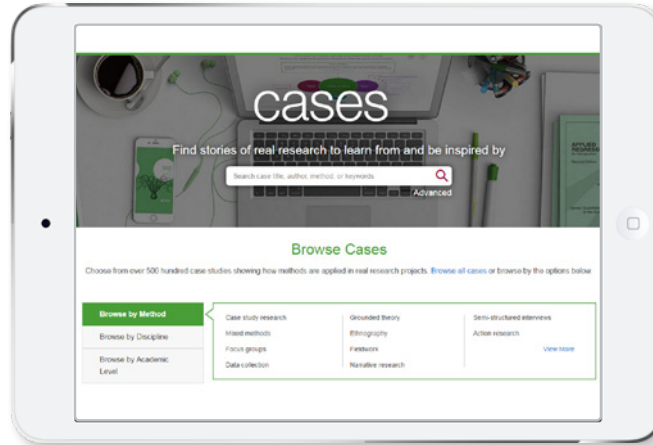
New in 2019!
Upgrade collection of 300 new datasets

datasets

Master data analysis through hands-on practice

SAGE Research Methods Datasets is a collection of more than 500 teaching datasets and instructional guides that give students a chance to learn data analysis by practicing themselves. This bank of topical, engaging practice datasets, indexed by method and data type, is optimized for use in classroom exercises or in exam papers, saving faculty hours of sourcing and cleaning data themselves. The decisions researchers make when analyzing data can seem like a black box for students—through practicing analysis using real data from **SAGE Research Methods Datasets**, students can see how analytic decisions are made, helping them become confident researchers.

- Quantitative datasets are taken from surveys and experiments and come with instructions to analyze the data in SPSS or R
- Qualitative datasets are taken from academic research projects, providing bite-size examples from interviews, focus groups, documentary sources, and more, plus advice on how to approach analysis.

" Highly recommended.

—Choice Magazine

video

Bring research methods, statistics, and evaluation to life

Every librarian has encountered frantic students struggling with a paper or research project. We know that students have a range of preferred learning styles, and when students are already overwhelmed by the number of books or journal articles they need to read to complete their paper, more text-based resources may not be the most effective educational tools. **SAGE Research Methods Video** can help your students learn research skills by watching and listening and can help your teaching faculty deliver memorable research methods and statistics lessons by providing interactive and engaging visual content.

Content and features

- Includes tutorials, case study videos, expert interviews, and more
- Covers every aspect of research skills training and guides students through every step of the research process
- Contains 484 videos, with 70% of content exclusive to SAGE
- Students can access content at any time, and instructors can embed videos in their course management systems
- Includes an entire 15-hour introductory statistics course, which students can access again and again, ensuring that they master the concepts.

Request a 30-day free trial now at **sagepub.com/trial**
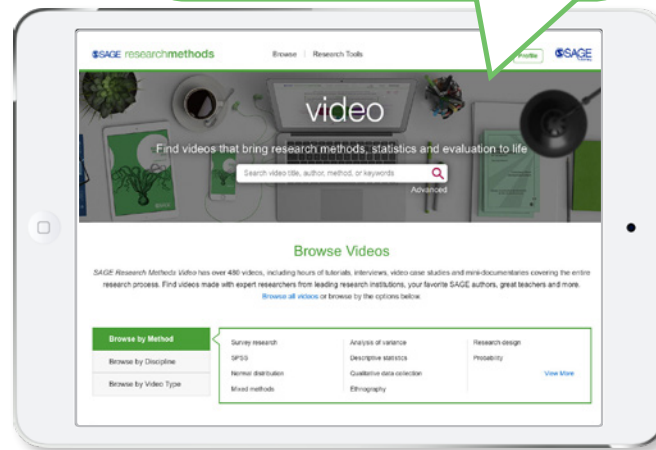
Practical Research & Academic Skills

This video collection, available on the **SAGE Research Methods** platform, offers support on the practical skills that researchers need to successfully complete their research.

