

EEO Public File Report

Employment Unit Covered:

KTAR(AM), KTAR-FM, KMVP-FM

Reporting Period

May 25, 2018 – May 24, 2019

Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Job Title of FT Vacancy	Date Filled	Hire Source	Recruitment Source
KTAR Account Executive #R958	11/26/2018	Employee Referral	See Recruitment Source List for Entries on or before 21-Sep-2018
KTAR Account Executive #R958	12/17/2018	Employee Referral	See Recruitment Source List for Entries on or before 21-Sep-2018
Arizona Sports Account Executive #R960	1/8/2019	KTAR Website	See Recruitment Source List for Entries on or before 21-Sep-2018
Arizona Sports Account Executive #R1471	4/2/2019	Indeed	See Recruitment Source List for Entries on or before 22-Feb-2019
Bonneville Phoenix Promotions Director #R1400	4/29/2019	Market Referral	See Recruitment Source List for Entries on or before 1-Feb-2019

Total Number of Interviews for All Full-Time Vacancies Filled During Reporting Period Per Recruitment/Referral Sources:

Recruitment Source:	Number of Interviewees Referred
Internal Candidate	4
All Access Website	1
Employee Referral	4
Market Referral	1
KTAR Website	2
University of Arizona (Career Services)	1
Indeed	4
Work in Sports Website	1
Total:	18

Performance Initiatives Undertaken

Members of the Unit's staff often speak to students about career opportunities in the broadcast industry. Our news director participated in numerous speaking engagements throughout the reporting period. She was a panelist at the Cesar Chavez Legislative Institute's Mock Legislative Committee (June 9, 2018), she was a panelist for the Cesar Chavez

Leadership Institute’s Career Panel (June 5, 2018), she presented a radio workshop for the Arizona Latino Media Association (ALMA) at ASU (March 1, 2019) and she participated in the ASU Walter Cronkite School of Journalism’s “First Job Fast Break” event which allows graduating students to practice interviewing for jobs (April 4, 2019). One of our sports reporters spoke to two journalism classes at ASU’s Walter Cronkite School of Journalism about podcasting (March 12, 2019). The production director spoke to four 3rd Grade classes at Painted Rock Academy about the radio industry and the importance of reading (April 16, 2019). One of our board operators spoke to students at Royal Palm Middle School’s Career Day about careers in the radio industry (April 10, 2019). One of the Unit’s news reporters spoke to a journalism and broadcasting class at Arizona Christian University (April 22, 2019).

During the reporting period, the Unit also participated in six job fairs and four internship fairs. The job fairs included: two City of Phoenix Diversity Employment Day Career Fairs (October 10, 2018 and May 15, 2019), two Glendale Community College Opportunity Fairs (October 10, 2018 and March 5, 2019), Arizona State University’s Spring University-Wide Career Fair (April 4, 2019) and the Arizona Broadcaster’s Association Career Fair (May 9, 2019). The four internship fairs all took place at ASU’s Walter Cronkite School of Journalism (October 12, 2018, October 19, 2018, March 15, 2019 and April 5, 2019).

The Unit maintains an internship program that runs throughout the year including Spring, Summer and Fall semesters of the college school year. The internship program allows college students to gain the necessary skills to acquire employment in the broadcast industry upon graduation. Interns receive academic credit for semester-long internships. The Unit offers internships in multiple departments. During the reporting period, the Unit had a total of 46 interns from four different colleges/universities (42 from Arizona State University, 2 from the University of Arizona, 1 from Northern Arizona University and 1 from Phoenix College).

During the reporting period, the Unit gave tours to the following groups; students from AVID (Advancement Via Individual Determination (11/26/2018), interns from OH Predictive Insights (March 20, 2019) and students attending the ASU Summer Sports Broadcast Camp (July 20, 2018).

Recruitment Source List:

The following sources receive notification of Unit job openings. The sources marked with an asterisk (*) have requested and received notification of full-time job openings.

Start Date:	End Date:	Recruitment Source:
17-May-2006		Anthem College (formerly High Tech Institute) * Contact: Melissa Estrada Address: 1515 E. Indian School Rd., Phoenix, AZ 85014 Phone: 602-627-1450
17-May-2006		Area Agency on Aging* Contact: Laraine Stewart Address: 1366 E. Thomas Rd., #108, Phoenix, AZ 85014 Phone: 602-241-6179
17-May-2006		Arizona Broadcasters Association* Contact: Mary Kate Lau Address: 426 N. 44th St., Ste. 310, Phoenix, AZ 85008 Phone: 602-252-4833
17-May-2006		Arizona OIC* Contact: Betty Lou Long Address: 39 East Jackson Street, Phoenix, AZ 85004 Phone: 602-254-5081

