

Minutes of the KPFK Local Station Board Meeting of February 18, 2015

The regular monthly meeting of the KPFK Local Station Board was held on Wednesday, February 18, 2015, 7:38 PM, at the Aris and Carolyn Anagnos Peace Center, 3916 Sepulveda Blvd., Culver City, CA 90230, the Chair (Tej Grewall) being in the chair and the Secretary (John P. Garry III) being present. The minutes of the previous meeting (January 25, 2015) were approved.

Ten members were present: Chuck Anderson, Rodrigo Argueta, Fred Blair, Lydia Brazon, Steve Brooks, Luis Garcia y Ayvens (arrived 9:37), Tej Grewall, Kim Kaufman, Fred Klunder, Jim Lafferty, Michael Novick, Steve Pride, Lawrence Reyes, Ron Spriestersbach, John Wenger.

Six members were excused: Ankin Antaram, Chris Condon, John Cromshow, Fred Klunder, Brenda Medina, Dutch Merrick.

Four members were absent: Aryana Gladney, Chipasha Luchembe, John Parker, Lamont Yeakey.

Also present: Members of the public.

Authority and Notice: This meeting was authorized by the LSB at its meeting of January 25, 2015. The date and location was posted on KPFTX.org on January 25, 2015 (see Appendix A). Automated e-mail notifications from pnb@kpftx.org were sent to Board members on February 11, February 16 and the day of the meeting.

Audio Recording: Not available.

I. CALL TO ORDER / OPENING BUSINESS (7:38)

The Executive Session meeting was **called to order** by the Chair at 7:38 PM.

I.a. ROLL CALL (7:38)

An initial quorum of thirteen was established.

I.b. GROUND RULES FOR COMMUNICATION (7:42)

The Chair reiterated principles for Board communication and public participation.

I.c. EXCUSED ABSENCE REQUESTS (7:45)

Brazon **moved approval** of the excused absence requests of Condon, Cromshow, Antaram, Medina and Merrick. Reyes seconded. The requests were **accepted** without objection.

I.d. DESIGNATE TIMEKEEPER / ESTABLISH TIME LIMIT FOR SPEAKERS (7:46) [xxx]

Lafferty volunteered to be the timekeeper. A 90 second limit for individual speakers was established without objection.

I.e. AGENDA APPROVAL (7:47)

Novick **moved approval** of the Agenda Lafferty seconded.

Kaufman **moved to amend**: Omit Item VI. Five minute reports from the Finance Committee and the General Manager Search Committee shall be added. Brooks seconded.

Motion to amend **failed** by a show of hands: Yes—5, No—5, Abstain—1.

Novick **moved to amend**: The Hate Speech Motion shall be added to New Business. Lafferty seconded. **Failed** by substitution.

Brooks **moved to substitute**: The Hate Speech Motion shall replace Item IV. Blair seconded. **Passed** without objection, becoming the new main motion.

New main motion: Discussion of the Hate Speech Motion shall replace Item IV. **Passed** without objection.

Novick **moved to amend**: Five minutes for the Finance Committee and the GM Search Committee reports shall be added. **Passed** without objection.

Lafferty **moved approval** of the Agenda as amended. **Passed** without objection.

I.f. MINUTES APPROVAL

Novick **moved approval** of the minutes of the August 20, 2014 Ad Hoc Committee of the Chair and the January 25, 2015 LSB Meeting, which were forwarded electronically to the Board prior to the meeting. Lafferty seconded.

Novick **moved to divide**. Lafferty seconded. The motion was **divided** without objection.

Lawrence **moved to correct** the August 20, 2015 minutes: The minutes shall be limited to the roll call and the scheduling of the next meeting. **Failed** due to the tabling of the minutes.

Kaufman **moved to amend** the motion to correct: The meeting shall not be referred to as an “Ad Hoc Committee of the Chair.” It shall be referred to as an “Unquorumed Meeting.”

Amendment **failed** by a show of hands: Yes--5, No—6, Abstain—1.

Lafferty **moved to table** discussion of the August 20, 2014 Ad Hoc Committee of the Chair minutes. Brooks seconded. **Passed** without objection.

The January 25, 2015 minutes were **approved** without objection.

I.8. ANNOUNCEMENTS (8:19)

Grewall reported on a number of programming changes.

