Conference of Socialist Economists 2018 AGM Minutes & reports Saturday, 27 October, 2018 | Conway Hall, London | 16:00 start

Present: David Bailey, John Bennington, Alistair Cairns, Simon Clark, Elio Di Muccio, Gregor Gall, Phoebe Moore, Alex Nunn, Sol Picollo, Nick Potts, Mahmood Ramsey, Fabian Van Onzen, Martin Spence, Daniella Tepe-Belfrage, Julian Wells, Owen Worth, Yuliya Yurchenko. Apologies: Kate Begley, Fayzi Ismail, Paul Stewart.

- 1. Welcome, introductions & select chair Alistair Cairns selected to chair.
- 2. Previous meeting's minutes with any items to be followed up on. Accepted as accurate (and will continue to be available on the CSE website).
- 3. Bookkeeper' year-end report appended.
- 4. SAGE report appended.
- 5. Editorial Board report (Owen Worth) appended. The board's diversity is noted, in areas & themes, and gender. The International Advisory Board is unchanged. Starting in 2019 four issues per year will be published, which is a great improvement given the backlog of submissions and special issues.
- 6. Working Group progress and draft *protocols proposal* appended. Phoebe introduces overview of last decade, highlighting Greig Charnock's 'Trans Pennine' WG events. In recent years several other groups have formed and there are four WGs currently, with possibility for more. WG events are viewed favourably. There is concern about what a member would do to get 'permission'. [NB Further contributions are incorporated into the proposals, below.]
- 7. Office report (Alistair Cairns) appended.
- 8. XC report (Mahmood Ramsey) appended.
- 9. Elections. Four members stand for XC. David Bailey, Elio Di Muccio, Phoebe Moore and Daniella Tepe-Belfrage. A show of hands vote approves each overwhelmingly.

Existing members Mahmood Ramsey and Julian Wells are voted off the XC overwhelmingly.

Existing members Kate Begley, Alistair Cairns, Ian Fitzgerald and Owen Worth are each voted upon to continue.

- 8. AOB Again due to time constraints there may be some further input to item 6 (WG protocols) which should be send to David Bailey, via Alistair Cairns, for inclusion.
- 9. Next mtg date tbc based on availability, almost certainly at Conway Hall in late October, 2019.

#### **MEETING CLOSES**

#### Capital and Class Editorial Board Report

#### Overview

The EB in 2017/2018 consisted of Owen Worth, Phoebe Moore, Eleonore Kofman, Barry Ryan, Ian Fitzgerald, Paul Stewart, Gregor Gall, David Bailey, Angela Wigger, Grieg Charnock, Daniela Tepe-Belfrage, Nick Potts, Alex Nunn, Whyeda Gill-McLure, Yulia Yurchenko and Ferzi Islmail

This has provided a general expertise in the areas of (International) Political Economy, Heterodox Economics, Industrial Relations, Labour Studies, International Relations, Politics and Geography, Social Policy, Development and Area Studies. This represents the best diversity that the board has had in many years and the board itself is generally well split in terms of age/gender/seniority etc. The three meetings in 2018 were held in Liverpool in February, London at the end of June and for the AGM in October. The attendances were much better than in recent years with the Liverpool event much better attended then previous 'away days'.

The International Advisory Board at present consists of: Stephen Gill (York, Toronto), Patrick Bond (KwaZulu, Natal), Mike Davis (California), John Holloway (Puebla), Makoto Ikoh (Kokugakuin, Tokyo), Bob Jessop (Lancaster), Andrew Kliman (Pace), Joohee Lee (Ewha, South Korea), Alex Miller (Otago), Gerry Strange (Lincoln/UWA), Adam Morton (Sydney), Kees van der Pijl (Sussex/Amsterdam) and Radhika Desai (Manitoba). It might be an idea to add those who are editing special issues to this list

#### **Submissions and Print**

We have had a steady number of submissions to date this year, which have been in line with previous years. There is a slight backlog but the last three issues have picked up some. We do have two special issues next year: *The Good Friday Agreement: 20 years on* and *Power*, *Production and Social Reproduction*. There will be another Special Issue entitled *Machines and Measure* scheduled for the following year (2020).

#### Sage Management

Sage have agreed that Capital and Class should go to four issues a year to deal with the backlog from an increased submission rate and due to its increased out-reach. This will start

in 2019. The submission to ISI inclusion appears to be gradual but Sage are looking to ensure that they will look for this to coincide with the next REF cycle. The report compiled by Sage in June shows a steady increase in downloads and that the journal has a very high outreach in comparison with comparative journals in their collection

#### Other Activities

The Editorial Board have continued to work along the four working groups: The Trans-Pennine, South, Midland and Scotland, where most of the CSE activities are continued based on. Greater formal links between the EB, Working Group represents and the XC have been suggested by many of those involved.

CSE Office report For 2018 AGM By Alistair Cairns

Social media – is actively used, for general notices and to promote WG activity and others' events.

Currently CSE has many more 'followers' than members. There are about 100 members and 500+ on Twitter and 1400+ on Facebook.

Advertisements - *C&C* placed ads reciprocally with *Latin American Perspectives*. Seeking more for similar arrangements.

Bookshops - C&C is provided for free to radical bookshops in the UK bookshops. Shops sell 3-5 copies each.

Office & the XC - Alistair & Kate meet almost weekly by telephone. This contributes a valuable role in the office running smoothly. The XC currently meets 3 times per year, once by teleconference, once in person (this year, again in Newcastle) and the AGM serves as the third meeting.

SAGE – Continue to meet with SAGE with Owen on an annual basis.

Generally the office continues to be run in accordance with the requirements of an organisation such as CSE. All bills, taxes, reports and submissions are made in a timely manner.

#### CSE executive committee AGM Report (M.Ramsey) 27 October 2018

**Executive Members**: Kate Begley, Alistair Cairns, Ian Fitzgerald, Mahmood Ramsey, Julian Wells, Owen Worth

1. Exec meets regularly to discuss the CSE business. The CSE Executive meets once a year in New Castle, and has two or more telephone conference meetings depending on the urgency of the issues in hand.

In the Oct. 2016- Oct. 2017 period CSE Exec met once in NC (23 June) and had two telephone conferences (April and Oct.).

Kate Begley, as the Exec member in charge of the office, has been in close contact with Alistair throughout the year.

2. Main decisions:

Saturday 7 April, 2018

via teleconference

Present: Kate Begley, Ian Fitzgerald, Mahmood Ramsey, Julian Wells, Alistair Cairns

(minutes)

Apologies: Owen Worth

- Question on free access to SAGE in the developing (i.e. low and middle income) countries. AC to ask that SAGE make this information a part of 2018 report before the AGM
- Support for the current WGs to continue and new working groups and activities to be encouraged
- Working Group (WG) coordinators to make a brief report (activity, theme, attendance etc.) for Exec meetings or at least annually for the AGM. AC to suggest and collect this information.
- CSE finances are predicted to remain stable and consistent.
- AC & OW will meet with SAGE prior to the summer meeting or the AGM
- Privacy (GDPR) law compliance discussed and the need to ask members to 'opt-in' and agree to their membership information to be held (?)

CSE Exec Meeting Saturday 23 June, 2018 UNN Business School (NC)

Present: Ian Fitzgerald, Mahmood Ramsey, Julian Wells, Owen Worth, Alistair

Cairns (minutes)

Apologies: Kate Begley

- 'Marx Anniversary' on the day of the 2018 AGM: Martin Spence submitted an outline of the project and budget to the Exec. It was decided to support the project.
- CSE bears the cost of organising WGs and 'Marx Anniversary' event (room booking, PA hire, and only tea/coffee breaks) participants should be asked for contributions, where appropriate. EB members are to be asked to be discussants and/or to attend.
- AC try to get breakdown of costs for every WG event. AC to pre-announce that costs are covered and donations will be encouraged.
- Elections at AGM. All current Exec members wish to put themselves forward. Custom is to continue unless there is dissatisfaction, and yet the formality of nominations and approval is generally a good practice.

