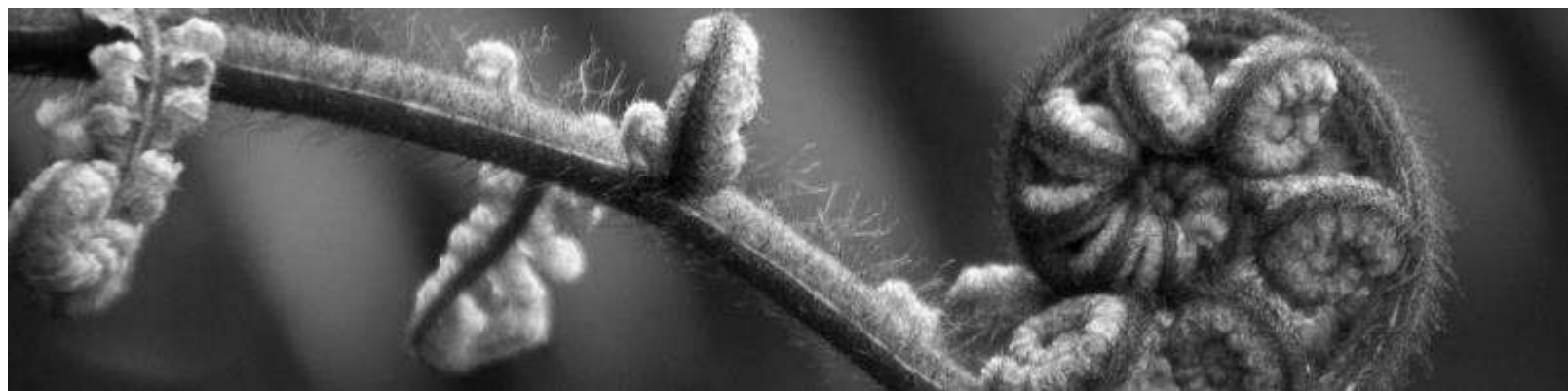


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Te Mahere **Te Reo Māori**  
a Whakaata **Māori** 2015-  
2018

## TAUĀKĪ MATATAPU ME TE MANATĀRUA

Ko ngā kōrero kei roto i tēnei Mahere Te Reo me noho matatapu kia kua e whakaatuhia ki tētahi atu tangata, rōpū rānei. Kia kua hoki e hangaruahia te katoa, tētahi wāhanga rānei, otirā kia kua e whakaatuhia ngā kōrero o roto mehemea kaore anō a Whakaata Māori kia whakaae.

He aukatinga motuhake kei runga i ngā momo hangarua, whakahōrapatanga, tārua, whākinga, whakarerekētanga, tohatoha, tānga pukapuka rānei.

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# Uaratanga me te **Tauākī**

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# Uaratanga me te **Tauākī** Taketake



Ko te uara a Whakaata Māori kia wāriuhia te reo Māori, kia kaingākauhia, kia kōrerohia e Aotearoa whānui. Ko ta mātou e whai nei ki te whakapiki i te angitū o te Māori ma te reo me ōna tikanga Māori.

Te kaupapa matua o te ratonga ko te manaaki me te whakatairanga i te reo me ngā tikanga Māori e puta ana i tēnei taonga kounga nui, pouaka whakaata uru tōtika e pāho atu ana ki te tuku kōrero, te ako me te whakangahau i āna kaimātaki me te whakarangatira i ngā hapori, ngā ahurea me ngā taonga tuku iho o Aotearoa.

I tua atu o te kaupapa matua ki te whakatairanga i te reo me ngā tikanga Māori, e whakahauhia ana mātou e Te Ture Aratuku Whakaata Irirangi Māori 2003 kia:

- Whakapāho i roto i te reo Māori i te nuinga o te wā toitū me te maha atu i ētahi atu wā.
- Tukua ngā tūmomo whakamahinga me ngā whakapānga ki ngā tūāpapa e hiahiatia ana.
- Whai aronga i roto i ngā hanganga hōtaka ki ngā kōeketanga me ngā hiahia o ngā tamariki kei roto i ngā akomanga rumaki reo Māori me ngā akonga reo Māori katoa.
- Horaina he ratonga ara whakapāho wātea ā-hangarau nei puta noa i Aotearoa otirā kia noho wātea ki te tini mano tāngata mehemea ka taea.
- Poipoihia kia whanake te kaha o Whakaata Māori ki te whakapāho ma te whakangungu me te akoako.



