# INSERTION **RATES**

# STARWEEKLY



PUBLICATION	CIRCULATION	PUBLICATION DAY	MIN INSERTS	<b>FULL RUN INSERTS</b>	COST PER 1000*
STAR WEEKLY NEWSPAPERS					
Brimbank & Northwest	64,167	Tuesday	50,000	64,167	\$75.00
Maribyrnong & Hobsons Bay	53,333	Wednesday	50,000	53,333	\$75.00
Melton & Moorabool	30,072	Tuesday	30,072	30,072	\$75.00
Northern	46,200	Tuesday	46,200	46,200	\$75.00
Sunbury & Macedon Ranges	27,327	Tuesday	27,327	27,327	\$75.00
Wyndham	49,125	Wednesday	49,125	49,125	\$75.00

<sup>\*</sup>Rates are subject to change. Rates are exclusive of GST. Rates valid from May 2016.

## RATES ARE SUBJECT TO THE FOLLOWING SPECIFICATIONS

- Maximum of 24 pages (unfolded)
- Maximum of A4 size 297mm x 210mm
- Minimum size 210mm x 110mm
- A3 size insert must be folded prior to delivery
- Any inserts over 32 pages should be POA

Inserts that are not within the above specifications will require the rates to be re-quoted.

#### **DISTRIBUTION REQUIREMENTS**

- Maximum of Full Run (As per current circulation\* figures shown above)
- Minimum of 50,000 (if the requested publication has a circulation figure less than 50,000, then the current full run circulation figure is applicable)
- Targeted postcodes or selected areas are not available options

Always supply an additional 1,000 inserts (at no charge) on top of the quantity for any spoilage which may occur at the press-site.

## **INSERTS REQUIREMENTS**

- The client needs to supply
- Insert size dimensions
- Number of pages
- **GSM**
- Printer contact details

Once availability is confirmed the press-site delivery details, packing information and pallet tag will be supplied.

#### **DEADLINES**

- Bookings 3 weeks prior to publication date
- Artwork delivery to press-site 12 noon Wednesday, 1 week prior to publication date (see table)
- Early deadlines apply for public holidays

STAR WEEKLY ENQUIRIES **EMAIL ENQUIRIES** 

Keilor Park: (03) 8318 5777 Werribee: (03) 9249 5327 Melton: (03) 9249 5381 westsales@starweekly.com.au

Central: (03) 9249 5300