CSE Exec Meeting 16 October, 2018 via teleconference

Present: Kate Begley, Owen Worth, Alistair Cairns Apologies: Ian Fitzgerald, Mahmood Ramsey

#### Main items of discussions and decisions

- Some EB members have shown interest to serve on the Exec. Elections to be held at the AGM for their membership of the Exec.
- On Sage's advice: speakers at the AGM event to be interviewed and their interviews ('presumably') to be developed into articles.

#### **Protocol for Event Organising by the Conference of Socialist Economists**

- 1. In order to ensure that events organised in the name of the Conference of Socialist Economists adhere to the principles and aims of the organisation this protocol should be followed for all events taking place in the name of the organisation.
- 2. Events are to be organised and/or commissioned by the relevant convenor of the CSE local or thematic groups currently, Scotland, Transpennine, Midlands, and South.
- 3. Convenors are to be appointed/re-appointed by the AGM every two years.
- 4. The creation of any new local or thematic group should be approved by the AGM, or (between AGMs) by the Editorial Board and approved at the next AGM.
- 5. Each year the convenor should submit a draft programme to the AGM, indicating the intention for probable or planned events for the coming year, bearing in mind that this is likely to be subject to change during the course of the year.
- 6. In addition to the draft programme, convenors should provide a draft budget for the events, not exceeding £1000 in total for the year.
- 7. Provided that the draft programme and budget are approved by the AGM, then each convenor is authorised to convene/commission events that incur a total cost of up to £1000. Any spending that goes beyond £1000 needs to be agreed with the Executive Board (or the Office Manager, acting on the Executive Board's behalf) beforehand.
- 8. Any events that are proposed by members other than the local or thematic convenors and outside the regular schedule (i.e. workshop did not appear in the annual plan) should be done in consultation with, and with the approval of, the working group convenor in the respective geographical location or thematic area. These events may need consultation and approval from the Editorial Board and in some cases may be funded outside the normal budget held by the local or thematic working group convenors, depending on the view of the relevant group convenor.
- 9. The expectation is that the local or thematic group convenors and/or Editorial Board will be responsible for ensuring that events held in the name of the Conference of Socialist Economists will adhere to the principles of the organisation, including:

- a. that every effort will be taken to ensure a good balance of participants, particularly with regard to gender, ethnicity, age, and experience;
- b. to facilitate a connection between those within and those outside of academia;
- c. to encourage thematic groups to be formed.

AGREED CSE AGM 27 OCTOBER 2018

REPORT OF THE DIRECTORS AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2017
FOR
CONFERENCE OF SOCIALIST ECONOMISTS

# **CONTENTS OF THE FINANCIAL STATEMENTS** for the Year Ended 30 September 2017

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# COMPANY INFORMATION for the Year Ended 30 September 2017

**DIRECTORS:** Mr A Cairns

Mr I Fitzgerald Mr M Meskoub Mr P J Wells Dr O Worth Ms K M Begley

**REGISTERED OFFICE:** Spaceworks

Benton Park Road Newcastle Upon Tyne

NE7 7LX

**REGISTERED NUMBER:** 05137584 (England and Wales)

**ACCOUNTANTS:** James Fraser & Co.

Chartered Accountants

3 Coates Place Edinburgh EH3 7AA

#### REPORT OF THE DIRECTORS

for the Year Ended 30 September 2017

The directors present their report with the financial statements of the company for the year ended 30 September 2017.

#### **DIRECTORS**

The directors shown below have held office during the whole of the period from 1 October 2016 to the date of this report.

Mr A Cairns Mr I Fitzgerald Mr M Meskoub Mr P J Wells Dr O Worth Ms K M Begley

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

# Mr A Cairns - Director

ON BEHALF OF THE BOARD:

Date:

# INCOME STATEMENT for the Year Ended 30 September 2017

	Notes 2017 £	2016 £
TURNOVER	26,93	25,524
Cost of sales	4,59	2,250
GROSS SURPLUS	22,33	23,274
Administrative expenses	24,69	22,945
OPERATING (DEFICIT)/SURPLUS and (DEFICIT)/SURPLUS BEFORE TAXATION	d (2,35	58) 329
Tax on (deficit)/surplus		145
(DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR	(2,35	58) 184

#### CONFERENCE OF SOCIALIST ECONOMISTS (REGISTERED NUMBER: 05137584)

# ABRIDGED BALANCE SHEET 30 September 2017

		2017		2016	
	Notes	£	£	£	£
FIXED ASSETS Tangible assets	5		152		203
CURRENT ASSETS		456		456	
Debtors Cash at bank		456 22,914		456 25,320	
CDEDITORS		23,370		25,776	
CREDITORS Amounts falling due within one year		2,276		2,375	
NET CURRENT ASSETS			21,094		23,401
TOTAL ASSETS LESS CURRENT LIABILITIES			21,246		23,604
22.22.22.22			=======================================		
RESERVES					
Income and expenditure account			21,246		23,604
			21,246		23,604

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

Mr A Cairns - Director

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

All the members have consented to the preparation of an abridged Balance Sheet for the year ended 30 September 2017 in accordance with Section 444(2A) of the Companies Act 2006.

The financial statements were approved by the Board of Directors on its behalf by:	and were signed	01

# NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 30 September 2017

#### 1. STATUTORY INFORMATION

Conference of Socialist Economists is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

#### 2. ACCOUNTING POLICIES

#### Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

#### **Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% reducing balance

#### **Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

#### Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

#### 3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1.

#### 4. **OPERATING (DEFICIT)/SURPLUS**

The operating deficit (2016 - operating surplus) is stated after charging:

Depreciation - owned assets  $\begin{array}{ccc} 2017 & 2016 \\ \text{£} & \text{£} \\ 51 & \underline{\phantom{0}} \\ \underline{\phantom{0}} & \underline{\phantom{0}} \end{array}$ 

Page 5 continued...

# NOTES TO THE FINANCIAL STATEMENTS - continued for the Year Ended 30 September 2017

#### 5. TANGIBLE FIXED ASSETS

COST	Totals £
COST At 1 October 2016 and 30 September 2017	1,836
DEPRECIATION At 1 October 2016 Charge for year	1,633 51
At 30 September 2017	1,684
NET BOOK VALUE At 30 September 2017	152
At 30 September 2016	203

#### 6. LIMITED BY GUARANTEE

The company is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

# CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED FINANCIAL STATEMENTS OF CONFERENCE OF SOCIALIST ECONOMISTS

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Conference of Socialist Economists for the year ended 30 September 2017 which comprise the Income Statement, Abridged Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of ICAS, we are subject to its ethical and other professional requirements which are detailed at http://www.icas.com/accountspreparationguidance.

