

Allhomes Property Guide

Rates and specifications



Artwork

- PDF files only, preferably version 1.3 (Acrobat 4)
- All fonts must be embedded and subset
CID fonts are not accepted
- All images must be CMYK. Please do not embed profiles
- All transparencies must be flattened
- Artwork not to spec will be rejected and requested to be resupplied
- Full Page final artwork MUST contain all text and logos within the Safe Type Area: 335mm high x 258mm wide
- All material must be to exact size with no printer's marks and no extraneous white space around the ad

Image formats

- TIFF or EPS format: Minimum image resolution required 265 dpi @ 133 lpi line screen
- Colour profile available from Production
- Illustrations can be supplied as Illustrator, Illustrator EPS or PICT files
- All bitmap (one bit image) files must be supplied at 1016 dpi minimum

Typeface guidelines

- Minimum size is 8pt
- Reverse and non single colour type minimum size is 10pt
- All fonts supplied in vector art files must be converted to outlines
- All type to be within Safe Type Area

Electronic job delivery

We accept material via SENDlite
domainvic.sendlite.com.au / Phone 02 9818 1965

Colour

- All publications are produced in CMYK
- Please ensure all spot colours are converted to CMYK
- Total ink weight specifications: Gloss 300%

Bookings and material deadlines

Booking deadline	Material deadline
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Standard/ Pages 2-7/ Back page

10am Wednesday (3 days prior)	10am Thursday (2 days prior)
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Double 1/2 page spread

10am Wednesday (3 weeks prior)	10am Thursday (2 days prior)
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Open for inspection

10am Wednesday (10 days prior)	10am Wednesday (3 days prior)
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Wrap

10am Wednesday (4 weeks prior)	10am Tuesday (4 days prior)
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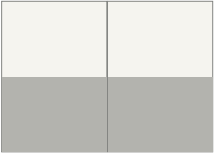




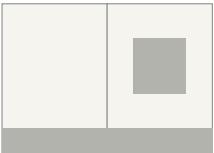

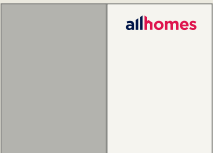
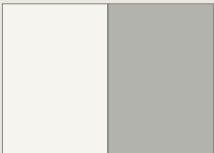
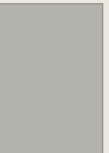
Cancellations

Allhomes will charge for the placement if the following guidelines are not adhered to:

- 4 week notice (from publication date) required to cancel these placements- Wrap, Pages 2-7, Double 1/2 Page Spreads and Back Pages.
- Standard ad cancellations will need to be confirmed prior to booking deadline

Print advertising solutions

Allhomes Property Guide published in The Canberra Times – Saturday edition

<p>Double page spread p6-p7</p>  <p>Exclusive section Trim size mm: 355x556 Bleed size mm: 365x566 Safe type area: 335x536</p> <p>Cost: \$3,600 excl. GST</p>	<p>Double page spread</p>  <p>Trim size mm: 355x556 Bleed size mm: 365x566 Safe type area: 335x536</p> <p>Cost: \$3,000 excl. GST</p>	<p>Back page</p>  <p>Exclusive section Trim size mm: 355x278 Bleed size mm: 365x288 Safe type area: 335x258</p> <p>Cost: \$3,000 excl. GST</p>	<p>Inside back page</p>  <p>Exclusive section Trim size mm: 355x278 Bleed size mm: 365x288 Safe type area: 335x258</p> <p>Cost: \$1,500 excl. GST</p>	<p>Full page</p>  <p>Trim size mm: 355x278 Bleed size mm: 365x288 Safe type area: 335x258</p> <p>Cost: \$1,500 excl. GST</p>
<p>Double 1/2 page spread</p>  <p>New Home spread only Size mm: 160x536</p> <p>Cost: \$2,500 excl. GST</p>	<p>1/2 page</p>  <p>Size mm: 160x258</p> <p>Cost: \$1,250 excl. GST</p>	<p>Double 1/4 page spread</p>  <p>Exclusive section Size mm: 78x536</p> <p>Cost: \$2,000 excl. GST</p>	<p>1/4 page horizontal</p>  <p>Size mm: 78x258</p> <p>Cost: \$1,000 excl. GST</p>	<p>1/4 page vertical</p>  <p>Size mm: 160x127</p> <p>Cost: \$1,000 excl. GST</p>
<p>Open for inspection</p>  <p>Exclusive section Every OFI page Banner ad: 30x258 each page Island ad: 100x84</p> <p>Cost: \$1,250 excl. GST</p>	<p>Wrap - Front cover</p>  <p>Exclusive section Contact your Account manager as terms and conditions apply.</p> <p>Cost: \$10,900 excl. GST</p>	<p>Wrap - Inside front cover</p> 	<p>Wrap - Inside back cover</p> 	<p>Wrap - Back cover</p> 

For full terms and conditions visit domain.com.au/group/agent-centre

To boost your exposure with print, contact Allhomes today.

1300 255 466 / allhomes.bookings@domain.com.au