# Rautaki Reo Māori

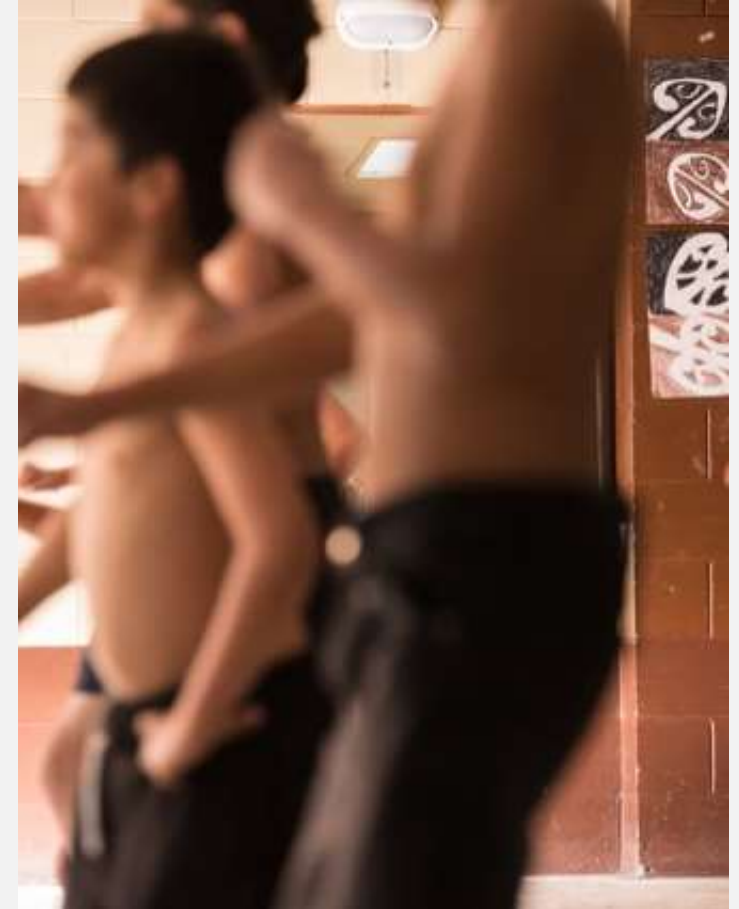
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# Rautaki Reo Māori

Ko Whakaata Māori tētahi o ngā huānga Reo Māori matua o te Rautaki Reo Māori, i te taha o Te Taura Whiri I Te Reo Māori me Te Māngai Pāho. He kaiwhakapāho i te Reo Māori i Aotearoa, ko ta Whakaata Māori he whakaputa hōtaka tūturu me te tuku huarahi pae mutunga ki ngā pourewa maha me ngā hongere. Na tēnei, he wāhanga nui kei a ia ki te whakaora, arā ki te whakatipu, te manaaki, te whakatairanga me te whakatangata whenua i te reo Māori me ngā tikanga. Ma Whakaata Māori e tuku te reo kounga ki ngā reanga reo katoa mai i te reo torohū, te reo rua, ki te reo o te hunga matatau.

Kei te ū a Whakaata Māori ki te mahi ngātahi me ngā tari kāwanatanga katoa; Te Puni Kōkiri, Te Taura Whiri I Te Reo Māori me Te Māngai Pāho kia tōtika ai tana whakapau kaha ki te anga whakamuatanga o te Rautaki Reo Māori. Tāpiri ki te whakatutuki i āna haepapatanga ā ture me te eke panuku o āna whāinga pakihi, kua whakaritehia e Whakaata Māori tētahi mahere hei tautoko i te Rautaki Reo Māori. Kua kite a Whakaata Māori ko te whakaora i te reo tētahi mahi nui e tika ana kia mahi ngātahii me ngā tari Karauna, me ētahi atu pūtahi e whakapau kaha ana ki te whakaora i te reo Māori, e mahi ngātahi ana me ngā whānau, hapū,





# Whakamana Whānau, Whakapiki Hapū me ngā Iwi

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# Whakamana Whānau, Whakapiki Hapū me ngā Iwi

I te mea he umanga reo Māori kei te titiro a Whakaata Māori ki te whakawhānui i tōna toronga atu ki ngā kāinga o ngā whānau, hapū me ngā iwi, me āna hōtaka tuku kōrero, akoako, whakangahau hoki me te whakaū i te tirohanga Māori. Mā tēnei ka uru atu a Whakaata Māori ki ngā mahi whakakaha i te whānau, te hapū me te iwi, te kāinga tūturu o Te Reo. He āwhina nui ēnei hōtaka motuhenga ki te whakaora i te reo Māori me te 'whakatau' i tōna whakamahinga ki ngā wāhi e hiahia ana rātou ki te hono mai ki a mātou. Ko te 'whakataunga' e whakamana ana i te whānau, te hapū me te iwi.