This report is made solely to the Board of Directors of Conference of Socialist Economists, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Conference of Socialist Economists and state those matters that we have agreed to state to the Board of Directors of Conference of Socialist Economists, as a body, in this report in accordance with the requirements of ICAS as detailed at <a href="https://www.icas.com/accountspreparationguidance">https://www.icas.com/accountspreparationguidance</a>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Conference of Socialist Economists has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Conference of Socialist Economists. You consider that Conference of Socialist Economists is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Conference of Socialist Economists. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

James Fraser & Co.
Chartered Accountants
3 Coates Place
Edinburgh
EH3 7AA

# **DETAILED INCOME AND EXPENDITURE ACCOUNT** for the Year Ended 30 September 2017

	2017		2016	
	£	£	£	£
Sales		26,936		25,524
Cost of sales				
Other direct costs		4,599		2,250
GROSS SURPLUS		22,337		23,274
Expenditure				
Rent	3,310		3,356	
Insurance	282		275	
Directors' salaries	13,123		11,097	
Directors' social security	691		205	
Directors' pensions paid	-		600	
Telephone and internet	426		420	
Post and stationery	195		304	
Advertising	178		40	
Travel and subsistence	4,799		5,128	
Venue hire	189		211	
Sundry expenses	130		-	
Accountancy	924		900	
Legal and professional fees	224		240	
Foreign exchange losses	38		(30)	
		24,509		22,746
		(2,172)		528
Finance costs				
Bank charges		135		131
		(2,307)		397
Depreciation				
Plant and machinery		51		68
NET (DEFICIT)/SURPLUS		(2,358)		329

# UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2017 FOR CONFERENCE OF SOCIALIST ECONOMISTS

# **CONTENTS OF THE FINANCIAL STATEMENTS** for the Year Ended 30 September 2017

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#### CONFERENCE OF SOCIALIST ECONOMISTS (REGISTERED NUMBER: 05137584)

# ABRIDGED BALANCE SHEET 30 September 2017

		2017		2016	
	Notes	£	£	£	£
FIXED ASSETS Tangible assets	4		152		203
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NET CURRENT ASSETS			21,094		23,401
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The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

All the members have consented to the preparation of an abridged Balance Sheet for the year ended 30 September 2017 in accordance with Section 444(2A) of the Companies Act 2006.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on its behalf by:	and were signed or
Mr A Cairns - Director	

# NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 30 September 2017

#### 1. STATUTORY INFORMATION

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Plant and machinery - 25% reducing balance

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#### 3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1.

#### 4. TANGIBLE FIXED ASSETS

	Totals £
COST At 1 October 2016 and 30 September 2017	1,836
DEPRECIATION At 1 October 2016 Charge for year	1,633 51
At 30 September 2017	1,684
NET BOOK VALUE At 30 September 2017	152
At 30 September 2016	203

Page 3 continued...

# NOTES TO THE FINANCIAL STATEMENTS - continued for the Year Ended 30 September 2017

#### 5. LIMITED BY GUARANTEE

The company is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.



# **Company Tax Return**

CT600 (2018) Version 3

for accounting periods starting on or after 1 April 2015

### Your Company Tax Return

If we send the company a 'Notice' to deliver a Company Tax Return it has to comply by the filing date or we charge a penalty, even if there is no tax to pay.

A return includes a Company Tax Return form, any supplementary pages, accounts, computations and any relevant information. The CT600 Guide tells you how the return must be formatted and delivered. It contains general information you may need to deliver your return, links to more detailed advice and box-by-box guidance for this form and the supplementary pages.

The forms in the CT600 series set out the information we need and provide a standard format for calculations.

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1 Company name	Conference of Socialist Economists
2 Company registration number	0 5 1 3 7 5 8 4
3 Tax reference	1 4 9 7 0 0 8 7 6
4 Type of company	0

#### Northern Ireland

Put an 'X' in the appropriate box(e	s) below		
5 NI trading activity		6 SME	
7 NI employer		8 Special circumstances	

#### About this return

	This is the above company's return for the period		
30	from DD MM YYYY	35 to DD MM YYYY	
	0 1 1 0 2 0 1 6	3 0 0 9 2 0 1 7	7
	Put an 'X' in the appropriate box(es) below		
40	A repayment is due for this return period	Х	[
45	Claim or relief affecting an earlier period	X	[
50	Making more than one return for this company now		
55	This return contains estimated figures		
60	Company part of a group that is not small		
65	Notice of disclosable avoidance schemes		
	Transfer Pricing		
70	Compensating adjustment claimed		
75	Company qualifies for SME exemption		

## About this return - continued

	Accounts and computations	
80	I attach accounts and computations for the period to which this return relates	X
85	I attach accounts and computations for a different period	
90	If you are not attaching the accounts and computations, say why not	
	Supplementary pages enclosed	
95	Loans and arrangements to participators by close companies - form CT600A	
100	Controlled foreign companies and foreign permanent establishment exemptions - form CT600B	
105	Group and consortium - form CT600C	
110	Insurance - form CT600D	
115	Charities and Community Amateur Sports Clubs (CASCs) - form CT600E	
120	Tonnage Tax - form CT600F	
125	Northern Ireland - form CT600G	
130	Cross-border Royalties - form CT600H	
135	Supplementary charge in respect of ring fence trades - form CT600I	
140	Disclosure of Tax Avoidance Schemes - form CT600J	
141	Restitution Tax - form CT600K	
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#### Tax calculation

### Turnover

145 Total turnover from trade	£ 26936.00							
Banks, building societies, insurance companies and other financial concerns - put an 'X' in this box if you do not have a recognised turnover and have not made an entry in box 145								

#### Income

155 Trading profits	£ • 0 0
160 Trading losses brought forward set against trading p	profits £ .00
Net trading profits - box 155 minus box 160	£
Bank, building society or other interest, and profits from non-trading loan relationships	£ . 0 0
Put an 'X' in box 172 if the figure in box 170 is net of carrying back a deficit from a later accounting period	

## Income - continued

175	Annual payments not otherwise charged to Corporation Tax and from which Income Tax has not been deducted	£ 00
180	Non-exempt dividends or distributions from non-UK resident companies	£ • 0 0
185	Income from which Income Tax has been deducted	£ 00
190	Income from a property business	£
195	Non-trading gains on intangible fixed assets	£ 00
200	Tonnage Tax profits	£ .00
205	Income not falling under any other heading	£ .00
Cha	rgeable gains	
210	Gross chargeable gains	£ .00
215	Allowable losses including losses brought forward	£ .00
220	Net chargeable gains - box 210 minus box 215	£ .00
Pro	fits before deductions and reliefs	
225	Losses brought forward against certain investment income	£ . 0 0
230	Non-trade deficits on loan relationships (including interest) and derivative contracts (financial instruments) brought forward set against non-trading profits	£ .00
235	<b>Profits before other deductions and reliefs</b> – net sum of boxes 165 to 205 and 220 minus sum of boxes 225 and 230	£ .00
Ded	uctions and reliefs	
240	Losses on unquoted shares	£
245	Management expenses	£ • 0 0
250	UK property business losses for this or previous accounting period	£ .00
255	Capital allowances for the purposes of management of the business	£ . 0 0
260	Non-trade deficits for this accounting period from loan relationships and derivative contracts (financial instruments)	£ . 0 0

## Deductions and Reliefs - continued

263	Carried forward non-trade deficits from loan relationships and derivative contracts (financial instruments)	£ . 0 0
265	Non-trading losses on intangible fixed assets	£ .00
275	Total trading losses of this or a later accounting period	£ 00
280	Put an 'X' in box 280 if amounts carried back from later accounting periods are included in box 275	
285	Trading losses carried forward and claimed against total profits	£ • 0 0
290	Non-trade capital allowances	£ 00
295	<b>Total of deductions and reliefs –</b> total of boxes 240 to 275, 285 and 290	£ . 0 0
300	Profits before qualifying donations and group relief - box 235 minus box 295	£
305	Qualifying donations	£ • 0 0
310	Group relief	£ • 0 0
312	Group relief for carried forward losses	£ . 0 0
315	Profits chargeable to Corporation Tax – box 300 minus boxes 305, 310 and 312	£ 0 · 0 0
320	Ring fence profits included	£ .00
325	Northern Ireland profits included	£ .00

## Tax calculation

Enter how much profit has to be charged and at what rate

	Financial year (yyyy)		Amount of profit		Rate of tax		Тах		
330		335	£	340		345	£	Р	
		350	£	355		360	£	Р	
		365	£	370		375	£	Р	
380		385	£	390		395	£	Р	
		400	£	405		410	£	Р	
		415	£	420		425	£	Р	
Corporation Tax total of boxes 345, 360, 375, 395, 410 and 425  Marginal relief for ring fence trades  Corporation Tax chargeable box 430 minus box 435  430 £  0 0 0									

