



# Sponsorship Opportunities

Interested in playing a role in the leading digital advertising event of the year? The NAI offers the opportunity to be a key sponsor of the 2019 Summit.

## **ALL LEVELS OF SPONSORSHIP INCLUDE**

Company logo and website link on the NAI Summit 2019 Website

Company recognition in meeting space

Inclusion in traditional and social media event promotions

Company logo in 2019 Summit program

## **PLATINUM LEVEL SPONSOR (exclusive) \$25,000**

- Introduction by NAI leadership during Summit opening remarks
- 5-minute address to attendees during opening remarks
- Featured guest post on the NAI blog
- Ability to supply attendees with branded company items
- Signage and recognition as Platinum Level sponsor
- Four registrations to the Summit (\$2,396 value)
- Four invitations to the VIP dinner following the Summit
- Custom branding within the space

**GOLD LEVEL AND VIP DINNER SPONSOR (exclusive) \$15,000**

- Introduction by NAI leadership during VIP dinner following the Summit
- 5-minute address to VIP dinner attendees
- Two invitations to the VIP dinner
- Ability to supply attendees with branded company items
- Signage and recognition as Gold Level and VIP Dinner sponsor
- Three registrations to the Summit (\$1,797 value)
- Custom branding within the space

**SILVER LEVEL AND NETWORKING HAPPY HOUR SPONSOR (limited to 3) \$10,000 Closing Summit event featuring networking over hors d'oeuvres and libations - 1/3 REMAINING**

- Ability to supply attendees with branded company items
- Signage and recognition as Silver Level and Cocktail Reception sponsor
- One registration to the Summit (\$599 value)
- One invitation to the VIP dinner
- Custom branding within the space

**PHOTO BOOTH SPONSOR (limited to 1) \$8,000 Add excitement to the Networking Happy Hour with a fun photo booth!**

- Ability to supply attendees with branded company items
- Branded folios for photos taken
- Signage and recognition as photo booth sponsor
- One registration to Summit (\$599 value)
- One invitation to the VIP dinner
- Custom branding on photos

**LUNCH SPONSOR (limited to 3) \$7,500 Mid-day refreshments and networking opportunity**

- Ability to supply attendees with branded company items
- Signage and recognition as lunch sponsor

- One registration to Summit (\$599 value)
- One invitation to the VIP dinner

**BREAKFAST SPONSOR (limited to 3) \$6,000 Opening event helping Summit attendees start off the day right**

- Ability to supply attendees with branded company items
- Signage and recognition as lunch sponsor
- One registration to Summit (\$599 value)

**COFFEE BREAK SPONSOR (limited to 4) \$5,000 Fuel-up pit stops throughout the Summit - 3/4 REMAINING**

- Signage and recognition as coffee break sponsor
- One registration to Summit (\$599 value)

**CHARGING STATION SPONSOR (limited to 2) \$4,500 Mobile charging stations to keep attendees powered up - SOLD OUT**

- Signage and recognition as coffee break sponsor
- One registration to Summit (\$599 value)

**Wi-Fi SPONSOR (limited to 1) \$4,500 Secure connectability to get attendees online - SOLD OUT**

- Recognition as Wi-Fi sponsor through custom branding of Wi-Fi login information
- One registration to Summit (\$599 value)

**MUSIC SPONSOR (limited to 2) \$4,500 Beats to keep the Summit on-track and up-tempo**

- Signage and recognition as music sponsor
- One registration to Summit (\$599 value)

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*If your company is interested in one of these opportunities, please contact William Lee, [william@networkadvertising.org](mailto:william@networkadvertising.org), for more information.*