New Internationalist

THE WORLD UNSPUN

ANNUAL REPORT 2017-18



CONTENTS

About New Internationalist	1
Our magazine	2
New Internationalist's game-changing redesign	5
Our digital journalism	6
Outreach	7
New Internationalist and Myriad Books	8
Our Ethical Shop	.10
Our partnerships	.11
Financial report	.12
Meet the New Internationalist team	.13

ABOUT NEW INTERNATIONALIST

New Internationalist is a leading independent media organization dedicated to global, socially conscious journalism and publishing. We investigate the root causes of inequality, provide a platform for untold stories and celebrate the creative initiatives of citizens around the globe. Our journalism delivers the facts in an accessible way, with the context that helps readers make sense of a complex and rapidly changing reality.

This year we provided around 1.3 million people around the world with not only news and analysis, but also ideas about how to change things for the better - how to shape a more equal and sustainable world.

In these challenging times of clickbait, fake news, zero-sum nationalism and growing inequality, we need media that brings people together; that makes the point that we rise or fall together. This is what internationalism – and our journalism and publishing – is all about.

We also venture out of the realm of ideas and work to transform the world in practical ways. For example, our award-winning Ethical Shop, which enjoys Ethical Consumer Best Buy certification, supports fair trade and ecologically sound producers. It channels income to not-for-profit organizations and provides an ethical alternative to the high street and most online retailers.

Putting change into action

In March 2017 we went public – in a different way. Instead of floating on the stock exchange we launched a community share offer, raising over £700,000. From being a workers' co-operative of 18 people we became a co-operative that is co-owned by over 3,600 people in 42 countries.

The investment enabled us to put into action plans to make our business more sustainable. In the months following the share offer we made some major changes and prepared the ground for other potentially transformative initiatives.

First, we joined forces with Myriad - a book publisher with a very similar perspective to New Internationalist's - which brought with it its considerable book publishing expertise and a range of exciting publications.

Then, we set about expanding our events and outreach programme, which culminated in our first Ethical Careers Fair in April 2018.

For several months we worked with design consultants TCO London to give the print magazine a bold makeover – delivering a format better suited to the in-depth, reflective style of journalism that is becoming increasingly sought-after. The first of this new-look, relaunched magazine is the September-October 2018 issue.

Finally, the Ethical Shop was able to continue expanding its supplier base – a newcomer is Dare-to-Eat sustainable insect-based food! The Shop also developed its Alternative to Plastics range and moved further towards the goal of totally plastic-free packaging, helping our suppliers to do the same.

[•] New Internationalist is one of the most interesting and thoroughly researched magazines I've ever come across.

Margit Richert, Swedish journalist, new subscriber

Thank you for a brilliant read for nearly 50 years!

Hermione Lovel, long-term subscriber

I've read many publications that deal with social justice, human rights and the state of nations across our globe. However, [it's] reading **New Internationalist** over so many years [that] has opened my eyes and broadened my mind.

Roger Hawcroft, long-term subscriber, Australia

OUR MAGAZINE

Through our award-winning magazine (available in print and digital formats) we have tackled some of the year's most pertinent global issues: from populism to robotics, equality to Black Lives Matter, homelessness to what's left for the young.

New Internationalist magazine – first published in 1973 – has consistently provided an independent and alternative perspective on the world's news and the root causes of poverty and inequality. Producing insightful, international journalism remains our core activity, as we rise to the challenges of an increasingly precarious news media environment.

Our international community of subscribers and readers now stretches across 80 nations. In 2017 we had around 20,000 print subscribers, with more than 200,000 students enjoying access to the magazine through institutional subscriptions. Online, around 1.3 million people read our content.

Daring to be different...

New Internationalist does not slavishly follow the conventional news agenda – which is why we had no doubts about the validity of devoting an edition to the struggle for independence in West Papua, a country and story ignored by most outlets (see below).



Populism rises again

(April 2017)

'When we grant validity to a claim not supported by evidence, we give power to those who make it.'