## Reliefs and deductions in terms of tax

445	Community investment relief	£						]•[	
450	Double taxation relief	£						]•[	
455	Put an 'X' in box 455 if box 450 includes an underlying Rate relief claim								
460	Put an 'X' in box 460 if box 450 includes any amount carried back from a later period								
465	Advance Corporation Tax	£						]•[	
470	Total reliefs and deduction in terms of tax - total of boxes 445, 450 and 465	£						].[	

# Calculation of tax outstanding or overpaid

475	Net Corporation Tax liability - box 440 minus box 470	£					•		
480	Tax payable on loans and arrangements to participators	£				0	•	0	0
485	Put an 'X' in box 485 if you completed box A70 in the supplementary pages CT600A								
490	CFC tax payable	£					•		
495	Bank levy payable	£					•		
496	Bank surcharge payable	£					•		
500	CFC tax, bank levy and bank surcharge payable total of boxes 490, 495 and 496	£					]•[		
505	Supplementary charge (ring fence trades) payable	£					•		
510	Tax chargeable – total of boxes 475, 480, 500 and 505	£				0	<b>]•</b>	0	0
515	Income Tax deducted from gross income included in profits	£					•		
520	Income Tax repayable to the company	£					•		
525	Self-assessment of tax payable before restitution tax - box 510 minus box 515	£				0	•[	0	0
527	Restitution tax	£							
528	<b>Self-assessment of tax payable</b> - total of boxes 525 and 527	£					].[		

# Tax reconciliation

	reconcidation	
530	Research and Development credit	£
535	(not currently used)	£ · ·
540	Creative tax credit	£ ·
545	Total of Research and Development credit and creative tax credit - total box 530 to 540	£
550	Land remediation tax credit	£
555	Life assurance company tax credit	£
560	<b>Total land remediation and life assurance company tax credit</b> - total box 550 and 555	£
565	Capital allowances first-year tax credit	£ ·
570	Surplus Research and Development credits or creative tax credit payable - box 545 minus box 525	£ ·
575	Land remediation or life assurance company tax credit payable – total of boxes 545 and 560 minus boxes 525 and 570	£
580	Capital allowances first-year tax credit payable – boxes 545, 560 and 565 minus boxes 525, 570 and 575	£
585	Ring fence Corporation Tax included	£
586	NI Corporation Tax included	£
590	Ring fence supplementary charge included	£
595	Tax already paid (and not already repaid)	£
600	Tax outstanding – box 525 minus boxes 545, 560, 565 and 595	£ ·
605	Tax overpaid including surplus or payable credits – total sum of boxes 545, 560, 565 and 595 minus 525	£
610	Group tax refunds surrendered to this company	£ ·
615	Research and Development expenditure credits surrendered to this company	£

## Indicators and information

620	Franked investment income/Exempt ABGH distributions	00
625	Number of 51% group companies	0
	Put an 'X' in the relevant boxes, if in the period, the company:	
630	should have made (whether it has or not) instalment payments under the Corporation Tax (Instalment Payments) Regulations 1998	
635	is within a group payments arrangement for the period	
640	has written down or sold intangible assets	
645	has made cross-border royalty payments	

## Information about enhanced expenditure

Research and Development (R&D) or creative enhanced expenditure

650	Put an 'X' in box 650 if the claim is made by a small or mediur enterprise (SME), including a SME subcontractor to a large cor	
655	Put an 'X' in box 655 if the claim is made by a large company	
660	R&D enhanced expenditure	£
665	Creative enhanced expenditure	£
670	<b>R&amp;D</b> and creative enhanced expenditure total box 660 and 665	£ . 0 0
675	R&D enhanced expenditure of a SME on work subcontracted to it by a large company	£
680	Vaccine research expenditure	£

# Land remediation enhanced expenditure

685 Enter	the total enhanced expenditure	£	.00

# Information about capital allowances and balancing charges

Allowances and charges in calculation of trading profits and losses

	Capital	allow	ances	•				Bala	ncin	g ch	arg	es				
Annual investment allowance	690 <u>f</u>															
Machinery and plant - special rate pool	695 <u>£</u>							700	£							
Machinery and plant	705 <u>£</u>							710	£							
Business premises renovation	715 <u>£</u>							720	£							
Enterprise zones	721 <u>£</u>							722	£							
Zero emissions goods vehicles	723 <u>£</u>							724	£							
Other allowances and charges	725 <u>f</u>							730	£							

Allowances and charges not included in calculation of trading profits and losses

	Capital allowances	Balancing charges						
Annual investment allowance	735 £							
Business premises renovation	740 £	745 £						
Enterprise zones	746 £	747 £						
Zero emissions goods vehicles	748 £	749 £						
Other allowances and charges	750 £	755 £						

## Qualifying expenditure

760	Machinery and plant on which first year allowance is claimed	£						• 0 0	
765	Designated environmentally friendly machinery and plant	£						• 0 0	
770	Machinery and plant on long-life assets and integral features	£						. 0 0	
775	Other machinery and plant	£						. 0 0	

# Losses, deficits and excess amounts

## Amount arising

Alliount arising			
	Amount		Maximum available for surrender as group relief
Losses of trades carried on wholly or partly in the UK	780 £	2 3 0 7	785 £ 1 3 1 0
Losses of trades carried on wholly outside the UK	790 £		
Non-trade deficits on loan relationships and derivative contrac	795 <u>£</u> ts		800 £
UK property business losses	805 <u>f</u>		810 £
Overseas property business losses	815 £		
Losses from miscellaneous transactions	820 £		
Capital losses	825 £		
Non-trading losses on intangible fixed assets	830 <u>£</u>		835 £

#### **Excess amounts**

Amount	Maximum available for surrender as group relief
Non-trade capital allowances	840 £
Qualifying donations	845 £
Management expenses 850 £	855 £

NI				C	4.5
Northern	ıre	land	ı ını	rorma	tion

856	Amount of group relief claimed which relates to NI trading losses used against rest of UK/mainstream profits	£ 00
857	Amount of group relief claimed which relates to NI trading losses used against NI trading profits	£
858	Amount of group relief claimed which relates to rest of UK/mainstream losses used against NI trading profits	£ . 0 0

# Overpayments and repayments

# Small repayments

860	Do not repay sums of	£			. 0 0	or less.
	Read the overpayments a how to make an entry in		section of the Co	ompany Tax I	Return Guide	for specific guidance on when and

# Repayments for the period covered by this return

865 Repayment of Corporation Tax	£
870 Repayment of Income Tax	£
875 Payable Research and Development tax credit	£
880 Payable Research and Development expenditure credit	£
885 Payable creative tax credit	£
Payable land remediation or life assurance company tax credit	£
895 Payable capital allowances first-year tax credit	£

# Surrender of tax refund within group

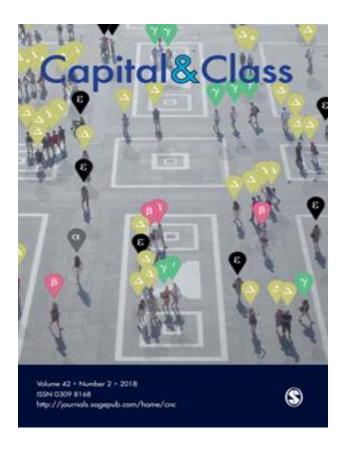
	Including surrenders under the Instalment Payments Regulations.	
900	The following amount is to be surrendered	£
	Put an 'X' in the appropriate box(es) below	
	the joint Notice is attached	905
	or	
	will follow	910
915	Please stop repayment of the following amount until we send you the Notice	£

# Bank details (for person to whom a repayment is to be made)

920	Name of bank or building society
925	Branch sort code
930	Account number
935	Name of account
940	Building society reference
Payı	ments to a person other than the company
945	Complete the authority below if you want the repayment to be made to a person other than the company  I, as (enter status - company secretary, treasurer, liquidator or authorised agent, etc)
950	of (enter company name)
955	authorise (enter name)
960	of address (enter address)
965	Nominee reference
	to receive payment on company's behalf
970	Name
Dec	aration
	Declaration  I declare that the information I have given on this Company Tax Return and any supplementary pages is correct and complete to the best of my knowledge and belief.  I understand that giving false information in the return, or concealing any part of the company's profits or tax payable, can lead to both the company and me being prosecuted.
975	Name  A. CA EDVG
0.05	A CAIRNS  Pote DRAMA MANA
980	Date DD MM YYYY
985	Status
	DIRECTOR

# Capital and Class Annual Publisher's Report

**June 2018** 



#### **Submitted to the Conference of Socialist Economists**

Prepared by Elle Aspell-Sheppard, Editorial Assistant

Amy Ellis-Thompson, Publishing Editor



# **Executive Summary**

This report summarizes *Capital and Class's* recent performance. Below is a snapshot of the journal's key performance metrics.

