

Website Takeover Dominate the Competition

24 HOURS. EVERY AD. EVERY PAGE.

Get the attention of the most influential audience in publishing.

The image shows a screenshot of the Publishers Weekly website with several advertisements overlaid. At the top, a purple banner reads "THE HEAT IS ON! ON SALE NOW! #THEMELTDOWN" with a "CLICK FOR DIGITAL ASSETS!" link. Below this, a navigation bar includes "NEWS", "REVIEWS", "BESTSELLERS", "CHILDREN'S", "AUTHORS", "ANNOUNCEMENTS", "DIGITAL", "INTERNATIONAL", and "OPINION". A central article titled "Modernizing Austen: PW Talks with Soniah Kamal" is visible. A large purple ad on the right says "MORE THAN 200 MILLION BOOKS SOLD WORLDWIDE!". A vertical ad on the right features the book cover for "DIARY of a Wimpy Kid THE MELTDOWN" and says "ON SALE NOW!". A large purple ad on the left says "WATCH THE MELTDOWN TRAILER!". At the bottom, a "FREE E-NEWSLETTERS" sign-up form is present. The website content includes sections for "LATEST NEWS", "CHILDREN'S", "REVIEWS", "AUTHORS", "LIBRARY", and "INTERNATIONAL".

300K Daily Impressions



Get In. **Stand Out.**