Key topics include

- Writing a research proposal
- Planning and designing a research project
- Securing ethical approval
- Project management
- Writing for publication
- Presenting work
- Building networks

This video collection will give researchers the confidence to successfully navigate their research work, take responsibility for their professional development, and identify the transferable skills they need to progress in their careers.
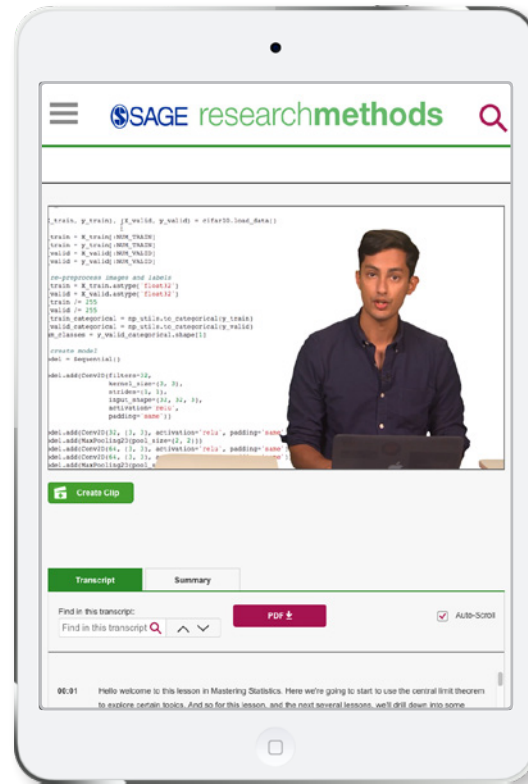
NEW IN 2019

Data Science, Big Data Analytics, and Digital Methods

The newest *SAGE Research Methods* video collection covers data science methods, issues and challenges surrounding big data research, and examples and applications of computational social science research (also called social data science). Data science is a vast field, covering a huge range of statistical techniques and methodological issues, with applications reaching far beyond the social sciences.

Key topics include

- Probability models and methods
- Statistical models
- Big data analytics tools
- Programming (Python, R)
- Artificial intelligence, machine learning, and deep learning
- Ethics, privacy, and security
- Social media analytics
- Data visualization
- Data mining/text mining
- Digital humanities

foundations

New in 2019!

Comprised of more than 4 million words of newly commissioned content, *SAGE Research Methods Foundations* is a comprehensive reference resource on all aspects of research methods and the research process. Presented here are entries on methods and concepts—including cutting-edge research methods not currently covered in *SAGE Research Methods*, key research studies, and profiles of important researchers.

Content and features

- Dynamic site architecture to guide users through content
- Entries are grouped into thematic series
- **Pioneers** are biographies of key scholars and methodologists who have helped shape social research, with a special emphasis on including previously under-recognized figures, including women and people of color
- Newly commissioned content on hundreds of methods and research concepts, including key studies and profiles of significant figures in research
- The **What's Next** tool guides users through a natural progression through concepts based on what they've already viewed.

sageresearchmethods.com

dataplanet

Data Planet simplifies data analysis by providing an all-in-one resource for social science researchers and students to access statistics relevant to their areas of study. With more than 52 billion data points from 75+ source organizations, this dynamic resource allows users to easily scan and search an extensive repository of harmonized and structured statistical data, compare and contrast variables of interest, and create customized views in tables, maps, rankings, and charts.

What is Data Planet?

Data Planet, **now part of the SAGE suite of statistical databases, is the largest single repository of harmonized and structured statistical data available to libraries. This dynamic tool allows users to easily scan and search the contents of billions of datasets, compare and contrast variables of interest, and create customized views in tables, maps, rankings, and charts.**

Researchers and students can navigate via browse and search to obtain incredibly specific indicators and locations in 16 topical categories. *Data Planet* **eliminates the use of multiple sources by providing an all-in-one tool for anyone studying the trends in social sciences and looking to incorporate data into their research.**
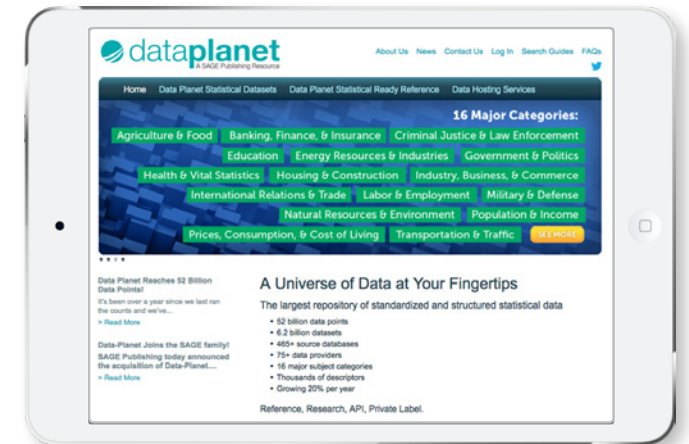
> We were extremely impressed with *Data Planet*.… The intense attention to quality, clarity, and detail is evident, and the online help and assistance pages are excellent as well.
>
> *—The Information Advisor's Guide to Internet Research*

data-planet.com

How does Data Planet support research?