Argueta reported on a recent KPFK Spanish Language Programming fund-raising event.

Novick reported on fund drive phone service changes. He urged people to come to the station to take pledges. He also announced the “Black Lives Matters / Dance Revolution” event on Saturday, February 20, 2015.

II. SCHEDULING / LOCATION / ANNOUNCEMENT OF MEETINGS (8:23)

Outreach Committee: Thursday, February 19, 7:00--9:00 PM at Radio Station KPFK.

Governance Committee: Monday, March 16, 7:30 PM at The Peace Center.

Finance Committee: Tuesday, March 17, 7:30 PM at Radio Station KPFK.

LSB Meeting: Sunday, March 22, 1:00—4:00 PM at The Peace Center.

Brazon **moved to reschedule**: The next LSB meeting shall be Sunday, March 22, 1:00 PM.
Novick seconded.

Motion **passed** by a show of hands: Yes—9, No—3, Abstain--0.

Kaufman **moved to postpone** scheduling for 30 minutes in order to allow venue availability to be confirmed. **Passed** without objection (8:28).

Kaufman **moved** to hold Finance Committee meetings during daytime.

Motion **failed** by a show of hands: Yes—5, No—6, Abstain—1.

III. IMPLEMENTATION / FOLLOW UP / ACTION ITEMS (8:33)

Omitted.

IV. HATE SPEECH MOTION (8:33)

Pride **moved**:

WORDS MATTER. KPFK will not condone, encourage, nor welcome any speech that expresses hostility to persons of any nation creed, gender, sexual preference, race or ethnicity on the basis of their identity. This is distinct from KPFK’s strong support for the right to critique positions or actions of any person, organization, nation or groups of nations, and to advocate for change.

To this end, KPFK’s General Manager shall develop a written policy for all programmers with clear guidelines and defined sanctions for programmers who deliberately violate this policy either directly or by deliberate guest proxy.

KPFK will accept no claims of religious exemption to this policy.

Lafferty seconded. Discussion followed.

Wenger **moved to amend**: “In case this policy doesn’t exist...”

Kaufman **moved to amend** Wenger’s amendment: Management has to provide a pre-existing policy in 30 days.

Brazon **moved to postpone** discussion of this motion until the next LSB Meeting.
Motion to postpone **passed** by a show of hands: Yes—6, No—4, Abstain—2.

V. PNB REPORTS (8:49)

Argueta, Brazon, Reyes and Kaufman reported. Kaufman also reported on the Audit Committee.

Brazon **moved** to offer the following dates to the PNB for the Los Angeles In-Person Meeting:
Arriving Thursday May 14, departing May 18.
Arriving Thursday May 28, departing June 1.

Kaufman **moved to postpone**. Failed for lack of second. Novick **called the question**. Debate ended without objection. Motion **passed** without objection.

Kaufman **moved** that the PNB In-Person Meeting accommodations shall be in a unionized hotel. Lafferty seconded.

Brazon **moved to amend**: Non-union eligible hotels (as approved by the Hotel Workers Union) and private homes shall be included as accommodations for PNB members. Reyes seconded. **Passed** without objection.

New main motion. PNB In-Person Meeting accommodations shall be in a unionized hotel. Non-union eligible hotels (as approved by the Hotel Workers Union) and private homes shall be included as accommodations for PNB members. **Passed** without objection.

SCHEDULING / LOCATIONS (Continued)

Brazon **moved** that all weekend LSB meetings be on Sundays at 1:00. Reyes seconded. Motion **passed** by a show of hands: Yes—9, No—2, Abstain---2.

Brazon announced a Host Task Force to help organize the PNB In-Person Meeting. Reyes volunteered to convene the task force. Prospective members may join by email.

Brazon **moved** the following LSB meeting dates:

Sunday, March 22, 1:00 PM.

Wednesday, April 15, 7:00 PM.

Wednesday, May 20, 7:00 PM.
 Wednesday, June 17, 7:00 PM.
 Sunday, July 19, 1:00 PM.
 Wednesday, August 19, 7:00 PM
 Sunday, September 20, 1:00 PM.
 Wednesday, October 21, 7:00 PM.
 Sunday, November 15, 1:00 PM.
 Sunday, December 20, 1:00 PM
 Sunday, January 17. 1:00 PM.

