



## Experience Details

**Client(s):** DoubleClick Inc.

**Representation:** Acquisition by DoubleClick

**Principal Professional(s):** [Joe Sims](#), [Thomas Jestaedt](#), [Alexandre G. Verheyden](#), [Michael S. McFalls](#), [Chris Ahern](#)

**Lead Practice(s):** [Antitrust Mergers/Joint Ventures](#)

**Industry(s):** [Media](#)

**Summary:** Jones Day is advising DoubleClick Inc., the digital marketing technology provider, on the international and U.S. antitrust and competition law aspects of its planned \$3.1 billion acquisition by Google Inc. The proposed acquisition will combine DoubleClick's expertise in ad management technology with Google's internet search and content platform. The transaction is currently under review by the U.S. Federal Trade Commission (FTC) and European Commission.

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