Data Planet eliminates the use of multiple sources by providing an all-in-one tool for anyone studying the trends in social sciences and looking to incorporate data into their research.

- Provides extensive subject coverage, with more than 6 billion U.S. and international datasets from more than 75 sources

- Saves researchers and students valuable time with easy navigation via browse and search, while providing the confidence in obtaining validated data they can cite

- Promotes efficient research through the ability to manipulate datasets, compare multiple indicators and sources, chart trends over time, and map data on a single interface

- Enhances learning by providing source and variable descriptions to understand and interpret what the data means.

Using Data Planet

Master's student

A master's student studying economics is working on a research project focused on business bankruptcies in relation to wider economic indicators globally. The student needs to find and compare all relevant data points to determine the level of correlation that might be present and to get a well-rounded understanding of the trends across indicators.

Data Planet supports

- Writing papers based on or supported by data
- Analyzing data to identify trends and relationships among indicators
- Discovering new sources of data relevant to an area of study
- Practicing research methods with data relating to an area of study.
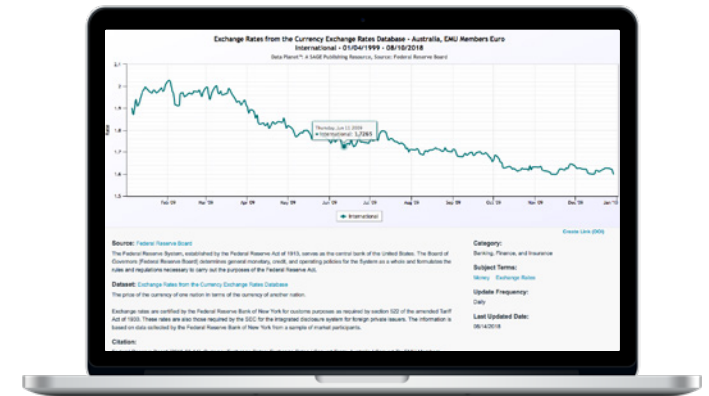
# Request a 30-day free trial now at **sagepub.com/trial**

Premium modules

Data Planet also offers eight premium modules, which are subscribed to as add-ons to **Data Planet:**

- *China Data Center* national and subnational datasets provide yearly historical indicators of social and economic characteristics of the People's Republic of China and its provinces, cities, counties, and districts

- *Easy Analytic Software Inc. (EASI)* offers model-based indicators of demographic characteristics and spending and behavior patterns of U.S. consumers for a wide range of geographic areas

- *InfoGroup Business USA* contains data on businesses in the United States for national and subnational geographic units, as well as for U.S. territories. Statistics include company counts, employee counts, and sales by industry, company, and company location

- *Worldwide Stock Market Prices and Precious Metals Daily Prices* provides historical prices for equities trading on more than 50 global exchanges. Daily open, close, high, low, and volume statistics are reported.

New in 2019!

- *Claritas Consumer Profiles* comprises three distinct consumer segmentation products (PRISM® Premier, ConneXions®, and P$YCLE®) that classify U.S. households according to shared demographic, lifestyle, and behavioral traits

- *Claritas Financial and Insurance CLOUT™* consists of current-year estimates and five-year projections of usage and demand among U.S. households for more than 100 financial products, as well as for more than 300 insurance and annuity products and services

- *Infogroup Residential Historical Data,* covering 2006 to present, makes it possible to research and analyze shifts in home values over time and how incomes and populations are affected by the state of the economy

- *Quarterly Workforce Indicators* from the U.S. Census Bureau offer a set of 30+ indicators covering employment, job creation/destruction, wages, hires, and other measures of employment flows. This enormous database provides billions of statistics for U.S. states, counties, and MSAs.