# Te Whakauru **Ngāwari** ki **Ngā Hōtaka** Reo

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# Kia wātea ngā **hōtaka** reo Māori

Te whakaurunga **ngāwari** ma te pouaka whakaata, **hōngere ā tihi**, pourewa ipurangi me **ngā** momo **pūrere** waea **pūkoro**, e taea ai e Whakaata **Māori te** whakakaha i te whakamahinga, te whakakahukahu, **whakamātua**, **whakamōhio** me te whakakao tuhinga mo te reo i roto i te **kāinga**. Koia nei te tino, o te **whakapāho** i te taonga i roto i **ngā** tau.

Ia **rā** ka **whakapāhotia** te reo ki te motu, i runga i te whakaaro kia puta atu ki **ngā tūmomo kaimātaki** katoa e ako ana i te reo tae atu ki te hunga matatau. Hei tautoko i **ēnei** hongere pouaka whakaata **tūturu** me **ngā** pourewa **pāpāho** hou, me te hono ki **ngā** pourewa hapori, e taea ai e **ngā kaimātaki** o ia reanga pakeke, o ia reanga reo te **mātaki ā tāmana** nei i runga ipurangi.

Ka arotahi kia whakawhiti i nga whakatairanga o Te Hongere Te Reo ki runga i a Whakaata **Māori** ko te **ōruatanga** ka puea ake. I whakaritea te Hongere Te Reo hei **whakapāho** motuhake i **te Reo Māori 100% mai** i te 4pm ki te 11pm ia **rā**.





# Ahunga Rautaki 2015 - 2018

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a.

## E whai **wāhi** ana ki te Rautaki **Reo Māori**

Ko te **whakarauoratanga o te reo Māori me ngā tikanga** kei te koingo o ngā mahi rautaki a Whakaata Māori, ko **mātou tētahi o ngā rāngai** e mahi nui ana kia tutuki ai **tēnei** whainga.

### Ngā Whainga o Te Mahere Reo Māori

Te mana o te reo	Kia whakapiki ake i te mana o te reo Māori i roto o Aotearoa
Te ako i te reo	Kia whakapiki ake i te nui o ngā whānau Māori me ngā tāngata o Aotearoa ki te kōrero i te reo Māori
Te Mārama Pū ki te Whakaora Reo Te kounga o te reo	Kia whakapiki ake i te māramatanga o te tangata ki te whakarauora i te reo Māori. E tautoko ana i te kounga me te whakamahi tōtika i te reo Māori me te raupi i ngā mita-ā-iwi hoki.
Te kōrerotanga o te reo	Kia whakapiki ake i te whakamahitanga o te reo Māori i waenganui i ngā whānau Māori me ētahi atu o ngā tāngata o Aotearoa, i roto rawa i ngā kainga.

b.

# Te Whakatipu i te reo Māori

Kua taunahatia e Te Taura Whiri i Te Reo e rima ngā wāhanga hei whakaora i te reo Māori:

## Te Mana o Te Reo



Te Mana o te reo; Me noho mātāmua me kaingākau ai te reo e ngā tāngata ka whakamahia e ērā atu hapori, tāngata hoki o

## Te Māramatanga o te reo



Me whai wāhi te hunga e pikoko ana ki te ako i te reo ki ngā rauemi reo Māori e ngāwari ai tā rātou toro ki te hōhonutanga o te reo Māori, hei reo ora hei reo kōrero he reo māhi. He take nui kia whakaritea he ara ako i te reo mai i te hunga katahi anō ka ako kia whakawhiti atu ki te puna rūmaki i te reo me te reanga i waenganui.

## Te ako i te reo



Me whakapiki ake i ngā tāngata hou e ako ana e whakamahi ana i te reo Māori. Me kapi i a tātou ngā reanga ako katoa o te reo Māori mai i te hunga kairangi tae noa atu ki te hunga ka timata, kia tipu whakaritorito ai te reo Māori ki roto i te tangata. Ko tētahi aronganui kia whakawhānui ai te reo Māori ki waho atu o te akomanga ki ngā momo horopaki o ia rā, o ia rā kia hāngai tonu te reo ki ēnei whakatipuranga ki ngā taumata ako rerekē o te reo Māori, matatau mai, reo rua mai, reo torohū mai rānei.

## Te whakamahi



E Māori ana te rere o te reo i ngā tūmomo wāhi rerekē. Ka whakatairangatia ngā toa o Te Reo i ngā reanga reo Māori katoa mai i te hunga kore reo ki te hunga reo rua tae noa atu ki te hunga e matatau ana ki te reo.

## Kaikini



Ka whakatairangatia ngā mata punenga reo Māori hei ara tautoko ki te ako i te reo Māori, ka mutu e whakapiki ake ai i te kounga me te kairangitanga o te reo Māori me tōnā toitūtanga.

b.