We appreciate your understanding and ask that you not distribute the data contained within this report without permission from the publisher.

## **Performance Metrics**

Submissions	<ul> <li>70 manuscript submissions in 2017, an 18.6% increase from 2016         <ul> <li>28 manuscript submissions in 2018 YTD</li> </ul> </li> <li>21% acceptance rate in 2017</li> <li>70 days average time to first decision in 2017</li> </ul>
Content Published	<ul> <li>63 days average from transmittal to Production to OnlineFirst publication in 2017</li> </ul>
Circulation	8,321 total circulation in 2017     8,038 total circulation in 2018 YTD
Online Usage	<ul> <li>73,950 full-text downloads in 2017</li> <li>44,042 full-text downloads in 2018 YTD</li> </ul>
Marketing	<ul> <li>9,978 followers to date on the SAGE Politics Twitter channel</li> <li>Top Altmetric score of 25 for the article "The Unhappy Marriage of Marxism and Feminism: Towards a more Progressive Union"</li> <li>63 articles claimed on Kudos, netting 4,749 Kudos article page views</li> <li>1,217 New Content alert registrants in 2017         <ul> <li>1,195 New Content alert registrants in 2018 YTD</li> </ul> </li> </ul>

# **Editorial and Production**

# **Total Submissions and Acceptance Rate**

	2013	2014	2015	2016	2017	2018 YTD
Total	51	62	114	77	88	40
Original	40	51	74	59	70	28
Accept	12	12	22	19	12	6
Reject	18	25	28	31	46	9
Accept Ratio	40%	32%	44%	38%	21%	40%

Total and original submission counts are based on the date manuscripts were submitted to SAGE Track. This data is available in the "Manuscripts Received" report in SAGE Track.

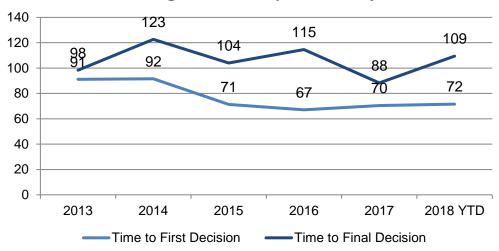
Acceptance rate is based on manuscripts that have received final decisions of accept or reject (does not count revisions). Counts for acceptances, rejections, and acceptance ratios are based on the date the decision is made, not the date the manuscript was submitted.

# **Original Submissions**

Month	2016	2017	2018 YTD
January	6	7	3
February	6	3	4
March	4	3	7
April	4	5	6
May	3	8	8
June	8	8	0
July	3	9	0
August	5	5	0
September	3	9	0
October	7	5	0
November	1	6	0
December	9	2	0
Total	59	70	28

### **Time to First Decision and Final Decision**





Time to First Decision is defined as all original submissions that received their first decision within each year, regardless of when the manuscripts were submitted. Revisions are not included.

Time to Final Decision is defined as all submissions including revisions that receive a final accept or reject decision within each year, regardless of when the manuscripts were submitted.

# **Articles and Pages Published**

The following table summarizes the number of issues and pages published in the past two volume years.

Volume	Issue	Cover Date	Research Articles Published	Pages Published
42	1	February	7	190
42	2	June	7	388
Total for Volume Year			7	0

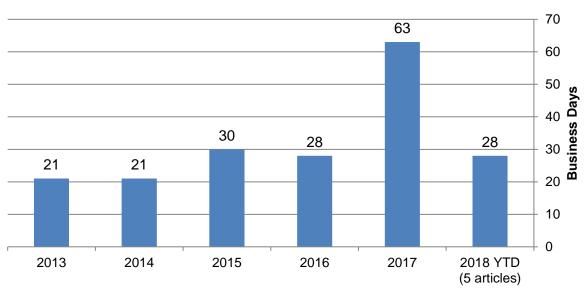
Volume	Issue	Cover Date	Research Articles Published	Pages Published
41	1	February	7	189
41	2	June	6	407
41	3	October	6	619*
Total for Volume Year			13	0

<sup>\*</sup>In 2017 the journal published approximately 30 pages over the annual page budget.

# **Average Days from Receipt at SAGE** to Online Publication

The below graph shows the average number of days a manuscript spends in SAGE Production, beginning when the manuscript is exported from SAGE Track and ending when the manuscript is published OnlineFirst.





### **OnlineFirst Queue**

As of 11<sup>th</sup> June 2018, *Capital and Class* has 9 articles in its OnlineFirst queue, representing about half an issue of content. The oldest article in the queue was published on November 2<sup>nd</sup> 2017. These articles are "fully published," that is, these articles are fully citable using the date of the manuscript's first online posting and the DOI.

# **Open Access Publishing: SAGE Choice**

SAGE offers authors of primary research articles the option to make them freely available upon publication in any SAGE journal. The SAGE Choice publishing option enables authors to comply with funding body requirements, where publishing research papers Open Access is a stipulation of funding, such as in the case for the NIH/Wellcome Trust.

For more information on SAGE's Open Access program, please visit the website: <a href="https://sagepub.com/en-us/nam/open-access-at-sage">https://sagepub.com/en-us/nam/open-access-at-sage</a>

	2013	2014	2015	2016	2017	2018 YTD	Online First
Research Articles Published	20	37	29	35	22	6	

SAGE Choice 0	0	0	0	0	0	0	
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# **Circulation and Readership**

Traditional subscriptions will show a perceived loss. The subscriptions are still a part of the journals holdings, however, we reclassify them under Consortia or Bundled, depending on how each library or organization subscribes. Consortia numbers in general will increase at a faster rate due to the reclassification as well as subscription growth.

Average Number of Subscriptions by Type 2015 – 2018 YTD					
	2015	2016	2017	2018 YTD	Renewal Rate 2016-2017
Individuals	14	1	0	0	0%
Members	66	85	105	120	124%
Institutions (Direct), Traditional	149	125	104	75	83%
Institutions (Direct), Migrated	60	76	89	94	117%
Institutions (Direct), Total	209	201	193	169	96%
Site License	2	2	2	0	100%
Package	2,755	2,834	2,798	2,526	99%
Developing World	5,047	5,223	5,223	5,223	100%
Total	8,093	8,346	8,321	8,038	100%

Backfile (Cumulative)				
	2016	2017	2018 YTD	Percent Increase 2016-2017
Deep (Vol 1 - 1998)	1,746	1,789	1,813	1%
Shallow (1999 - Current)	806	917	939	2%

# **Online Usage**

Full-Text Downloads					
2016 2017 2018 YTD					
January	5,294	13,430	8,759		
February	6,740	10,018	5,814		

March	7,295	5,949	6,915	
April	5,638	4,937	11,680	
May	5,321	5,630	10,874	
June	2,482	3,038	0	
July	2,870	3,251	0	
August	3,402	3,692	0	
September	3,605	3,755	0	
October	4,754	6,349	0	
November	5,739	8,092	0	
December	6,733	5,809	0	
Total	59,873	73,950	44,042	
*Full-text downloads include both HTML and PDF article usage				

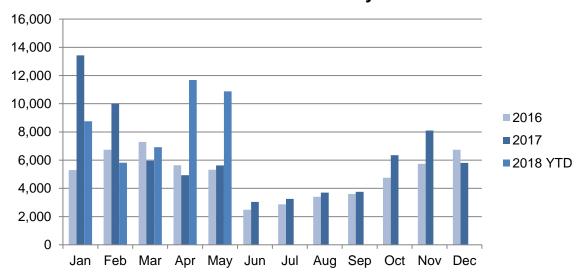
Capital and Class has **44,042 full-text downloads in 2018 YTD** (through the end of May). This is a **10.2% increase** over 39,964 full-text downloads through the end of May 2017.