data-planet.com
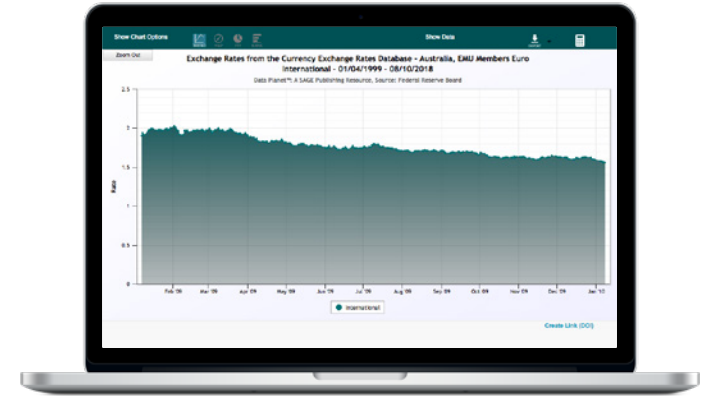
⑤SAGE business&
management

Agile and innovative business skills are a necessity for the lightning-speed business landscape. *SAGE Business & Management,* **building on its strong foundation of top-rated journals and books, brings that editorial expertise to our authoritative library resources— data, cases, video and more. SAGE offers the resources needed for transformative business study, going beyond the business school to give all global innovators and entrepreneurs modern tools for research success.**

SAGE Business & Management provides quality resources in a variety of formats for every stage of business research. Discover why researchers and professionals alike trust us to provide the tools they need to thrive in today's dynamic business environment.

cases
Real-world cases at your fingertips

SAGE Business Cases is the first discipline-wide digital collection tailored to library needs, providing campus-wide access to cases and making discovery and research easier outside of the traditional per-case purchase model. Offered on *SAGE Knowledge,* these cases are integrated with SAGE's book, video, and reference content, allowing for a rich scholarly environment.

video
Bringing teaching, learning and research to life

The use of video in the classroom is rising steadily across all disciplines as a critical way of clarifying concepts and inspiring students. The **SAGE Video Business & Management Collection** is designed to elevate the teaching, learning, and research experience.

data
A universe of data

Data Planet is the largest single repository of harmonized and structured statistical datasets available to libraries. It offers billions of indicators that are highly relevant to business, marketing, and entrepreneurship students and faculty. With coverage of 16 major subject categories, researchers can analyze data down to the zip code and county level. Researchers can also discover **SAGE Business Stats** for investigating the demographics and business climate of specific markets.

journals
Your gateway to world-class journal research

The **SAGE Journals Management & Organizational Studies Collection** includes access to the full text of more than 100 peer-reviewed journals, equaling 69,000+ articles. Fifty-five titles in this package are JCR ranked, such as *Journal of Management, Human Relations, Journal of Marketing, Human Relations,* and *Administrative Science Quarterly.*

books
The ultimate social sciences online library

SAGE Knowledge is the ultimate social sciences digital library for students, researchers, and faculty. The **Business & Management Collection** brings together first-rate, authoritative reference works, academic books, professional development titles, and more—creating the perfect place to start research on key business topics.

sagepub.com/sage-business-management

cases

Real-world cases at your fingertips

SAGE Business Cases brings business to life—inspiring researchers and entrepreneurs to develop their own best practices and prepare for professional success. The first significant, discipline-wide digital collection tailored to library needs, **SAGE Business Cases** is highly interactive, faculty friendly, and allows for instant and lasting IP access, rather than the usual per-case purchase model.

SAGE Business Cases is designed to engage students in applying core concepts to practice through the use of examples from the global business environment. Offered on SAGE's digital library platform, *SAGE Knowledge,* our complete collection of more than 3,000 cases is integrated with SAGE's book, video, and reference content, allowing for a rich scholarly environment and enhanced discoverability.

Sample cases

- **Music Marketing: Beyoncé: Say My (Brand) Name.** When you combine art and artist, style and substance, talent and beauty, business and life, you get the brand that is Beyoncé. Her fans call her Queen Bey, and her brand identity is the "Queen of Pop." However, Beyoncé's success is not simply as an artist. Beyoncé is a business and a global brand, with record sales, solo and collaborative tours, films, endorsement deals, an entertainment company, and fashion collections that have earned her sales of more than 100 million records and a net worth of $350 million. This case looks at how Beyoncé built her brand and was able to turn challenges into brand-building opportunities.

- **Carlisle Central Farmers Market: Lessons Learned From a Social Enterprise Start-Up.** This case documents the history of a failed tri-sector social enterprise as it struggled to find a balance between economic, social, and environmental goals. The complex processes associated with enterprise development provide students with insights into the challenges of securing the commitment of multi-sector stakeholders, organizing stakeholders, and implementing a venture grounded in a vision and mission aimed at increasing and sustaining overall community benefit.