## Te Whakatipu i te reo Māori

Kua taunahatia e Te Taura Whiri i Te Reo e rima ngā wāhanga hei whakaora i te reo Māori:

Ka hono mai te 1.5 miriona tāngata ki a Whakaata Māori ia marama, mā reira e whai pitomata nui ai a Whakaata Māori ki te kaupapa whakamana i te reo, whakakōrerotanga i te reo, ki te ako i te reo, me te whakapiki ake i te māramatanga o te tangata ki te reo me ngā tikanga Māori. Ko ta Whakaata Māori he waihanga matū e ngākau hihiko ai te tangata ki te rapu i te reo me te whai i tōnā māramatanga. Ko tētahi o ngā āhuatanga nui e whai hua ai ngā hōtaka a Whakaata Māori ko tōnā kaha ki te paihere i ngā tāngata katoa o te motu ki te reo Māori, mā te tirohanga Māori, me te whakaatū hoki i tētahi matapihi ki te ao Māori.



1

## Fluent Speakers

Te waihanga **matū waiwaiā mō** te hunga matatau.

E 11 ōrau o te taupori Māori e matatau ana ki te reo Māori (Te Kūpenga, Te Tari Tatauranga o Aotearoa, 2013).

Ko tēnei rōpū he rōpū matatau e rata ana ki te rongoi i te reo me te **mātaki** i ngā kiriata me ngā takunetanga i roto i te reo.

E ū ana **mātou** ki te whakatairanga i te hongere o Te Reo mā Whakaata Māori kia rite ai ki **tētahi** waka hourua te haere. Ka whakapiki ake i te **māramatanga** o ngā hōtaka reo Māori mā ngā momo pourewa ataata a Whakaata Māori. Ka **whakaatū** tonu ngā hōtaka tino kairangi o te reo Māori me **ōnā** painga katoa.

2

## Language Learners

Te whakatairanga i ngā ara ako i te reo.

E 35 ōrau o te taupori Māori e kōrero Māori ana i ō rātou kāinga (Te Kūpenga Tatauranga o Aotearoa, 2013). Ko tēnei rōpū e tū whakahihī ana i tō rātou Māoritanga, he hunga e ako ana i te reo e rata ana hoki ki te whakarongo i te reo me ngā pūrākau whakahihiri i te Māori.

Ka waihangatia ngā matū pāhekoheko mā te mata tuarua kia whakawaiwai ai te reo Māori. He ara tēnei e whakawhiti ai te hunga ako i te reo ki te reanga takawaenga o te reo Māori, me mahi nui mātou ki te hanga hōtaka reo rua e ngāwari ai te rere o Te Reo Māori (ngā kupu hauraro) me te reo Ingarihi i roto i ngā hōtaka.

Kia paihere tonu ngā muka i waenganui i ngā rāngai reo Māori mō te painga o ngā ara ako i te reo Māori

3

## Tamariki

Enhance relevant content for tamariki

E 31 ōrau o te taupori Māori he tamariki i raro iho i te 15 tau te pakeke (Ngā tatauranga o NZ, 2013).

Ka arotahi mātou ki te hanga matū reo Māori e rarata ai te hunga tamariki.

Ka whakaritea he haora hoko kore i te taumata o ngā haora e whakapāho ai ngā hōtaka tamariki.

Kei te hiahia mātou kia paiheretia ai ngā muka ki waenganui i a mātou me te rāngai mātauranga kia tū Kotahi ai tātou i runga i te kaupapa kotahi.

4

## Rangatahi

Te waihanga **matū** auaha, **pāhekoheko** hoki mō te rangatahi.

He rōpū nui whakaharahara tēnei rōpū nā te mea ko te haurua o te taupori Māori i raro iho i te 23 tau te pakeke e ai ki (Ngā tatauranga o Aotearoa, 2013).

He roa ake te wā ka noho te rangatahi ki te ipurangi, e hiahia ana rātou ki ngā hōtaka kiriata reo rua. Ā, e pirangi ana rātou kia kite i ngā tāngata Māori. Ka aronganui mātou ki te hanga hōtaka e hāngai pū ana ki te hunga rangatahi e tuku ana ki ngā pourewa e hāngai ana ki a rātou.

# Ngā kaimātaki whakatipu

E rima ngā tino hua i puta mai i tā mātou rangahau i te hunga mātaki e tohu ana i ngā momo tāngata e 5 e kaha mātaki ana i ngā hōtaka o Whakaata Māori. He 10 katoa ngā momo wāhanga whakatipu i tōnā tīmatanga ka rāpopototia ki ngā wāhanga e rima nei. I roto mai i tēnei rangahau i whakaatu mai i nga momo whanonga o te reo a enei kaimātaki whakatipu.