NJ Enfield, Network on the Crisis of Post-Truth Discourse, the University of Sydney

The day of the demagogue had arrived - again - and this edition outlined the dangers. President Duterte played Dirty Harry in the Philippines. A pussy-grabbing, fact-denying, tax-shirking billionaire was ensconced as US president. It was a landscape increasingly dominated by authoritarian populists who stoked anger and division, exposing faultlines in democracy. In asking what is the appeal of the appalling, co-editor Dinyar Godrej traced the contours of discontent with the political process and made a plea for a more deliberative democracy, not one hijacked by 'alternative facts'. Writing about the US, political organizer Jonathan Matthew Smucker outlined the choice between a reactionary populism that punches down at the most vulnerable and a progressive people-powered populism that punches up, a sentiment echoed by former New Internationalist co-editor Richard Swift, who argued that a genuine populism of the Left could revitalize the electorate.



West Papua (May 2017)

'New Internationalist provides consistent, in-depth and accurate information, helping to expose what is really happening in West Papua, where we endure a media blackout.'

Benny Wenda, Chair of the United

Liberation Movement for West Papua

This edition focusing on West Papua and guest edited by Danny Chivers raised international awareness and understanding of the struggle for human rights in this Indonesian-controlled nation. 'In fact,' says leading freedom activist Benny Wenda, 'I have been stopped on the street several times by people telling me that they heard about West Papua through New Internationalist.' The magazine's interest is not new. When Wenda was arrested by the Indonesian police in 2002, an earlier copy of New Internationalist was found on him. 'They were shocked to see that their human rights abuses were being exposed around the world,' recalls Wenda - and this offered him some protection. Readers of this May 2017 edition, in print and online, were encouraged to sign an international petition for West Papuan freedom that ultimately gained 160,000 signatures - and was handed to the UN in August 2017 alongside a paper petition of 1.8 million West Papuan signatures.



Homelessness

(June 2017)

'They scold us for making illegal houses. But they don't see that we clean their homes, we make their food.'

Ramraj Sharma, Indian slum activist

This edition looked at a crisis that was a long time coming – the soaring rise of homeless people worldwide. It inspected a broken housing market with the banks swimming in mortgage profits and social housing in dire neglect. We heard from those in major cities around the globe who could no longer afford to buy or rent basic accommodation, families finding refuge in temporary shelters or with relatives, young people couch surfing, and the addicted and mentally ill drifting to the unforgiving street. Making the case that treating housing as a commodity rather than a human right leaves people homeless and hurting, this issue, guest edited by former New Internationalist co-editor Wayne Ellwood, also took in innovative projects offering shelter and the steps needed to prevent homelessness.



The Equality Effect

(July/August 2017)

'Within recent living memory almost everywhere was more equal than it is today.'

Danny Dorling, Geographer

This edition was guest edited by Oxford University Professor Danny Dorling, who has specialized in analysing social and economic inequality and how it differs between nations. He argued that there is an equality effect which can appear magical because in more-equal countries human beings are generally happier and healthier, there is less crime, more creativity, more productivity and higher real educational attainment. The magazine looked back over the history of equality and offered surprising new data revealing that equality is not only good for health and happiness but also better for the environment - in the more-equal rich countries, people on average consume less, produce less waste and emit less carbon. Dorling argued that the dominance of rightwing populists and neoliberal policies is likely to be a temporary blip and that once the equality effect is widely understood politicians and policymakers will be forced to take note.



Bad Education

(September 2017)

'A kid's schooling is so important...
how can we treat students as
customers, like paying for electricity,
as if education is a normal business?'
Dephine Dorsi, Right to Education

Initiative

The theme for this edition, edited by Hazel Healy, was suggested by a number of our co-owners. We discovered that education is under threat from powerful business interests, and introduced the reader to those working to take things in a different direction. It had a strong representation of the Global South, featuring articles by Chinese, Ugandan, South Sudanese, Yemeni and Colombian writers. New Internationalist has taken an interest in education since our earliest development-focused editions; we digested and summarized key progress to date against millennial goals and the keynote and features considered the seductive and misleading claims of a tech industry bent on taking over the classroom, and the controversial Silicon Valley low-cost private school chain Bridge Academies. We looked at neoliberal reforms to education and the obsession with exams, made the case for high-quality, public education. A group of teachers, researchers and activists in further and higher education wrote to share their forms of activism.



Brazil's soft coup

(October 2017)

'In Brazil there is a licence to kill. The reasons? Impunity from crimes against life, and the government of Michel Temer.'

