

# Agenda

Gov 2.0: Privacy and Best Practices

June 22-23, 2009



Homeland  
Security

## Government 2.0: Privacy and Best Practices

The Washington Court Hotel, Atrium Ballroom  
525 New Jersey Ave. NW, Washington, DC

June 22 - 23, 2009

<b>Workshop, Day One</b>	<b>8:30 a.m. – 4:30 p.m.</b>
<b>Welcome</b>	<b>8:30 a.m. – 8:45 a.m.</b>
Mary Ellen Callahan, Chief Privacy Officer, DHS	
<b>Opening Remarks</b>	<b>8:45 a.m. – 9:15 a.m.</b>
Vivek Kundra, Federal Chief Information Officer, The White House	
<b>Panel 1: How is Government using social media?</b>	<b>9:15 a.m. – 12:00 p.m.</b>
<b>Moderator: Peter Sand</b> , Director of Technology and Intelligence Policy, DHS Privacy Office	
<b>Break from 10:30-10:45</b>	
Panelists will demonstrate Federal agencies' use of social media. They will present the benefits to their agencies and the public of using social media and discuss the challenges faced in leveraging these technologies for transparency. They will also discuss the policies they have adopted to address privacy and other Federal requirements.	
<b>Panelists</b>	
<b>Jodi Cramer</b> , General Attorney, Office of the Chief Counsel, General Law Division, Federal Emergency Management Agency, DHS	
<b>Lynn Dean</b> , Manager, Strategic Web Communications, Transportation Security Administration, DHS	
<b>Jeffrey Levy</b> , Director of Web Communications, U.S. Environmental Protection Agency	
<b>Victor E. Riche</b> , Managing Director, Office of Information Technology, Bureau of International Information Programs & Bureau of Educational & Cultural Affairs, U.S. Department of State	
<b>Maxine Teller</b> , Principal of MiXT Media Strategies, Senior New Media Strategist, Emerging Media Directorate, Defense Media Activity, U.S. Department of Defense	
<b>Lena Trudeau</b> , Vice President, National Academy of Public Administration	

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**Lunch (on your own)**

*12:00 p.m. – 1:30 p.m.*

**Panel 2: How does Government 2.0 impact privacy?**

**1:30 p.m. – 2:45 p.m.**

**Moderator: Martha K. Landesberg**, Associate Director of Privacy Policy, DHS Privacy Office

Panelists will discuss the privacy impacts associated with Government use of social media and whether and how the Privacy Act applies. They will also consider how the Government can provide adequate notice of its uses of the information collected through social media and whether there should be any limitations on its uses. The panelists will discuss the privacy implications of the use of third party technology on Government websites or web pages.

**Panelists**

**Jonathan Cantor**, Executive Director for Privacy and Disclosure, Social Security Administration

**Danielle Citron**, Professor, University of Maryland School of Law

**Lillie Coney**, Associate Director, Electronic Privacy Information Center

**Tim Jones**, Activism and Technology Manager, Electronic Frontier Foundation

**Jay Stanley**, Public Education Director, Technology and Liberty Program, American Civil Liberties Union

**Heather West**, Policy Analyst, Center for Democracy and Technology

**Break**

**2:45 p.m. – 3:00 p.m.**

# Agenda

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Homeland  
Security

**Panel 3: What security issues are raised by Government 2.0?**

**3:00 p.m. – 4:15 p.m.**

**Moderator: Earl Crane**, Chief Information Security Architect, DHS  
Office of the Chief Information Security Officer

Panelists will discuss the security risks and mitigations specific to Government use of social media. They will discuss the security risks posed by Government hosted social media activities and by Government use of third party service providers. They will also consider security concerns, including the risks of social engineering, for Government employees.

**Panelists**

**Brian Burns**, Deputy Chief Information Officer for Emerging Technology, U.S. Department of the Navy

**Dan Chenok**, Senior Vice President and General Manager, Pragmatics

**Mark Drapeau**, Associate Research Fellow, Center for Technology and National Security Policy, National Defense University, Department of Defense

**Edward W. Felten**, Professor of Computer Science and Public Affairs, Princeton University

**Adjournment, Day One**

**4:15 p.m.**

*Workshop continues on Tuesday, June 23, 2009*

*8:30 a.m. – 12:30 p.m.*

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Homeland  
Security

*Workshop, Day Two*

8:30 a.m. – 12:30 p.m.

**Opening Remarks**

8:30 a.m. – 8:45 a.m.

Opening Remarks

**Panel 4: What legal issues are raised by Government 2.0?**

8:45 a.m. – 10:45 a.m.

**Moderator: Rosalind Kennedy**, Associate Director of Technology and Intelligence Policy, DHS Privacy Office

Panelists will examine the application of the broad array of current laws, regulations, and policies that apply to the Government's use of social media and whether additional protections are needed.

**Panelists**

**Laurence Brewer**, Director, Life Cycle Management Division, U.S. National Archives and Records Administration

**Robert Coyle**, Legal Advisor for Ethics, Office of General Counsel, DHS

**Jodi Cramer**, General Attorney, Office of the Chief Counsel, General Law Division, Federal Emergency Management Agency, DHS

**Aden Fine**, Senior Staff Attorney, National Legal Department, American Civil Liberties Union

**Kirsten J. Moncada**, Director, Office of Privacy and Civil Liberties, U.S. Department of Justice

**Peter Swire**, C. William O'Neill Professor of Law, Moritz College of Law, Ohio State University

**Alex Tang**, Senior Legal Counsel, Office of General Counsel, Federal Trade Commission

**Break**

10:45 a.m. – 11:00 a.m.

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Security

## Panel 5: What are the privacy best practices for Government 2.0?

11:00 a.m. – 12:30 p.m.

**Moderator: Toby Milgrom Levin**, Senior Advisor and Director of Privacy Policy, DHS Privacy Office

Panelists will discuss what should be the best practices for Government use of social media in light of the legal, privacy, and security issues discussed earlier in the workshop. They will explore how the Fair Information Practice Principles can be embedded in social media policies.

### Panelists

**Earl Crane**, Chief Information Security Architect, DHS Office of the Chief Information Security Officer

**Bruce McConnell**, Independent Consultant

**Ari Schwartz**, Vice President and Chief Operating Officer, Center for Democracy and Technology

**Peter Swire**, C. William O'Neill Professor of Law, Moritz College of Law, Ohio State University

**David Temoshok**, Director, Identity Policy and Management, Office of Governmentwide Policy, U.S. General Services Administration

**Lena Trudeau**, Vice President, National Academy of Public Administration

## Closing remarks

12:30 p.m.