Passed without objection.

PUBLIC COMMENT I (9:37)

Public comment was heard for seven minutes.

DIRECTORS RESPOND TO PUBLIC COMMENT (9:44)

None.

Board discussion of the PNB Reports was omitted without objection in the interest of time.

VI. TREASURER'S REPORT ON LSB EXPENSES (9:46)

Novick reported. Discussion followed.

PUBLIC COMMENT II (9:51)

Public comment was heard for three minutes.

VII. COMMITTEES AND TASK FORCE REPORTS (9:54)

FINANCE COMMITTEE (9:55)

Novick (Treasurer) reported. Discussion followed.

Kaufman **moved to extend** two minutes. Brooks seconded. **Passed** without expenses (9:59)
 Discussion continued.

GM SEARCH COMMITTEE (10:03)

Novick reported. Discussion followed.

Novick **moved to schedule** a 60-minute executive session at the March LSB meeting for an IRV election for General Manager. Lafferty seconded. **Passed** without objection.

IX. POPULATING PNB COMMITTEES (10:08)

Novick **moved to extend** 15 minutes. Brazon seconded. **Passed** without objection.

Because the number of candidates equaled the number of seats in each contest, the rules requiring balloting were suspended without objection.

Audit: Blair, Reyes.

Elections: Wenger, Novick.

Governance: Wenger, Reyes.

Committee of Inclusion Director Member: Argueta.

Committee of Inclusion LSB Members: Grewall, Spriestersbach, Novick.

Programming: Pride, Reyes.

The meeting **adjourned** without objection at 10:14 PM.

Respectfully submitted by John P. Garry III, Secretary
(these minutes were approved on July 19, 2015)

Appendix A—Public Notices

Posted on KPFTX.org on January 25, 2015:

A KPFK Local Station Board Meeting will be held on Wednesday, February 18, 2015, 7:15 PM Pacific Time at the Aris & Carolyn Anagnos Peace Center, 3916 Sepulveda Blvd., Culver City, CA 90230. The meeting is open to the public and all are welcome. Time will be allotted for public comment, during which members of the public may comment on KPFK programming and policies as well as pose questions to PNB Directors and the KPFK Interim General Manager. This meeting will be preceded by a KPFK Delegates Meeting at 7:00 PM. Free public parking is available behind the building. Dial 22 at the intercom for entry. Tej Grewall is the Chair. Jim Lafferty is the Vice-Chair. Michael Novick is the Treasurer. John P. Garry III is the Secretary.

Appendix B—Approved Agenda

- I. Call to Order / Opening Business (15 min)
 - a) Roll Call
 - b) Ground Rules for Communication

- c) Excused Absence Requests
- d) Designate Timekeeper, establish time limit for speaking
- e) Agenda Approval
- f) Minutes Approval (8-20-2014 Ad Hoc Comm, 1-25-2015)
- g) Announcements

II. Scheduling / Location / Announcement of Meetings (10 min)

- a) Outreach Committee: Thursday, February 19, 7:00--9:00 PM, Radio Station KPFFK
- b) Governance Committee: Monday, March 16, 7:30 PM, The Peace Center
- c) LSB Meeting: Saturday, March 21, 1:00—4:00 PM, The Peace Center
- d) GM Search Committee: TBD
- e) Finance Committee: TBD
- f) Personnel Committee: TBD
- g) Program Oversight Committee: TBD
- h) PNB Committee of Inclusion: TBD

III. Implementation / Follow Up / Action Items (0 min)

- a) None submitted.

IV. Hate Speech Motion (10 min)

V. PNB Reports (40 min)

- a) Directors (15 min)
- b) Committees (5 min)
- c) Public Comment II (questions to PNB Directors) (7.5 min)
- d) PNB Directors respond to public comment (2.5 min)
- e) Board Discussion (10 min)

VI. Treasurer's Report (on LSB expenses) (1 min)

- a) Treasurer reports.

VII. Committee and Task Force Reports (14 min)

Governance Committee Report (14 min)

- a) Strip Programming Motion (see Appendix)

Finance Committee Report (5 min)

GM Search Committee Report (5 min)

Outreach Committee Report (0 min)

Personnel Committee Report (0 min)

PD Search Committee Report (0 min)

Programming Oversight Committee Report (0 min)

Town Hall Task Force Report (0 min)

VIII. Public Comment III (during debate on pending motions) (7.5 min)

IX. Populating PNB Committees (non-Director LSB members) (30 min)

Each committee shall report on recent activities and define its function.