## Rangatahi Viewers

- He Māori e 15 ki te 29 tau te pakeke.
- He pakari te reo (ko te hunga pikoko ki te ako i te reo) me ngā tikanga hoki.
- Nui atu i te hautoru o te hunga rangatahi Māori ka aro mai ki ngā momo pourewa mātaki a Whakaata Māori.
- Ko tētahi o ngā aronga ko te hanga hōtaka mō te hunga rangatahi nā te hunga rangatahi ake.
- E 26 ōrau e matatau ana ki te kōrero i te reo Māori.
- E 26 ōrau e whakamahi ana i te reo Māori i te nuinga o te wā.
- E 84 ōrau e tuwhera ana ki te ako.
- Ko ngā pourewa-ā-tihi te ara whakapoapoa i tēnei whakatipuranga mātau ki te ao hangarau.
- Ko ngā kiriata māreko, ngā pakipūmeka tangaroa piri whare me ngā ataata waiata ētahi o ngā hōtaka e kaingākauria ana e rātou.

## Youth Potentials

- He kohuinga rangatahi mai i te 15 ki te 29 tau te pakeke ehara i te hunga mātaki me ērā hoki o te hunga mātaki mai i taua reanga tonu e ngākaunui ana ki te ako i te reo Māori.
- He iti noa iho te reo i tēnei rōpū kōrero Māori, ā, kāore e kore e tuwhera ana tēnei reanga ki te whakawhānui i ō rātou reo.
- E 13 ōrau e matatau ana ki te reo, ka mutu he reo rua
- E 87 ōrau e mārama ana ki ētahi kupu, kāore rānei ō rātou reo
- E 94 ōrau e tuwhera tonu ana ki te ako. E pīrangi ana tēnei reanga ki ngā hōtaka huhua e whakawaiwaiā ai i a rātou, he kiriata, he tihohe, he hōtaka tunu kai, he kiriata māreko, he hōtaka kēmu waiata rānei ta rātou e tino wawata nei.

## Loyals

- He neke atu i te 30 tau te pakeke o te hunga mātaki i a Whakaata Māori ia wiki – ko te nuinga o tēnei hunga he māmā e 30 ki te 49 tau te pakeke.
- E 36 ōrau o ngā Māori neke atu i te 30 tau te pakeke ka uru ki tēnei reanga
- Ko te hunga whai pānga nui rawa o tēnei reanga 30 neke atu te pakeke e tuwhera tonu ana ki te ako i te reo. E 13 ōrau noa iho o tēnei hunga kaore e mōhio ki te kōrero i te reo Māori.
- E 6 ōrau e whakamahi ana i te reo Māori i ētahi wā i te nuinga o te wā rānei.
- E 76 ōrau e tuwhera ana ki te ako i te reo.
- Ko Whakaata Māori tētahi o ngā tino whakaata o tēnei reanga me to mātou hiahia kia kaha tonu ta rātou mātaki mai. He koingo nui o rātou ki te mātaki pakipūmeka, Whakaari me ngā hōtaka waiata – e pīrangi ana rātou ki ngā matū mō te whānau katoa.



# Ngā kaimātaki whakatipu

E rima ngā tino hua i puta mai i tā mātou rangahau i te hunga mātaki e tohu ana i ngā momo tāngata e 5 e kaha mātaki ana i ngā hōtaka o Whakaata Māori. He 10 katoa ngā momo wāhanga whakatipu i tōnā tīmatanga ka rāpopototia ki ngā wāhanga e rima nei. I roto mai i tēnei rangahau i whakaatu mai i nga momo whanonga o te reo a enei kaimātaki whakatipu.

## Lapsed

- Te hunga neke atu i te 30 tau te pakeke kaore e mātaki ana i Whakaata Māori – he tāngata kore-mātaki
- E 25 ōrau o te pāpori Māori kua taka iho ki tēnei reanga neke atu i te 30 tau te pakeke
- He rerekē hoki te taumata reo o tēnā, o tēnā (Ko ētahi kei runga, ko ētahi kei raro)
- E 44 ōrau kaore e mārama ki te kōrero i te reo Māori
- E 67 ōrau kaore rawa e whakamahi i te reo
- Engari anō te 14 ōrau ka whakamahia i ētahi wā / i te nuinga o te wā / i ngā wā katoa (tuarotu)