Father Paulo César Moreira, Brazilian human rights activist

The word coup suggests a sudden violent act. The rightwing takeover of Brazil isn't like that. It's a slow-mo, soft coup, but its effects are no less violent or profound. For this issue Vanessa Baird went to Brazil to investigate how dictatorship is being rebranded in Latin America. Rich elites and agribusiness interests are grabbing land in the Amazon, attacking indigenous and rural Brazilians, and rolling back years of environmental protection. The hardwon rights of women and sexual and gender minorities are fast eroding in the face of the white, male-dominated and corruption-ridden government that ousted the country's first-ever female president. We showed how the marginalized in the big cities were organizing to save their very lives in times of racial genocide. We linked up with activist groups, including the London-based No Coup in Brazil, to sound the alarm about a violent, human rights abusing regime that is busy presenting to the world a friendly, neoliberal, open-for-business face.

2 New Internationalist Annual Report 2017-18



Humans vs robots

(November 2017)

'Who would be stupid enough to give the power of life-and-death decisions to weapons - and then release them?'

Noel Sharkey, professor of Al and spokesperson of the Campaign to Stop Killer Robots

In an edition that met the tsunami of automation head on, we asked what was behind the tech obsession with disruption and what were the social consequences. The pace of digital change is accelerating, affecting our jobs, privacy, notions of governance and, increasingly, promising a rigid technocratic future. At times, it seems like technology itself will dictate how we live, rather than playing a subordinate, enabling role. This magazine provided a useful reminder that it is not the tech that is at fault but the motives of those who jostle to control it. We saw how corporate players were making hay under the official Chinese policy of 'Replacing Humans with Robots', and an eye-opening article on automating agriculture by Jim Thomas, programme director of ETC Group, showed how human redundancy was being pursued relentlessly in the most human of activities: growing food.



What's left for the young?

(January/February 2018)

'A term that young people have started using in Congo is se débrouiller. It means do whatever you can to sell yourself, to survive at all costs.'

Jean Bwenge, a youth activist in the DRC

For his first Big Story as a co-editor at *New Internationalist*, Yohann Koshy explored his generational cohort: specifically the uses and abuses of the term 'millennial'. This is a generation who came of age in the 2008 financial crisis and who, as a consequence, live in a state of perpetual adolescence: unable to buy or build a home, getting paid less than their parents, with the notion of a solid future receding. Yet they are constantly spoken about in the media as if they are all mollycoddled narcissists. Hearing stories of economic precariousness and social flux - from young people in Congo, Gambian migrants in Naples, Dalit activists in India, young girls in Malaysia, and vloggers in the UK - hopefully nuanced this picture and gave the generation a global texture.



Clampdown! Criminalizing dissent

(December 2017)

'Dissent is viewed as illegitimate.
Rule of law matters less than edicts
purported to reflect popular opinion.'
Mandeep Tiwana, writer and chief
programmes officer at Civicus

This was our response to the closing of political space and the criminalizing of dissent around the world. We drew on the experience of activists across the world, from those resisting Erdoğan's destruction of democracy in Turkey to anti-mining campaigners under violent pressure in Latin America. Guest editor Richard Swift made common cause with the campaigning organization Civicus to show that this assault on democratic space is a danger almost everywhere, with police and security forces whittling away rights from Canberra to Cairo. We used, as a central reference, Civicus' World Map that tracks civic space around the globe. The magazine pointed out the fragility of our current democracy and presented ideas from a growing movement for more robust citizen participation. Designed as an organizing tool for groups in the common fight to enlarge democratic space, an electronic version of the magazine featured at Civicus' civil society conference in Fiji in December 2017.



No justice, no peace: Black liberation movements today

(March 2018)

'New black-led activism has made it harder for countries that promote themselves as "diverse" or "tolerant" to sweep race under the carpet.'

Amy Hall, guest editor

With a toxic political scene giving permission to an increasingly lethal form of racism in the US, this edition seized upon the galvanizing counter-power of the Black Lives Matter movement. Guest editor Amy Hall demonstrated how the movement, able to spread its message in a flash using new media, was not just a US phenomenon but a global force. Black Lives Matter has become a rallying cry for a generation of black activists from the US to the UK, Australia to Brazil. As they build links across borders, one of the most empowering things about these struggles is that they make their blackness a source of strength, building on a long history of black resistance. Prominent voices within Black Lives Matter such as Jamilah King and janaya khan contributed to the edition and Amy Hall was subsequently invited to the Byline Festival to speak on the issues.

NEW INTERNATIONALIST'S GAME-CHANGING REDESIGN

After becoming the UK's largest media co-operative we decided to make our flagship magazine bigger and better...

