

## HUMON PRIVACY POLICY

Last Updated September 12, 2016

This is the Privacy Policy (“**Privacy Policy**”) of Dynometrics, Inc. d/b/a Humon (“**Humon**” or “**us**” or “**we**”). This Privacy Policy explains how we collect, use and store the information we obtain from or about you when you use the Humon wearable blood oxygenation sensor (the “**Sensor**”), the associated mobile application (the “**App**”) and our website located at <http://humon.io> (the “**Website**”, and collectively with the Sensor and the App, the “**Service**”). This Privacy Policy is not a contract and does not create any legal rights or obligations. By using the Service, you accept the Privacy Policy and you expressly consent to our collection, storage, use and disclosure of your information as described in this Privacy Policy.

### INFORMATION WE COLLECT

Through the Service we collect “**Non-Personal Information**” and “**Personal Information.**” Non-Personal Information includes information that cannot be used to personally identify you, such as your IP address, anonymous usage data, general demographic information, preferences you submit and preferences that are generated based on the data you submit. Personal Information includes information that can be linked to a specific individual, such as a name, address, phone number, payment information, email address, login information for third party sites and other information which you submit to us through the Service.

#### Information You Provide Us

In order to create an account (“**Account**”) and use the Service, you must be at least 18 years of age. When you create an Account using the Service, we will ask you to provide us the following information: first and last name, mailing address, email address, phone number and your credit card information (including billing address). Given the nature of the Sensor, you will also have the option to provide your height, weight, gender, and a self-assessment of your athletic ability and general fitness level.

#### Information Collected by the Website and the App

We collect information about the mobile device or computer you use to access the Service, including without limitation the hardware model, operating system and version, browser type, network information, and, when you initiate a workout from within the App, your approximate geographic location via GPS signals, cell tower IDs, or other location services made available by your mobile device (such as IP geolocation if you enable it on your device). Each you sync your Sensor with the App and our servers, we log data about the transmission, including the sync time and date and the Sensor battery level.

We use text files called persistent cookies to help us better understand user behavior by telling us which parts of our Website people have visited, which enables us to improve the usability, performance and effectiveness of the Website and the Service.

We also use Google Analytics, which includes a tracking token, and may use other technologies in the future, for similar purposes. These monitoring tools collect information anonymously and report website trends to us without identifying individual visitors. This information can be combined with the information you have generated and transmitted to or through us or provided to us, which will enable us to analyze and improve the Service. Google’s ability to use and share information collected by Google Analytics about your visits to the Website is restricted by the [Google Analytics Terms of Service](#) and the

[Google Privacy Policy](#). If you prefer to not have data reported by Google Analytics, you can install the Google Analytics Opt-out Browser Add-on available [here](#).

The Website does not currently respond to “do not track” or “DNT” settings that are available in some browsers.

We may also use an in-App analytics services that track certain aspects of your usage of the App, such as user interface events, screens visited, and how often and for how long you use the App.

### **Biometric Information Collected From the Sensor**

When you use the Sensor, we collection certain biometric information in the form of the blood oxygenation level of the muscle on which the Sensor is placed, and optionally your heart rate if you pair the App with a wireless heart rate monitor. When you sync your Sensor through the App, data recorded on your Sensor about your activity is transferred from your Sensor to the App and to our servers. This data is stored and used to provide the Service and is associated with your Account.

### **Our Policies Concerning Children**

The Service is not intended for use by children under 13 years of age. If we become aware that a child under 13 years of age or anyone else under the age of 18 has provided us with Personal Information, we will delete that information and the associated Account.

## **HOW WE USE AND SHARE YOUR INFORMATION**

### **Personal Information**

Personal Information you provide to us is used to help us communicate with you and to provide you with the Service. For example, we use Personal Information to: (i) register and service your Account, (ii) solicit feedback and respond to your questions, (iii) provide technical support, and (iv) inform you about product or promotional offers. We may send push notifications to your mobile device to communicate with you about our Service. You can choose to disable such notifications via the settings in the App at your discretion.

We do not sell, lease, rent or otherwise disclose or transfer your Personal Information to any third party, except as otherwise set out in this Privacy Policy.

We may disclose your information as follows:

- *Third party service providers*: we may, from time to time, outsource some or all of the operations of our business to third party service providers or partner with third parties for special projects or initiatives, including the development of new products or services. We aim to provide such third parties with the minimum amount of information needed for the purpose of accomplishing their tasks, and have mechanisms in place to ensure that such third parties maintain the confidentiality and security of the information we provide them.
- *Legal Investigations and requests*: we may disclose your information to law enforcement agencies or other governmental agencies when required to do so or when, in good faith, we believe it is necessary in order to comply with legal obligations.

- *Protection of Humon and others:* we may disclose your information when we believe this release is appropriate to enforce or apply our policies and other agreements, or protect the rights, property or safety of Humon, our employees, or others. This does not include selling, renting, sharing or otherwise disclosing your information for commercial purposes in violation of the commitments made in this Privacy Policy.

## **Non-Personal Information**

We use Non-Personal Information to help us analyze and improve the Service and may also aggregate Non-Personal Information in order to track trends and analyze use patterns on the App. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion (including aggregated and/or anonymized information about our users and their use of the Service).

## **Mergers, Acquisitions and Similar Business Transactions**

In the event we undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, or in the event of our bankruptcy or insolvency, your Personal Information as well as Non-Personal Information may be among the assets transferred to a third party. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Policy.

## **Data Retention**

We may retain your information for as long as is necessary to provide you with the Service.

## **YOUR PREFERENCES**

If you don't want to receive any emails that are not necessary to ensure the regular operation of your Account or the availability of the Service, you can email us at [support@humon.io](mailto:support@humon.io). You can stop using the Service at any time, but note that your information may be retained as described above.

## **DATA SECURITY**

Humon and our service providers implement security measures designed to protect your information from unauthorized access, disclosure or accidental loss or destruction of Non-Personal Information and Personal Information. We utilize appropriate physical, technical and managerial safeguards designed to protect the information we collect from or about our users. Humon's physical infrastructure is currently hosted and managed by Amazon Web Services and Dropbox.

## **INTERNATIONAL USERS**

The Service is hosted and operated entirely in the United States. If you reside outside the U.S., your information will be transferred to the U.S. and processed and stored there under U.S. privacy standards. By using the Service and providing information to us, you consent to such transfer and processing of your information by Humon.

## **CHANGES TO OUR PRIVACY POLICY**

We may occasionally update this Privacy Policy. When we do update this Privacy Policy, we will also revise the “Last Updated” date at the top of the Privacy Policy. If we make changes to this Privacy Policy that, in our discretion, we consider significant, we will post the updated Privacy Policy on the Website and the App and we may also send e-mails to our users who have created an Account containing a link to the revised Privacy Policy. Please review this Privacy Policy periodically to stay informed about how we are protecting the Personal Information we collect. If you continue to use the Service after we post an update to this Privacy Policy, you indicate your acceptance of the updated Privacy Policy.

## **CONTACT US**

If you wish to access, delete or correct you information, please send us an email to [support@humon.io](mailto:support@humon.io). If you have any questions regarding this Privacy Policy or the Service please contact us by sending an email to [support@humon.io](mailto:support@humon.io) or mailing us at 119 Willow St. #2, Cambridge, MA 02141.