## Urban Professionals

- E 30 tau neke atu te pakeke o te nuinga o tēnei reanga, ehara hoki i te Māori
- Ko te nuinga he ruāhine, kaore a rātou tamariki, e noho ana ki ngā whare he nui te utu, e rata ana ki ngā momo hōtaka o Aotearoa e whakaatūria ana e Whakaata Māori.
- E 53 ōrau e mārama ana ki ētahi kupu Māori
- Engari e 50 ōrau e ngākaunui ana ki te ako i te reo (tuarua)
- Ka toro mai rātou ki a Whakaata Māori mō etahi noa iho o ngā momo hōtaka – te nuinga he pakipūmeka, he kariata. Otirā ka kaha to rātou toro mai mehemea e mōhio ana rātou ki ngā ingoa o ngā hōtaka, ā, kia mōhio hoki rātou i te maramataka o ngā hōtaka me ngā momo hōtaka ka whakaatūhia. Ka kōrerohia nuitia a Whakaata Māori e tēnei hunga mātakitaki e puta angitū ai te ihu o Whakaata Māori ki te makiu. Me mātua ū mātou kia whai huarahi akoako tēnei reanga i te reo Māori. Nā te mea he hunga e tino pikoko ana ki te ako.

# Kia hāngai kia wātea

Kua tae **tātou** ki te muriwai o te ao hangarau me te ao **whakapāho** i te aranga mai o **ngā** taonga hou e **kōtuitui** ana i te hunga **mātakitaki** me a **rātou** whanonga. Kua **rerekē** hoki **ngā** ara e taea ai e te hunga **mātakitaki** ki te toro atu me te **whakapā** mai ki a **mātou pūrākau**. Ahakoa kei te nanao tonu **mātou** ki te aka matua o te pouaka whakaata me **ōnā** whakahaeretanga katoa e arotahi ana **mātou** ki **ngā** nekehanga hangarau e puta auaha ai **ngā pūrākau**. **Me hora ō mātou** ringa ki te waihanga **pūrākau**, **matū rānei mā** te reanga tamariki, **mātātahi** e rite ai ki **ō rātou** hiahia ki **ngā** pourewa **mātaki** e **hāngai** ana **mā rātou**. Me kokiri e **tātou** te reo **pāhekoheko** hei reo akoako.





# Anga **Whāinga**

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WHĀINGA	Kia whai wāhi ki Te Rautaki Reo Māori
<p><b>Te mana o te reo</b> Kia whakapiki ake i te nui o ngā whānau Māori me ngā tāngata o Aotearoa ki te kōrero i te reo Māori</p>	<p>Kia tū a whakaata Māori hei kaupapa reo Māori angitū rawa Kia kitea ngā momo tāngata katoa e whakamahi ana i te reo Māori Kia kite ai ngā tāngata rongonui e whakamahi ana e ako ana hoki i te reo Māori Kia whakamāoritia ngā hōtaka me ngā kiriata rongonui- pērā i a Tōrā me Tarau Porowhā Kia rapa ai ngā hōtaka ki te ipurangi – e horapa ai ngā hōtaka ki te nuku o te ao mā ngā momo pourewa hiko. Me hanga i ngā momo hōtaka reo Māori e hāngai pū ana ki ngā taumata katoa o te reo Māori Kia whakakupuhaurarotia ētahi o ngā hōtaka e whāia ana e tūmatawhānui mā</p> <ul style="list-style-type: none"> <li>▪ Ko te whakatairanga me te whakamārama i te hunga mātakitaki i ā tātou hōtaka e mau ana i ngā kupu hauraro</li> <li>▪ Ko te whakatairanga i ngā hōtaka a ngā pouirirangi e rua mā te paetukutuku hoki.</li> <li>▪ Ko te whakapāho i te reo Māori i ngā haora matua</li> <li>▪ Ko te whakapiki ake i ngā momo mata hiko e aro mai ai te hunga mātaki</li> <li>▪ Me hanga i ngā hōtaka reo kairangi mō te hunga matatau, mō ngā tamariki me te hunga mātātahi i roto katoa i te reo Māori.</li> </ul>
<p><b>Te ako i te reo</b> Kia whakapiki ake i te nui o ngā whānau Māori me ngā tāngata o Aotearoa ki te kōrero i te reo Māori.</p>	<p>E 78 ōrau o te hunga ako i te reo kua mātaki i a Whakatā i ngā rā e 7kua taha ake nei, ā, koia te take i mātaki ai ngā kaimātiki matua 10 ōrau (Impact Survey 2011). E 66 ōrau o te hunga whakapakari ana i ō rātou i kitea nuitia te tautoko o Whakaata Māori i ō rātou reo. E 60 ōrau o te hunga e ū ana kia toitū i a rātou o rātou reo ka mātaki i a Whakaata Māori. Te Whakamahi matū e hāngai ana ki te hunga mātaki i a Whakaata Māori ki runga i ōnā pourewa. Kia paiheretia e mātou ngā taura here ki waenganui i te hunga tautoko i te reo kia tuia ai ki ngā pukenga whakangahau me te ao pāpāoho e hanga matū e pā ana ki te ako i ngā horopakl ōkawa, ōpaki mai. Me te aronui ki te ngā pourewa pahekoheko me te mati hiko.</p>
<p><b>Te Mārama Pū ki te Whakaora Reo</b> Kia whakapiki ake i te māramatanga o te tangata ki te whakarauora i te reo Māori.</p>	<p>He tautoko, he whakatairanga i ngā hua ka puta i ngā iwi o te motu e pā ana ki te whakarauora reo Māori. He tautoko, he whakatairanga i ngā hinonga whakarauora reo Māori ka puta ki te motu whānui. He whakakuhu tōtika ki ngā hinonga whakarauora reo Māori. Te kawē i ngā rangahau e tohu ai i te whakawhititanga o te whakarauoratanga o te reo hei reo mātāmua.</p>