17-May-2006		ASU Career Services* Contact: Job Services Address: PO Box 871312, Tempe, AZ 85287 Phone: 480-968-2355
17-May-2006		AZ Bridge to Independent Learning* Contact: Larry Wanger Address: 5025 E. Washington St., Phoenix, AZ 85034 Phone: 602-443-0710
01-Dec-2004		AZ Hispanic Chamber of Commerce* Contact: Terri Morgan Address: 255 E. Osborn Rd. Ste 201, Phoenix, AZ 85012 Phone: 602-279-8900
01-Dec-2004		AZ Women Ed. & Employment* Contact: Sufina Ricardes Lazo Address: 914 W. Hatcher Rd., Phoenix, AZ 85021 Phone: 602-371-1216
18-Feb-2014		Careerbuilder Contact: Brian Lahey Address: Phone: 602-325-6013
01-Dec-2004		Chicanos Por La Causa* Contact: Maria Dominguez Address: 1112 E. Buckeye Rd., Phoenix, AZ 85034 Phone: 602-257-0700
01-Dec-2004		DES Job Services* Contact: Steve Berroth Address: 4635 S. Central Ave., Phoenix, AZ 85040 Phone: 602-771-0630
01-Dec-2004		DeVry Institute* Contact: Ryan K. Jefferson Address: 2149 W. Dunlap Ave., Phoenix, AZ 85012 Phone: 602-870-9222
17-May-2006		Fresh Start Women's Foundation* Contact: Jamie Starner Address: 1130 E. McDowell Rd., Phoenix, AZ 85006 Phone: 602-261-7161
28-Apr-2005		Friendly House* Contact: Triny Nunez Address: 802 S. 1st Ave., Phoenix, AZ 85030 Phone: 602-615-6413
01-Dec-2004	18-Sep-2018	Gateway Community College Contact: Jan Davie Address: 108 N. 40th Street, Phoenix, AZ 85034 Phone: 602-286-8500
01-May-2005		Glendale Community College* Contact: Scott Schulz Address: 6000 W Olive Ave., Glendale, AZ 85302 Phone: 623-845-3138
01-Dec-2004		Governor's Office of Equal Opp* Contact: Patricia Campbell Address: 1700 W Washington, Phoenix, AZ 85007 Phone: 602-542-4383
17-May-		Greater Phoenix Black Chamber*

2006		Contact: Channel Address: 201 E. Washington Ave., Phoenix, AZ 85004-2314 Phone: 602-307-5204
01-Dec-2004		Greater Phoenix Urban League* Contact: Mel Hannah Address: 1402 S. 7th Avenue, Phoenix, AZ 85007 Phone: 602-254-5611
01-May-2013		Indeed Contact: Indeed, Inc. Address: 7501 N. Capital of Texas Highway Building B, Austin, TX 78731
22-Apr-2005		ITT Technical Institute* Contact: Jena Matthews Address: 5005 S. Wendler Dr., Tempe, AZ 85282 Phone: 602-437-7511
11-Mar-2005		Job Service of Arizona* Contact: Maria Velasquez Address: 4635 S. Central Ave., Phoenix, AZ 85040 Phone: 602-771-0624
01-Dec-2004		KMVP (formerly KPKX) Web Site Contact: Connie Drushel Address: 7740 N 16th Street, Suite 200, Phoenix, AZ 85020 Phone: 602-274-6200
01-Dec-2004		KTAR Web Site Contact: Connie Drushel Address: 7740 N. 16th Street, #200, Phoenix, AZ 85020 Phone: 602-274-6200
11-May-2012		LDS Church* Contact: Chuck Buckhannon Address: Phone:
22-Apr-2005		Maricopa County Community College District* Contact: Career Services Address: 2411 W. 14th St., Tempe, AZ 85251 Phone: 480-731-8526
31-Dec-1969		Maricopa County Workforce Conn* Contact: Randee Reider Address: 234 N. Central Ave., 3rd Fl, Phoenix, AZ 85004 Phone: 602-372-4884
22-Apr-2005		Maricopa Skill Center* Contact: Daniel Adonis Address: 1245 E. Buckeye Rd., Phoenix, AZ 85034 Phone: 602-238-4316
01-Dec-2004		NAACP* Contact: Reverend Oscar Tillman Address: 1818 S. 16th Street, Phoenix, AZ 85034 Phone: 602-252-4064
01-Dec-2004		NACI* Contact: Career Services Address: 4520 N Central Ave, Suite 600, Phoenix, AZ 85012 Phone: 602-254-3247
17-May-2006		NASBA Contact: Michelle Vetterkind Address:

		Phone:
12-Apr-2013		Northern Arizona University* Contact: MaryLee Brewer Address: 1100 E. Sheldon Street., #129, Prescott, AZ 86301-3220 Phone: 928-523-3922
22-Apr-2005		Paradise Valley Comm. College* Contact: Career Services Address: 18401 N. 32nd St., Phoenix, AZ 85032 Phone: 602-787-7073
01-Dec-2004		Phoenix College* Contact: Patricia Morales-Olague Address: 1202 W. Thomas Rd., Phoenix, AZ 85013 Phone:
01-Dec-2004		Phoenix Indian Center* Contact: Karen Thorne Address: 4520 N. Central Ave., Suite 25, Phoenix, AZ 85012 Phone: 602-264-7086
01-Dec-2004		Phoenix Job Corps* Contact: Che' Collins Address: 518 S. 3rd St., Phoenix, AZ 85014 Phone: 602-322-2823
25-May-2013		Phoenix Workforce Connection* Contact: Kathy Miller Address: 4732 S Central Ave., Phoenix, AZ 85040 Phone: 602-534-5904
22-Apr-2005	27-Feb-2019	Scottsdale Community College Contact: Christopher Fonda Address: 9000 E. Chaparral Rd. - SC 123, Scottsdale, AZ 85256 Phone: 480-423-6523
15-Mar-2012		The Art Institute of Phoenix* Contact: Danielle Goggnas Address: 2233 W Dunlap Ave., Phoenix, AZ 85021 Phone: 602-331-7515
19-Apr-2006		TV and Radio Jobs Contact: Michael Madden Address: 227034 Helmond Dr., Calabasas, CA 91301 Phone: 818-879-0858
12-Apr-2013		University of Arizona (Career Services) * Contact: Career Services Address: 1303 E. University Blvd., #411, Tucson, AZ 85721 Phone: 520-621-2588
01-Dec-2004		Women in Communication* Contact: Kim Huenecke Address: 18845 N. 42nd Place, Phoenix, AZ 85050-3357 Phone: 480-922-0707
22-Nov-2005		Work In Sports (Sports Jobs Only) Contact: Robert Oakley Address: 7335 E. Acoma Dr., Ste. 200, Scottsdale, AZ 85260 Phone: 480-905-7231