Note: Due to the transition to Atypon, the subscription gateway was down from December 2016-February 2017.

The **SAGE Author Gateway** offers recommendations for increasing usage and discoverability, including:

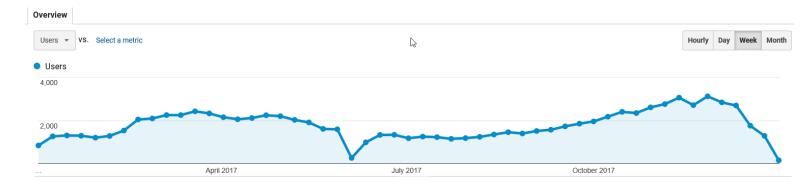
- What key phrases would you give a search engine if you were searching for your own article?
- Write for your audience but bear in mind how search engines work too
- Write a clear title with your main key phrase in it
- Write an abstract and choose keywords re-iterating 3 or 4 key phrases
- Keep it natural Google will un-index your article if you go overboard on the repetition

### **Full-Text Downloads by Year**



# **Web Analytics**

Google Analytics (GA) is a web analytics service that allows website owners to analyse how users interact with their site, providing crucial information on how best to meet their needs. Google Analytics allows us to see where users of the journal website are from, how they reach the website and much more. The analysis that follows is based on the period 1st January 2017 to 31st December 2017.



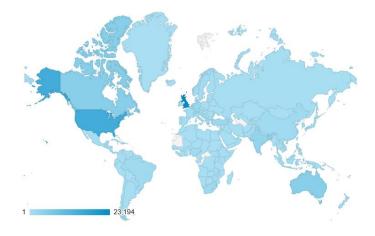
#### Visitors overview

There have been **83,904** individuals visiting the *Capital and Class* pages on SAGE Journals, who came to the site a total of **108,657** times. Viewing an average of **1.83** pages per visit, this brings the total number of page views in the period to **198,528**.

87% of visitors were returning visitors.

### Visits by region

Visits to the journal's website came from readers in 197 countries.



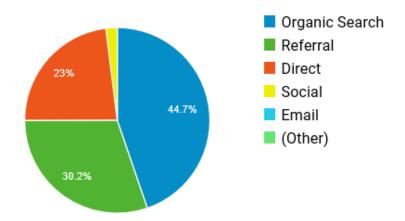
The table below shows the top ten countries visiting the website:

Country	Visits
United Kingdom	23,194(27.42%)
United States	14,487(17.12%)
Canada	4,618(5.46%)
Australia	4,600(5.44%)
India	3,111(3.68%)
Germany	2,084(2.46%)
Turkey	1,757(2.08%)
South Africa	1,694(2.00%)
Netherlands	1,594(1.88%)
Brazil	1,363(1.61%)

#### **Traffic Sources**

Traffic to the *Capital and Class* website comes from 4 key sources: organic search (i.e. through a search engine), direct access (i.e. going straight to the website via the address bar), referral traffic (a link on another site) and social media traffic.

The breakdown for CNC is shown in the chart below.



### **Top Referring URLs**

The list below shows the top 10 sources of referral traffic for *Capital and Class* during the given period. Generating a high percentage of traffic (**30.2**%) you can see that referral is a key source of traffic for the journal, particularly the search and browse functions within the SAGE Journals platform.

Referring site	No. of visits
scholar.google.com	5,396(18.92%)
scholar.google.co.uk	4,203(14.74%)
scholar.google.com.au	779(2.73%)
scholar.google.ca	748(2.62%)

facebook.com	519(1.82%)
scholar.google.co.in	507(1.78%)
scholar.google.co.za	499(1.75%)
m.facebook.com	496(1.74%)
t.co	404(1.42%)
scholar.google.com.tr	363(1.27%)

### **Search Engine Keywords**

The table below shows the top keyword searches used to search for journal content.

Please note that the top two keyword searches results were unavailable.

Keyword	Sessions
capitalism	93(0.11%)
just in time system	75(0.09%)
marxist feminism	36(0.04%)
marxism	34(0.04%)
marxism and feminism	23(0.03%)
capital and class	20(0.02%)
globalisation and culture	17(0.02%)
soja thirdspace	13(0.01%)

### Increasing discoverability and usage

There are myriad factors that a search engine processes to rank an article in its search results, but the starting point is the written content itself. We would **encourage you to direct authors to guidelines** that SAGE has produced that will help authors to maximize their article's discoverability. The full guidelines are available here:

http://www.uk.sagepub.com/journalgateway/findArticle.htm.

# **Article Usage Statistics**

The following table shows the ten articles that were downloaded the most from January 2017 to December 2017 on the SAGE Journals platform.

Title	Author	Publication Year	Total Downloads
Social media, riots, and revolutions	Christian Fuchs	Vol. 36, No. 3, October 2012	1056
Pacification and police: A critique of the police militarization thesis	Christopher McMichael	Vol. 41, No. 1, February 2017	1023
The End of Capitalism (as we knew it): A Feminist Critique of Political Economy	J. K. Gibson-Graham	Vol. 21, No. 2, July 1997	1019

Marx's Capital in the information age	Christian Fuchs	Vol. 41, No. 1, February 2017	886
The Unhappy Marriage of Marxism and Feminism: Towards a more Progressive Union	Heidi I. Hartmann	Vol. 3, No. 2, July 1979	854
The great British housing crisis	Mary Robertson	Vol. 41, No. 2, June 2017	692
A critical theory route to hegemony, world order and historical change: neo-Gramscian perspectives in International Relations	Andreas Bieler, Adam David Morton	Vol. 28, No. 1, March 2004	654
David Harvey's theory of uneven geographical development: A Marxist critique	Raju J Das	Vol. 41, No. 3, October 2017	597
The Hunger Games: Food poverty and politics in the UK	Nicola Livingstone	Vol. 39, No. 2, June 2015	586
The Alienated Heart: Hochschild's 'emotional labour' thesis and the anticapitalist politics of alienation	Paul Brook	Vol. 33, No. 2, July 2009	564

The <u>SAGE Journal Editor Gateway</u> contains recommendations for increasing citations and improving Impact Factor, including:

- · Highlight papers likely to be cited through promotions or editorials
- Publish papers likely to be cited earlier in the year
- Commission papers from highly-cited authors
- Identify highly-cited papers in your journal and related titles
- · Identify zero-cited papers
- Publish review articles
- Publish special issues
- Increase size of editorial board
- Develop an editorial board with international representation and name-recognition
- Utilize editorial board for reviews and citations

## **Citations and Impact**

Web of Science's proprietary citation database remains the most important on the market, due to the annual Impact Factor release.

#### Capital & Class is indexed in Clarivate Analytics Emerging Souces Citation Index.

ESCI complements the highly selective indexes by providing earlier visibility for sources under evaluation as part of SCIE, SSCI, and AHCI's rigorous journal selection process. Inclusion in ESCI provides greater discoverability which leads to measurable citations and more transparency in the selection process.