In October 2017, the editorial team put plans into action to relaunch New Internationalist's flagship print magazine. After canvassing different design agencies, we partnered with TCO London - the creative agency behind the film and culture magazines (respectively) *Little White Lies* and *Huck* - in December to help rethink *New Internationalist* from the bottom up.

Since then we have held creative, imaginative (and long!) meetings to decide what the magazine needed more or less of and how we wanted it to look and feel – with help from feedback from those who filled out our in-depth readers' survey.

The end result – revealed in September 2018 – is a sophisticated, longer, more enjoyable reading experience, with more room for *New Internationalist's* journalism, visual features and analysis. It's a bold venture for our 45-year-old magazine, as it means switching our production model from monthly to bimonthly.

However, this move allows us to embrace the newfound enthusiasm for long-form journalism – a reaction to the glut of repetitive clickbait and 'listicles' that exist online – by adding a regular long-read feature. We have also added a new regular section which cartoonizes iconic stories from post-colonial history and recruited new 'View From' columnists to introduce you to even more of the best writers reflecting on politics, society and culture in the Global South today. We also resurrected a few classics, like the 'Seriously?' column and 'The Debate', and gave more pages to one of the best-loved sections, Mixed Media.

In terms of the way the redesigned *New Internationalist* looks, TCO London scoured our archive – right the way back to the 1970s – to deliver a synthesis of old and new. The new *New Internationalist* is looking to be the perfect blend of both modern and classic.

From September 2018, the print magazine will be published six times a year, doubling in size to 84 pages.



NI 515, September-October 2018 issue

'In the last few years, we have been focusing more than ever on the kind of coverage that our readers hold dear: out-of-the-box thinking, providing a platform for vital but often marginalized voices and grappling with the issues that matter rather than what's currently "trending". Now, we feel, we have a form that fits.'

Dinyar Godrej, Ni co-editor









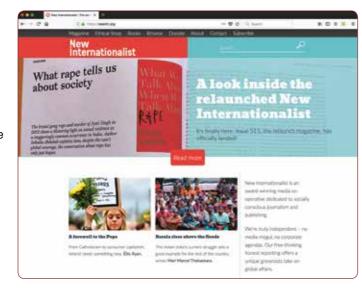




OUR DIGITAL JOURNALISM

One year ago the new website was launched after more than a decade with the previous one. The new newint.org is visually and structurally very different from the last, with a brighter colour palette and streamlined information flow. It offers a responsive design that is friendlier to mobile devices.

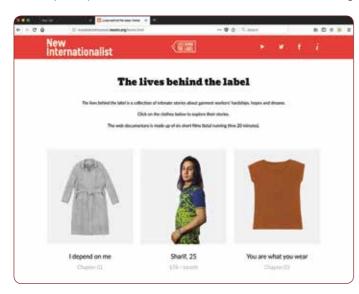
Since its launch newint.org has published investigative reports, including an examination of Princess Diana's 1986 visit to Bahrain, which coincided with a brutal crackdown on opposition movements; and an exposé of US Navy operations at the secretive Diego Garcia military base in the Indian Ocean – a report that made a splash in the media in Mauritius, where the article's source documents have been requested to help the call for a Nuclear Arms Free Africa.



There have also been experiments with new multimedia formats such as immersive storytelling:

Smoke & Mirrors reveals a silent killer claiming millions of lives in Majority World kitchens: cooking smoke. smokeandmirrors.newint.org

The Lives Behind The Label project features intimate stories about Bangladeshi garment workers' hardships, hopes and dreams. livesbehindthelabel.newint.org



Finally, regular columnists Jillian York, director of the rights group Electronic Frontier Foundation, and Naomi Colvin, director of the Courage Foundation, which runs the official Edward Snowden support site, have addressed important topics ranging from digital freedom, personal privacy and support for whistleblowers internationally.

Between 1 August 2017 and 31 July 2018, roughly 1.3 million users came to the website. The number of sessions has increased by 1.2 per cent; the duration that people stay on the site has also increased, by 9.4 per cent. These are positive indicators in areas we wanted to

improve. User research, homepage and navigation testing are active areas of research that the web team is exploring to enhance engagement. We are very grateful to the Joseph Rowntree Reform Trust for their generous support in helping fund this project.

OUTREACH

A key component of New Internationalist's outreach is 'face-to-face' engagements: a network of cross-country campaigners who visit universities across the country to run workshops and meet new readers. New Internationalist did 35 workshops this financial year, reaching 7,000 people. With campaigning teams now in London, Manchester, Glasgow and Bristol, our outreach is able to reach more students than ever before.