- **A Rise in Leadership: An Appalachian Woman's Academic Journey.** This case focuses on an Appalachian woman's journey to academic leadership at a small community college. Through her story, the case illustrates the personal challenges and successes women of the Appalachian community may experience when advancing into leadership roles.

Using SAGE Business Cases

Course: Social Entrepreneurship

Description: A student's midterm project is to create a venture proposal for a fictional green business startup. She consults **SAGE Business Cases** Social Impact and Sustainability cases series to
- Find details on how actual green businesses begin
- Gather ideas for building her own business plan
- Research the wide variety of social enterprise ventures.

> This is an excellent alternative to Harvard Case Studies, which have been notoriously problematic for library licensing…. Easy campus-wide access is provided with hassle-free licensing.
>
> *—The Charleston Advisor*
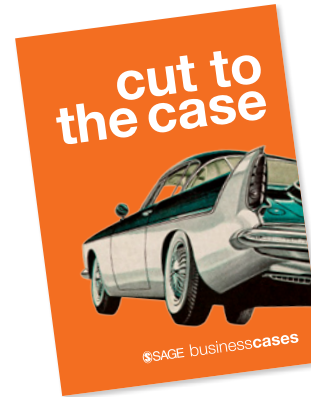
sk.sagepub.com/cases

SAGE Originals

Our SAGE Originals cases are exclusive to **SAGE Business Cases,** focusing on current trends and shifts. These double-blind peer-reviewed cases all feature teaching notes and discussion questions. SAGE Originals also comprise our growing list of curated case series collections.

Partners

In addition to SAGE Originals commissioned cases, our collections include cases from 20 world-renowned institutions and associations, including

- Yale School of Management, Yale University, USA

- Kellogg School of Management, Northwestern University, USA

- The Berkeley-Haas Case Series, Haas School of Business, University of California, Berkeley, USA

- **NEW IN 2019!** The Electronic Hallway at the University of Washington Evans School of Public Policy and Governance, USA

- **NEW IN 2019!** Journal of Information Technology Teaching Cases, UK

- University of Zurich, Swiss Chinese Case Study Center, Switzerland

To see our full list of content partners, go to
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Technologies for Learning & Research

Through our long-standing relationships with the academic community and our experience delivering products for pedagogy and research, we recognize the challenges facing higher education institutions, including delivery of easy and immediate electronic access to key content resources. *Technologies for Learning and Research* is our commitment to supporting faculty and librarians in addressing these challenges.

Our portfolio of products and services

talis

Course resource management

Now a SAGE company, **Talis** helps connect teaching and learning. Its enterprise teaching and learning platform, **Talis Aspire** is a resource list management system for academic libraries, enabling them to manage multiple course reading lists, connect faculty and students with the relevant library holdings, and support efficient library purchasing decisions.

See page 39 to learn more.

dataplanet

Data hosting services

Seamlessly and securely integrating data, **Data Planet** facilitates storage, accessibility, usability, maintenance, and archiving of statistical data, sourced both from third parties and directly from researchers.

See page 29 to learn more.

LEAN Library

Library services

Now a SAGE company, **Lean Library** and its award-winning products promote the value of the academic library to patrons and bring library services directly into patrons' workflow via their web browser, where and when these services are needed.

See page 40 to learn more.

quartex

Digital asset management

Quartex, from Adam Matthew, is a platform specifically designed for libraries and archives to showcase their unique collections of primary source materials. It is an out-of-the-box, hosted solution built using open-source technologies.

light up your library

leanlibrary.com

LEAN Library
A SAGE Publishing Company
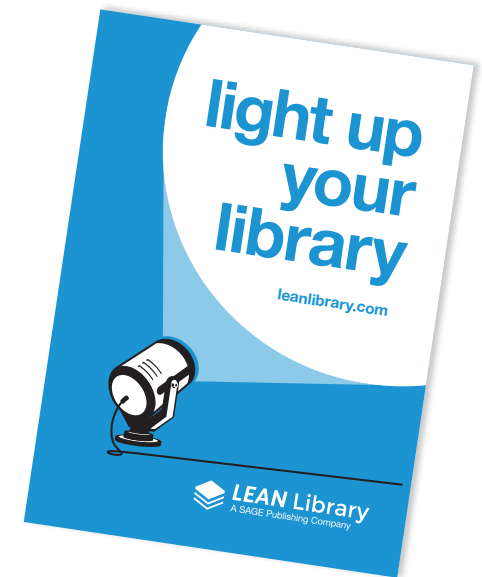
sagepub.com/technologies

