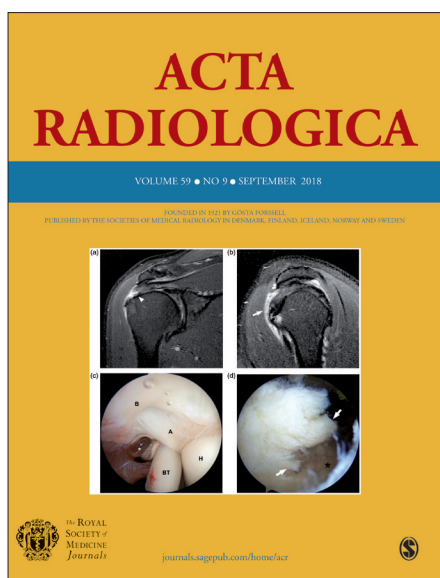


Advertising Rates And Specifications - 2019



Editor: **Professor Henrik S. Thomsen**, Herlev-Gentofte Hospital, Denmark

Acta Radiologica publishes articles on all aspects of radiology, from clinical radiology to experimental work. It is known for articles based on experimental work and contrast media research, giving priority to scientific original papers. The distinguished international editorial board also invite review articles, short communications and technical and instrumental notes.

Acta Radiologica is a fully peer reviewed journal published in Association with the Nordic Society of Medical Radiology, an association of the following radiological societies:

- Society of Radiology in Iceland
- Danish Society of Medical Radiology
- Norwegian Society of Medical Radiology
- Radiological Society of Finland
- Swedish Society of Radiology

Journal Statistics

Volume: 60

2017 Impact Factor: 1.823

2017 Ranking: 74/128 in Radiology, Nuclear Medicine & Medical Imaging

Source: *Journal Citation Reports®*, 2018 release, a Clarivate Analytics product; Indexed in PubMed: MEDLINE

Online - journals.sagepub.com/home/acr

Average Monthly Page Views: 28,299*

Average Monthly Unique Visitors: 12,533

e-Toc registrants: 637

Geographical Distribution



ROW: 10%

Advertising Rates & Information - 2019

Closing dates for advertising:

Issue	Space reservation	Copy deadline	Mail date
January	25 October 2018	01 November 2018	01 January 2019
February	24 November 2018	01 December 2018	01 February 2019
March	28 December 2018	04 January 2019	01 March 2019
April	26 January 2019	02 February 2019	01 April 2019
May	23 February 2019	02 March 2019	01 May 2019
June	26 March 2019	02 April 2019	01 June 2019
July	24 April 2019	01 May 2019	01 July 2019
August	25 May 2019	01 June 2019	01 August 2019
September	25 June 2019	02 July 2019	01 September 2019
October	25 July 2019	01 August 2019	01 October 2019
November	24 August 2019	31 August 2019	01 November 2019
December	24 September 2019	01 October 2019	01 December 2019

Other Promotional Opportunities

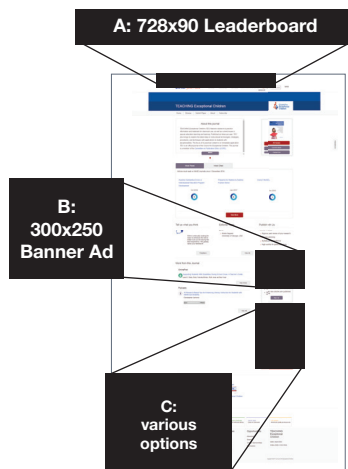
Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are

available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Online Advertising



Digital advertising solutions:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

Digital ad upgrades:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

Other digital solutions:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations.

All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Agency commission 10%

Mechanical requirements for advertisements

Full Page

Full page, bleed

286mm (h) x 216mm (w)

Full page, trim size

280mm (h) x 210mm (w)

Full page, type area

250mm (h) x 180mm (w)

Half Page

Horizontal, Type Area

120mm (h) x 180mm (w)

Horizontal, Trim Area

140mm (h) x 210mm (w)

Vertical, Type Area

250mm (h) x 85mm (w)

Vertical, Trim Area

280mm (h) x 105mm (w)

Requirements for electronic delivery

Please submit advertisements as print-ready PDFS. Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications

Related Journals



Interventional
Neuroradiology

[journals.sagepub.com/
home/ine](http://journals.sagepub.com/home/ine)



The Neuroradiology
Journal

[journals.sagepub.com/
home/neu](http://journals.sagepub.com/home/neu)

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