- a) Coordinating (description only)
- b) Finance (description only)

c) Personnel (description only)	
d) Audit (more than 2 nominees, election required)	
e) Elections (more than 2 nominees, election required))	
f) Governance (more than 2 nominees, election required)	
g) Committee of Inclusion Director Member (more that one nominee, election required)	
h) Committee of Inclusion LSB Members (more than 3 nominees, election required)	
i) Programming (more than 2 nominees, election required)	
j) Archives Task Force (volunteer sign-ups)	
k) Affiliates Task Force (volunteer sign-ups)	
l) Development Task Force (volunteer sign-ups)	
m) Spanish Language Programming Task Force (volunteer sign-ups)	
n) Technology Task Force (volunteer sign-ups)	
o) Public Comment IV: to be placed prior to contested election	(7.5 min)
X. New Business	(0 min)
XI. Old Business	(0 min)
XII. Adjournment at 10:00 PM	
	total 180 min

Appendix C—General Manager Report

KPFK Monthly Report

February 2015



Prepared By: Anyel Zuberi Fields, Alan Minsky,

"Worry is just a poorly chosen focus. We have enough strength and enough reason to handle the challenges that lie before us"

Please Consider Donating \$10 to KPFK by Texting KPFK to 20222

Fund Drive

Given the performance our fund drive and inconsistency with the call center; we have been working to expedite the modernization of our phone room. We didn't plan to do this during a fund drive but we strongly feel that it was necessary. During the past week we have pushed forward in making this happen and have made some progress. We currently have VOIP phones working that are capable of rolling over to an outside call center. It is our goals to take most of the calls at the station but in times of overflow calls and or when we have few phone answerers having the call center for roll over to capture pledges. We have also added a greeting when someone calls so they have an option to make a donation or get transferred to the front desk if they have question that may not relate to an immediate donation. At this moment we have 3 workstations with computers that allow us to take pledges and process credit cards at the same time. This essentially gives us the same capabilities as the phone center. We plan to add more computers over the next couple of days. We are still giving our new tools a stress test, troubleshoot, establish protocols and training before we invite the general public to come in and volunteer. The testing and feedback has been encouraging and we look forward to returning to a full in house phone room.

Here are the current fund drive numbers as of 2/18/2015 @ 5PM

BREAKS	SOURCE_CODE	P1502	TARGET	PROJECTED GOAL REACH DATE:	3/17/2015		
DAYS	START_DATE	2/3/2015	END_DATE	ACTUAL_END_DATE (ON-AIR)	3/1/2015		
DOLLAR_GOAL	850000	PLEDGES_GOAL		TOTAL_DAYS	27		
TOTAL_DOLLARS	\$310,676	36.55%	TOTAL_PLEDGES	2146	AVG PLEDGE	\$145	
TOTAL_NEWDOLLARS	\$92,215	TOTAL_NEWPLEDGES	620	NEW_PCT	28.89%		
TOTAL_WEBDOLLARS	\$10,651	TOTAL_WEBPLEDGES	98	WEB_PCT	4.67%		
TOTAL_CREDDOLLARS	\$252,347	TOTAL_CREDDPLEDGES	1776	CRED_PCT	82.76%		
DAILY_GOAL / AVG	31481	\$19,417	134	KPFA_PLEDGE	\$20,270	PREMIUM_COUNT	
PLEDGES	PREMIUMS	CALL_CTR \$	SOURCE_MATCHING	AV. DAILY PLEDGE CT	134		