Workshops have provided support for student campaigns. This year, this has meant campaigning against the arms trade, helping the homeless of Liverpool, encouraging universities to divest from fossil fuels, and campaigning for a fairer food system. By delivering talks and workshops on these topics, campaigners have helped groups rally support for their cause.

For the first few months of 2018, New Internationalist also worked closely with SOAS Student Union to organize the first Ethical Careers Fair (right). New Internationalist and SOAS organizers were bowled over by the enthusiasm among students for this event and it proved to be a huge success, with plans to make it an annual event.



The magazine co-editors also got out there and presented to the Centre for Investigative Journalism Summer School, the Community Media Association and the inaugural Byline Festival. Other festivals co-editors attended included the Greenbelt Festival, where they were on a panel alongside campaigning journalist Jack Monroe and the *Daily Mail's* Peter Oborne, and the Media Democracy Festival. They also teamed up with the Belarus Free Theatre company to chair revolutionary suppers on the subject of Democracy alongside leading LGBT activist Masha Gessen and writer Laurie Penny.



Meanwhile, New Internationalist's roving contributing editor, Jamie Kelsey Fry (left), maintained a presence on Sky News and the BBC's Daily Politics, where he flagged issues such as fracking, preventable deaths of young children in the Global South and cuts to the NHS.

Awards

In terms of recognition, the documentary *After Ebola* (backintouch.org) won the Online Media Awards' 'Best use of crowdsourcing or citizen journalism' award in June 2017, while 'Did we learn the right

lessons from Ebola?', Hazel Healy's keynote from the June 2016 Ebola issue, was long-listed for a One World Media Award in June 2017.

6 New Internationalist Annual Report 2017-18 New Internationalist Annual Report 2017-18

NEW INTERNATIONALIST AND MYRIAD BOOKS

In April 2017 New Internationalist's book publishing operation doubled in size almost overnight when independent publisher Myriad Editions joined us along with publishing director Candida Lacey, creative director Corinne Pearlman and their team.

Independent publishers are increasingly important to ensure that vital literary, cultural and political work can exist despite commercial pressures, and now two of the most exciting have joined forces. Myriad and New Internationalist continue as separate imprints but share a strategy to publish game-changing books that explore new ways of seeing the world, celebrate diversity and bring bold and enriching stories to an international readership.

New Internationalist specializes in global current affairs, illustrated non-fiction (graphics, ethical living and cookbooks), international short stories and children's books. Among its key titles this year were:



Legalizing Drugs

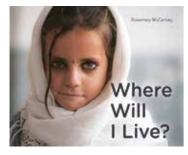
by Steve Rolles

'This book brings a welcome dose of pragmatic realism to a debate long dominated by misplaced ideology and knee-jerk politics.'

David Nutt

This book in the long-running

NoNonsense series argues that legalizing drugs does not mean a free-for-all. The book assesses the careful, progressive attempts at reform by some governments and examines exactly how legalized drugs will be produced, distributed and regulated in future. It was published in partnership with the drug reform charity, Transform, where Steve Rolles is Senior Policy Analyst. Rolles has advised governments, the UN and other bodies on drug policy reform.



Where Will I Live?

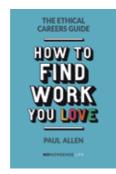
by Rosemary McCarney

'A poignant photojournalistic look at the issues confronting refugee children and their families... The

true power of the book lies in its ability to spark classroom conversations, highlighting the need for cultural awareness and compassion.'

School Library Journal

This stunning photo-based picture book for younger readers takes a look at the thousands of children around the world who have been forced to flee war and conflict.



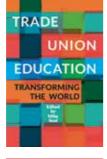
The Ethical Careers Guide: How To Find Work You Love

by Paul Allen

'If you're looking to find a career that makes a difference - and work you really love - this book will show you how.'

Lucy Siegle

How do you find a job that makes you happy - one that fits with your morals, makes you feel good about going to work and isn't just about making money? This guide is aimed at anyone who wants to do something meaningful with their working life. As everyone's idea of a meaningful job is different, it is not prescriptive but aims to inform and inspire readers - helping them to identify the best step(s) towards a more satisfying work life. This title was one of the inspirations for our Ethical Careers Fair, the first of which took place in London in April 2018 (see page 6).