talis

A SAGE Publishing Company

Talis, a library technology provider, is now part of the **SAGE family.** *Talis Aspire,* our flagship product, is a course resource list management system used by over 1 million students at more than 100 universities across 8 countries, and counting. This powerful solution integrates with all library systems providers and is accessible from within the learning management system or VLE. It also empowers librarians to support effective teaching and classroom impact.

Reading lists

Improve your student learning experiences, and support your teaching and learning strategies. You can also create major workflow efficiencies across your institution. We make it simple to create and manage resource lists that integrate fully with your current systems. At the same time, we provide powerful library back office functionality.

5 reasons to choose *Talis Aspire* reading lists:
- **Automatic bookmarking:** Quick, simple, and accurate
- **Edition checking:** Access the latest works
- **Integrate with existing systems:** Seamless and real-time
- **Delivered from the cloud:** Free up your time and resources
- **Integrated analytics:** Track, optimize, achieve.

Digitized content

We help universities and libraries to provide easy, efficient and compliant digitization services. We make it easy to deliver digitized materials quickly, wherever and whenever academics and students need them. For your increased peace of mind, all materials arrive copyright compliant.

5 reasons to choose *Talis Aspire* digitized content:
- **Requests anytime, anywhere:** Save time and avoid mistakes
- **Automatic copyright clearance checking:** Get instant decisions on permissions
- **Unlimited storage capacity:** Let the cloud do the work
- **Flexible content player:** Improve your student experience
- **Integrated analytics:** Track, optimize, achieve.

> *Talis Aspire* offers the opportunity to upgrade to a functionally rich system which will appeal to today's students whilst being underpinned by comprehensive and effective administrative workflows.
>
> *—Christine Middleton,*
> *Head of Academic Services,*
> *University of Nottingham*

Showcase your resources

Talis Aspire enables

- Librarians to raise the visibility of licensed, open access, print, and other valuable library resources for teaching faculty, instructional, and instructional designers
- Faculty to gain insights into their students' engagement with class/syllabus materials.
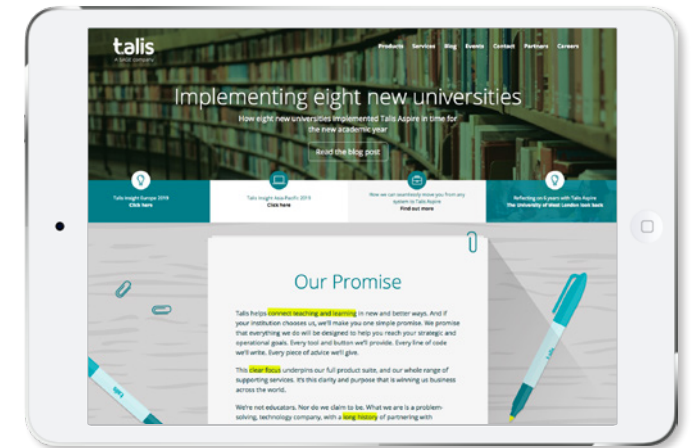
For more details contact
info@talis.com or visit **talis.com**

LEAN Library
A SAGE Publishing Company

Light up your library

Lean Library, now a SAGE company, delivers library services into your patrons' workflow, wherever they are.

Created by librarians for librarians, our powerful browser plug-in solves access issues and provides patrons with content as and when they need it, all while protecting their privacy and promoting your library's brand.

Lean Library offers three solutions for common challenges librarians and patrons face. Together, these solutions drive usage of library resources while helping you get in front of your patrons with the right message at the right time.

Access. Assist. Alternatives.

Find the right solutions to common challenges in the digital age:

- **Library Access** simplifies access to subscribed e-resources for researchers, whether they are working on campus or at home
- **Library Assist** promotes your library's value via a branded presence in your patrons' browser and enables delivery of targeted communications directly into their workflow
- **Library Alternatives** provides alternative legal routes to discover full text when patrons hit barriers.