# Anga Whāinga 1 | Kia whai wāhi ki Te Rautaki Reo Māori

## WHĀINGA

## Kia whai wāhi ki Te Rautaki Reo Māori

### Te kounga o te reo

He tautoko i te kounga me te tika o te whakamahi i te reo Māori me te raupi i ngā mita o te reo kia toitū ai.

Ko te hanga i ngā matū e kounga ai te reo Māori i roto.

Ko te hanga i ngā hōtaka e whakamahi ana i ngā mita-ā-iwi.

Ko te hanga matū e whakaatu ana i ngā tauira o te reo, ngā reo ā iwi, kei tōnā tāhūhū.

Ka kawea tonutia te aromatawai motuhake i te kounga o te reo me te nui hoki o te reo Māori kei roto i ngā hōtaka.

Ia marama ka whakapūrongotia ngā aromatawai motuhake e pā ana ki te kounga o te reo i roto i ngā hōtaka.

Ka whakaritea ngā mahere reo Māori tiketike rawa mō a tātou hōtaka katoa ā, puta noa hoki i te ao.

### Te kōrerotanga o te reo

Kia whakapiki ake i te whakamahitanga o te reo Māori i waenganui i ngā whānau Māori me ētahi atu o ngā tāngata o Aotearoa, i roto rawa i ngā kāinga.

Kia hangaia ai he matū reo Māori mā ngā tamariki, (0 ki te 9 tau te pakeke) me tūmatawhānui mā.

Kia hangaia ai he matū reo rua mā te hunga rangatahi, (10 ki te 18 tau te pakeke) me tūmatawhānui mā.

Kia hangaia ai he matū (reo Māori, reo rua rānei) e rata ai ngā momo hunga mātakitaki.

Kia hangaia ai he matū mā te hunga reo torohū.

Kia whakawhānui ake i ngā momo ariā e taki ana i te reo.

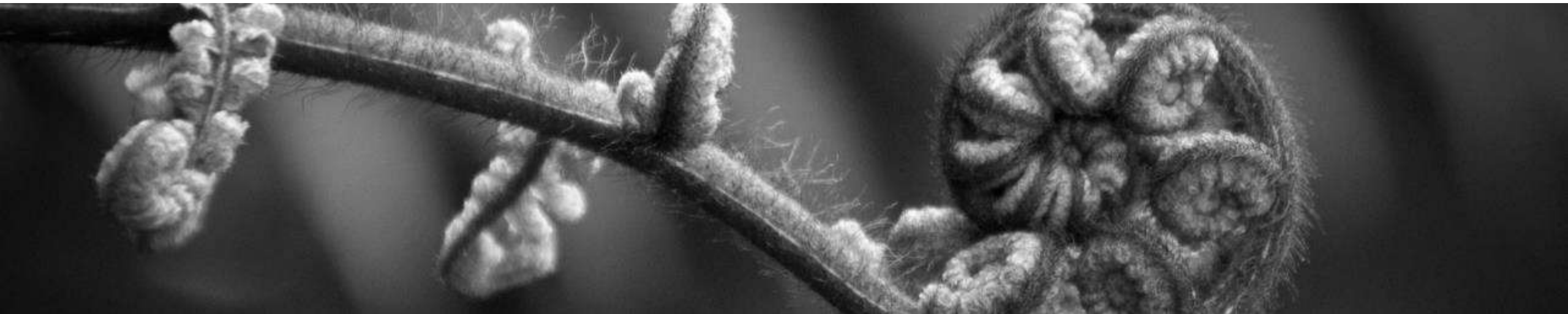
Kia whakaritea he pūtahitanga i waenganui i te ao mati me te ao whakaata.

- Ko te whakatairanga i te whakamahitanga o te reo ōpaki me te reo ōkawa huri noa i ngā pourewa mātaki
- Ko te whakaaweawe, whakatenatena me te whakatairanga i te reo i ngā momo taumata o te reo Māori.
- Ko te whakatairanga i te kaingārehu o te reo Māori .