	Date	Weekday	Average \$ Goal	Floating \$ Goal	Day Web \$	Total Day pledge \$	Diff.	Pledge count
1	2/3/2015	Tuesday	31481	30672	\$804	\$21,849	9,632	137
2	2/4/2015	Wednesday	31481	30993	\$1,120	\$22,340	9,141	143
3	2/5/2015	Thursday	31481	30864	\$757	\$34,218	-2,737	245
4	2/6/2015	Friday	31481	31182	\$485	\$23,235	8,246	145
5	2/7/2015	Saturday	31481	31667	\$135	\$20,245	11,236	146
6	2/8/2015	Sunday	31481	32509	\$330	\$12,915	18,566	139
7	2/9/2015	Monday	31481	33298	\$770	\$16,945	15,536	106
8	2/10/2015	Tuesday	31481	33668	\$555	\$26,888	6,593	187
9	2/11/2015	Wednesday	31481	33980	\$825	\$27,742	3,739	176
10	2/12/2015	Thursday	31481	35090	\$375	\$14,000	17,481	92
11	2/13/2015	Friday	31481	36046	\$455	\$18,835	12,646	118
12	2/14/2015	Saturday	31481	37290	\$855	\$16,154	15,327	117
13	2/15/2015	Sunday	31481	39005	\$1,060	\$11,555	19,926	100
14	2/16/2015	Monday	31481	40876	\$1,200	\$12,830	18,651	79
15	2/17/2015	Tuesday	31481	42838	\$925	\$15,360	16,121	116
16	2/18/2015	Wednesday	31481	44944		\$17,565	13,916	100
17	2/19/2015	Thursday	31481	49029			31,481	
18	2/20/2015	Friday	31481	53932			31,481	
19	2/21/2015	Saturday	31481	59925			31,481	
20	2/22/2015	Sunday	31481	67416			31,481	
21	2/23/2015	Monday	31481	77046			31,481	
22	2/24/2015	Tuesday	31481	89887			31,481	
23	2/25/2015	Wednesday	31481	107965			31,481	
24	2/26/2015	Thursday	31481	134831			31,481	
25	2/27/2015	Friday	31481	179775			31,481	

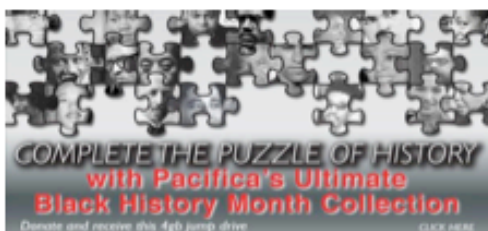
Programming



The big programming news was the launching of the Temple of Hip-Hop Radio Show this past month. Of course, this displaced Bill Gardner's very popular Rhapsody in Black from its timeslot on Friday evenings. However, Bill had long asked to be moved to a Saturday daytime timeslot, so KPFK

management has gone about trying to adjust the Saturday schedule to fit in Rhapsody in Black. With the current long fund drive interfering with regular programming, we have had time to talk with all of the potentially impacted programmers and the new schedule will be set by next week – while allowing for one more Saturday with the old schedule so that all programmers can alert their listeners of the pending time changes.

Our listener survey has had a modest response and we look to fully promote it on air after the fund drive. The survey will end April 5th. Shortly thereafter results will be shared. The survey can be taken at <http://conta.cc/1AHCDQO>



Black History Month – Social Media Campaign

KPFK has been featuring posts of Nelson Mandela, Rosa Parks, Jimmie Lee Jackson, Lloyd Noel Ferguson, Robert Robinson Taylor, Ralph J. Bunche, and much more on our social networks to help create more awareness and honors the African-American experience and Black History Month.

KPFK has also featured clips from the "Complete the Puzzle of History"; a Pacifica Archives pack that has been available during this fund drives. Featured clips from KPFK's Sound Cloud page has been posted on our social networks. You can visit our Sound Cloud page at <https://soundcloud.com/kpfk>

Personnel

KPFK has welcomed Tracy Bullard as our new interim Business Manager. She comes in with an extensive background working with Great Plains. She has been very helpful in catching KPFK up with correcting reports for a year of pre-existing accounts while also maintaining the current accounts for station operations. In my assessment I feel that she will need additional help in order to expedite this process so that we can have an accurate picture of the 2013-14 fiscal years and maintain proper accounting/ reports for this fiscal year.

Teddy has been assisting KPFK in recruiting volunteers and interns for the past couple of months. His assistance will be key to us having full phone rooms in upcoming drives, staffing events, and other areas volunteers have been of assistance to KPFK.

All Station Summit

I will be calling for an all station meeting including programmers, volunteers, and staff to talk about the vision for the station and strategic planning in March. This will also give us an opportunity to share ideas and delegate tasks to meet our short and long term goals. More on this coming soon....