

Advertising Rates And Specifications - 2019



Editor: **Anthony Smith, Australia**

The leading journal in its field **Journal of Telemedicine and Telecare** helps you to stay up-to-date in this fast moving and growing area of medicine. Contributions from around the world provide a unique perspective on how different countries and health systems are using new technology in healthcare. This high quality scientific work provides excellent coverage of developments in telemedicine and e-health with a focus on clinical trials of telemedicine applications.

Journal Statistics

Volume: 25

2017 Impact Factor: 3,046

2017 Ranking: 19/94 in Health Care Sciences & Services

Source: *Journal Citation Reports*®, 2018 release, a Clarivate Analytics product; Indexed in PubMed: MEDLINE

Print

Circulation: TBC

Frequency: The journal is published 10 times per year.

Online - journals.sagepub.com/home/jtt

Average Monthly Page Views: 31,644*

Average Monthly Unique Visitors: 10,435

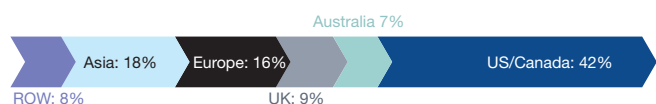
e-Toc registrants: TBC

*Online Statistics refer to the number of advert impressions served by one banner position

Print Geographical Distribution



Online Geographical Distribution



Advertising Rates & Information - 2019

Closing dates for print advertising:

Issue	Space reservation	Copy deadline	Mail date
January	30 October 2018	06 November 2018	01 January 2019
February	27 November 2018	04 December 2018	01 February 2019
April	29 January 2019	05 February 2019	01 April 2019
May	26 March 2019	02 April 2019	01 May 2019
June	23 April 2019	30 April 2019	01 June 2019
July	29 May 2019	05 June 2019	01 July 2019
August	25 June 2019	02 July 2019	01 August 2019
September	30 July 2019	06 August 2019	01 September 2019
October	27 August 2019	03 September 2019	01 October 2019
December	29 October 2019	05 November 2019	01 December 2019

Print advertising rates – 2019:

Colour Rates

Frequency	1x	3x	6x
Full Page	£1,238	£1,146	£1,052
Outside Back Cover	£1,424	£1,317	£1,210
Inside Front Cover	£1,362	£1,260	£1,158
Inside Back Cover	£1,300	£1,202	£1,105
Half Page	£732	£676	£623
Double Spread	£2,476	£2,293	£2,105

Black and White Rates

Frequency	1x	3x	6x
Full Page	£732	£676	£623
Half Page	£439	£406	£374

Other Promotional Opportunities

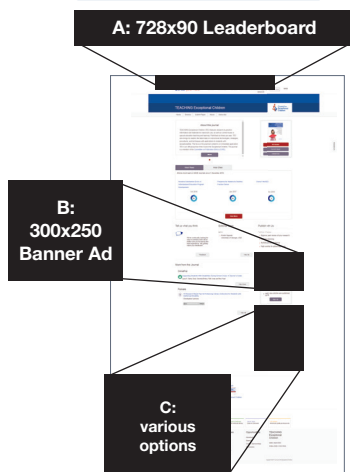
Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are

available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Online Advertising



Digital advertising solutions:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

Digital ad upgrades:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

Other digital solutions:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page	Half Page
<i>Full page, bleed</i> 286mm (h) x 216mm (w)	<i>Horizontal, Type Area</i> 120mm (h) x 180mm (w)
<i>Full page, trim size</i> 280mm (h) x 210mm (w)	<i>Horizontal, Trim Area</i> 140mm (h) x 210mm (w)
<i>Full page, type area</i> 250mm (h) x 180mm (w)	<i>Vertical, Type Area</i> 250mm (h) x 85mm (w)
	<i>Vertical, Trim Area</i> 280mm (h) x 105mm (w)

Double Spread

Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Requirements for electronic delivery

Please submit advertisements as print-ready PDFS.

Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications

Agency commission 10%

Contact Details

Publisher:

SAGE Publishing Ltd, 1 Oliver's Yard
55 City Road, London EC1Y 1SP, UK

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