SAGE works closely with a large number of **other abstracting & indexing services**, among which Scopus, Elsevier's abstracting & indexing database, is of growing significance. In 2011, it was announced that Scopus would be **the sole bibliometric provider for the 2014 Research Excellence Framework** (REF).

Over 500 SAGE journals are indexed in Scopus now, including *Capital & Class*. Inclusion in the database is particularly useful for directing researchers to your journal online, as Scopus search results link directly through to *Capital & Class* articles.

#### SCImago Journal Rank (SJR)

Based on 3 years of citation data, the SJR is a "prestige" metric which calculates a result based on the number of citations received by a journal but which also takes into account the subject field, quality and the reputation of the journals from which citations are made. Each of these factors has a direct impact on the value of citations received and the final SJR result. The rank is based on the transfer of "prestige" from one journal to another; such prestige is transferred through the references that a journal makes to the rest of the journals and to itself.

In addition, Scopus also produces a Cites-Per-Doc (2y) result, which is calculated in the same way as ISI's Impact Factor (i.e., citations to citable items in one given year divided by the number of citable items published in the previous two years). As the number of journals included in the Scopus database is far greater than that of ISI, the figure is not directly comparable and in many cases is likely to be higher.

#### **Indicator Key**

**SJR** - the average number of weighted citations received in 2016 by the documents published in the previous three years.

Hindex - the journal's number of articles (h) that have received at least h citations

**Total docs. (2016)** – output of 2016 (all documents are considered, including citable and non-citable documents)

Total docs. (3 years) – published document in the three previous years

Total Refs. – all bibliographical references in 2016

**Total Cites (3 years)** - number of citations received in 2016 to the documents published in the three previous years

Citable docs. (3 years) - number of citable documents published in the three previous years

Cites/doc (2 years) – average citations per document in a 2 year period

Ref./doc – average number of references per document in 2016

The SCImago results for Capital & Class are shown below.

SJR	H index	Total docs. (2017)	Total docs. (3 years)	Total refs.	Total cites (3 years)	Citable docs. (3 years)	Cites/doc. (2 years)	Ref./doc.
0.282	20	28	85	1421	61	81	0.78	50.75

Capital & Class is ranked **68 out of 258** in subject category ranking Arts and Humanities – History (UK journals) as a result of the SJR score of 0.282.

The journal is ranked 166/1120 in History | 507/1103 in Sociology and Political Science | 370/613 in Economics and Econometrics.

Scopus

The <u>SAGE Journal Editor Gateway</u> contains recommendations for increasing citations and improving Impact Factor, including:

- Highlight papers likely to be cited through promotions or editorials
- Publish papers likely to be cited earlier in the year
- Commission papers from highly-cited authors
- Identify highly-cited papers in your journal and related titles
- Identify zero-cited papers
- Publish review articles
- Publish special issues
- · Increase size of editorial board
- Develop an editorial board with international representation and name-recognition
- · Utilize editorial board for reviews and citations

### **Highly cited articles**

The following table shows the top ten journal articles from 2015 and 2016 that were cited the most in 2017 on Scopus.

Title	Authors	Year	Total Cites in 2017
Occupy representation and democratise prefiguration: Speaking for others in global justice movements	Teivainen T.	2016	5
Pulling together in a crisis? Anarchism, feminism and the limits of left-wing convergence in austerity Britain	Maiguashca B., Dean J., Keith D.	2016	4
A class analytic approach to the Gezi Park events: Challenging the 'middle class' myth	Can Gurcan E., Peker E.	2015	4
No bridge over troubled waters: The Cypriot left in government, 2008-2013	Charalambous G., loannou G.	2015	4
Bringing critical theory back in at a time of misery: Three beginnings without conclusion	Bonefeld W.	2016	3
The new materialism: Re-claiming a debate from a feminist perspective	Tepe-Belfrage D., Steans J.	2016	3
Marxism and the philosophy of internal relations; or, How to replace the mysterious 'paradox' with 'contradictions' that can be studied and resolved	Ollman B.	2015	3
Defining the 'sick society': Discourses of class and morality in British right-wing newspapers during the 2011 England riots	Kelsey D.	2015	3
Destroy what destroys the planet: Steering creative destruction in the dual crisis	Holgersen S., Warlenius R.	2016	1
Left-wing convergence: An introduction	Prichard A., Worth O.	2016	1

# **Marketing**

## **Building Brand and Profile**

SAGE has several initiatives that build the brand and profile of Capital and Class. Included are:

#### **Social Media**

Journal content is promoted through social media, including the SAGE Politics Twitter feed which has 9,978 followers to date. For example:

Value and price: a critique of neo-Ricardian claims - newly available in translation with an introduction @CSEupdates https://t.co/PxY98LbqST

#### **Altmetric**

Alternative metrics are becoming increasingly important in scholarly publishing. An Altmetric score measures online mentions of an individual academic journal article across social media, news outlets, blog sites and reference sites. The score is a helpful measure of online engagement and visibility, but it is not directly linked to citations or usage. The score is derived from an automated algorithm, and represents a weighted count of research outputs reflecting the relative reach of each type of source.

Top Altmetric Scores for Capital and Class

Total Altmetric Score	Article Title
25	The Unhappy Marriage of Marxism and Feminism: Towards a more Progressive Union
12	'Naked abroad': The continuing imperialism of free trade
9	Corbynism's conveyor belt of ideas: Postcapitalism and the politics of social reproduction
7	New developments in manufacturing: the just-in-time system
7	Socialist Feminism, Reproductive Rights and Political Action

#### WeChat

China is a rapidly growing market, and one of the ways we are directly reaching researchers and practitioners in this region through SAGE's WeChat channel. WeChat it's a key social media tool for sharing research developments and new research with an academic audience. The SAGE channel is managed out of our office in Beijing with content contributions from marketing and editorial worldwide. Our WeChat channel publishes calls for papers, editorial announcements, and publishing tips and highlights content and special collections/issues as well.

#### **Public Relations**

Articles and special issues which appeal beyond your core audience, to the lay person and broader community, may benefit from public relations efforts. Contact your publishing editor if you accept an article that you think may draw wide public attention. We have a range of potential options, including digital advertising or a blog post.

SAGE has a partnership with The Conversation and we can support a media pitch for your article. Ask your Publishing Editor if you are interested in finding out more about working with The Conversation to increase the impact of your articles. They will be happy to send you a copy of our guide for editors.

#### **Politics Conferences**

We have a strong presence at major conferences worldwide where we build the brand and reputation of your journal and drive delegate engagement to raise your international profile. In addition, we provide you with business cards branded with your journal design for you to distribute at conferences and as part of your networking.

## **Engaging Authors and Reviewers**

Authors and reviewers already have an established relationship with the journal and are interested in its continued success. We employ several strategies to engage them in the journal and help them promote their work, including the following:

#### **Author Care Emails**

SAGE sends a series of email campaigns to published authors to provide tips and resources. Authors receive six emails over the span of a year.

#### **Kudos**

SAGE partners with Kudos, an innovative service that provides authors with tools to maximize the visibility and impact of their research. On publication of their article, your authors receive a personalized email inviting them to register on Kudos and start using this free service. To date, 31,000 SAGE authors are using Kudos, including the below actions on articles published in *Capital and Class*. For more information, see <a href="https://www.growkudos.com">www.growkudos.com</a>.

#### **Kudos Actions Taken**

Actions Taken	Total
Articles Claimed	63
Explanations Added	22
Articles Shared	8
Views of Article Pages on Kudos	4,749

### **SAGE Journal Author Gateway**

SAGE maintains an author portal that gives information on publishing in a SAGE journal, the manuscript submission process and SAGE's publishing policies, as well as ideas to promote their published article. For more information, see <a href="https://sagepub.com/page/journal-author-gateway">https://sagepub.com/page/journal-author-gateway</a>.