# Hāngai me te wātea

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# Tiro whānui i ngā kaimātaki matua



## GROWTH PERSONAS

## STATUTORY PERSONAS

Personas	Rangatahi Viewers	15-29 Youth Potentials	Loyals	Urban Professionals	Lapsed	FLUENT	LANGUAGE LEARNERS	TAMARIKI	RANGATAHI
Māori Television Service 	●	●	●	●	●	●	●	●	●
Te Reo 	●		●			●	●	●	
maoritelevision.com	●	●	●	●	●	●	●	●	●

● PRIMARY

● SECONDARY



# Te Aroturuki i te kounga o Te Reo

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# Te Aroturuki i te kounga o Te Reo

Ka mahi tahi a Whakaata Māori me Te Māngai Pāho kia eke te kounga o te reo Māori i ngā whakapāhotanga.

Kua tohua e Whakaata Māori he Tūmuaki mo Te Pūmanawa Tāngata, Te Reo Māori me Ngā Tikanga. Ko tētahi o ngā whāinga nui o tēnei tūranga kia whakahiatotia he mahere reo Māori e ako ai ngā kaimahi o Whakaata Māori ki te reo Māori kia tū ai a Whakaata Māori hei wāhi reo rua a te tau 2020. Ka tuia hoki ki tēnei tūranga te whakakitenga o Whakaata Māori kia mahi tahi ki ngā iwi me ngā hapori Māori, ka ū katoa te Tūmuaki o Te Pūmanawa Tangata, Te Reo me Ngā Tikanga ki te whakatō i te mahere reo me ngā tikanga a Whakaata Māori ki roto i ana hōtaka.

Ta Whakaata Māori he kōmihana motuhake mō Te Reo Māori e aro turuki ana ki te kounga o te reo Māori i roto i ngā hōtaka. Ka aromatawaitia e te komihana nei te kounga me te nui hoki o te reo Māori e pāhotia ana.

Ia hōtaka e whakawhiwhia ana ki ngā pūtea a Te Māngai Pāho me ū mārīka ki ngā mahere reo Māori. Me whai pou-arataki reo Māori me ngā tikanga ia kahui hanga hōtaka e mātau ana ki te aromatawai i te kounga me te nui o te reo Māori i roto i a rātou hōtaka. E whakakirimanatia ana e te tari o Te Reo he pukenga reo Māori motuhake hei aromatawai i te kounga o te reo Māori i roto i ngā hōtaka take-ā-mōhoa, te whakatakoto i te reo, te whakahua i te reo, te pātaka kupu o te reo, te mita o te reo me te kounga o ngā kupu hauraro.

Ka whakahaeretia he aromatawai motuhake ia marama i ētahi hōtaka kua āta tipakohia. Ā, ka ine hoki mā ngā paearu whakawā i te kounga o te reo Māori a Te Taura Whiri I Te Reo Māori. Ko te tauwaenga ko te 4.0. (1 = Ngoikore rawa, 2 = Ngoikore, 3 = Pai, 4 = Tino Pai, 5 = Rawe)



# Hei **Whakarāpopoto**



# Hei Whakarāpopoto

Ko te mahere **reo Māori a Whakaata Māori e** hangai ana ki ta **mātou** whakakitenga **mē a mātou whāinga** matua. **Nā** te kaha **hōrapa o ngā hōtaka** a Whakaata Māori **mā ngā** momo pourewa **mātaki** i kaha kite ai, i kaha rongohoki ai **te reo Māori i ngā** whakaata me **ngā** ipurangi o roto i **ngā kāinga** o Aotearoa me **ērā** atu o **ngā whānau, hapū** me **ngā** iwi puta noa i te motu huri noa hoki i te nuku o te ao.

**Mātua** rā he **tūranga** nui ta Whakaata Māori ki te whakatutuki i **ngā whāinga** e **pā** ana ki te mahere **reo Māori a te kāwanatanga**. **E ū** kaha ana a Whakaata Māori ki te **whakawhānake** i **ngā** momo taumata **o te reo Māori mai** i te hunga reo rua, ki te hunga reo **torohū** me te hunga matatau ki te reo, ka tuia hoki **ngā** reo e rua ki te maramataka a Whakaata Māori.

Ka hangaia e **mātou ngā hōtaka** huatau e noho **Māori (me ngā** kupu hauraro) ai te reo i roto i **ngā hōtaka**. Ko **tētahi** o a **mātou** aronganui kia whakaritea ai **ngā hōtaka reo Māori e hāngai pū** ana ki te hunga rangatahi e ngawari ai ta **rātou** toro mai.



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