New Internationalist also formed a partnership with the General Federation of Trade Unions to create a new imprint called Workable Books. The imprint aims to offer a diverse publishing platform for trade unionists around the world. The inaugural two titles, Trade Union Education and Workers' Play Time, were launched at the Trades Union Congress in September 2017.

Myriad specializes in fiction, graphic novels and feminist non-fiction. Among its key titles this year were:



The Kennedy Moment

by Peter Adamson

'Reads like an Elmore Leonard novel, only with more emotion and more depth. I was spellbound, in genuine suspense.'

Adam Fifield

Moving between Oxford, New York Washington, Geneva and Abidjan,

this compelling geo-political thriller by the founding editor of New Internationalist is the story of five ordinary people who find themselves drawn into an extraordinary conspiracy - a gamble that could force the hand of governments and affect the lives of millions.



The Big Push

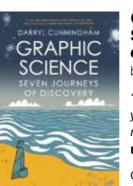
by Cynthia Enloe

'A jolt of new energy for longstanding feminists and a "must read" for our new generations.'

Helena Kennedy, QC

Decades of feminist campaigning have resulted in real advances, and yet patriarchy relentlessly continues

to thrive. Cynthia Enloe ('the pre-eminent global feminist of our age' - Melissa Benn) pulls back the curtain on patriarchy to reveal not only the blatant sexism we can all identify, but also the insidious persistence of particular forms of masculinity and authoritarianism in daily life.



Graphic Science: Seven Journeys of Discovery

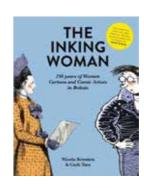
by Darryl Cunningham

'Delivers an insight into science your standard physics textbook never would.'

Disclaimer

Overlooked, sidelined, excluded, discredited: key figures in

scientific discovery come and take their bow in this beautifully drawn alternative Nobel Prize gallery. Featuring Antoine Lavoisier, Mary Anning, George Washington Carver, Alfred Wegener, Nikola Tesla, Jocelyn Bell Burnell and Fred Hoyle. One of The Observer's Best Graphic Novels of 2017.



The Inking Woman

by Nicola Streeten and Cath Tate

'An amazing collection! Like so much art, women have taken a back seat. Now they are at the forefront and I am SO proud!' Sandi Toksvig

The Inking Woman is a glorious

collection of cartoon and comic art celebrating the work and talent of over 150 women cartoonists and comic artists in Britain, from the 18th century to the present day. As the first book of its kind, it was widely publicized and coverage included an interview with the authors on BBC Radio 4's Women's Hour.

And finally, to top off a ground-breaking year, Myriad and New Internationalist were jointly Publisher of the Month at Blackwell's for Jan-Feb 2018. Recognition by one of Britain's most prominent booksellers shows the importance of this vigorous new publishing partnership. Other titles published in the year were:

New Internationalist

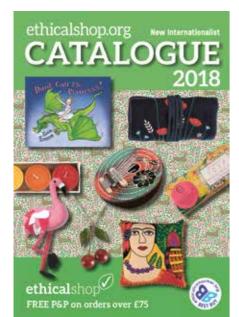
- The Equality Effect
- Climate Majority
- Bordered Lives
- Slave to Fashion
- The Walk
- No Killing Sky
- The Caine Prize for African Writing 2017
- Migration: New Short Fiction from Africa
- Six calendars and diaries

Myriad

- The Facts Of Life
- A Thousand Coloured Castles
- Marie Duval
- Talking To Gina
- An English Guide To Birdwatching
- The Favourite
- North Facing
- Magnetism

8 New Internationalist Annual Report 2017-18

OUR ETHICAL SHOP

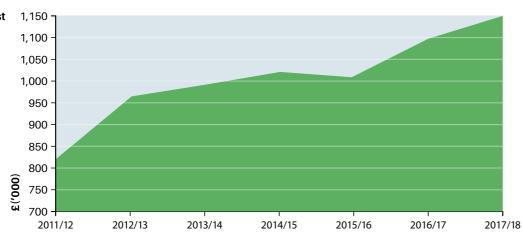


Ethical trading is one way in which New Internationalist practises what it preaches and was one of the areas marked for expansion following the 2017 Community Share Offer.