### **China Portal: Providing Resources for Authors**

SAGE has developed a <u>China Resource Center</u> to help support Chinese authors with their submission process. We want to provide authors with the tools they need to feel confident with their submission, and we have translated a number of key documents and guidelines.

Our partnership with Editing Services provider Edanz, based in Beijing, China, puts us in a strong position to help authors improve the quality of their English language paper. One aspect of the portal links to a bespoke SAGE page on the Edanz website to provide authors with the options they need to improve their paper.

#### **Thanking Reviewers**

SAGE offers a 60-day free trial as a thank you to reviewers for their work and as an incentive to further engage with the journal. This benefits the journal by increasing usage among key readers and gives the journal exposure to reviewers of related journals.

# Maximizing Global Dissemination and Reach of Your Content

Your journal benefits from extensive reach and exposure in the global market through various SAGE initiatives and global partnerships.

#### **Market Reach and Sales Growth**

The combination of a global sales team, flexible purchasing models and a high quality portfolio has resulted in impressive market reach and sales growth over the last decade: the total number of customers purchasing our SAGE Premier journals product has increased by 475% during this period.

### **Developing World and Emerging Economies**

Partnerships with the UN's **Research4Life** initiative, The **International Network for the Availability of Scientific Publications (INASP)**, and The **eIFL Foundation** make your journal available in over 5,200 institutions in the developing world.

### **Library Marketing**

Marketing to librarians allows us to continually show the value of the journal to our customers as well as identify potential sells such as backfile purchases. SAGE's library marketing efforts include:

- A comprehensive on-boarding program for new library customers with email campaigns, webinars, welcome packs and personal follow-up calls to ensure your journal is discoverable and visible to faculty
- Attendance at library conferences and awareness raising events
- Customer analysis initiatives such as customer value reports which demonstrates institution
  specific journal usage, turnaways (where no subscription means their patron has been unable to
  access certain journal content), discipline information, journal author contributions and more
- Sales and usage driving email campaigns to actively support revenue generation alongside our sales team

#### **Online Platform**

Your journal has a digital home on our next-generation platform hosted by publishing technology firm Atypon. The Atypon platform offers the following valuable features that serve SAGE journals' ongoing needs:

- The Atypon platform offers a fully responsive design and flexible technology that is adapted to support emerging user habits and web trends.
- A dedicated Atypon development team provides fast and flexible delivery of our SAGE Journals roadmap.
- SAGE's dedicated online products team includes experts in Search Engine Optimization (SEO).
   Classic SEO best practices are applied across the SAGE Journals platform to maximize journal discoverability.

Using automation tools built in to the SAGE Journals platform, we are able to quickly launch
microsites for hot research topics across a discipline or multiple journal titles. These microsites
will support usage driving for featured journals. To see the microsite technology in action, visit
http://journals.sagepub.com/aging.

### **Figshare**

SAGE has partnered with figshare to integrate their data supplement services into SAGE Journals. This integration enables your authors to measure the impact of their data by providing metrics on how many views, shares, and downloads their data receive. The figshare services will also help authors preserve and manage their data, collaborate on research projects, and comply with open access mandates. The figshare widget is displayed within SAGE Journals at the article page. SAGE also has a figshare Portal at <a href="https://sage.figsh.com/">https://sage.figsh.com/</a>.



## **Maximizing Journal Usage**

SAGE uses several marketing strategies to help build and maintain *Capital and Class*'s usage, which in turn should lead to more citations. These include promoting email alerts, email campaigns, discipline marketing and banner ads.

#### **Email Alerts**

Journal users can sign up on the journal's homepage to receive email alerts for new content and announcements about *Capital and Class*. There are currently 1,195 New Content alert registrants in 2018 YTD.

With your permission, we can upload your members' email addresses to receive the contents alerts. This activity increases visibility, engagement and usage of the journal among your members, and provides a regular reminder about one of their key membership benefits.

#### **Global Free Trial**

SAGE cross markets journals through social media and the various free trials throughout the year. The SAGE Journals platform-wide free trial took place in April 2018. By registering for the free trial, registrants receive free online access to all SAGE journals, including *Capital and Class*, for 30 days.

# **Editorial Board Tips**

On behalf of *Capital and Class*'s entire publishing team at SAGE, it has been a pleasure to work with you in the past year and we're looking forward to the year ahead. We would like to leave you with a few suggested action items for editorial board and society members to help promote *Capital and Class*.

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Sign Up for Alerts	TIP: Sign up for eTOC alerts and journal notifications at <a href="https://journals.sagepub.com/action/showPreferences?menuTab=Alerts">https://journals.sagepub.com/action/showPreferences?menuTab=Alerts</a> .
	HOW THIS HELPS: Alerts will tell you when the latest content has been published in OnlineFirst or when a new issue has been released. You can scan the alerts for articles that may have newsworthy potential and flag them with the Editor.
Faculty Pages & CV	TIP: Make sure that your faculty page is up-to-date with your recent publications and mentions your role on <i>Capital and Class</i> 's journal board with links back to the journal site.
	HOW THIS HELPS: By linking your articles published in <i>Capital and Class</i> on your website or in your CV to the full-text articles in SAGE Journals you will help increase the journal's search engine results and article downloads.
Utilize Social Media	TIP: Be sure to reference your role with the journal on your professional social media accounts, such as LinkedIn or relevant academic social networks. SAGE utilizes social media sites, including blogs and discipline-specific Twitter pages, to promote journal content. Share article links and journal news with your network of contacts.
	HOW THIS HELPS: This generates additional discoverability and exposure for the journal by driving traffic and interest in submitting to the journal.

#### Kudos

TIP: Promote articles you publish on Kudos and encourage colleagues to use the service for their research. For more information please visit the <u>SAGE Author</u> <u>Gateway</u>.

HOW THIS HELPS: SAGE partners with Kudos, a third-party service, to allow authors to explain, enrich, and share their articles, and then measure the impact of their actions.

#### Encourage Colleagues and Students to Submit

TIP: When traveling to conference, speaking at lectures, and collaborating with colleagues be on the look-out for opportunities to recommend submission to *Capital and Class*. As an editorial board member you are in the best position to recruit papers from interesting posters or presentations at a conference.

HOW THIS HELPS: Recruiting new, exciting and innovative research from colleagues and upcoming researchers is a great way to increase citations and help

improve the journal's case for application to Clarivate Analytics (formerly Thomson Reuters) Impact Factor review.

## **Author Responsibilities and Rights**

Please refer to the **Ethics & Responsibility** section of our Journal Gateway for up-to-date information on publication ethics and on SAGE's publishing policies.

For a reminder of the rights authors retain in their articles and SAGE's, please visit the **Copyright and Permissions** section of our Journal Gateway.

- Further information on copyright and permissions inquires can be located on the following webpages:
  - o <a href="http://www.sagepub.com/authors/journal/permissions.sp">http://www.sagepub.com/authors/journal/permissions.sp</a>
  - https://sagepub.com/en-us/nam/page/journal-author-gateway
  - For additional queries, email <u>mailto:permissions@sagepub.com</u> or visit RightsLink® at https://sagepub.com/journals-permissions

### **Vision Statement**

Believing passionately that engaged scholarship lies at the heart of any healthy society and that education is intrinsically valuable, SAGE aims to be the world's leading independent academic and professional publisher. This means playing a creative role in society by disseminating teaching and research on a global scale, the cornerstones of which are good, long-term relationships, a focus on our markets, and an ability to combine quality and innovation.

Leading authors, editors and societies should feel that SAGE is their natural home: we believe in meeting the range of their needs, and in publishing the best of their work. We are a growing company, and our financial success comes from thinking creatively about our markets and actively responding to the needs of our customers. We aim to be the envy of our competitors - to be people with high standards, who care for each other, and above all who take pride in working at SAGE.

