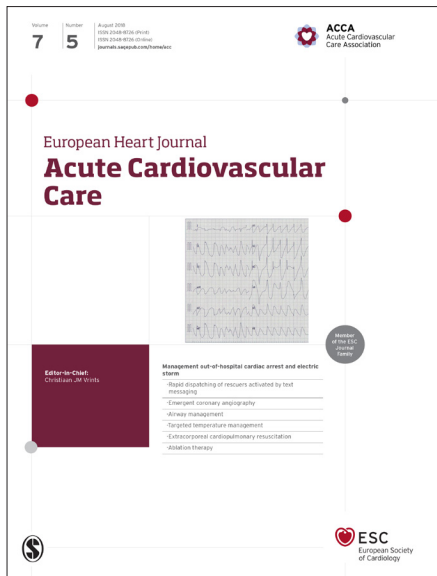


Advertising Rates And Specifications - 2019



Editor: **Prof Christiaan Writs, Antwerp University Hospital, Belgium**

The **European Heart Journal: Acute Cardiovascular Care** is the official journal of the Acute Cardiovascular Care Association (ACCA) of the European Society of Cardiology (ESC). The **European Heart Journal: Acute Cardiovascular Care** aims to publish the highest quality material, both clinical and scientific, on all aspects of acute cardiac care such as acute coronary syndromes, cardiogenic shock, cardiac arrest, cardiac arrhythmias and acute heart failure. It offers a unique integrative approach combining the expertise of the different subspecialties of cardiology, emergency and intensive care medicine in the management of patients with acute cardiovascular syndromes. The journal includes articles which discuss interdisciplinary daily clinical practice, with space also dedicated to educational materials such as reviews, clinical case discussions, practical tips & tricks, how-to articles.

Readership profile: Cardiologists actively involved in the diagnosis and management of acute cardiovascular care

Journal Statistics

Volume: 7

Ranking: 383/2863 in Medicine (miscellaneous)
16/91 in Critical Care and Intensive Care Medicine
70/362 in Cardiology and Cardiovascular Medicine
(Scopus®) Indexed in PubMed: MEDLINE | Indexed in Emerging Sources Citation Index (ESCI): a new index in the Web of Science (TM) Core Collection

Print

Circulation: 143
Frequency: The journal is published 8 times per year.

Online - journals.sagepub.com/home/acc

Average Monthly Page Views: 14,000*
Average Monthly Unique Visitors: 4,398
e-Toc registrants: TBC

*Online Statistics refer to the number of advert impressions served by one banner position

Print Geographical Distribution



Online Geographical Distribution



Advertising Rates & Information - 2019

Closing dates for print advertising:

Issue	Space reservation	Copy deadline	Mail date
February*	13 November 2018	20 November 2018	01 February 2019
March	15 January 2019	22 January 2019	01 March 2019
April*	12 February 2019	19 February 2019	01 April 2019
June	09 April 2019	16 April 2019	01 June 2019
August*	11 June 2019	18 June 2019	01 August 2019
September	09 July 2019	16 July 2019	01 September 2019
October	13 August 2019	20 August 2019	01 October 2019
December	08 October 2019	15 October 2019	01 December 2019

Print advertising rates – 2019:

Colour Rates			
Frequency	1x	3x	6x
Full Page	£1,457	£1,328	£1,218
Outside Back Cover	£1,722	£1,592	£1,463
Inside Front Cover	£1,649	£1,525	£1,401
Inside Back Cover	£1,576	£1,458	£1,340
Half Page	£788	£728	£670
Double Spread	£2,913	£2,655	£2,437
Black and White Rates			
Frequency	1x	3x	6x
Full Page	£929	£861	£789

Bonus Distribution

- February: Acute Cardiovascular Care 2019, 2nd - 4th March, Malaga - Spain
- April: EuroHeartCare 2019, 2nd - 4th May, Milan - Italy, EuroPrevent 2019, 31st Aug - 4th Sept, Paris France
- August: ESC Congress 2019, 31st Aug - 4th Sept, Munich, Germany

Other Promotional Opportunities

Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

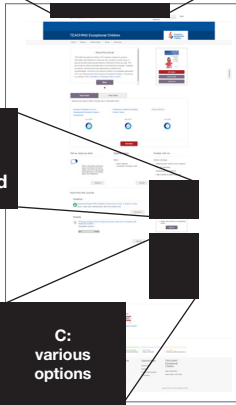
Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are

available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Online Advertising

A: 728x90 Leaderboard



Digital advertising solutions:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

Digital ad upgrades:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

Other digital solutions:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page

Full page, bleed
286mm (h) x 216mm (w)

Full page, trim size
280mm (h) x 210mm (w)

Full page, type area
250mm (h) x 180mm (w)

Half Page

Horizontal, Type Area
120mm (h) x 180mm (w)

Horizontal, Trim Area
140mm (h) x 210mm (w)

Vertical, Type Area
250mm (h) x 85mm (w)

Vertical, Trim Area
280mm (h) x 105mm (w)

Double Spread

Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per

normal full page adverts, including the bleed and cropmark requirements.

Requirements for electronic delivery

Please submit advertisements as print-ready PDFS.

Crop marks should be placed on all advertisements that bleed and offset.

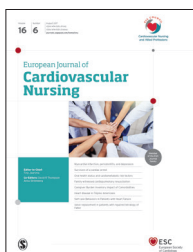
All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications

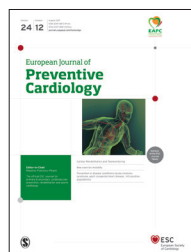
Agency commission 10%

Related Journals



European Journal of Cardiovascular Nursing

journals.sagepub.com/home/cnu



European Journal of Preventive Cardiology

journals.sagepub.com/home/cpr

Contact Details

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