Access information without sacrificing privacy

Lean Library is committed to privacy, holds no patron data, and is fully GDPR compliant.

An easy transition

Lean Library's ready-to-go technology enables you and your patrons to transition into better communication and access with no downtime.

Once installed, patrons simply download the extension once to gain anytime access to library resources.
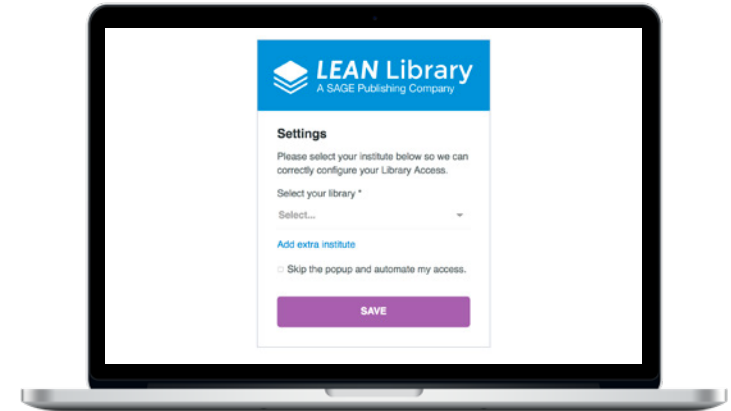
> *Lean Library* has massively simplified the process of getting access to library licensed e-resources off-campus for users who bypass our discovery tool and go straight to vendor websites, or who find content in search engines.
>
> **—Tim O'Neill,
> University of Manchester**

"Most Impact Product" at Charleston 2017
"2017 Disruptor Zone" at London Information Online

leanlibrary.com

AM Adam Matthew

Primary sources for teaching and research

Discover award-winning digital primary source collections for the humanities and social sciences. Adam Matthew Digital works closely with leading international archives to select, digitize, and publish their unique collections. Digitized material includes manuscripts, video, government records, photographs, newspapers, maps, audio, artwork, and more. More than 60 interdisciplinary titles offer fascinating research and teaching opportunities for undergraduate and postgraduate students, researchers, and academics.

Key features

Adam Matthew resources include a variety of bespoke interactive features to aid classroom engagement and student use.

Unique Handwritten Text Recognition (HTR)

HTR is a groundbreaking search technology that uses artificial intelligence to deliver full-text search results in manuscript material. Available in selected Adam Matthew resources, the HTR application uses complex algorithms to determine possible combinations of characters in handwritten documents, transforming the discoverability of manuscripts for students and scholars.

Data visualization

Visualization tools allow access to data built on decades of research compiled by leading scholars in their fields. From global energy production and consumption to commodities pricing and migration data, each powerful tool offers limitless opportunities for teaching and study.

Mapping

Trade routes, global empires, the growth of London, battlefields, and more can all be explored with cutting-edge interactive maps.

360° object viewer

Historical artifacts are brought to life through a 360° rotation viewer, allowing close-up "handling" of raw materials and objects. Items include souvenirs obtained from early World's Fairs, military equipment from World War I, and Victorian inventions showcasing the development of moving pictures.

NEW IN 2019

- **America in World War II**
  Oral Histories and Personal Accounts
- **Colonial America**
  Module V: Growth, Trade and Development
- **East India Company**
  Module III: Records from China, Japan, and the Middle East
- **Ethnomusicology**
  Global Field Recordings
- **Food and Drink in History**
  Module I
- **Service Newspapers of World War II**
  Module II
- **Sex and Sexuality**
  Research Collections from The Kinsey Institute Library & Special Collections
- **Shakespeare's Globe Archive**
  Theatres, Players and Performances
- **Socialism on Film**
  Module III: Culture and Society

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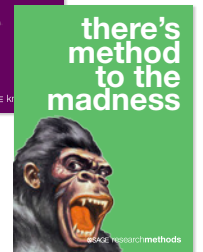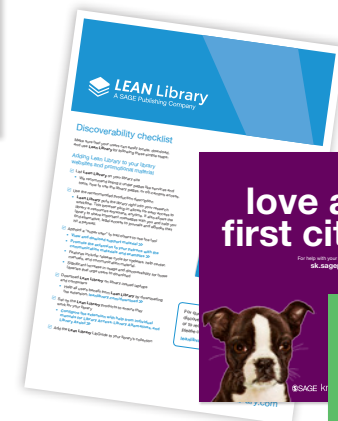
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