It was a bit late to do anything substantial in this financial year and what plans there were had to be hastily shelved when the company that handled customer orders and warehousing for many years suddenly announced closure. It was all hands on deck as the team sought a replacement to look after our 2,000 or so stock lines and our nearly 30,000 customers. The work paid off as everything was moved successfully and everyone managed to cope with the four-per-cent increase in sales.

In this financial year, New Internationalist received 30,344 orders through our three shops - Amnesty International (UK), Friends of the Earth (UK) and the Ethical Shop - with sales totalling just over £1.1 million.

New Internationalist mail-order sales, 2011-2018



Ocean Sole

The oceans need our help and at Ocean Sole the mission is to turn thrown away flip-flops into art and functional products to protect the oceans. A Kenyan social enterprise, Ocean Sole has cleaned up 1,000 tonnes of flip-flops since 2005 from oceans and waterways in Kenya. It provides steady income to 150 low-income Kenyans and donates 10 per cent of its revenue to maritime conservative programmes. We are proud to stock Ocean Sole's recycled African toy animals, made from flip-flops, on the Ethical Shop.



OUR PARTNERSHIPS

We collaborate with many media outlets, funders and social change organizations, among others, in order to take our global justice message to the widest possible audience. Here are just some of the partners we have worked with this year:

















































































































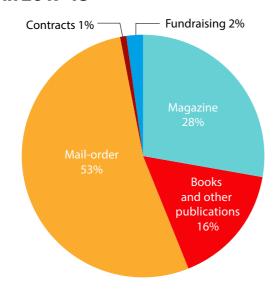




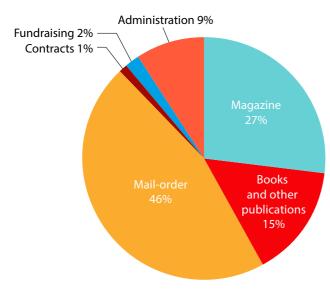
10 New Internationalist Annual Report 2017-18 New Internationalist Annual Report 2017-18 11

FINANCIAL REPORT

How we raised our income in 2017-18



How we spent our income in 2017-18



Our audited Annual Accounts for 2017-18 are available on request.

Thank you

We want to say a heart-felt thank you to all of our supporters this year for reading us, promoting us, ethically shopping with us and funding us.

Your tremendous support has enabled New Internationalist to inspire and inform millions of people with our coverage and analysis of today's critical issues, reporting on stories ignored by mainstream media and amplifying marginalized voices around the world.

A particularly special thank you goes to our co-owners who have helped re-shape our future at a time when independent media is under serious threat.

MEET THE NEW INTERNATIONALIST TEAM

Our team works internationally, with staff based in the UK, Canada and the Netherlands. We also have independent New Internationalist sister-companies based in Australia and New Zealand/Aotearoa (as they are separate entities, their activities are not included in this Annual Report).



Vanessa Baird Co-editor



Fran Harvey Production manager



Corinne Pearlman Creative director (Myriad)



Emma Blunt Merchandising & stock manager



Hazel Healy Co-editor



Dan Raymond-Barker Publications marketing manager



Chris Brazier Publications editor



Jamie Kelsey-Fry Contributing editor



James Rowland Mail-order advisor



Bev Dawes Client services manager



Andy Kokotka Designer



Juha Sorsa Designer



Kelsi Farrington Production editor



Yohann Koshy Co-editor



Chris Spannos Digital editor



Dinyar Godrej Co-editor



Candida Lacey Publishing director (Myriad)



Katalin Szombati Office & business administrator



Samuel Gormley Accounts director



lan Nixon Designer



Laith Whitham Campaign co-ordinator



Charlie Harvey Head of IT



Rob Norman Magazine marketing manager



Michael York Advertising manager

over photos (top to bottom): Cris Faga / SUMA Wire / Alamy, athal McNauchton / Beuters - Jon Rosenthal / Alamy Mohamed al-Savachi / Bei

Contact details

Website: newint.org

Facebook: New Internationalist

Twitter: @newint

Tel: +44 (0)1865 413 304

Email: ni@newint.org

New Internationalist Publications Limited is a company limited by shares which, until March 2017, was wholly owned by the New Internationalist Trust. Incorporated in England under number 1005239.

In April 2017, New Internationalist Trust converted to New Internationalist Co-operative Limited (registration number 4366) and ownership of New Internationalist Publications Limited was transferred to the co-operative

Registered office: New Internationalist, The Old Music Hall, 106-108 Cowley Road, Oxford, OX4 1JE, UK.